

VISIUM INTRODUCTION · FLAVOR, FOOD AND SPECIALTY CHEMICALS

Get from brief to sample faster, with the formulation knowledge you already own

Visium is a Swiss data and AI partner that co-designs, builds and runs formulation AI programs with ingredient houses and food producers, from brief matching and research intelligence to generative formulation and consumer-insight prediction. **Inside your environment, on your data, with your formulators keeping the final call.**

Since 2018

Strategic partner to dsm-firmenich, with a program of 30+ AI and data use cases

20%

Average formula-cost reduction; 450+ reformulations automated, two hours saved per formula

\$710k

Saved a year on consumer testing by predicting blind-test scores; 20% fewer losing formulas

01 WHERE KNOWLEDGE YOU ALREADY OWN FAILS TO REACH THE BENCH

80%

The last mile runs on memory

The step from analytical data to a finished formula stays manual and differs by team.

~50%

Half the library can't be searched

Formulas are described too poorly to compare, so creation restarts.

~100K

Consumer voice stays in the archive

More is collected than anyone reads; almost none of it changes a formula.

4

Constraints arrive as rework

Bans, price, lead time and availability arrive late and undo creation.

02 WHAT WE BUILD ACROSS THE FORMULATION VALUE CHAIN



01

Research intelligence

Sensory profiling and similarity search across your formula library



02

Brief to proposal

Brief matching, a product knowledge base and a sales copilot



03

Consumer insights

Predicting consumer test performance and preference segments



04

Creation and formulation

Formula generation and cost reformulation, with dosing, safety and regulatory checks



05

Technical application

Stability prediction and performance tuning for each application



Delivered as an agentic formulation platform that works on top of your PLM, ERP, LIMS, CRM and sensory systems, without replacing them. Built inside your environment and never trained centrally: your formulas never leave, and what we build for you is yours.

03 TRUSTED BY 50+ ENTERPRISE CLIENTS, BUILT WITH LEADING ACADEMIA AND PLATFORMS

dsm-firmenich



ARYZTA

P&G



and more

ACADEMIA

EPFL

ETH zürich

TECHNOLOGY PLATFORMS



Google Cloud



celonis

04 HOW WE WORK: EACH STEP EARN THE NEXT

Discovery workshop 2-8 hours

Nothing attached: we introduce AI to your team and agree where it can create the most value.

Strategic planning 4-6 weeks

Investment starts here: a business case and a roadmap for the use cases that matter most.

Proof of value 3-6 months

Built and back-tested on your data, measured against the baseline you run today.

Rollout +12 months

Into the daily workflow, where the value shows up.

Three things AI will not do for you: create new products on its own (it hands a creator a starting point), fix your data (it will expose it, then you will fix it), or deliver measured savings in year one (it delivers the means to measure).

Start with a discovery workshop, nothing attached.

Two to eight hours: we introduce AI to your team, then agree together where it can create the most value.

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