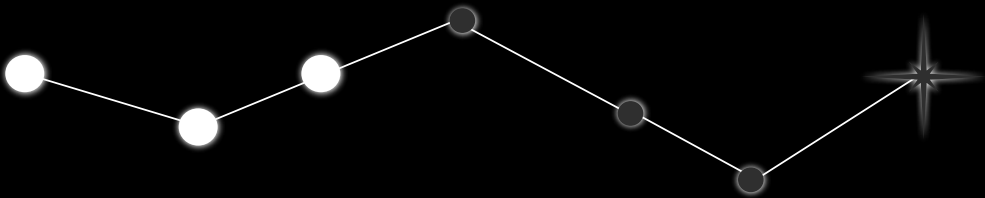


YOU'VE LANDED ON:

Planet Tech!

The Optimizer

Progress Toward Techco:



Telco → Culture → Tech → Business → CX → Talent → Full Circle

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Technologically strong
But missing strategic and emotional coherence.



Assessment

You live in systems and data. You prioritize optimization and automation to move fast and scale cleanly.

Things to Look Out For

Speed and efficiency are your strengths, but they may outpace clarity and cohesion. Your tools may be impressive but underused, or disconnected from what users truly need. If innovation happens in silos or moves without context, it risks creating friction instead of flow. Tech that isn't integrated with strategy, talent, and experience may become noise.

Necessary Changes for Digital Transformation

- Connect innovation roadmaps to business strategy
- Prioritize platform modularity and interoperability
- Invite customer and employee voices into development cycles
- Define tech's role in company-wide storytelling
- Align OKRs across tech, product, and culture