



Using payment links for admissions

Using payment links for Admissions

Using esenda for deposits and application fees means fewer payment delays, less admin, and fewer awkward follow-up emails.

How esenda Helps Admissions Teams

- Fewer manual follow-ups
- Fewer payment status questions
- Faster confirmation of accepted places
- Clear, professional parent experience every time

How esenda Helps Parents

- One platform for **every** school payment
- Familiar experience from day one
- Clear receipts and fewer unknowns
- No need to navigate bank transfers or currency confusion

It creates a smoother, more professional first impression for parents, which helps confirm enrolments faster.

Using esenda payment links is super simple:

1. Log in to esenda
2. Generate a unique payment link for deposits or registration fees
3. Paste the generated link or QR into your admissions communications
4. Parents click and pay instantly, in the way that they choose

How It Works

You'll send parents a **unique esenda payment link** when they need to pay a deposit or application fee.

Parents:

1. Click the link
2. Pay securely online (by card or international transfer)
3. Receive instant confirmation and receipt

You:

- See payments instantly in your esenda dashboard
- Avoid chasing proof of payment
- Have a clear audit trail at every step

It's faster, clearer, and easier for everyone.

Sample admissions email:

Congratulations on your child's offer of a place! To confirm your place, please make your deposit payment securely via esenda here:
[esenda payment link]

Parents will use the **same platform** later for tuition fees; the earlier they get familiar with esenda, the smoother everything becomes for them *and for you*.