

What do Ukrainians think about the EU?

A comparison with public
opinion in the EU and
candidate countries

Common Contours

#1

03/2026

A survey about Ukraine in the European context



About the study and methodology

«**Common Contours**» is a special research project by Rating Group focused on Ukraine in a European context. Its goal is to help Ukrainian society, experts, and partners identify the shared socio-cultural and political contours between Ukraine and the EU.

This means supporting a more conscious process of European integration, understanding Ukraine's strengths, as well as its challenges. To achieve this, we mirror questions and compare data from our own surveys of Ukrainians with data from other surveys conducted in EU countries, EU candidate countries, and other European countries.

In this issue, we compare data from our own research with Eurobarometer data – a series of official EU surveys conducted by the European Commission and the European Parliament. Eurobarometer data belongs directly to the EU, and we are grateful for open access to it.

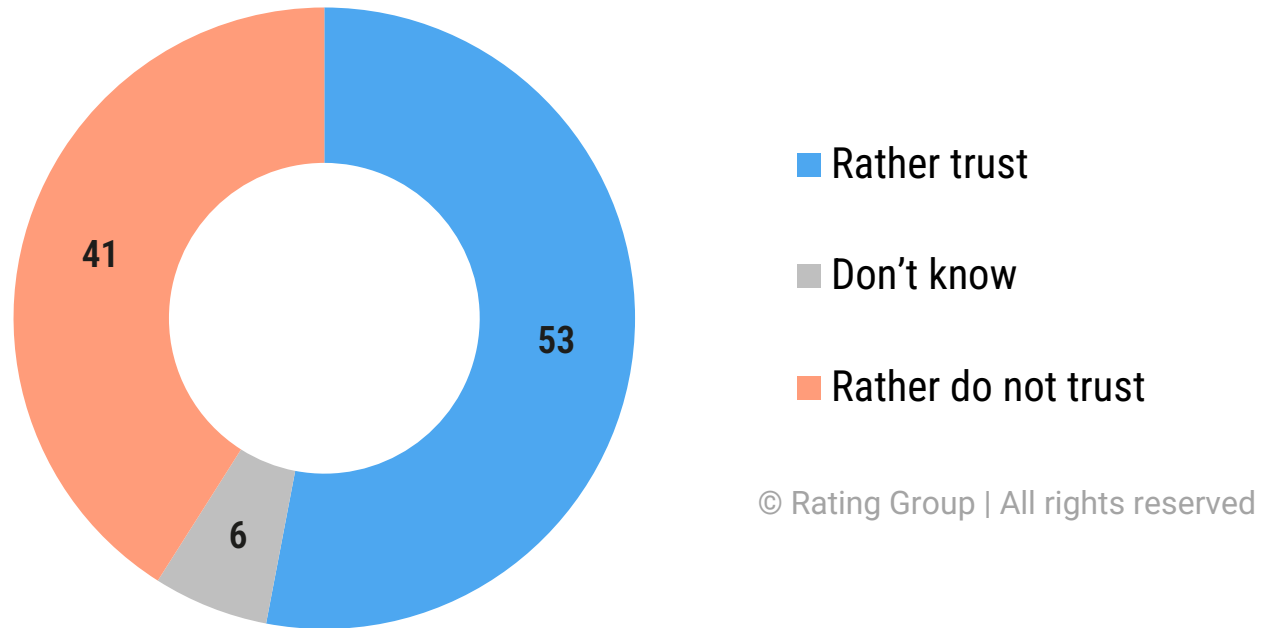
- *Survey method:* **CATI** (Computer-Assisted Telephone Interview) – telephone interviews conducted using computer-assisted technology, based on a random sample of mobile phone numbers.
- *Target audience:* Population of Ukraine aged 18 and older in all regions, except for temporarily occupied territories and areas without Ukrainian mobile network coverage at the time of the survey. Results are weighted using the latest data from the State Statistics Service of Ukraine.
- *Sample size:* 1,000 respondents
- *Margin of error* (with a confidence level of 0.95): does not exceed 3.1%
- *Fieldwork period:* March 11–12, 2026
- Survey data in Ukraine (Rating Group) are compared with data from 27 EU countries, candidate countries, and other European countries based on the Standard Eurobarometer 104 study (October–November 2025). The questionnaire mirrors the questions used in that survey.





TRUST IN THE EU

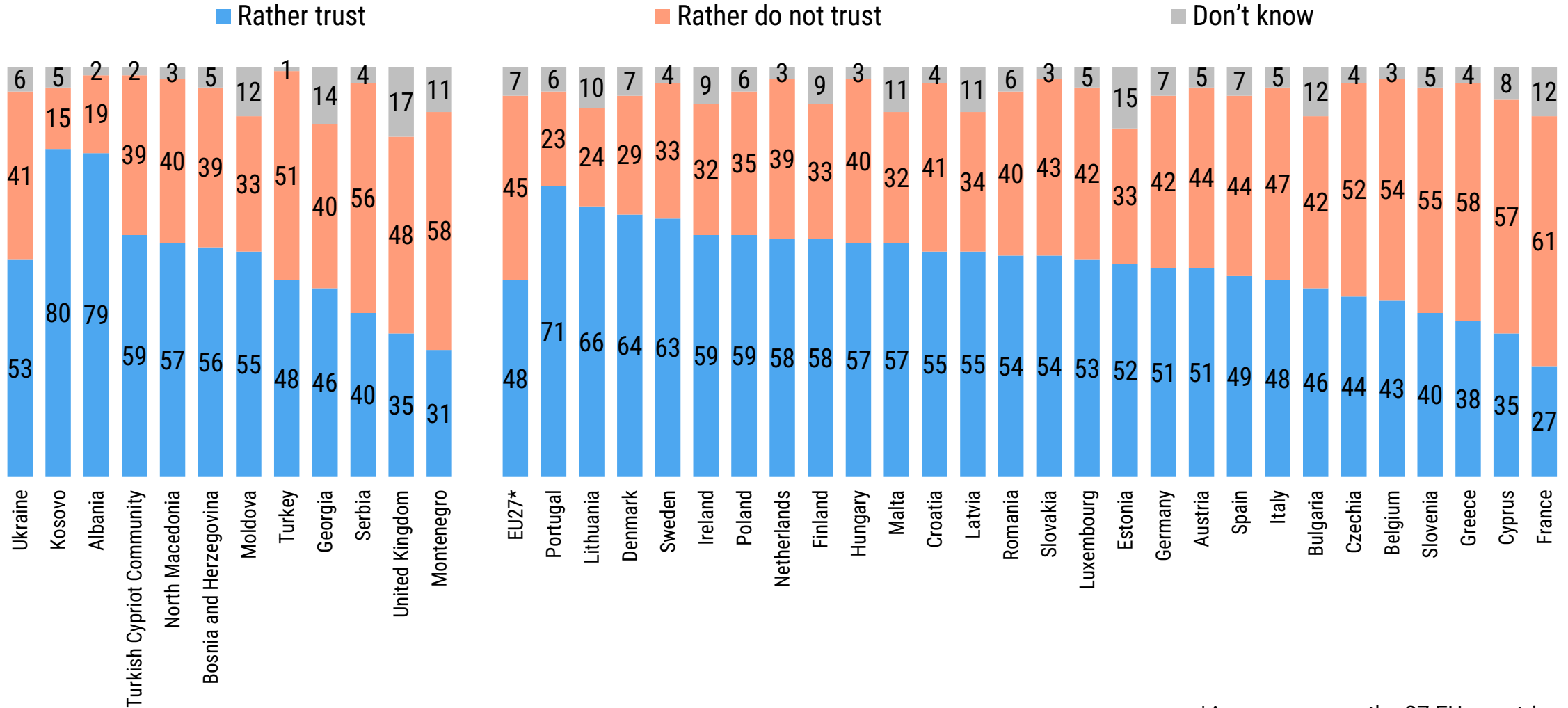
How much do you trust the European Union?



How much do you trust the European Union?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

© Rating Group | All rights reserved

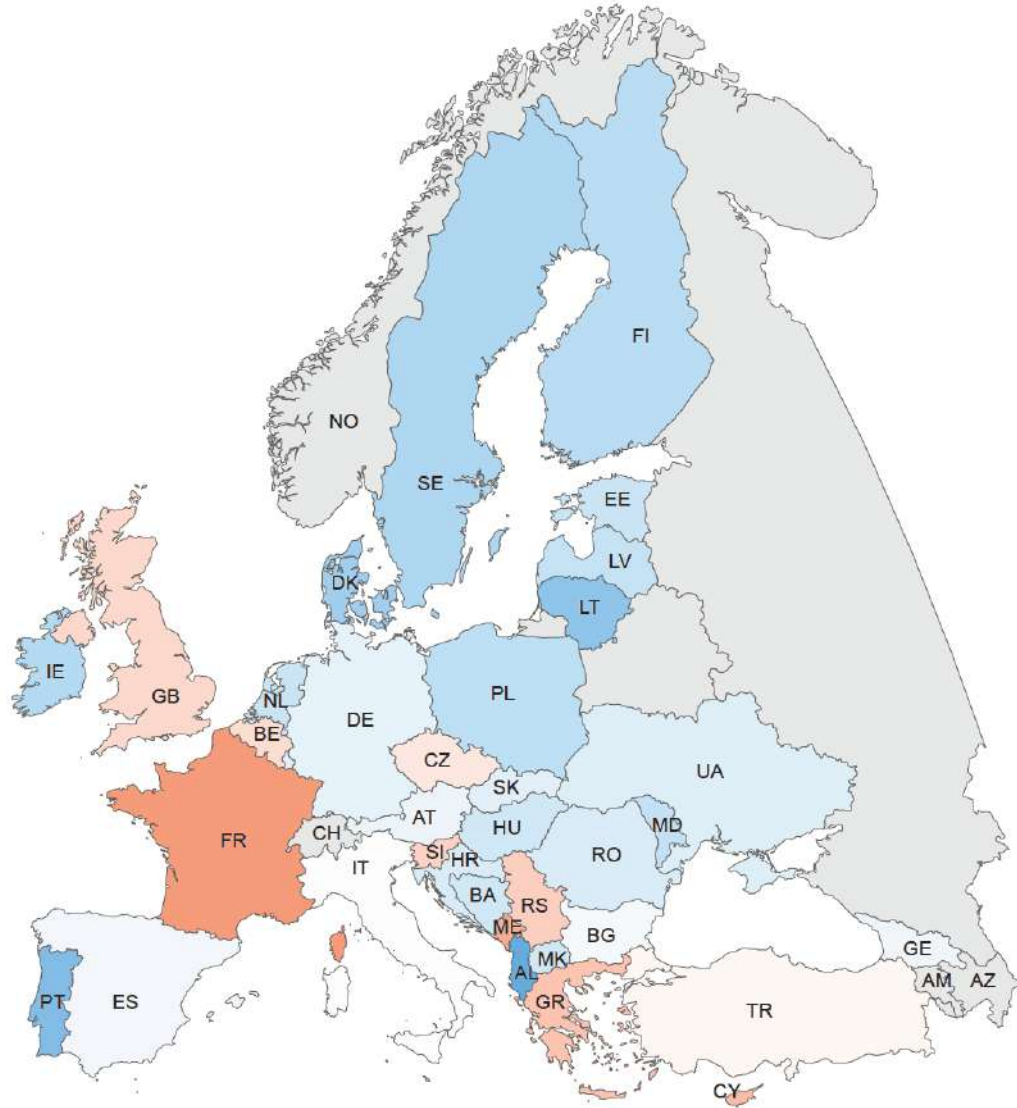
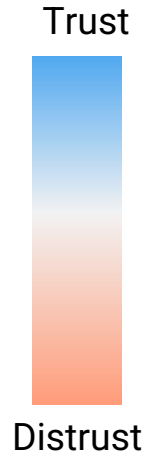


*Average across the 27 EU countries

How much do you trust the European Union?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

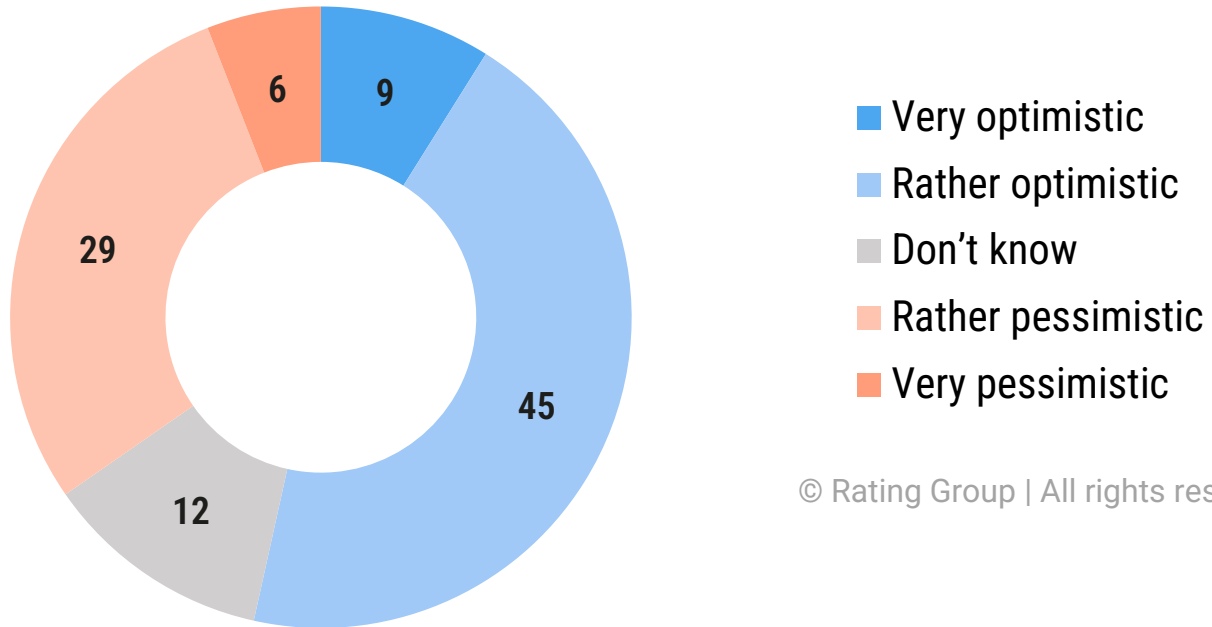
© Rating Group | All rights reserved





PERCEPTIONS OF THE EU'S FUTURE

How optimistic are you about the future of the European Union?

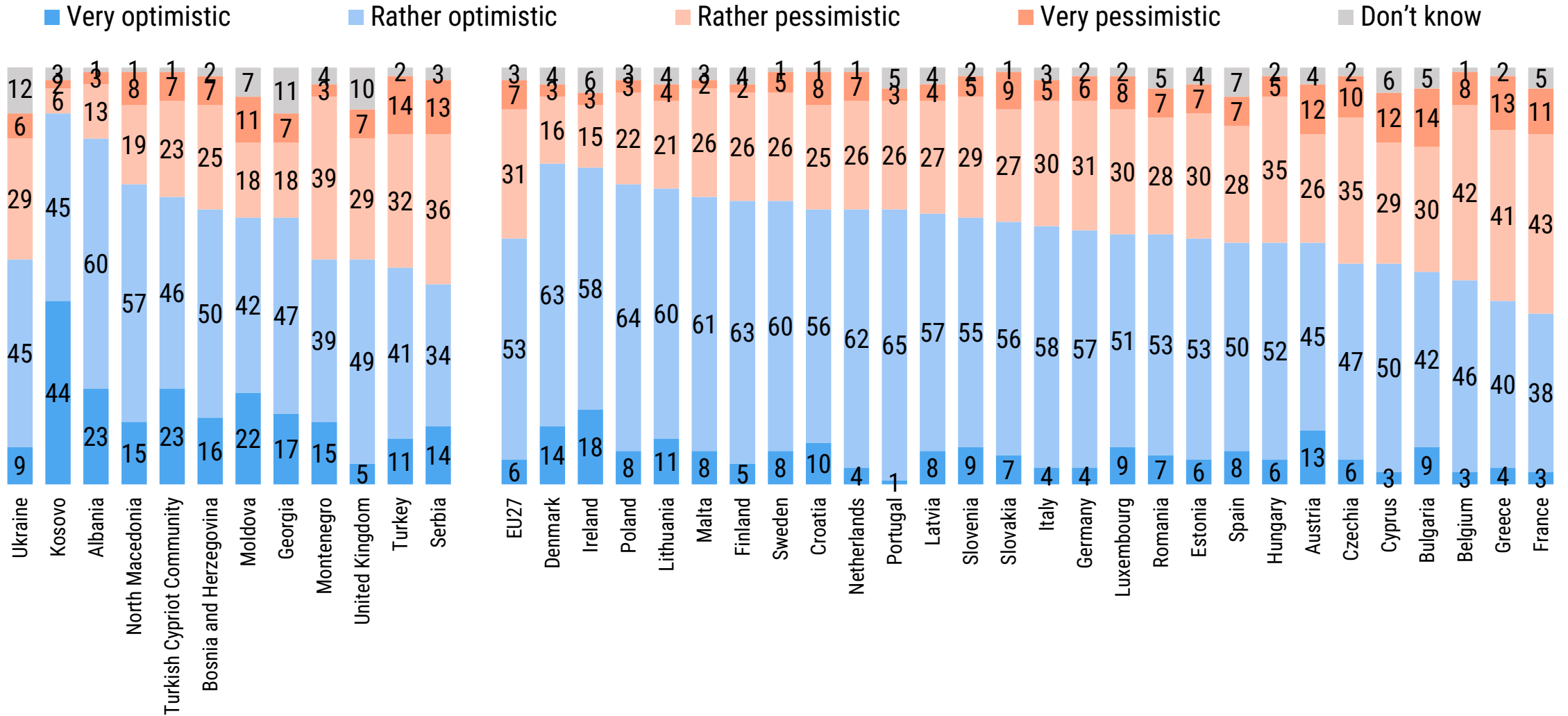


© Rating Group | All rights reserved

How optimistic are you about the future of the European Union?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

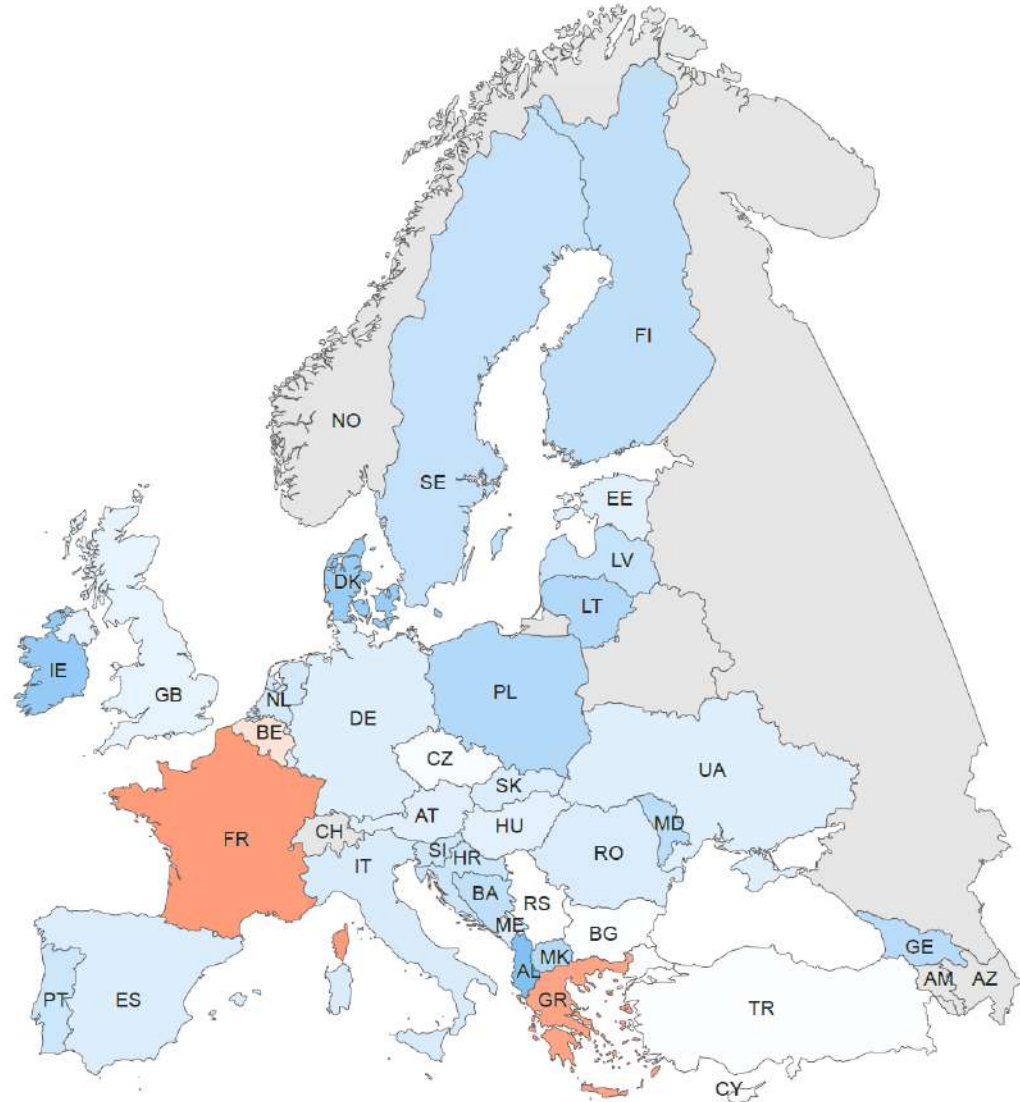
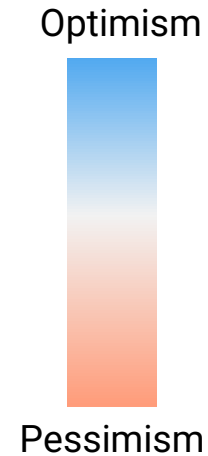
© Rating Group | All rights reserved



How optimistic are you about the future of the European Union?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

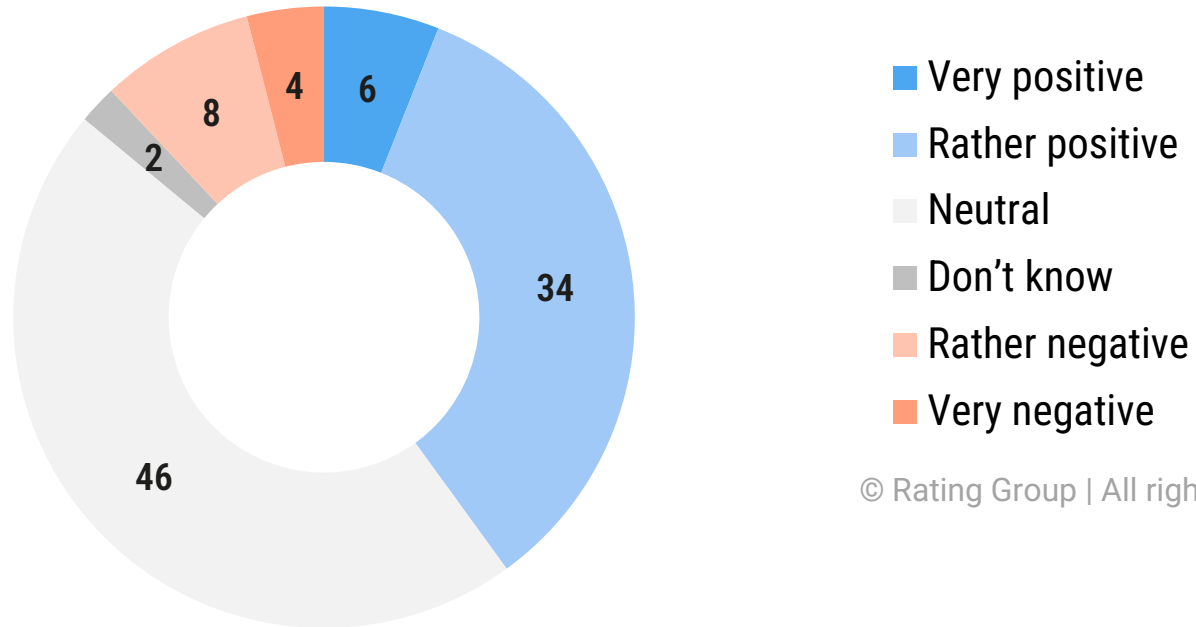
© Rating Group | All rights reserved





EMOTIONAL PERCEPTION OF THE EU

Overall, what feelings does the European Union evoke in you?

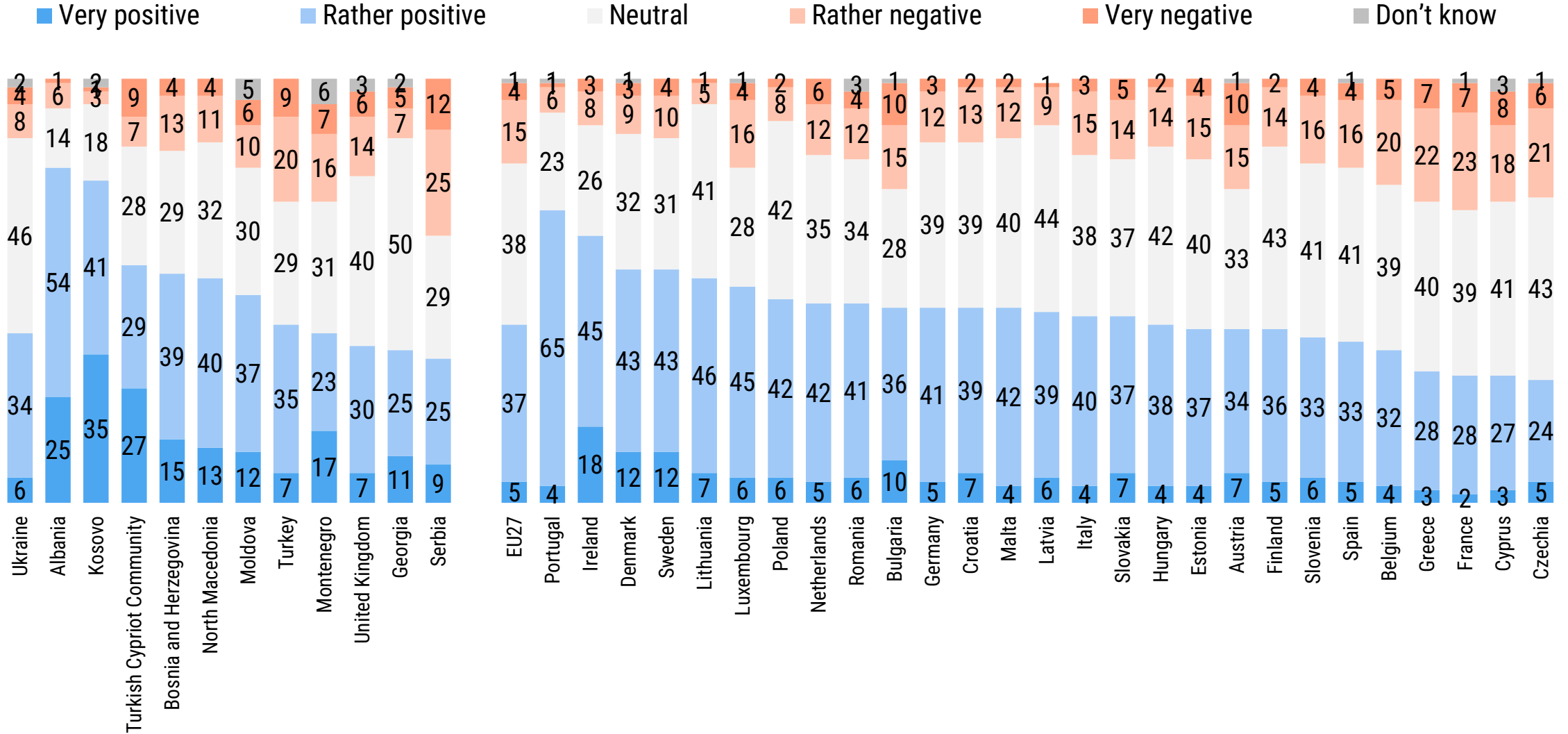


© Rating Group | All rights reserved

Overall, what feelings does the European Union evoke in you?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

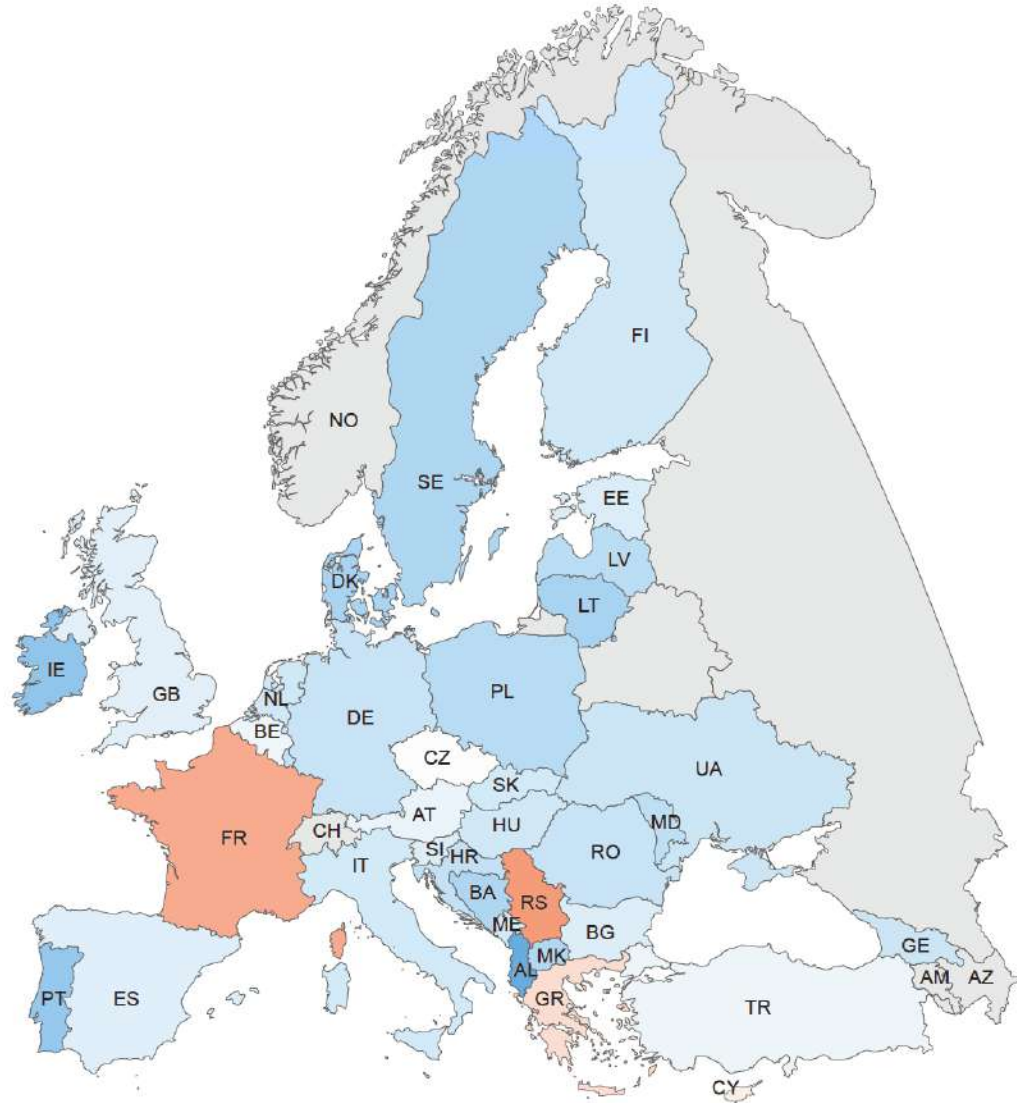
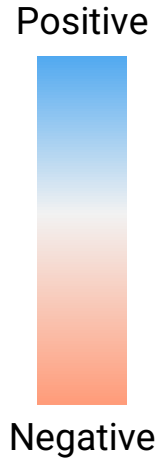
© Rating Group | All rights reserved

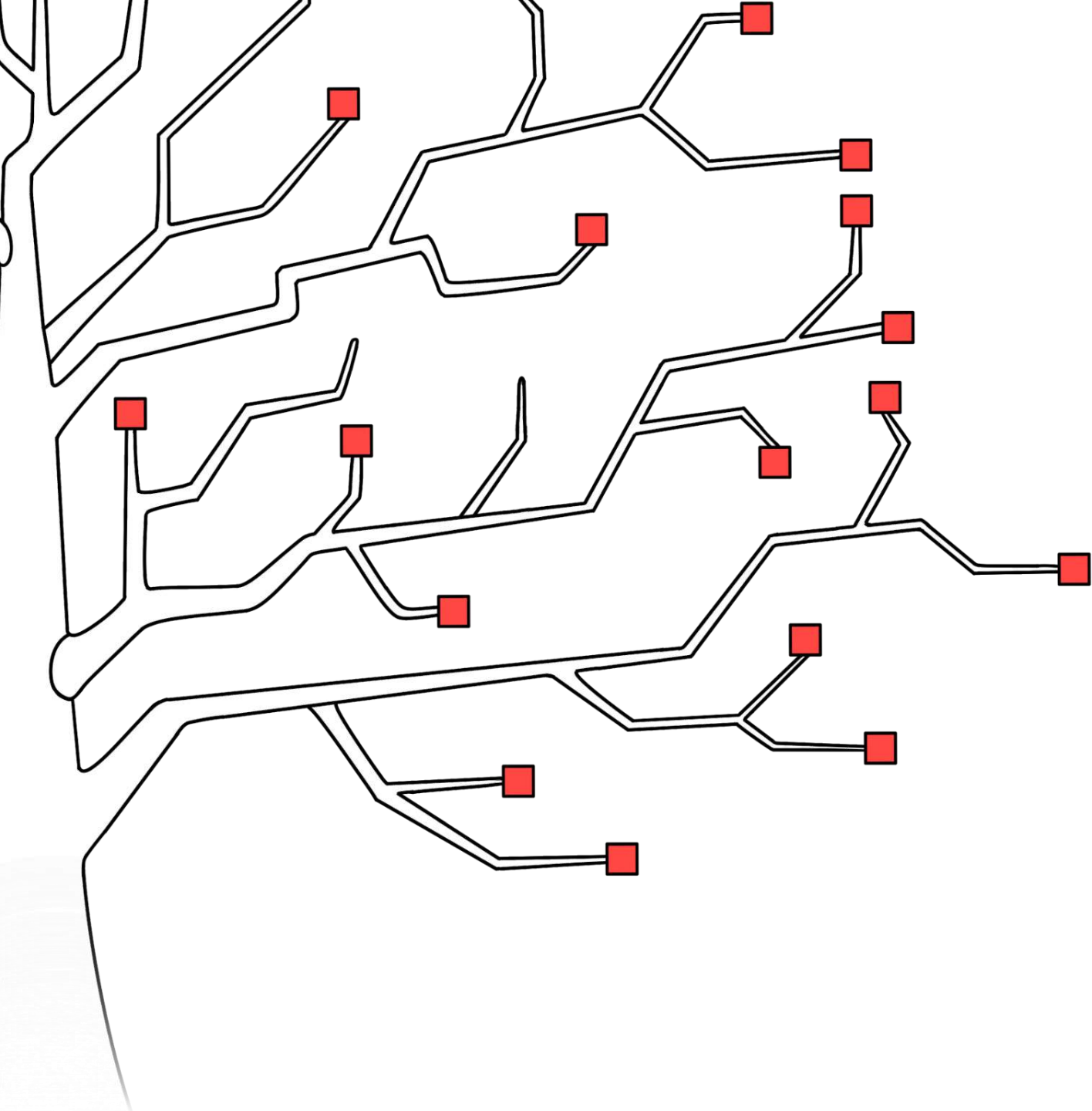


Overall, what feelings does the European Union evoke in you?

Comparison with Standard Eurobarometer 104 data (October–November 2025)

© Rating Group | All rights reserved





Rating Group

01010, 20 Esplanadna St., Kyiv

ratinggroup.ua

info@ratinggroup.ua

