ATLAFY

AI Advisory for ServiceNow

AI Opportunity Discovery Sprint

From AI ideas to concrete business opportunities

Turn the AI hype into a prioritized, business-ready backlog of opportunities with the strongest potential business value.

THE CHALLENGE

New AI capabilities emerge almost daily, and many ServiceNow customers struggle to tell which of countless use cases will deliver **measurable business value**. Ideas arrive from business units, vendor demos and market trends, but without transparency, prioritization or an objective view of the expected value, resources get spent on low-impact initiatives while the truly valuable opportunities stay hidden.

How the sprint works

A focused, structured discovery of where AI and automation can create value

Focus on one area

We work together on a defined business area, functional department, or selected end-to-end process.

Structured workshops

Discovery sessions with up to two key stakeholders each map workflows, pain points, ServiceNow processes and manual tasks ripe for optimization.

Beyond AI alone

We weigh process optimization, workflow automation, knowledge management and AI-supported solutions, finding what most improves efficiency, quality and productivity.

Assessed & ranked

Every opportunity is evaluated on benefit, complexity, risk and feasibility, so nothing is chosen on hype.

Many AI ideas → **Structured review** → **3–5 candidates**

Scattered across the organization · Benefit · complexity · risk · feasibility · Prioritized & decision-ready

What you get

Tangible deliverables at the end of the sprint

- Prioritized Opportunity Backlog
- 3–5 evaluated candidates
- Benefit assessment per candidate
- Assessment of complexity & risks
- Management Summary
- Use Case One-Pager for the prioritized candidates

Why it matters

The value the sprint creates for your business

- Focus on the most relevant opportunities
- Avoid technology hype
- A transparent basis for decision-making
- Shared understanding between business & IT
- A foundation for investment decisions

Ready to identify where AI can create measurable value?

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