

amy bondaruk

portfolio.

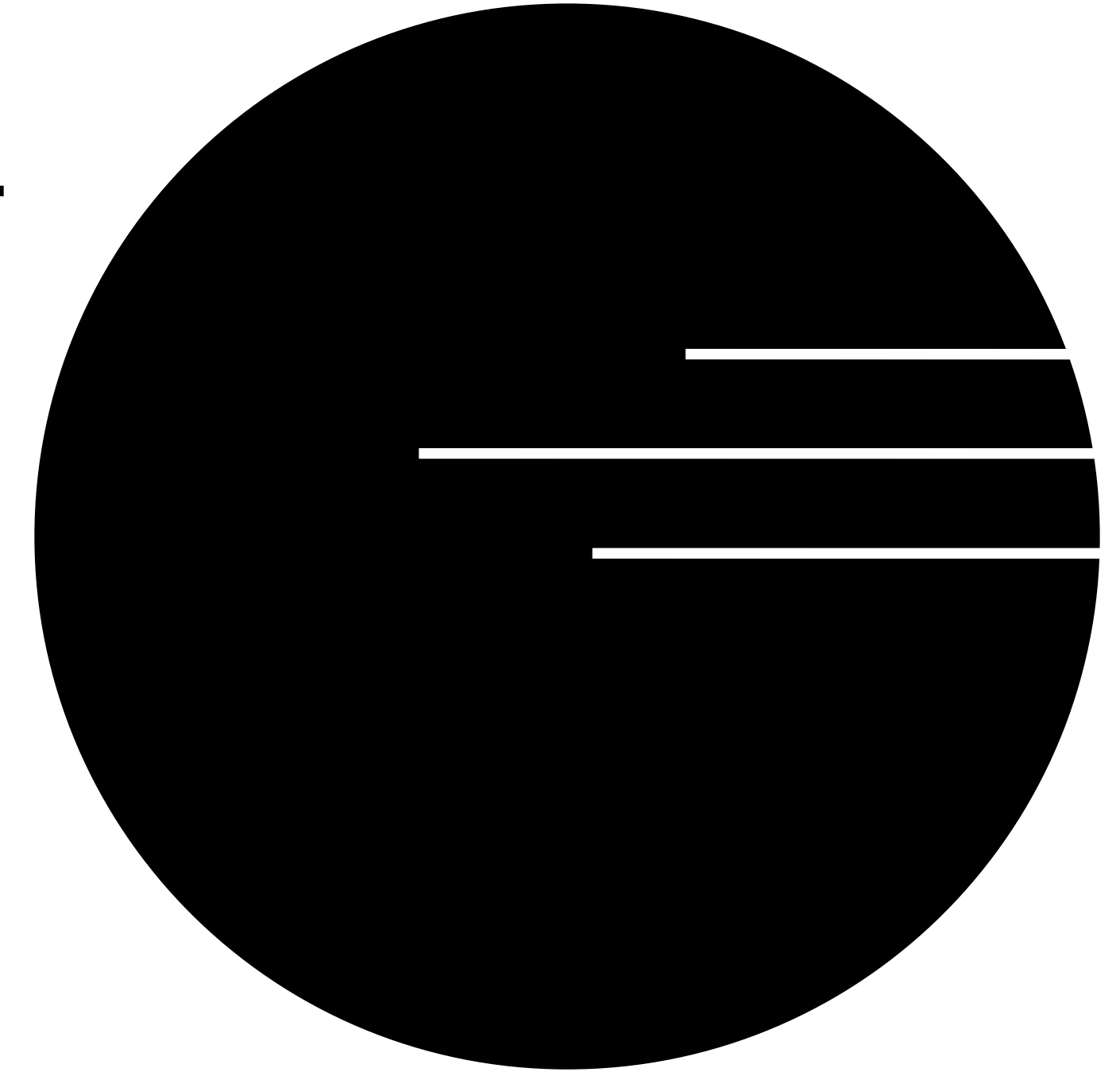
visual designer

about *me.*



Hi! I'm a musician and music teacher transitioning into the world of design. My background in music has given me a deep appreciation for rhythm, composition, and storytelling—elements I now apply to visual design.

Software Skills:



Contact:

amy.bondaruk@gmail.com

Education:

MA in Human Centered Design
Liberty University

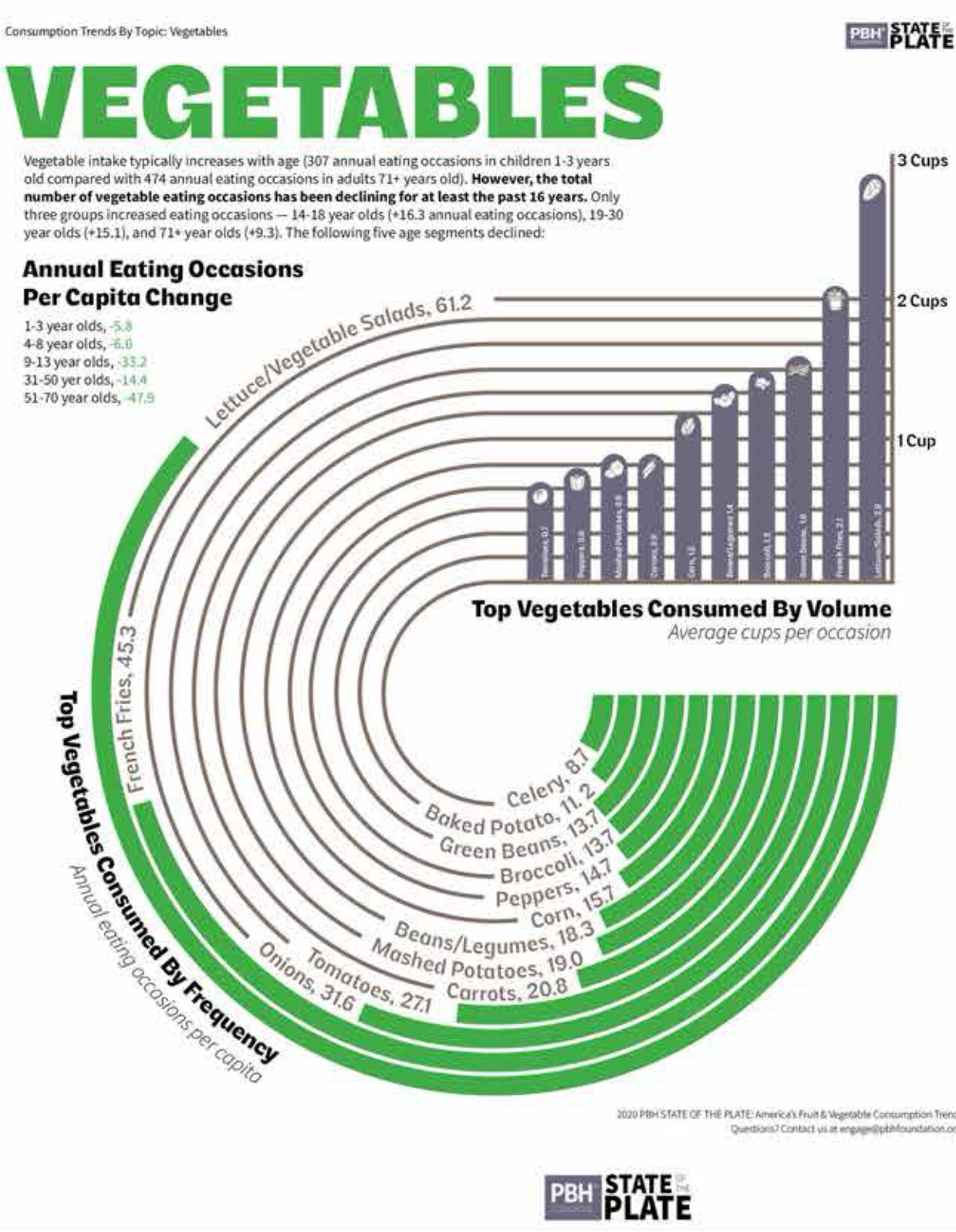
BA in Collaborative Piano Performance
James Madison University

I specialize in digital media, layout, and user experience, focusing on creating compelling and functional designs. My experience primarily comes from school projects, but I'm eager to grow, refine my skills, and bring creative ideas to life.



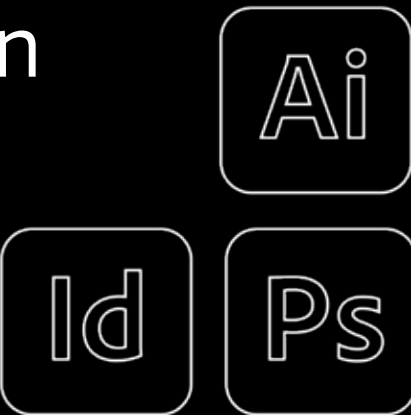
Key Findings

Fruit and vegetable eating occasions continue to decline. Over the past 16 years, the frequency in which Americans consume produce has decreased by nearly 10%. This amounts to a loss of at least one fruit/vegetable eating occasion per week. Between 2015-2020 alone, consumption declined by 3%, indicating that the trend is worsening every year. Within the fruit, vegetable, and juice categories, the most significant contributors have been decreased vegetable consumption frequency (down 16% since 2004 and 4% in the past five years) and a reduction in juice (down 15% since 2004 and 8% in the past five years). Fruit eating occasions (excluding juice) grew 10% between 2004-2020 and 3% between 2015-2020. Yet, even this growth in whole fruit intake over time has not been enough to overcome the net decline.



For this assignment I redesigned a **government report** that was originally dense with text, transforming it into a more structured and visually engaging document using InDesign.

Additionally, I used Illustrator to create **data visualizations**, turning text heavy data into easy-to-understand graphs, and Photoshop to design **supporting visuals**.



redesign.

lay*out*.

As a music teacher, I designed **recital programs** for my studio using Canva, ensuring they were visually appealing, easy to read, and professionally structured.



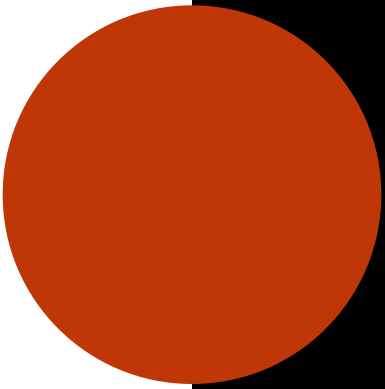
I focused on **layout** design and **typography**, to create programs that reflected the tone of each recital while keeping them engaging for the audience.

layout.

This assignment had me redesign an NPR article into a **magazine-style** layout using InDesign, practicing transforming digital content into a **visually compelling print format**. I focused on improving readability through simple typography, structured grid layouts, and beautiful imagery.



By balancing text with white space and incorporating design elements that supported the article topic, I created a polished, **publication-ready piece**.



I researched, designed, and prototyped a **social media app** in one week for a school project, aimed at connecting individuals passionate about **environmental sustainability**.

The app featured resources, **discussion forums**, and **local event listings** to foster collaboration for which I created wireframes and interactive prototypes.

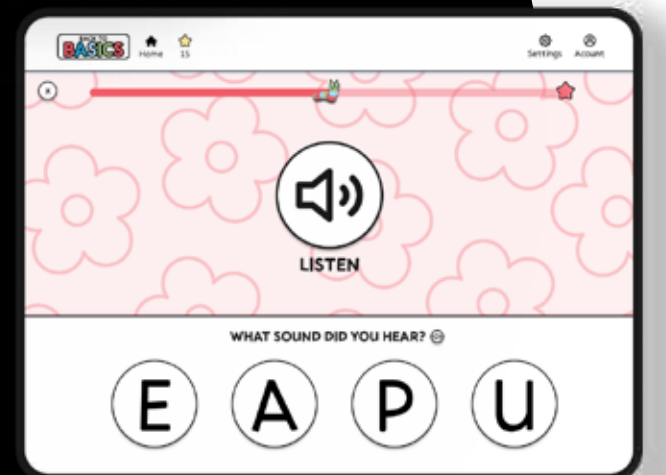
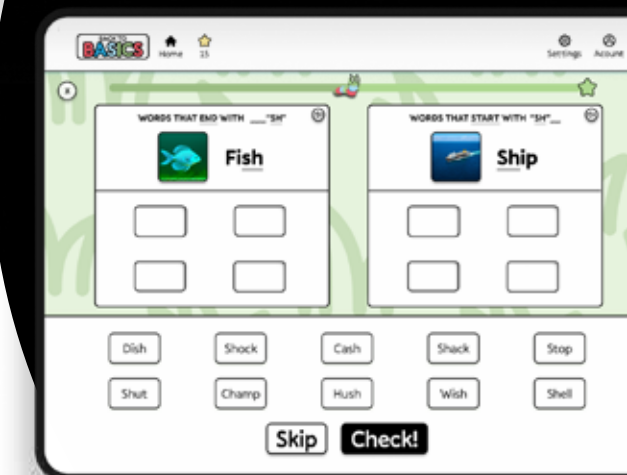
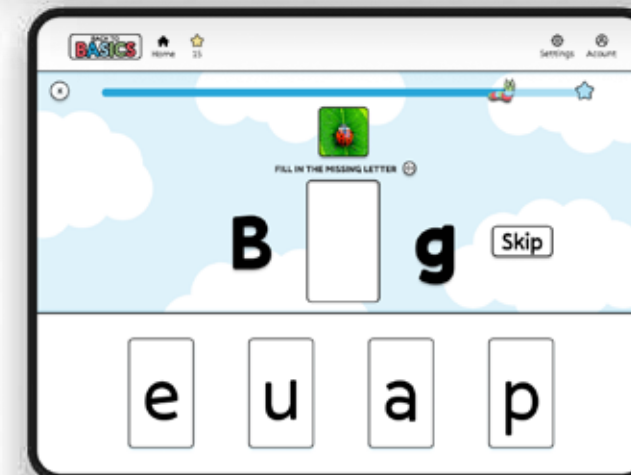
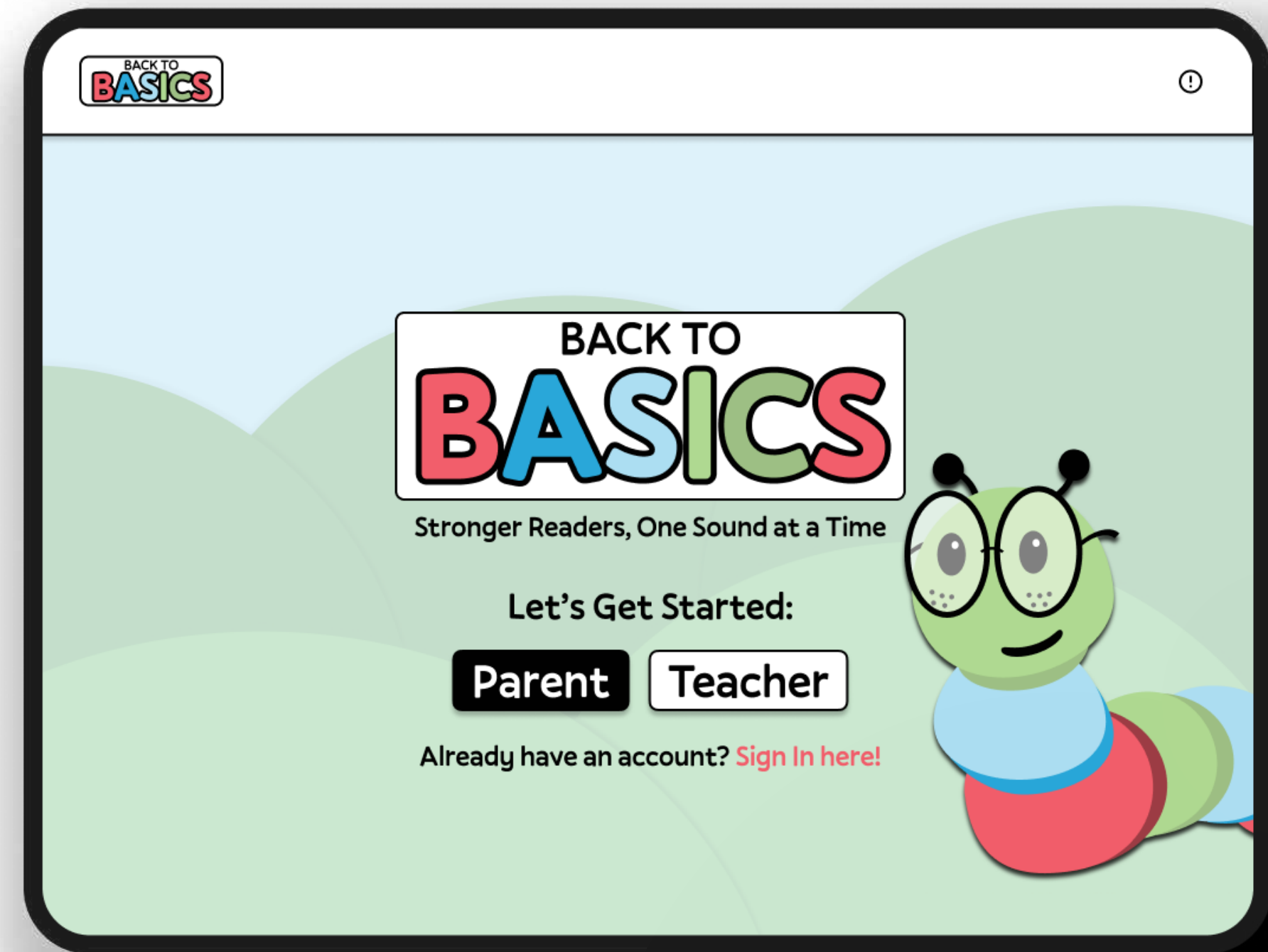
ux *ui.*

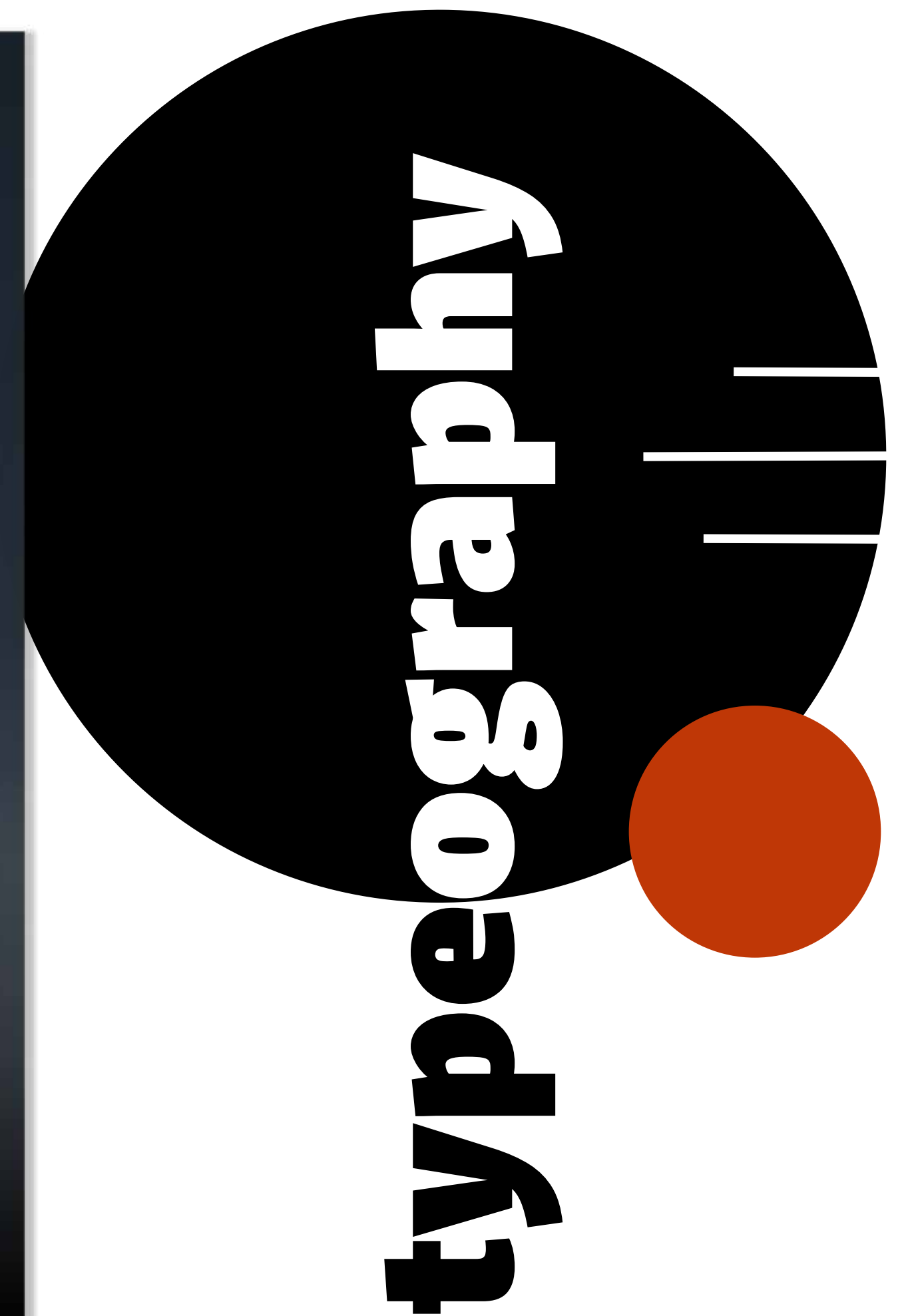
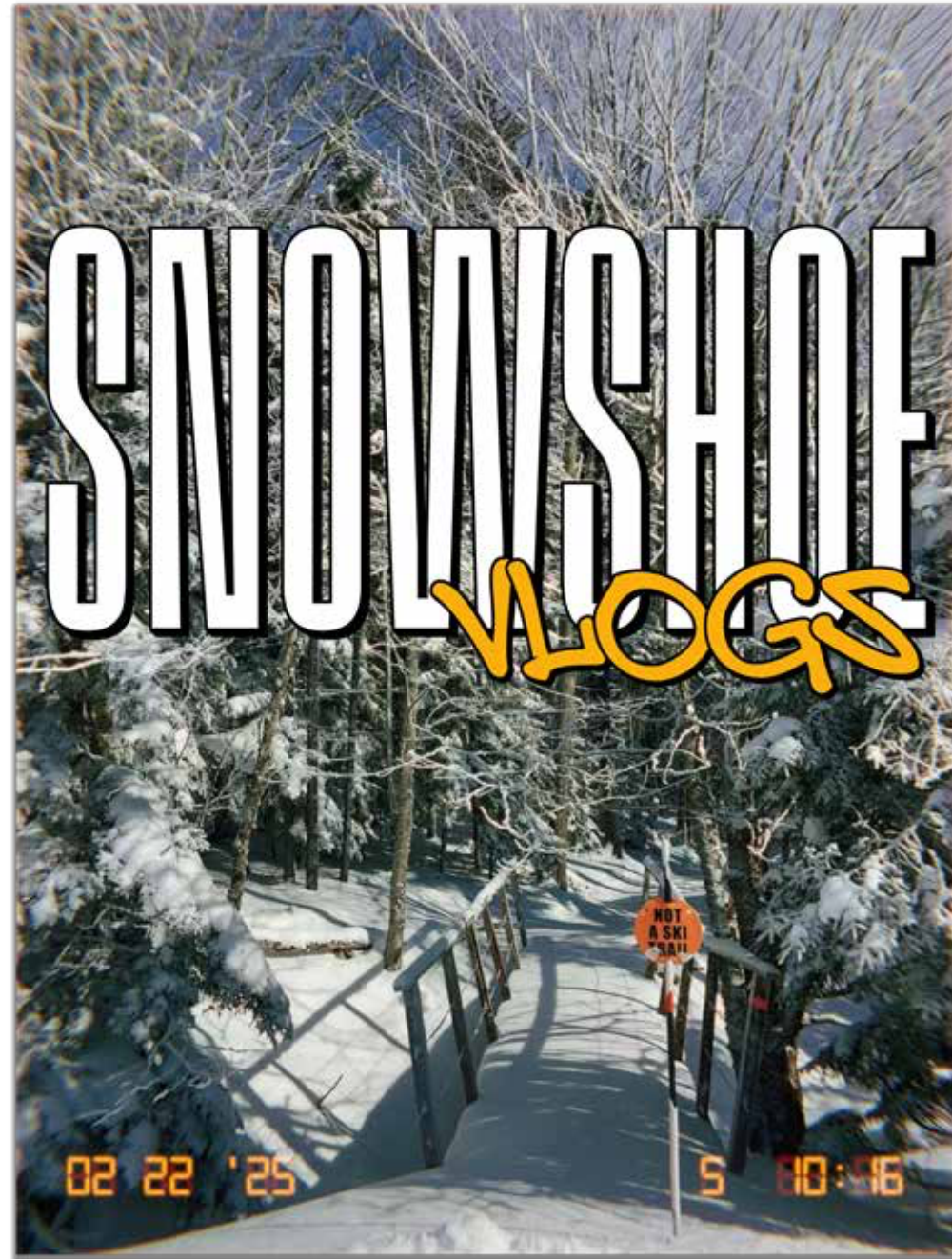


ux ui.

As the final portion of my capstone project, I designed an early interaction prototype for a **children's phonics learning resource** after conducting extensive research identifying key learning challenges.

My goal was to create and test an intuitive, accessible UI that **gamified** traditional learning techniques all while avoiding overly bright colors to **prevent sensory overstimulation** for young learners.





A collection of typography projects—some personal explorations and others created for school assignments—to refine my skills.
These projects allowed me to experiment with different typefaces, layouts, creative techniques, and allowed me to familiarize myself with Adobe platforms.

thank

you!

