

# Mapping gender stereotypes

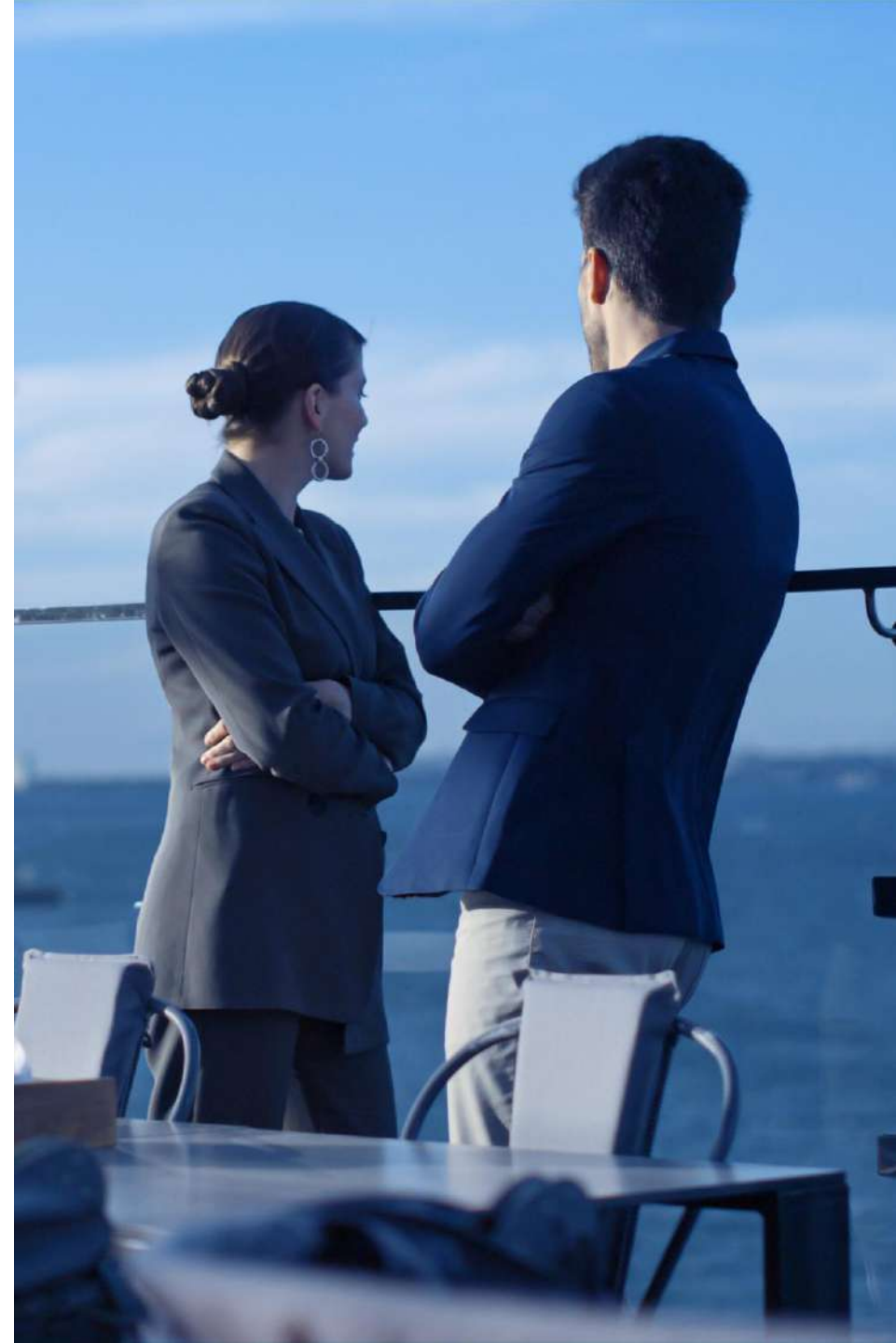
A comparison of views in Ukraine and EU countries

**Shared Contours**

**#2**

**02/2026**

A survey on Ukraine in the European context



# About the study and methodology

«**Shared Contours**» is a special research project by Rating Group focused on Ukraine in a European context. Its goal is to help Ukrainian society, experts, and partners identify the shared socio-cultural and political contours between Ukraine and the EU.

This means supporting a more conscious process of European integration, understanding Ukraine's strengths, as well as its challenges. To achieve this, we mirror questions and compare data from our own surveys of Ukrainians with data from other surveys conducted in EU countries, EU candidate countries, and other European countries.

In this issue, we compare data from our own research with Eurobarometer data – a series of official EU surveys conducted by the European Commission and the European Parliament. Eurobarometer data belongs directly to the EU, and we are grateful for open access to it.

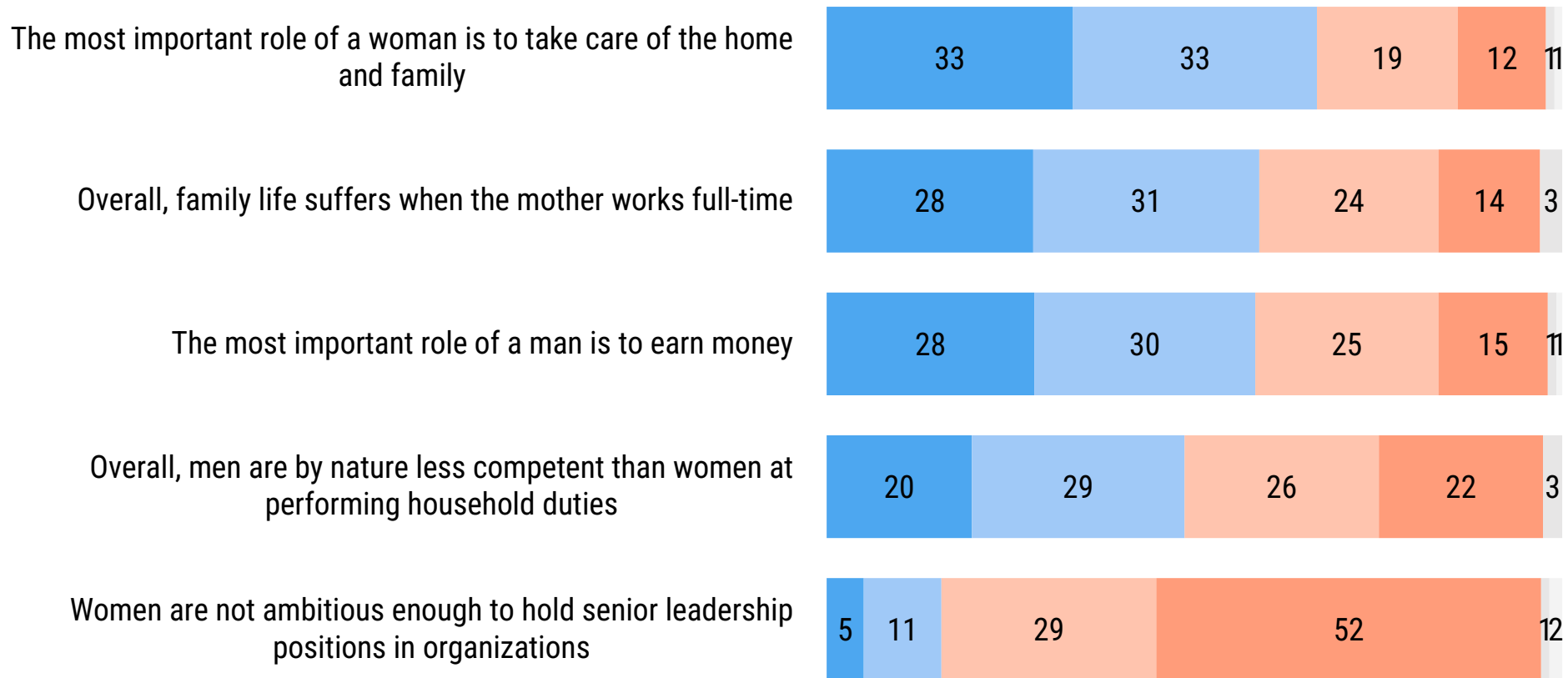
- *Survey method:* **CATI** (Computer-Assisted Telephone Interview) – telephone interviews conducted using computer-assisted technology, based on a random sample of mobile phone numbers.
- *Target audience:* Population of Ukraine aged 18 and older in all regions, except for temporarily occupied territories and areas without Ukrainian mobile network coverage at the time of the survey. Results are weighted using the latest data from the State Statistics Service of Ukraine.
- *Sample size:* 1,000 respondents
- *Margin of error* (with a confidence level of 0.95): does not exceed 3.1%
- *Fieldwork period:* February 26–28, 2026
- Survey data in Ukraine (Rating Group) are compared with data from 27 EU countries, candidate countries, and other European countries based on the Standard Eurobarometer 104 study (October–November 2025). The questionnaire mirrors the questions used in that survey.



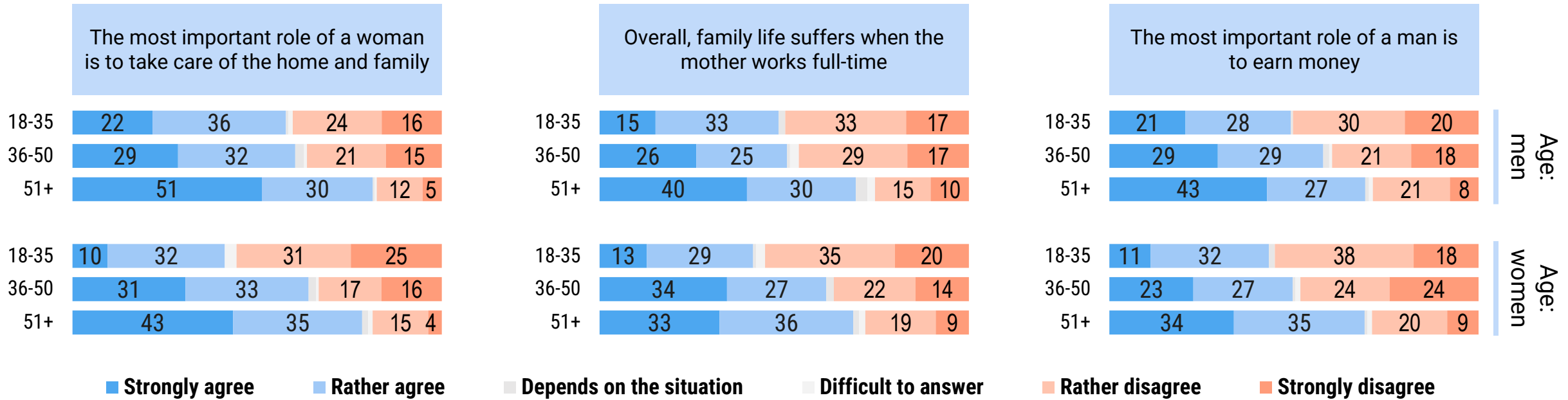
# To what extent do you agree with the following statements?

■ Strongly agree   
 ■ Rather agree   
 ■ Rather disagree   
 ■ Strongly disagree   
 ■ Depends on the situation   
 ■ Difficult to answer

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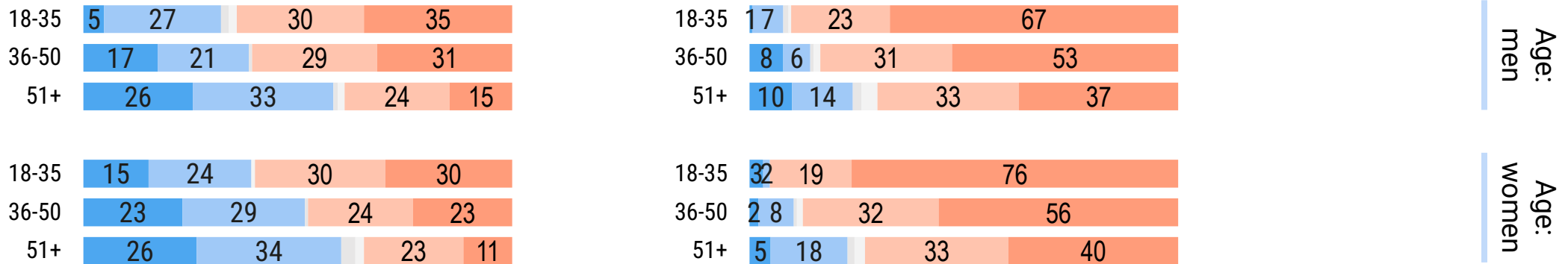
# To what extent do you agree with the following statements?



Overall, men are by nature less competent than women at performing household duties

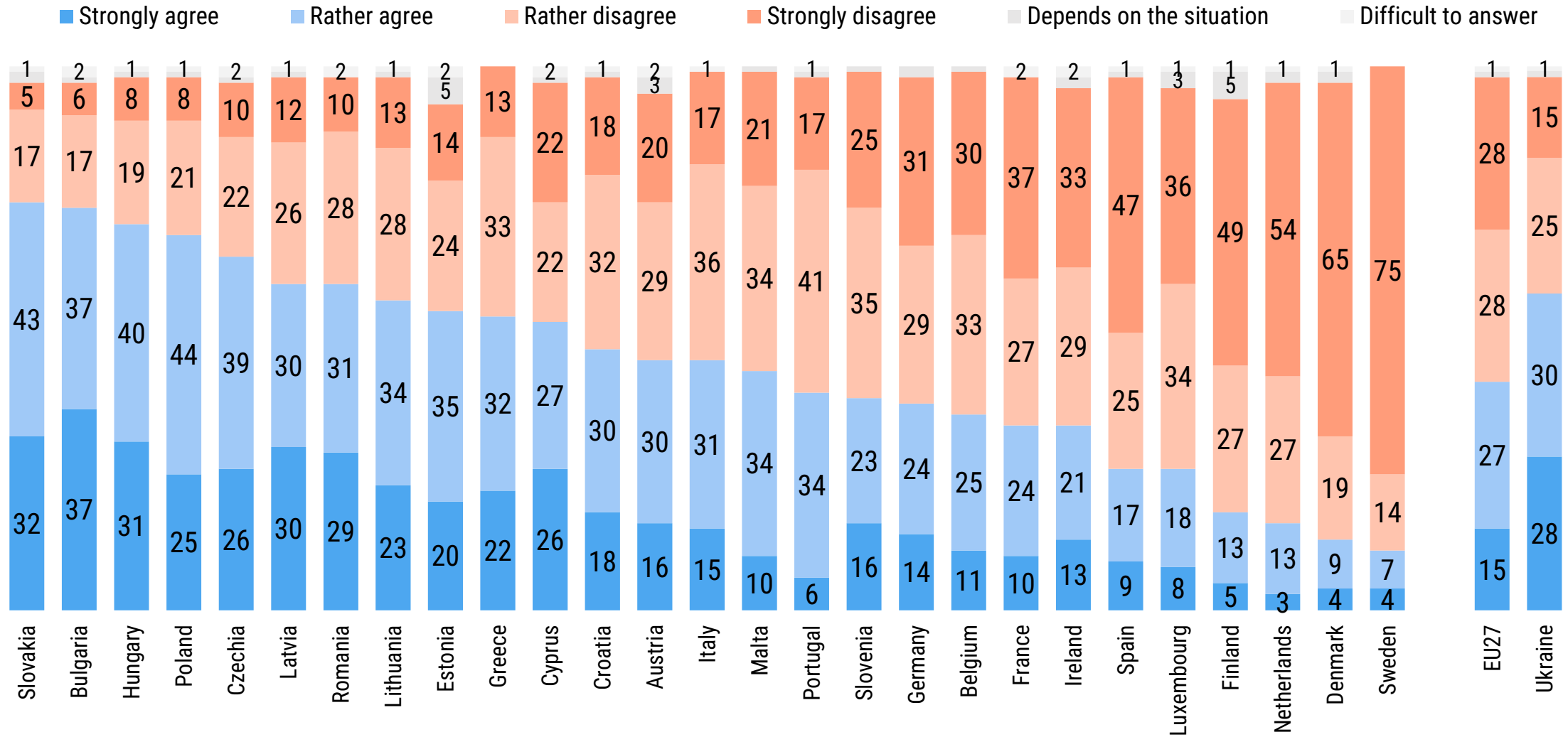
Women are not ambitious enough to hold senior leadership positions in organizations

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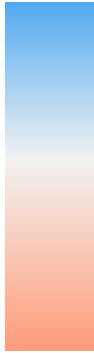
# «The most important role of a man is to earn money»

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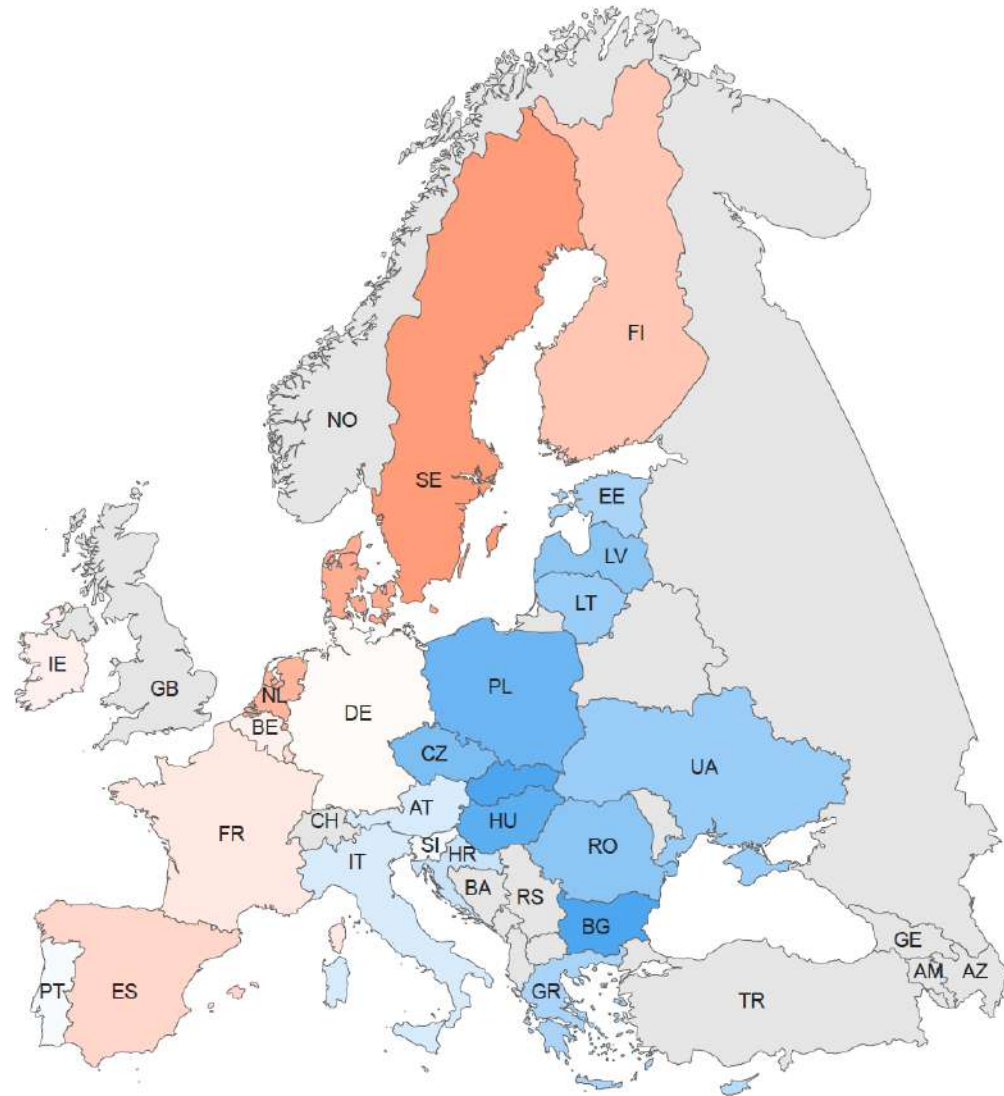


# «The most important role of a man is to earn money»

Agree



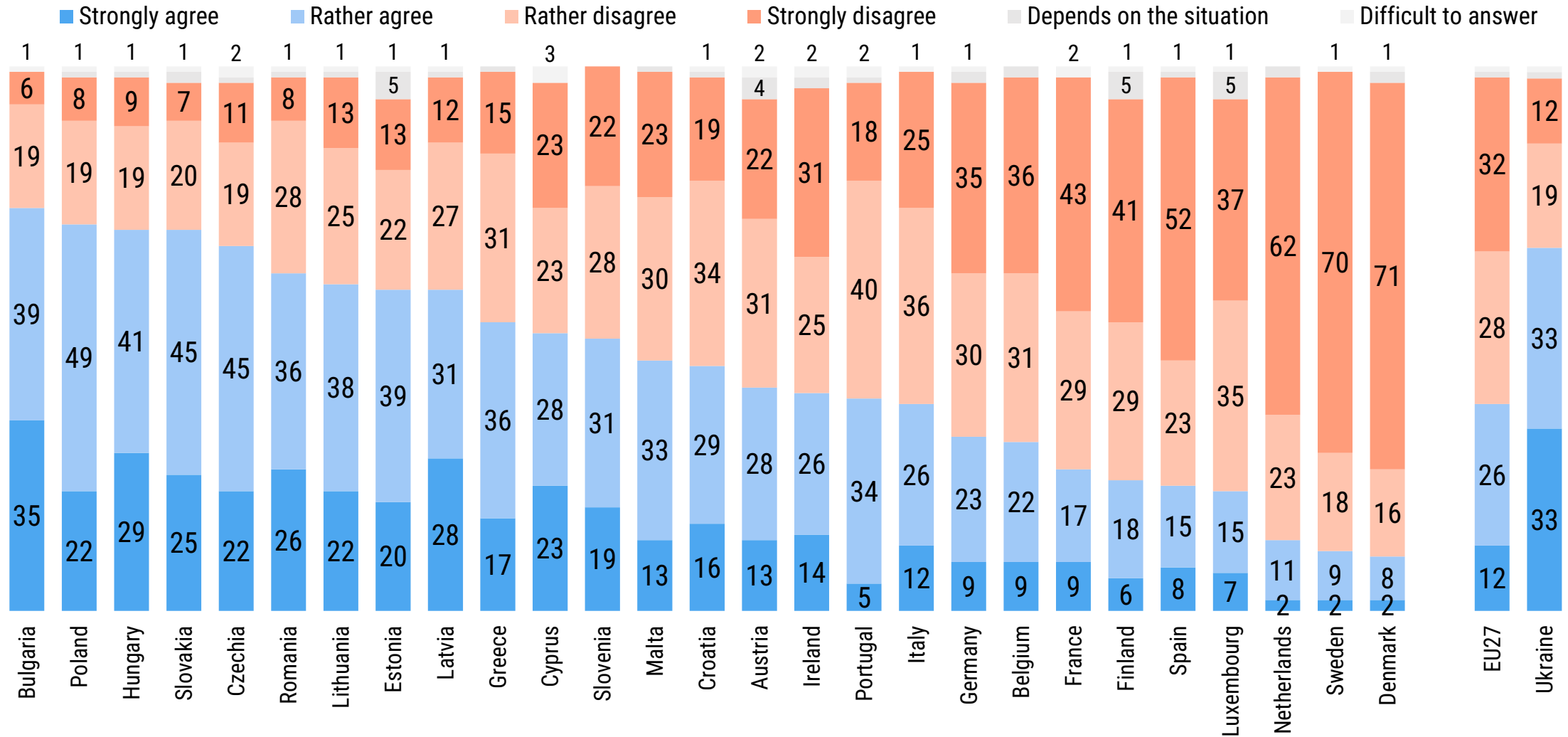
Disagree



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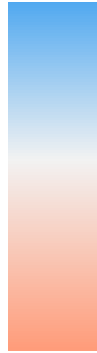
# «The most important role of a woman is to take care of the home and family»

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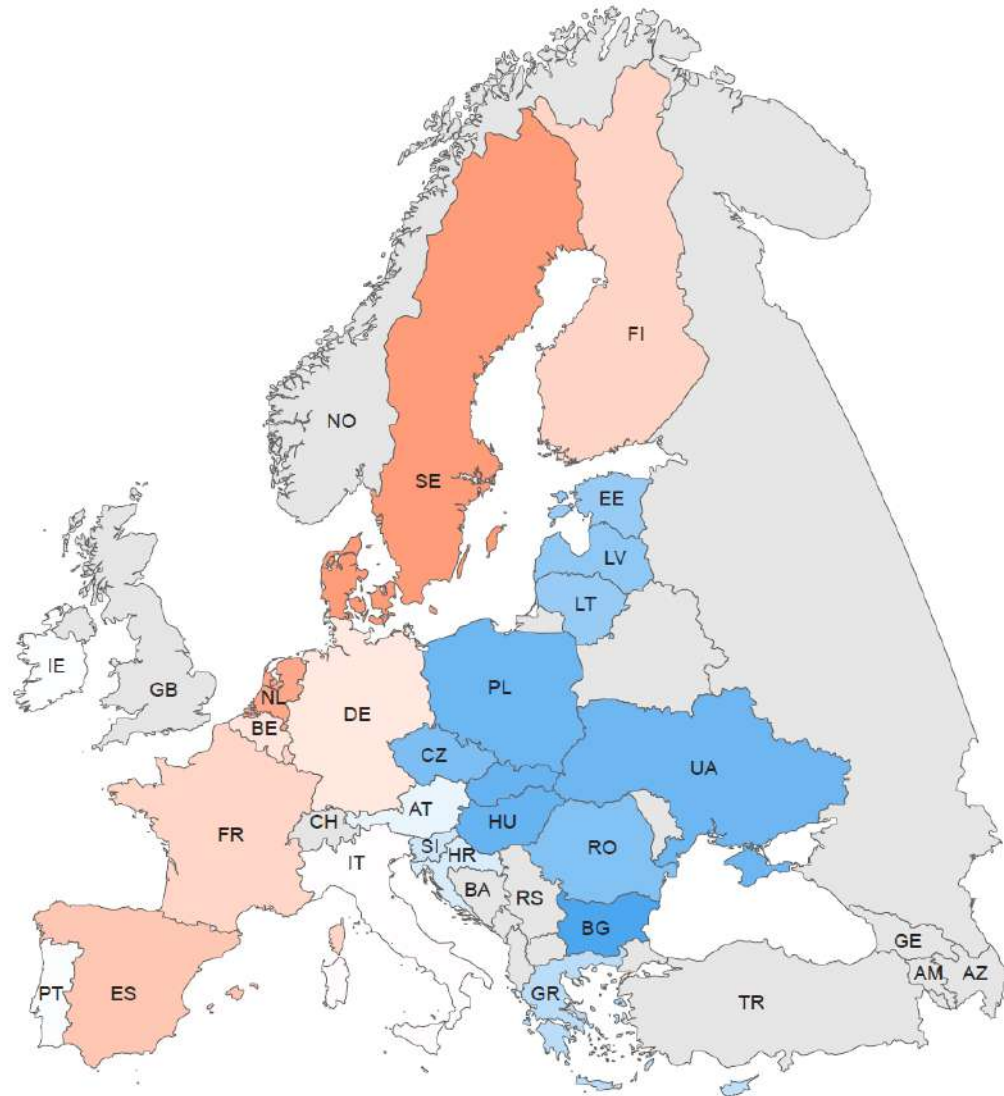


# «The most important role of a woman is to take care of the home and family»

Agree



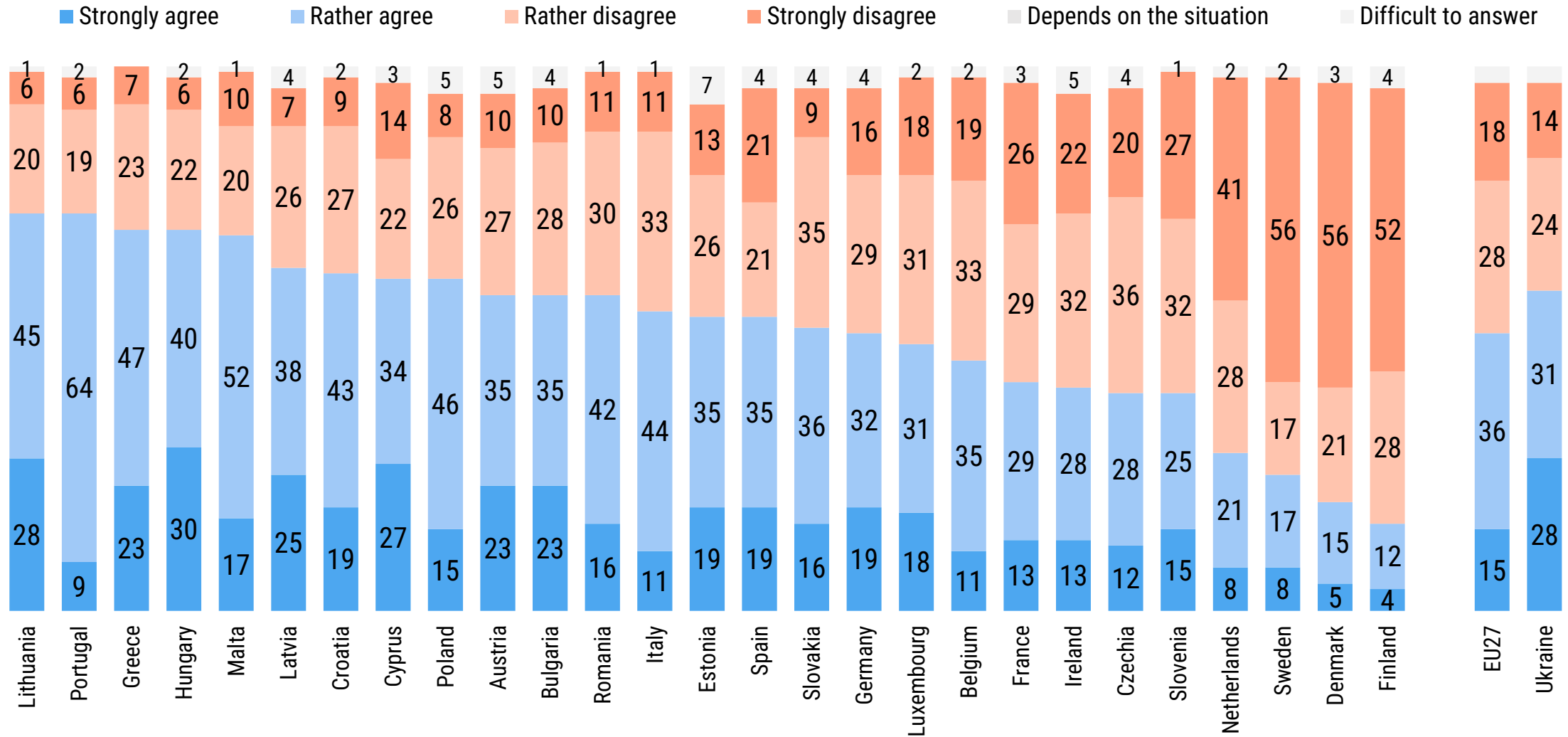
Disagree



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# «Overall, family life suffers when the mother works full-time»

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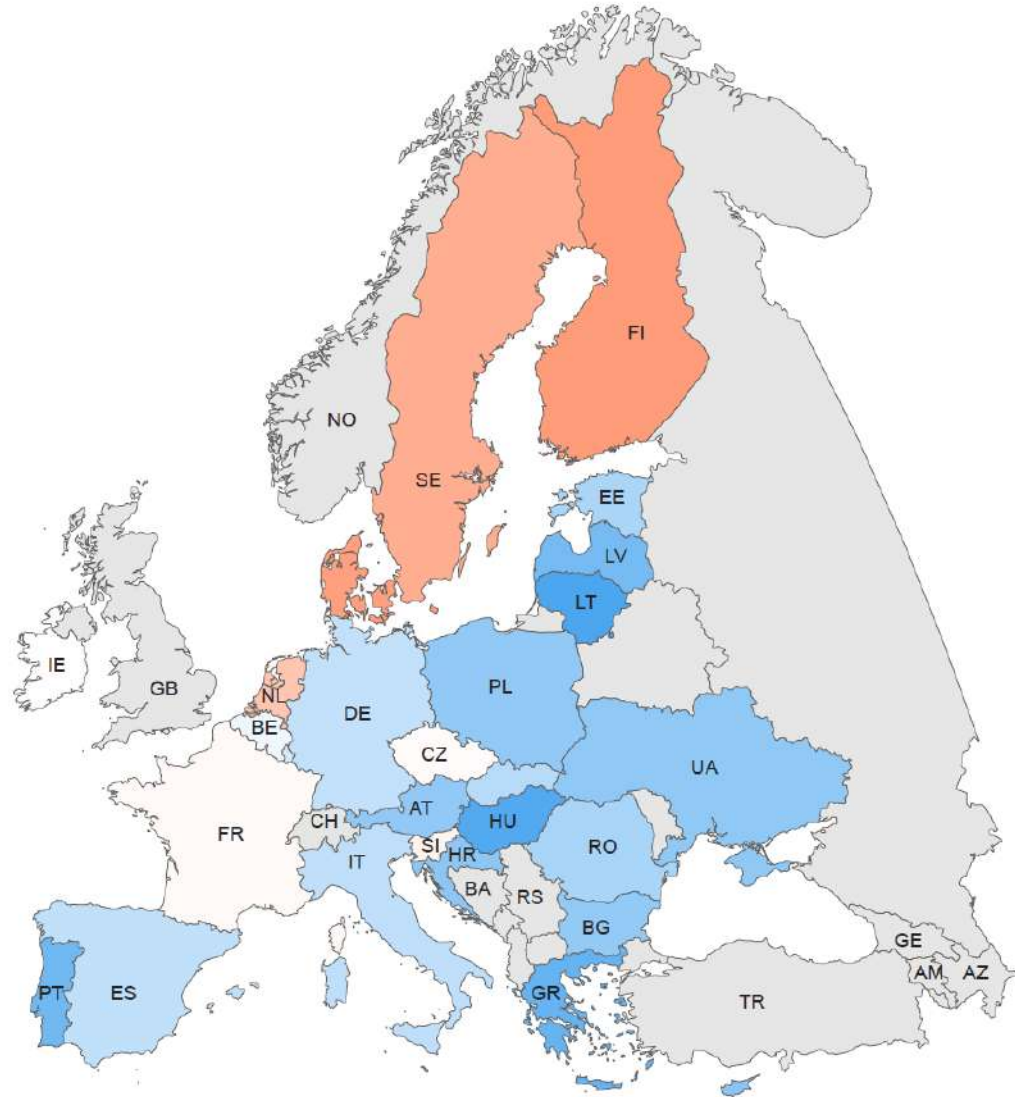


# «Overall, family life suffers when the mother works full-time»

Agree



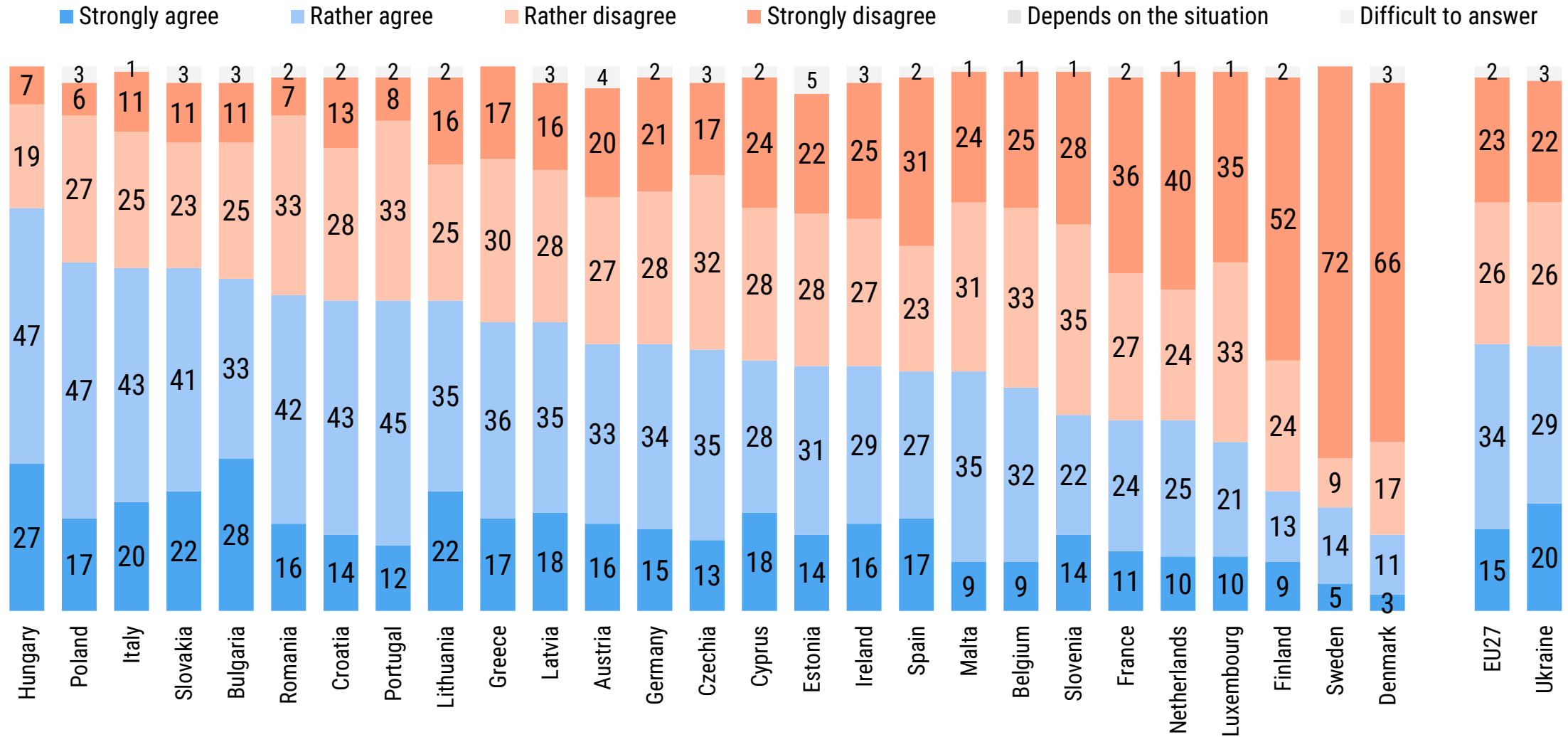
Disagree



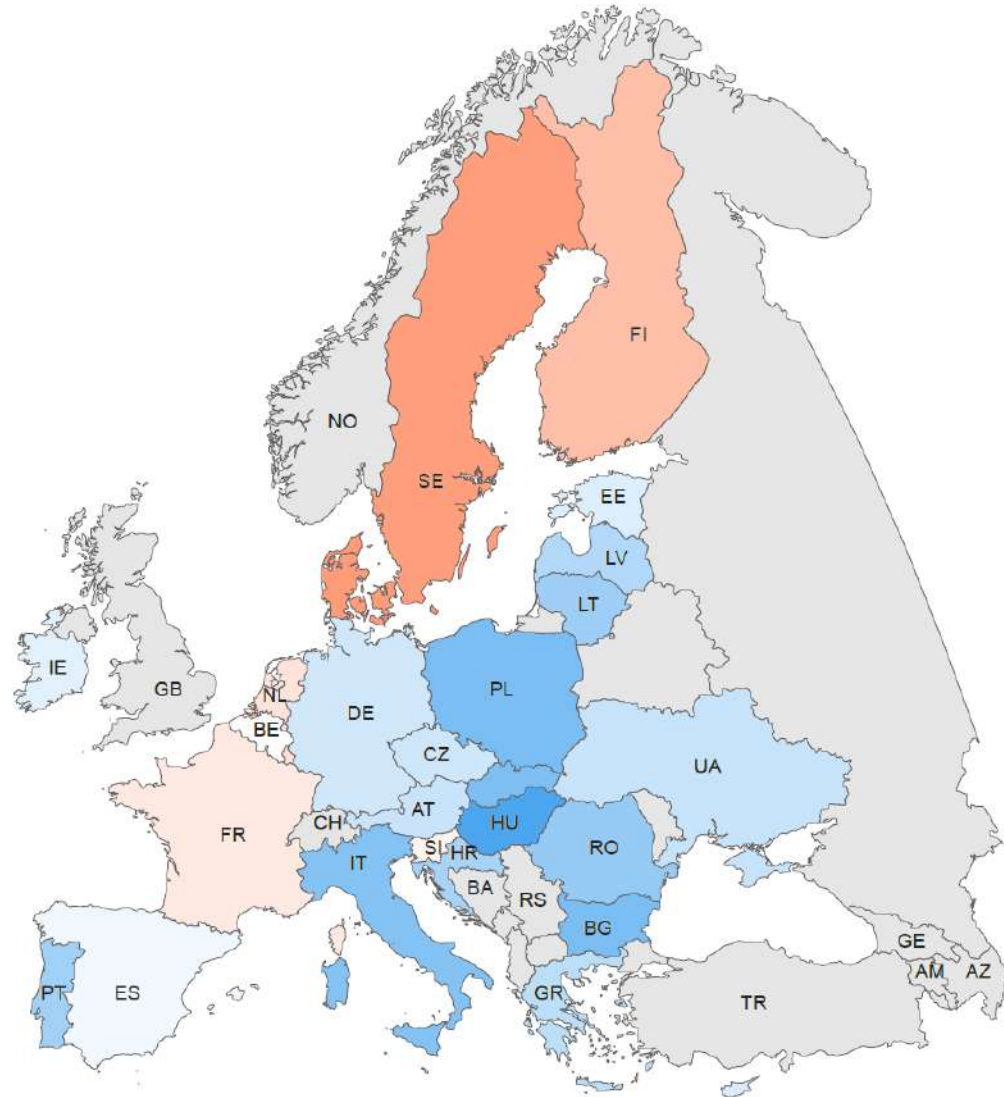
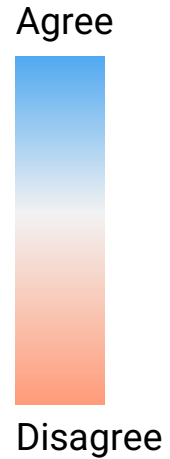
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# «Overall, men are by nature less competent than women at performing household duties»

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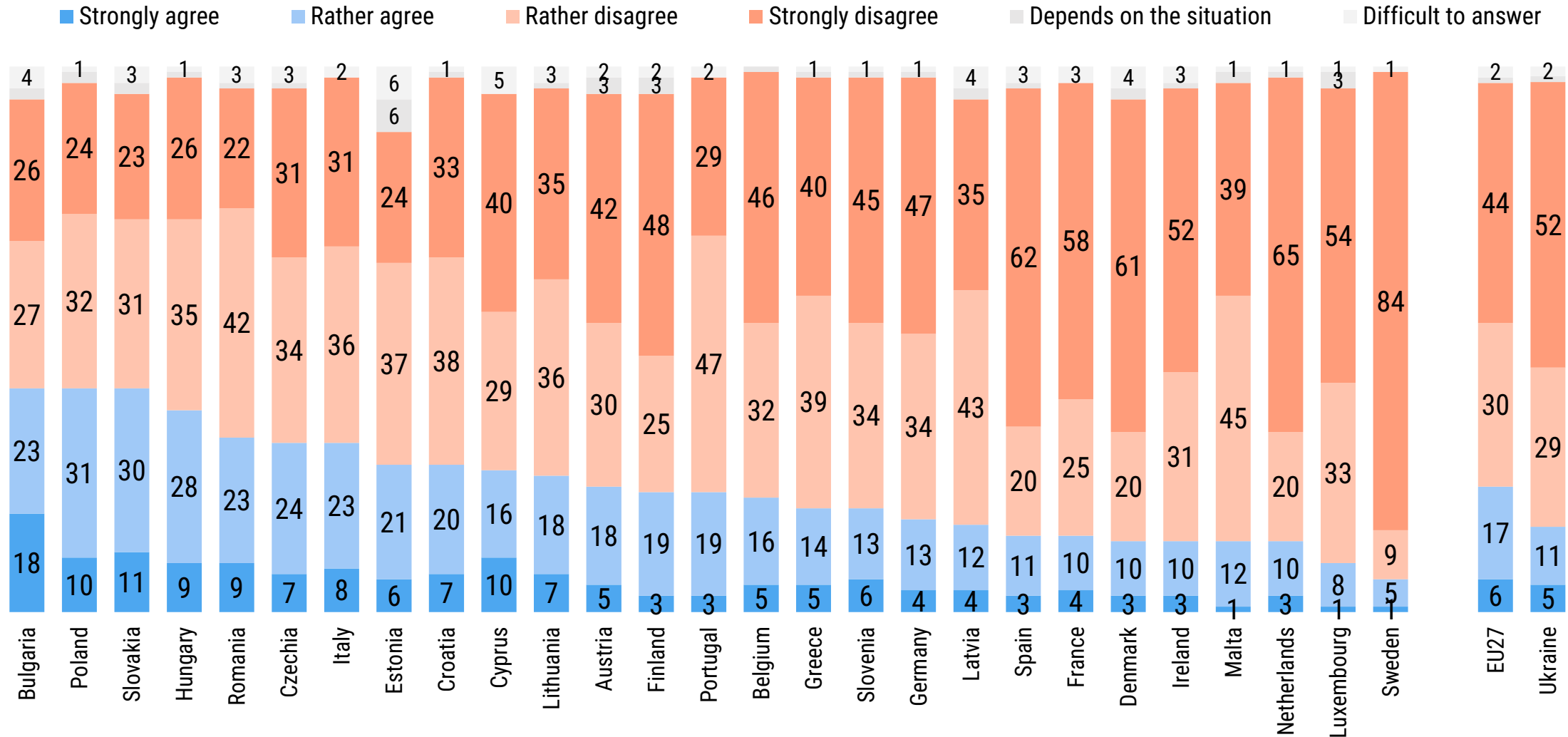
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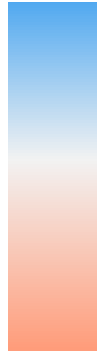
# «Women are not ambitious enough to hold senior leadership positions in organizations»

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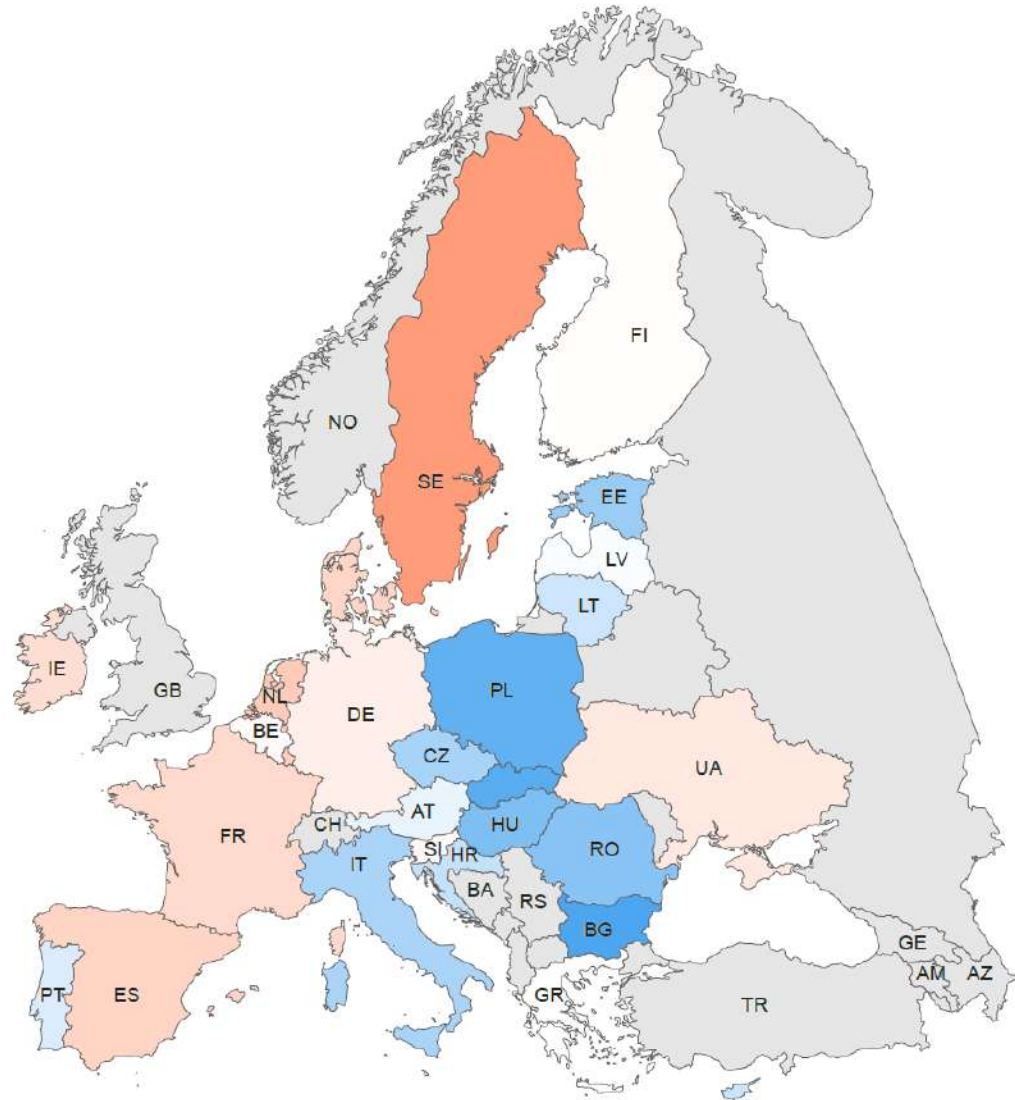


# «Women are not ambitious enough to hold senior leadership positions in organizations»

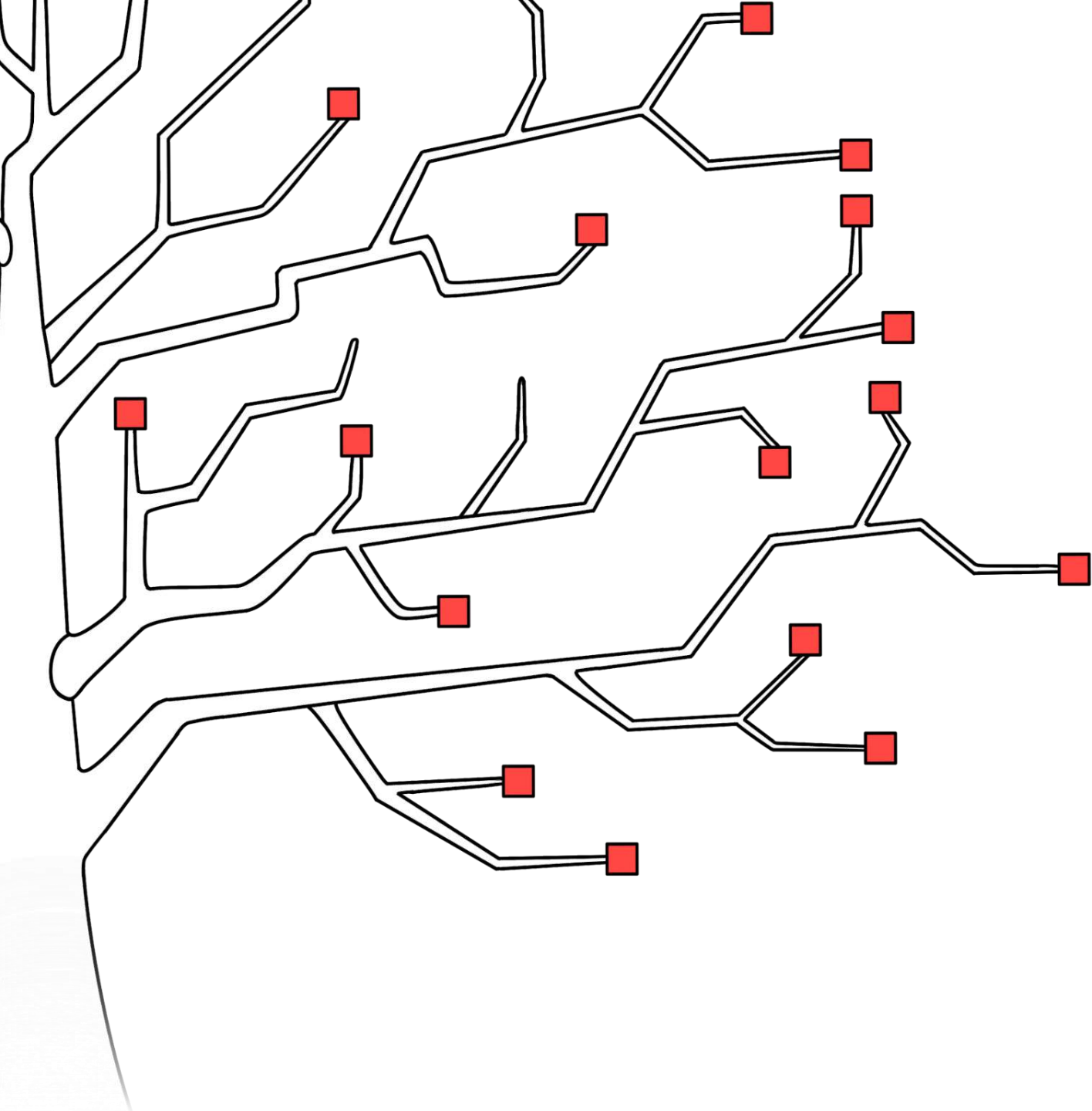
Agree



Disagree



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