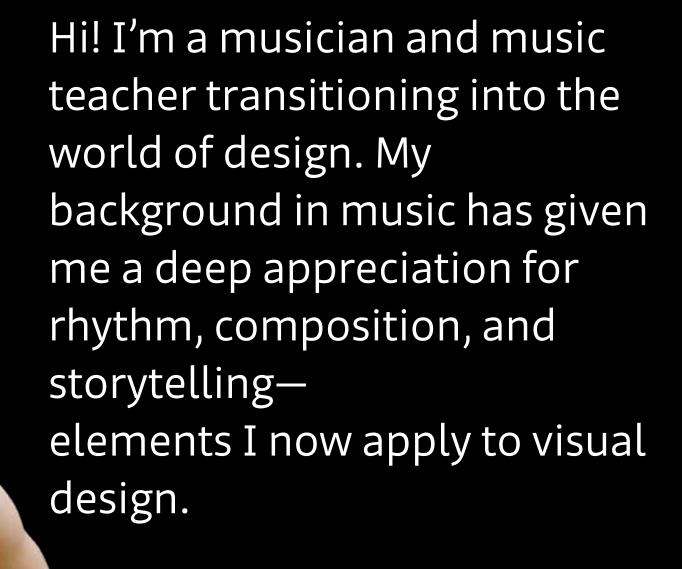


amy bondaruk

portious

visual designer

about me.







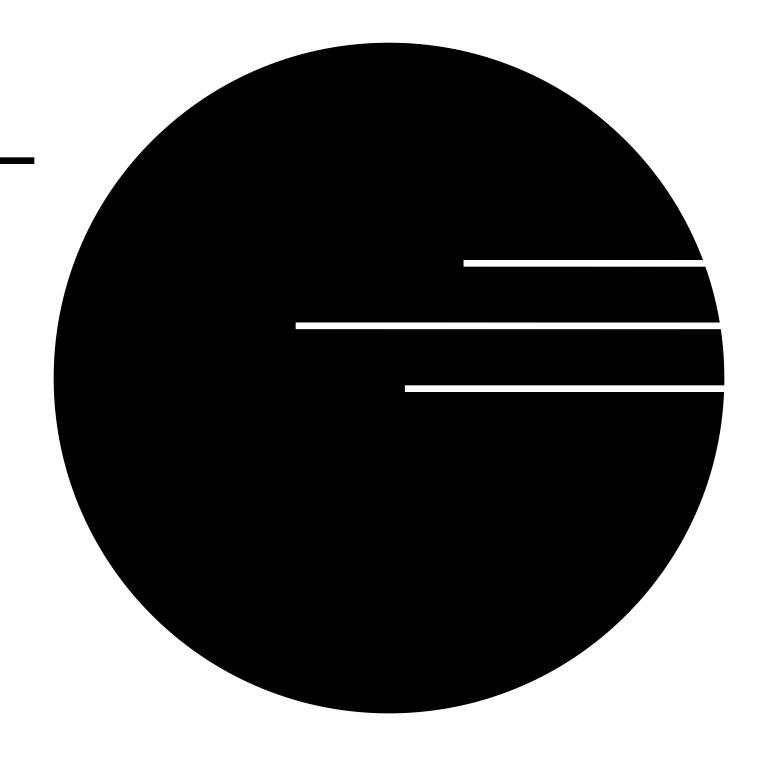












Contact:

amy.bondaruk@gmail.com

Education:

MA in Human Centered Design *Liberty University*

BA in Collaborative Piano Performance *James Madison University*

I specialize in digital media, layout, and user experience, focusing on creating compelling and functional designs. My experience primarily comes from school projects, but I'm eager to grow, refine my skills, and bring creative ideas to life.

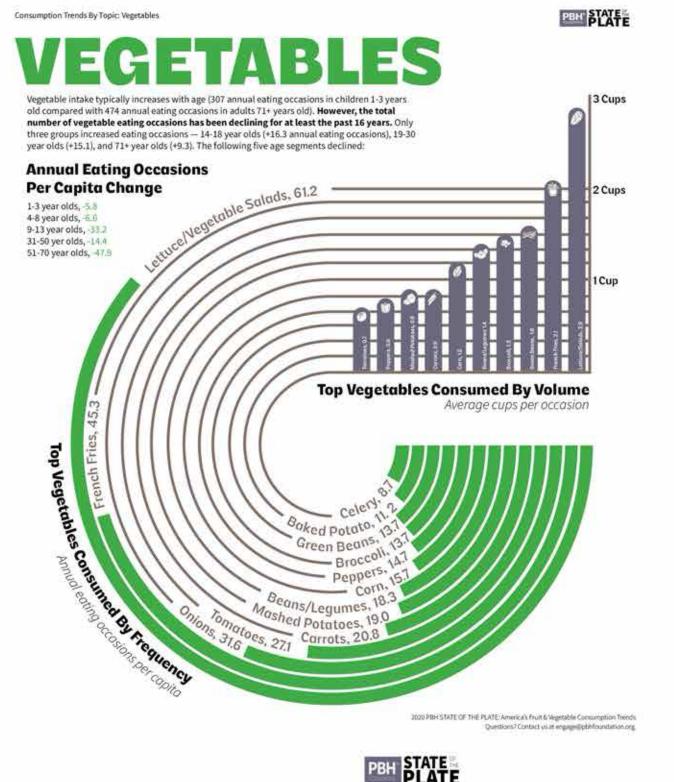






Key Findings

Fruit and vegetable eating occasions continue to decline. Over the past 16 years, the frequency in which Americans consume produce has decreased by near ly 10%. This amounts to a loss of at least one fruit/vegetable eating occasion per week. Between 2015-2020 alone, consumption declined by 3%, indicating that the trend is worsening every year. Within the fruit, vegetable, and juice categories, the most significant contributors have been decreased vegetable consumption frequency (down 16% since 2004 and 4% in the past five years) and a reduction in uice (down 15% since 2004 and 8% in the past five years). Fruit eating occasions (excluding juice) grew 10% between 2004-2020 and 3% between 2015-2020. Yet, even this growth in whole fruit intake over time has not been enough to overcome the net decline.



PBH STATE PLATE

For this assignment I redesigned a government report that was originally dense with text, transforming it into a more structured and visually engaging document using InDesign.

Additionally, I used Illustrator to create data visualizations, turning text heavy data into easy-to-understand graphs, and Photoshop to design supporting visuals.









layouto



As a music teacher, I designed recital programs for my studio using Canva, ensuring they were visually appealing, easy to read, and professionally structured.







featuring the students of Amy Bondaruk Monday at 5pm December 18, 2023 BRC Lantz Chapel



the Sugar Plum Fairy

SICS AND SOME OTHERS

ne for Christmas

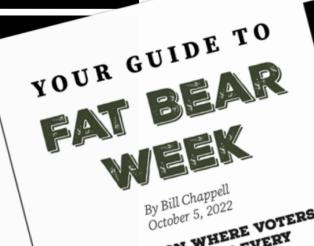
bring you good news of

r all the people. For unto ie city of David a Savior,

the Lord."

I focused on *layout* design and typography, to create programs that reflected the tone of each recital while keeping them engaging for the audience.

This assignment had me redesign an NPR article into a magazine-style layout using InDesign, practicing transforming digital content into a visually compelling print format. I focused on improving readability through simple typography, structured grid layouts, and beautiful imagery.



AN ELECTION WHERE VOTERS ACTUALLY LIKE EVERY CANDIDATE

In many ways, it's a model election. The in many ways, it's a model election. The campaign runs for only one week, and campaign runs for only one week, and all the candidates are well-grounded and

In fact, all the candidates are enthusias in fact, all the candidates are enthusias-tically out for themselves — because they ncany our for memselves — pecause mey are bears, after all, embracing the ursine are pears, after all, empracing the ursine urge to eat like there's no tomorrow and fortify themselves for winter hiberna-

Fat Bear Week has officially started, celebrating the hard work bears do to survive, and giving all the rest of us a reason to gawk at massive animals and spawnto gawk at massive animals and spawning salmon in their home in Katmai Na-

HOW FAT BEAR WEEK WORKS tional Park in Alaska.

The 12 brown bears are placed into a brack et, where voters decide who should advance et, where voters decide who should advance from each matchup. Voting opens each day at 12 p.m. ET, running from Oct. 5 through

The contest highlights the amazing transformation bears must make after they formation pears must make after they emerge from hibernation, emaciated and emerge from minernation, emaciated and hungry. From the middle of summer to nungry. From the middle of summer to the fall, an average male adult can go from weighing 600-900 pounds to well over 1,000 pounds, according to the Katmai website.

Contestants are tracked by their numbers, but veteran animals are known by names like the large male Chunk, or the blondeared female Holly. Then there's 747 — who eared remaie Houy. Then there's 141 — who doesn't need a nickname because his numdoesn't need a mickname pecause his number and size both echo the famous jumbo

This year's defending champ, Otis, also won

This year's defending champ, Ous, also we the first Fat Bear contest eight years ago. Fans often follow their favorite bears on rans often follow their favorite pears on webcams in the park, watching as they try wencams in the park, watching as they try
to extract sockeye salmon from rapids and waterfalls along the Brooks River.



While the competition favors girth, bears often become sentimental favorites, thanks to personal stories experts have gleaned from years of Take Holly, aka 435, who has guided several cubs on difficult paths to be-

coming successful adults - includ-

ng 503, whom she adopted after he as left alone as a yearling cub. bachelorette's life this summer forded her the opportunity to contrate on her own needs," accordto the Fat Bear Week site at Ex-

ale adult brown bears usually h about a third less than males.

need bear analysis, park staff aturalist Mike Fitz of Explore. ently discussed the 2022 field



gent newcomers add spice to this year's mix.

One of the youngest bears in the bracket is a female subadult dubbed 335, who is Holly's daughter.

"Subadults are essentially the teenagers of the bear world," from around 2 1/2 to 5 years old, Katmai Park Ranger Lian Law said, describing how they're blocked from the best fishing spots and learn to live away from their mothers for the first time.

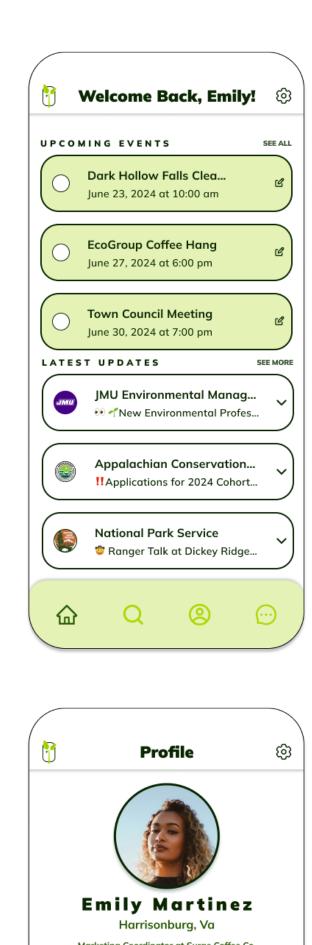
> As that narrative suggests, the bears' backstories are a great way for the park to educate the public about the wide range of bear behaviors, from their fishing and survival strategies to how they interact with other animals.

> WHO YOU GOT IN S0555

Chappell, Bill. "Your Guide to Fat Bear Week, an Election Where Voters Actually like Every Candidate." NPR, NPR, 5 Oct. 2022, www.npt.org/2022/10/04/1126698174/fat-bear-week-alaska.

By balancing text with white space and incorporating design elements that supported the article topic, I created a polished, publication-ready piece.



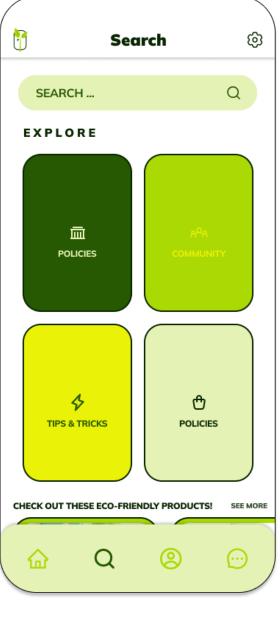


SAGE

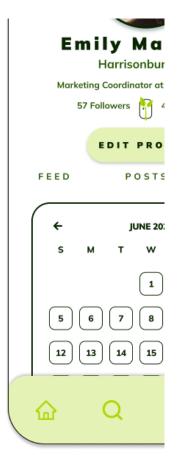




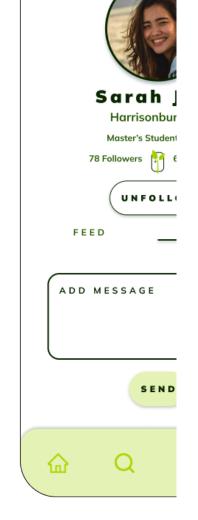








Profil



Searc

SEARCH ...



The app featured resources, discussion forums, and local event listings to foster collaboration for which I created wireframes and interactive prototypes.







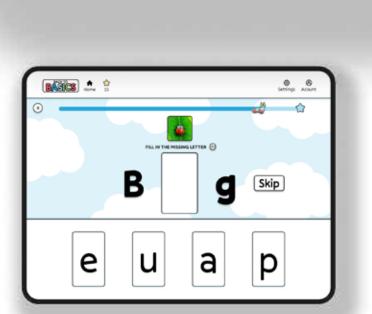




As the final portion of my capstone project, I designed an early interation prototype for a **children's phonics learning resource** after conducting extensive research identifying key learning challenges.

My goal was to create and test an intuitive, accessible UI that **gamified** traditional learning techniques all while avoiding overly bright colors to **prevent sensory overstimulation** for young learners.

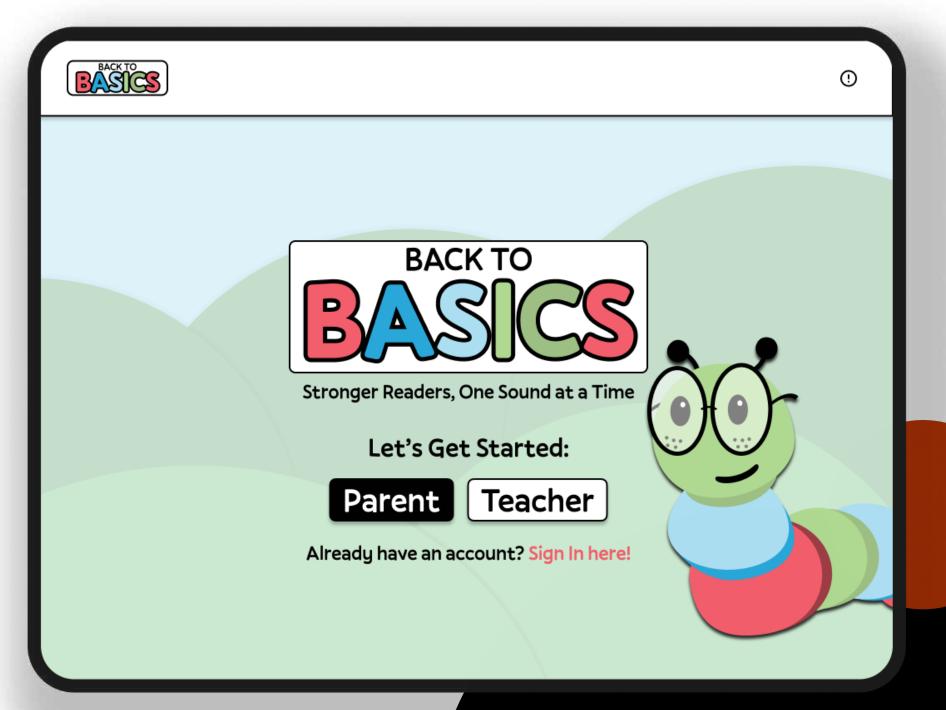


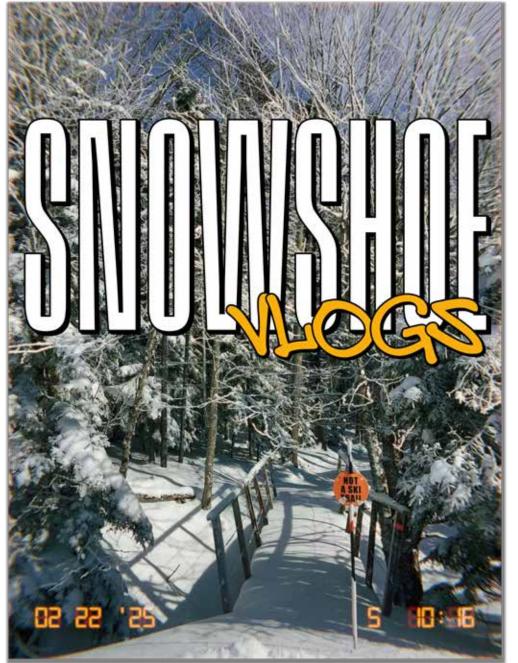






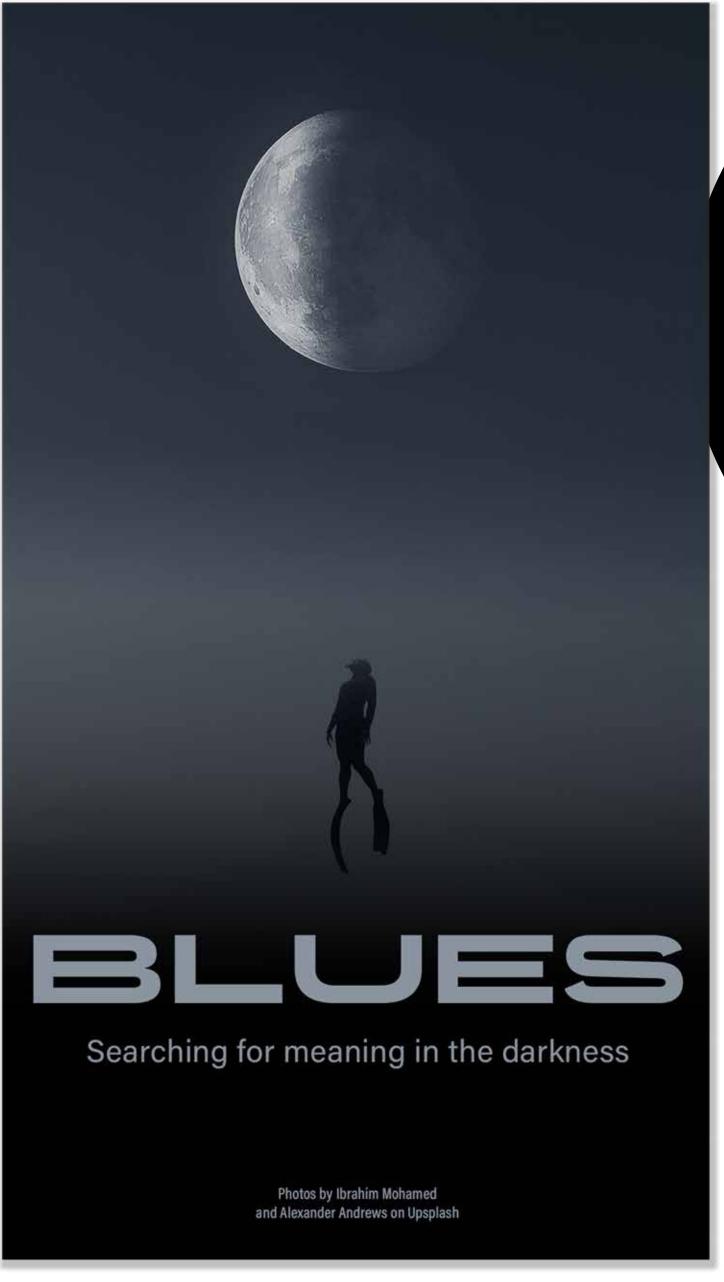














A collection of typography projects—some personal explorations and others created for school assignments—to refine my skills.

These projects allowed me to experiment with different typefaces, layouts, creative techniques, and allowed me to familiarize myself with Adobe platforms.



