ATLAFY

AI Advisory for ServiceNow

AI Proof of Value

Validating ideas before investing

Test a selected use case in a realistic environment before committing budget, so decisions rest on evidence rather than assumptions.

THE CHALLENGE

Many AI initiatives start with high expectations but little verification of their **actual feasibility or expected benefits**. With new technologies in particular, it is often only in practical use that it becomes clear what data is needed, what results are realistic, and what limitations apply. Without validation, this leads to unnecessary investments, unrealistic expectations, or projects that never reach production.

How the Proof of Value works

A hands-on test of feasibility, results and business value in a realistic setting

Select & scope

We test one selected use case in a realistic, representative environment.

Working prototype

Based on representative data, we build a functional prototype in a realistic operating context.

Assess feasibility & value

We evaluate technical feasibility, the quality of the results, and the potential business benefits.

Beyond the technology

We also weigh process integration, user acceptance, governance and organizational implications.

One use case → **Working prototype** → **Go / No-Go**

Tested in a realistic environment · Representative data · measurable results · Evidence-based recommendation

What you get

Tangible deliverables at the end of the Proof of Value

- Functional prototype
- Validation of the benefit hypothesis
- Assessment of technical feasibility
- Documented risks and limitations
- Go/No-Go Recommendation
- Management Summary

Why it matters

The value the validation creates for your business

- Reduction of investment risks
- Early insights into opportunities and limitations
- Support for business case validation
- An objective basis for decision-making
- Greater chances of success for future implementations

Ready to validate your AI use case before you invest?

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