



TRUEFACE

living into our true identity



Impact Report
2023 and beyond

Our Epic Adventure!

Our goal is to **catalyze a movement** where tens of thousands of **communities of grace** lead to us hearing 2,500 stories of people experiencing **God's love** and loving others in a noticeably different way by 2030.



..... *Enjoy the view!!*

Executive Summary



The Angle Family above on their epic adventure! Above Photo (l to r): Valor, Robby, Naomi, Emily, Eli, Jude, Moses, Emmie, Zane, Titus. Right Photo: Angle family rafting adventure.



The Trueface Team in the fall of 2023: (Front row l to r) Monique Woodward, Lana Jernigan, Brittany Sawrey, Brennan Keller. (Back row l to r) Benjamin Crawshaw, Michael Hall, Bruce McNicol, Chad Clemons, Robby Angle

One of the things we say in the Angle household is that “we are adventurers on an epic journey with Jesus.”

With eight kids, every single day is an adventure!

However, this summer we got to go on an actual epic adventure across the country as a family. Like most road trips, the experience was great, but the relational bonding was even greater. I’m so grateful for my awesome, adventurous family!

Speaking of awesome, adventurous families, that’s what it has felt like at Trueface as well. There have been some incredible staff additions, unexpected ministry partnerships, and new opportunities that we didn’t plan or try to make happen—God just opened the door. What an adventure indeed!

I’m grateful for you being on this road trip with us, and I can’t wait to share with you all the ways that God showed up and surprised us...in the best possible way!

Robby

New Discoveries

New resources launched in 2023.

Masterclass: How to Build a Leader Development Pipeline in Your Church

Launched in May 2023 on the RightNow Media platform and the Trueface Life App.



Most churches have a problem with either the quantity and quality of leaders—or both. In this four-part masterclass, Robby explains how he was presented with this challenge at one of the largest churches in the country. In response, he and a small team of people launched a new initiative. Within two years, they had too many leaders! Through videos, practical resources, and a workbook, he outlines a discipleship initiative that can transform the leadership culture in churches of any size.



Launched in October 2023 in the Trueface Life App in partnership with Michael Cusick of "Restoring the Soul".

Many of us struggle with addictions or unwanted behaviors that seem impossible to stop, and when we finally share our struggles, we often don't know what to do next. "Breaking Your Cycle" guides two people through six conversations that explore the source of these behaviors rather than just the symptoms. Infused with Trueface's theology of grace and Michael Cusick's expertise in addiction, this Trueface Conversation helps participants feel truly known amid their struggles.



Join the App!

The Trueface Life App

The Trueface Life App launched March of 2023 as the new course platform, a place for powerful community and conversations, with a free daily devotional from Trust for Today. By the end of 2023, we had 2,411 users in the app. We are now at 4,150 users with a deepening level of engagement.

New Horizons

Beyond all we could ask or imagine.



By the end of 2023, a total of 66 Trueface Journey groups had launched. With each group comprised of 8-10 people, the result is approximately 600 followers of Christ who have experienced the transformation that takes place in a deep grace-based relational community over a nine-month period. New leaders are emerging from these groups, so that even more people a chance to experience the Journey!



Reaching Beyond Bars

It started with one request from someone in our community in SD, asking if we could upload The Cure to a platform to make available in a local correctional facility. Once uploaded, The Cure became available across the US on the Edovo platform and later on the Schoolhouse platform.

We know of over 600 correctional facilities where it is available. Analytics are showing that around 2,000 incarcerated men and women have accessed the book with 111 completions.

The Trueface Retreat

First retreat of its kind held in Oct. 2023 at Ridgecrest Conference Center, NC

There were approximately 140 people who attended the Beyond: Trueface Retreat in October 2023. The program included time for worship, grace-based teaching with Robby Angle, Andrew Farley, Jeff Schulte and John Richie, small group table discussions, and breakout sessions.



Ben Crawshaw, our enthusiastic emcee engaging the crowd !



La Cura and Trueface's Global Reach

By the end of 2023, we had completed the updates to our Spanish version of our signature teaching, The Cure, with La Cura ready to go to print. We have since printed and started to distribute Trueface's first non-English book.

In the past, we've given other ministries permission to translate and print The Cure, The Ascent of a Leader, and Bo's Cafe. We continue to receive encouraging reports on the impact our books are having in Greek, German, Farsi, French, Portuguese, Korean, and Afrikaans. Believers all over the world are hungry for the freedom of the original gospel. With the growing list of translation requests for our resources, we are researching ways to increase global availability.

Stories we heard along the way...

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I've been impacted by Trueface more than any other ministry.

I've been meeting with a group of potential leaders once a month for 3 hours, going through chapters of The Cure.

People are breaking down and opening up about things they haven't in years. I want to see my group get so inundated with God's grace and that I can release them as leaders.

- Shane Tyus, Akron, OH, The Cure

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Trueface has given me a framework for introspection, and a confidence in the fact that God truly loves me.

- Grant, Cumming, GA, Trueface Journey

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I just finished Bo's Cafe as part of my mentorship program introduction at church. I cried, I questioned, I related, I owned many of the characters. At nearly 71 years on this earth, I am finally beginning to understand "Grace". It is a gift we must embrace in the present by accepting who we really are and trusting those we love to assist us to a better place in God's kingdom. My journey has begun!

- Jim, Kentuckiana, Bo's Cafe

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I have been a self-doubting, cynical Christian for 30 years but I didn't realize those were the reasons I struggled in my walk. I read The Cure in July of 2022 and it changed my life, my walk, my view of God and my view of how God sees me. I have since been through it with about 10 people. Every time through has an eye/mind/heart opening moment that sets another part of me free.”

Sissy Rutherford Lynch,
KY, The Cure

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My Grow group and I will complete the Embark series tomorrow. It was so incredible! The videos were so great and the book so easy to work through. We were strangers when we started - we are a group now. We know what our values are and we have committed to keep them. We have more plans for our future and know where we are going and what comes next.

- Jeanie Gilbert, North Platte, NE, Embark

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The adventure continues. . .

Join us in God's dreams for the future.

**BUILD
HEALTHIER
DISCIPLES**

DISCIPLESHIP FRAMEWORK

Churches are finding it difficult to move the needle when it comes to discipleship. Their strategy feels incomplete, and their shortage of healthy, strong leaders seems immense. They feel stuck in this area.

In the fall of 2024, Trueface will launch Discipleship Framework to be a part of a wave of relational discipleship transformation through the local church. Our goal is to help churches develop . . .

- A more complete ministry philosophy.
- Healthier volunteer leaders.
- A more clear, complete, and customized groups strategy.

**NEW BOOK TO LAUNCH
EARLY IN 2025!**

THE PATH

**What if the way of Jesus is
different than you think?**



Written for GenZ,
The Path will include animations and
an experience guide.

Here are the titles and questions addressed in each chapter:

1. The City | What are you searching for?
2. The Leap | What if it wasn't all on you?
3. The Table | What if you already are who you wish you were?
4. The Cave | What if all God wanted from you was to trust him?
5. The Wound | What if your deepest wound is where God longs to bring your deepest healing?
6. The Gathering | What if God designed you specifically for friendship?
7. The Gifts | What if the greatest spiritual practice is simply letting Jesus love you?
8. The Story | What if Jesus designed you as you on purpose?

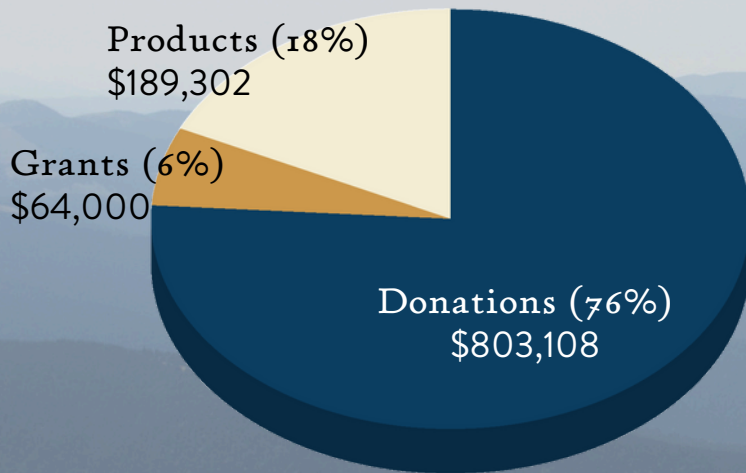
**EQUIP
PEOPLE FOR
THEIR CALL**

AMBASSADOR training

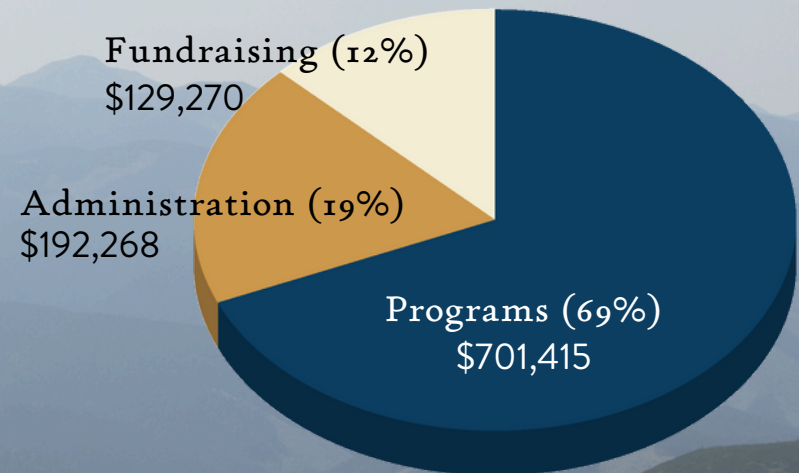
Our beta training in Montana at the start of 2024 was a tremendous success. Through teaching and exercises in a highly relational environment, participants gained a deeper understanding of grace, growth, and trust, inspiring them to consider and respond to God's call on their lives. Our next Ambassador training will take place in November 2024, with plans to hold 2 sessions annually across the country. Participation is by invitation only.

Fueling the Dream

2023 Total Income
\$1,056,410



2023 Total Expenses
\$1,022,953



Trueface is a 501 (c)(3) nonprofit and nonpartisan organization, and all donations are tax-deductible to the fullest extent of US law.



GIVE NOW

trueface.org

So, grab your gear. . .

For 30 years, Trueface has helped people move from knowing about God to actually knowing God. We invite you to load up your pack with some of our grace-centered books, group studies, and one-on-one conversations.

Don't go on the adventure alone!
In order for truth to transform us, it has to move from our head to our heart, and community is the best place for that to happen.
So our goal is always for people to live out these truths in authentic, high-trust relationships.

We believe that God wants you to experience more peace and freedom. So come join us on the open trail of intentionally-planned experiences, all rooted in theology, identity, and community—the right view of God, self, and others.