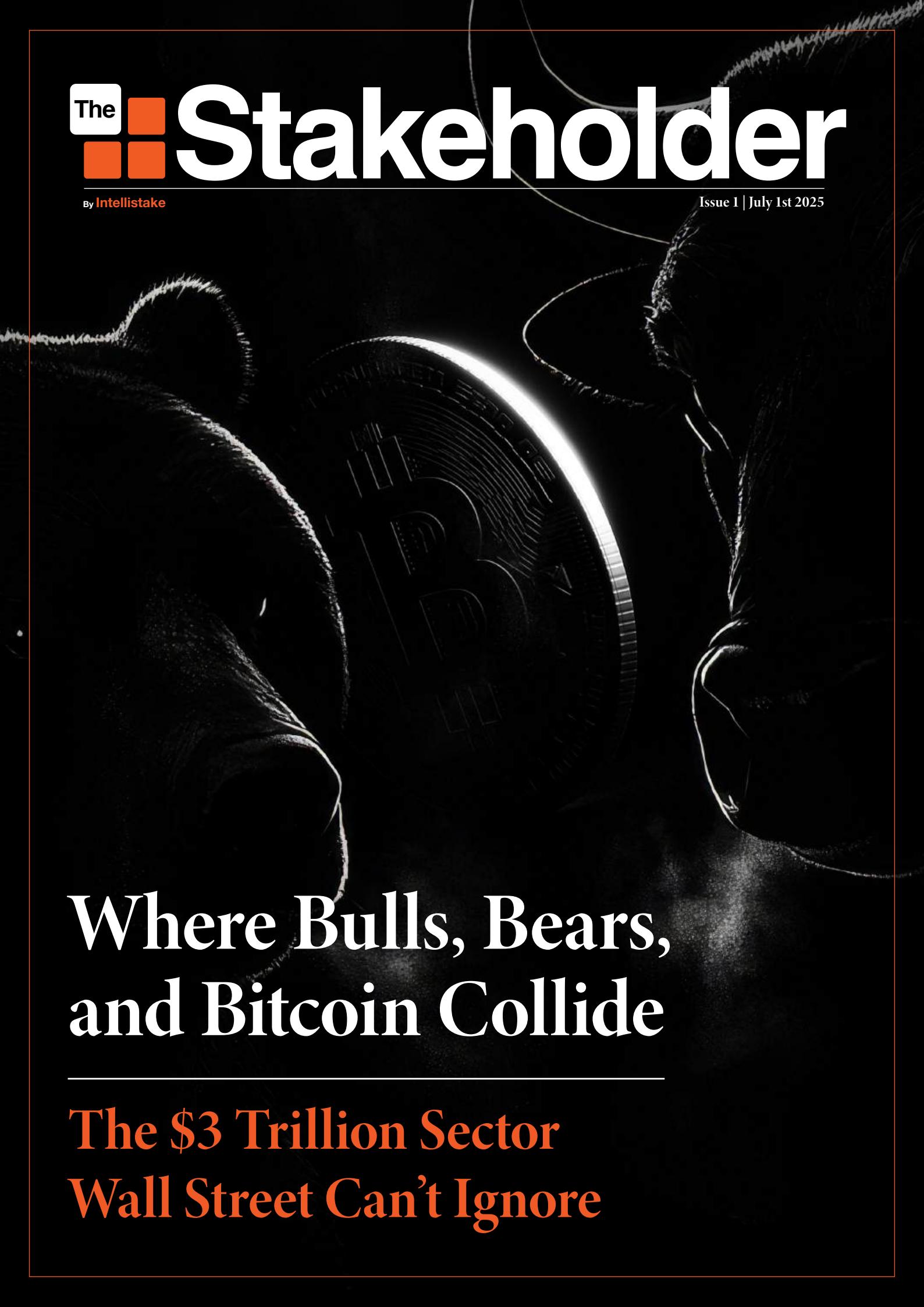




The Stakeholder

By Intellistake

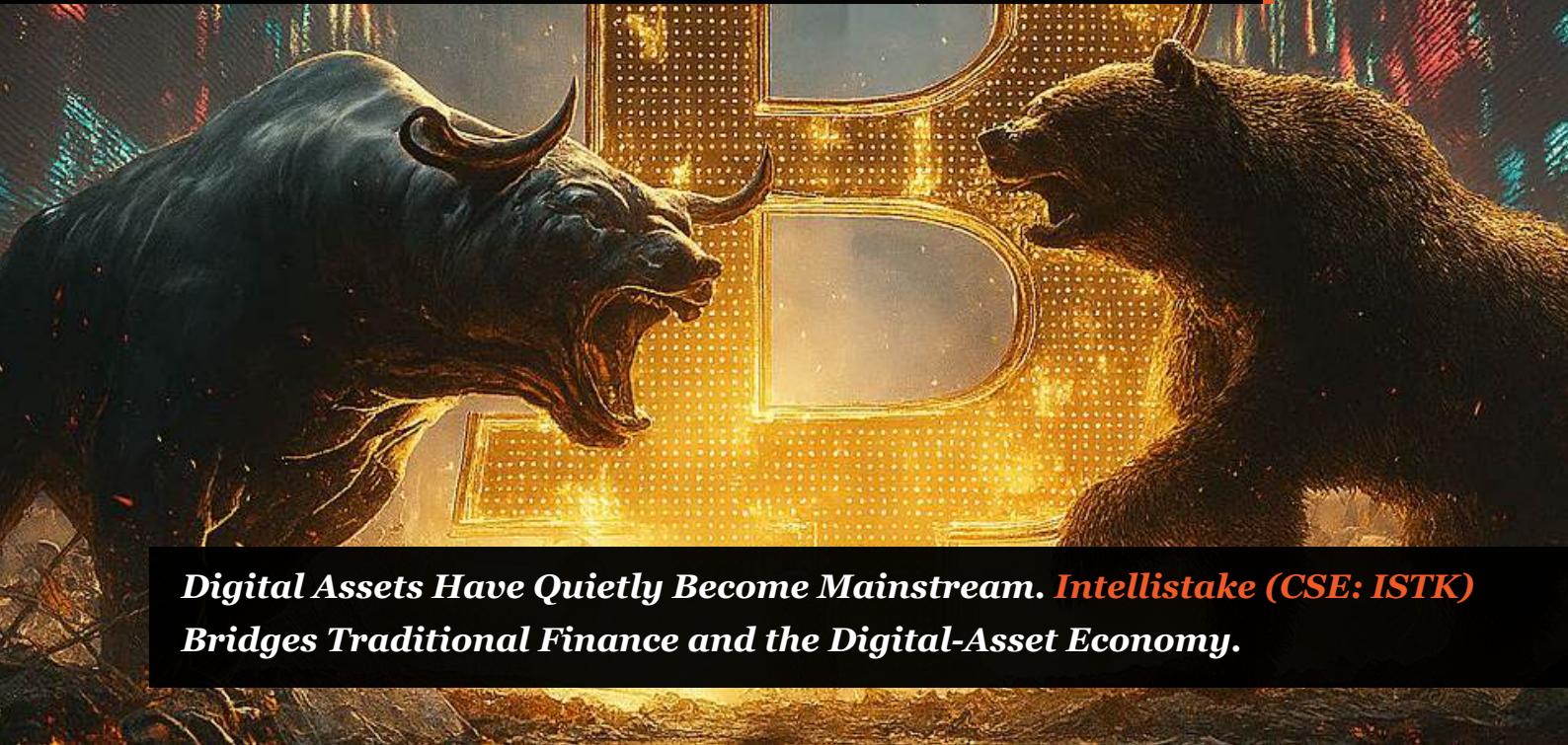
Issue 1 | July 1st 2025



Where Bulls, Bears, and Bitcoin Collide

The \$3 Trillion Sector Wall Street Can't Ignore

The Collision Is Happening **RIGHT NOW**



Digital Assets Have Quietly Become Mainstream. Intellistake (CSE: ISTK) Bridges Traditional Finance and the Digital-Asset Economy.

Disseminated on behalf of
Intellistake Technologies Corp.

Something unfamiliar is unfolding in financial markets, and most traditional investors haven't fully grasped its magnitude yet. The daily trading volume in digital assets has reached \$266 billion—that's over 50% of the entire U.S. stock market's daily volume of approximately \$478 billion.¹

Think about that for a moment. We're witnessing a parallel financial universe that's operating at nearly half the scale of traditional equity markets.

And at the heart of it are two revolutionary industries, digital assets and artificial intelligence. They are converging into an unprecedented technological shift, comparable in magnitude to the rise of the internet, the

emergence of social media, and the dominance of cloud computing.²

Although most investors haven't fully realized the scope yet, major institutions and influential names are quietly positioning themselves to capitalize on this pivotal transformation, potentially defining the financial

landscape for decades to come. The institutional adoption isn't just theoretical anymore. MicroStrategy (NASDAQ:MSTR) now holds approximately 581,000 Bitcoin worth over \$63 billion as of June 2025. What's particularly striking about MicroStrategy's approach is how it's rewarded shareholders who believed in the strategy early.



BITCOIN vs

MicroStrategy

Since the company began its Bitcoin purchasing program, MSTR stock has surged over 2,000%—dramatically outperforming Bitcoin itself, which has risen approximately 1,400% over the same period. This means investors who bought MicroStrategy stock when the Bitcoin strategy launched have seen better returns than those who simply held Bitcoin directly.



But these aren't isolated cases.

SBET (NASDAQ:SBET) recently acquired \$463 million worth of Ethereum.³

Metaplanet (OTC:MTPLF) recently completed a \$515 million Bitcoin fundraising round.⁴

GSTechnologies (LSE:GST) saw its stock jump 17% following crypto-related announcements.⁵

Trident (NASDAQ:TDTH) allocated \$500 million to XRP.⁶

The pattern is clear—institutional money is flowing into digital assets at an unprecedented pace.

These companies are provided as examples of the significant interest in digital assets; however, their performance is not comparable to that of Intellistake and investors should not assume that similar performance will occur at Intellistake. There has been significant volatility in digital assets and their value can decline rapidly, which in turn would lead to a decline in the stock price of companies holding digital assets.

Figure 1 - Bitcoin Vs MicroStrategy





The reality unfolding in the HEADLINES

Bitcoin vs. Tesla

On January 20, 2025, Bitcoin traded \$130 billion in a single day—smashing the all-time record of \$82 billion set by Elon Musk's Tesla. Today, Bitcoin still moves about \$60 billion daily versus Tesla's \$32 billion.^{7,8}

Digital U.S. Dollar Tokens vs. Payments Networks

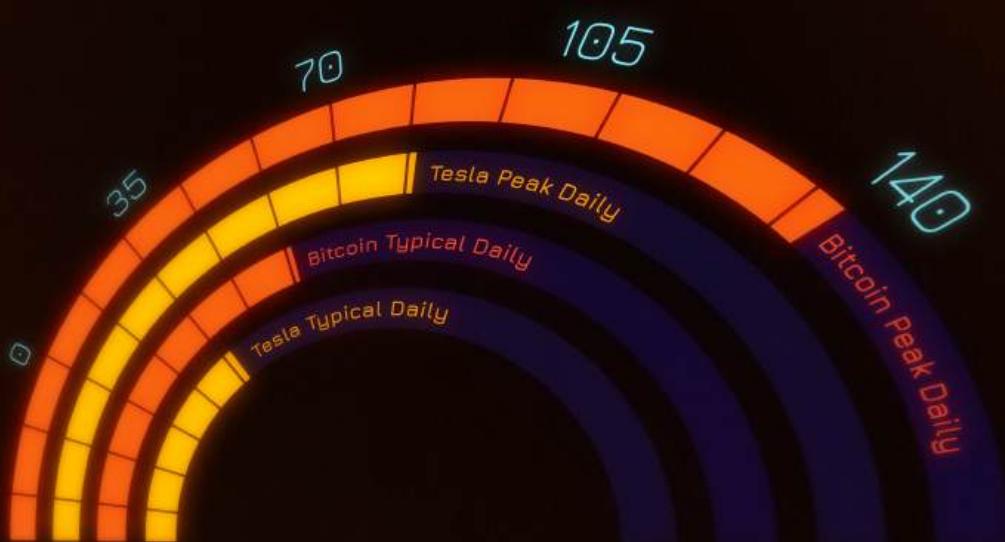
Dollar-pegged tokens (known as stablecoins) now transfer \$521 billion each week—surpassing the combined volumes of Visa and Mastercard.⁹

AI Investment vs. Traditional Tech Funding

AI funding reached a staggering \$100 billion in 2024, an 80% leap from 2023, reflecting accelerated institutional interest in the centralized and decentralized technologies driving these new financial infrastructures.¹⁰

Bitcoin vs Tesla Trading Volume

Daily Trading Volume Comparison (in Billions USD)



Bitcoin Highlights

- Record peak: \$130B (Jan 20, 2025)
- Typical volume: \$60B daily
- 2.17x higher peak than Tesla
- 1.88x higher typical volume than Tesla

Tesla Context

- Peak volume: \$82B (June 5, 2025)
- Typical volume: \$32B daily
- Most actively traded stock
- Still outperformed by Bitcoin in volume

MAJOR PLAYERS

“If crypto is going to define the future, I want it mined, minted, and made in the USA.”

(Donald Trump Bitcoin 2024 Conference, Nashville)¹²

Major players aren't sitting on the sidelines. President Donald Trump holds nearly half of his \$900 million liquid assets in digital currencies¹¹

Meanwhile, Tesla helmed by Elon Musk, holds \$1.25 billion in Bitcoin as of now.¹³ As mentioned, Michael Saylor's MicroStrategy MSTR continues its accumulation. As of June

23, 2025 MicroStrategy holds 592,345 BTC¹⁴, which—as I write this—is currently worth \$63,681,789,59415. (25th Jun 2025)

Figure 3 - MicroStrategy's Market Cap Vs Bitcoin Holdings



A Small-Cap Success Story ■ SBET



New issuers are fueling this revolution every day. Take Sharplink Gaming Inc. (“SBET”), a small-cap gaming company that pivoted to a crypto strategy this spring via a \$425 million private placement to adopt an Ethereum-treasury model.¹⁶

In just three months, SBET’s share price rose

from \$0.29 to nearly \$80—driving its market cap from under \$20 million to over \$5 billion.¹⁷

SBET’s rise demonstrates the immense liquidity now flooding into digital-asset strategies. However, as noted above SBET is provided as an example only and is not comparable to Intellistake.

Figure 4 - Sharplink Gaming Inc. (SBET) Market Analysis

Sharplink Gaming Inc. (SBET)



Date	Milestone	Price	Volume	Dollar Value Traded	Market Cap
Mar 26, 2025	Three Months Ago	\$0.29	508,531 shares	\$147,574	\$18.50M
May 20, 2025*	All-Time Intraday High	\$79.00*	20,500,000 shares	\$1,619,500,000	\$5.04B
Jun 24, 2025	Most Recent Close	\$9.66	10,590,868 shares	\$102,319,702	\$616.28M

* Intraday high * Approximate peak close

Outshining **GOLD**

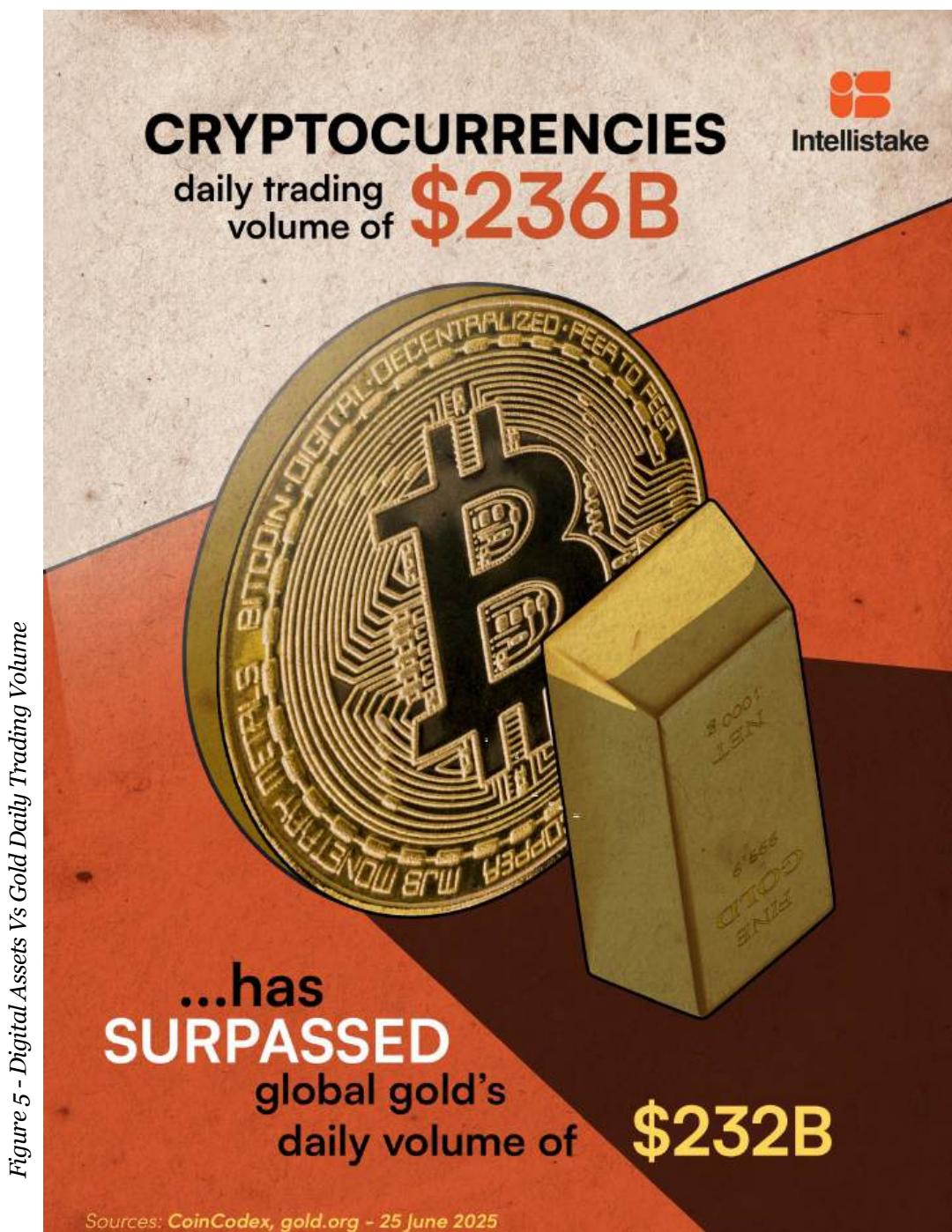


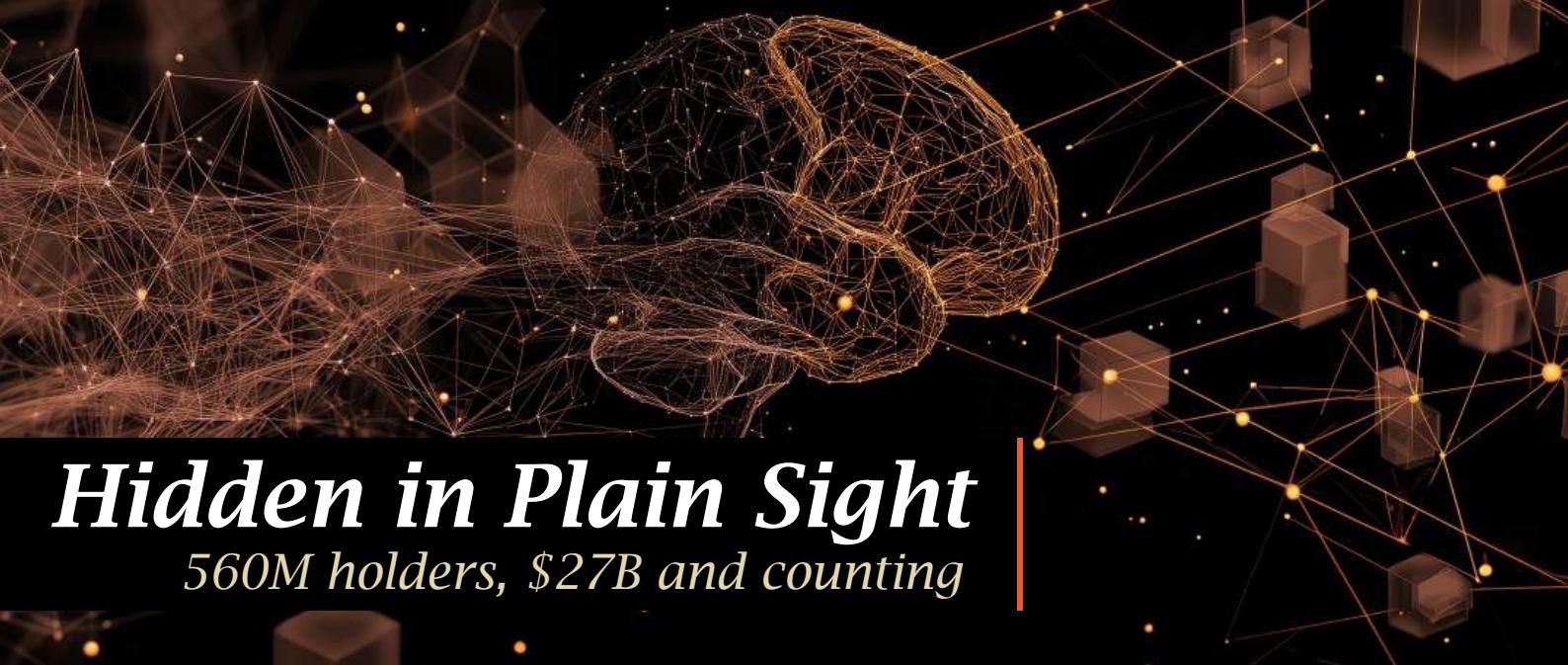
With Cryptocurrency now representing over 50% of global stock trading volume, yet only makes up just around 5% of total global market capitalization—an extraordinary disparity suggesting immense potential growth.¹⁸

‘Digital platforms quietly manage **\$54 billion** in assets’

Cryptocurrencies daily trading volume on \$236bn¹ has surpassed global gold’s daily volume of \$232bn¹⁹, humanity’s oldest and most trusted store of value. Digital lending platforms quietly manage around \$54 billion in assets, comparable to a sizable mutual fund²⁰—yet they operate continuously, free from traditional banking hours or geographical constraints.

Figure 5 - Digital Assets Vs Gold Daily Trading Volume





Hidden in Plain Sight

560M holders, \$27B and counting

AI-Focused Crypto Tokens **SURPASS MAJOR LISTED COMPANIES**

AI-Focused
Crypto Tokens

Warner Bros.
Discovery

\$25.8b

\$26.9b

\$25.9b

United
airlines

Reddit

AI focused crypto tokens now exceed **\$27billion** in total market cap—an entire market in itself. In fact, this market cap now surpasses the valuations of major publicly listed companies.


Intellistake

Today, over 560 million people worldwide—roughly 7% of the global population—already own digital assets.²¹

Most traditional investors remain comfortably unaware, potentially missing out on an unprecedented financial transformation occurring quietly beneath their notice.

AI-focused crypto tokens now exceed \$27 billion in total market cap²²—an entire market in itself.

In fact, this market cap now surpasses the valuations of major publicly listed companies such as:

United Airlines
(NYSE: UAL)
at ~\$25.8B

Warner Bros. Discovery
(NASDAQ: WBD)
at ~\$26.9B

Reddit
(NYSE: RDDT)
at ~\$25.9B

Figure 6 - AI-Focused Digital Assets Surpassing Major Listed Companies

Clearly, influential investors and institutions have recognized the potential magnitude of this collision between AI and digital assets. Perhaps it begs the question; why are everyday investors not aware too?



What's Keeping Regular Investors OUT?

How Intellistake (CSE:ISTK) Could Help Traditional Speculators Participate.

For many investors, the technical demands of crypto still pose a steep learning curve.

Managing crypto wallets, securing private keys, understanding

staking mechanisms—it's like asking someone to become their own bank overnight.

This is where companies like Intellistake (CSE:ISTK) play a role. As a publicly traded

company, Intellistake intends to offer exposure into the digital asset space through a familiar mechanism—purchasing shares through their regular brokerage account. No wallets, no keys, no technical complexity.²⁴

Intellistake positions to operate through three main strategies:

Strategic

Intellistake provides diversified exposure to leading digital assets—with a focus on decentralized AI tokens. Think of this as a curated approach to crypto investing, managed by professionals who understand the space.

Sustainable

Intellistake intends to operate validator nodes and staking infrastructure—the plumbing of the digital-asset world, like highway toll booths that blockchains such as Ethereum and XRP need to process transactions. Every transaction generates a fee—think of charging each car a small toll—creating a revenue stream that's less dependent on token price appreciation. In digital-asset networks, that ongoing fee-based income is simply how networks generate yield—delivering returns much like interest or dividends in traditional finance. They have just completed a financing and in process of acquiring validator hardware and setting up operations.

Scalable

Intellistake is developing Enterprise AI Software-as-a-Service solutions, with the intention that once customers are secured it will provide recurring subscription-based revenue from software that helps large businesses optimize their operations. This will diversify the revenue beyond pure digital asset exposure.²⁵

Companies like SBET, which invested \$435 million in Ethereum, depend indirectly on this type of infrastructure to execute their digital asset strategies effectively.

And in breaking news, they have also now declared their intention to buy \$1 Billion worth of Ethereum.²⁶ Intellistake does not have the same financial resources as SBET but it is focused on growth and provides an earlier stage entry opportunity.

Intellistake



What Makes IntelliStake Different?

The appeal lies in simplicity and diversification.

Investors could gain crypto exposure through a standard brokerage purchase, eliminating the technical barriers that keep many traditional investors away. Rather than betting everything on cryptocurrency price appreciation, IntelliStake intends to generate revenue from multiple streams—portfolio management, infrastructure services, and enterprise software.

Unlike AI stocks such as NVIDIA—which depend heavily on single supply chains and manufacturing hubs²⁷—or Bitcoin and Ethereum ETFs that provide broad, generalized crypto exposure, IntelliStake focuses on AI infrastructure distributed across multiple independent locations globally and the intersection of blockchain and AI. This

‘Eliminating the technical barriers’

“You don’t have to wrestle with digital wallets”

distributed approach significantly reduces risks associated with relying on a single provider, distribution or location, protecting users from disruptions such as geopolitical tensions, supply chain failure or technology outages—as seen with centralized infrastructure.²⁸

IntelliStake will operate with institutional-level security protocols and provide transparent reporting that traditional investors expect. It’s compliant with regulatory requirements, removing another layer of complexity that individual crypto investors must navigate.

Tesla shares require no expertise in battery chemistry or autonomous-driving algorithms; similarly, investors need not master digital-wallet setup, key management or blockchain protocols to gain exposure to digital assets.



Is It Time to Pay Attention?

Consider this historical parallel: cryptocurrency markets today resemble foreign exchange markets in 1989.²⁹

Back then, daily FX volume was a fraction of what crypto achieves now. The institutional infrastructure was limited, regulatory frameworks were unclear, and most investors had no practical way to participate. Today, FX markets process over \$7 trillion daily¹ and form the backbone of global commerce.

The institutional entry into digital assets has been quiet but explosive. While retail investors debate whether Bitcoin is “real money,” major corporations are quietly adding it to their balance sheets.

While traditional investors worry about volatility, institutional players are building the infrastructure to support a parallel financial system.

Most investors haven’t fully realized what’s happening yet. When mainstream awareness catches up to institutional adoption—when digital assets become as commonplace in investment portfolios as international stocks or REITs³⁰—the market potential could be extraordinary. It is important to note that as

with any investment there are risks including that digital assets remain an emerging assets class with government regulation still under development, there has been significant volatility in digital assets and their value can decline rapidly, historical performance of digital assets is not indicative of their future performance and global digital asset demand may not continue to increase due to global financial

conditions and other factors. Companies like Intellistake (CSE:ISTK) represent one way to participate in this evolution through traditional channels. Whether this proves to be the early stages of a fundamental shift in how we think about money and investing, may depend on how successfully companies can bridge the gap between traditional finance and digital assets.

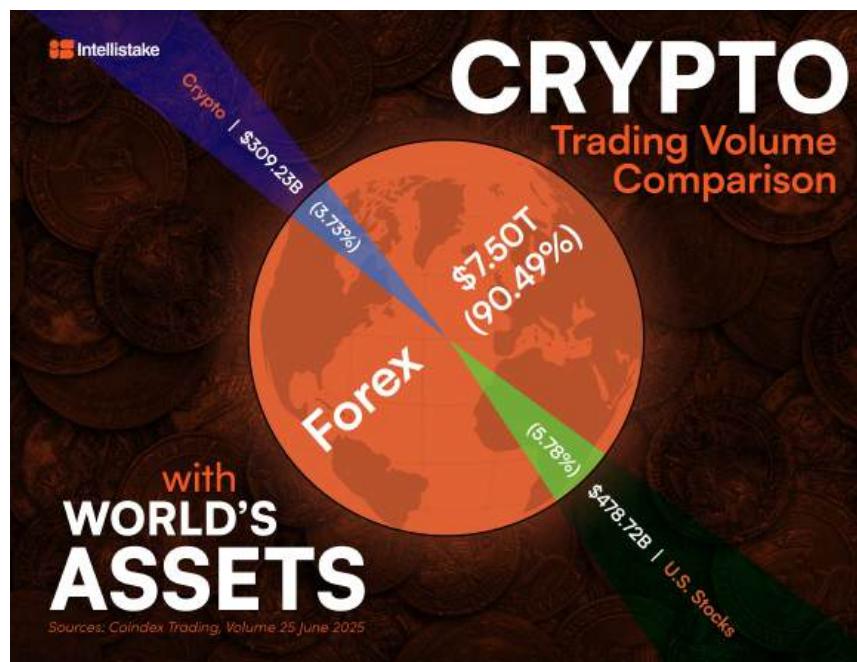


Figure 7 - Crypto Trading Volume with World's Assets
[Image figures quoted as of 25 Jun 2025 @ 1130am ET¹]



Disclaimer

This report contains “forward-looking information” concerning anticipated developments and events related to the Company that may occur in the future. Forward looking information contained in this report includes, but is not limited to, all statements in respect of market overview herein and any implication the resulting issuer’s growth and development will follow general trends in the market, the operations and business segments of the Company, and timely receipt of all necessary approvals.

In certain cases, forward-looking information can be identified by the use of words such as “expects”, “intends”, “anticipates” or variations of such words and phrases or state that certain actions, events or results “may”, “would”, or “might” suggesting future outcomes, or other expectations, assumptions, intentions or statements about future events or performance. Forward-looking information contained in this report is based on certain assumptions regarding, among other things, the Company will continue to have access to financing until it achieves profitability; the timely receipt of regulatory approvals; the ability to attract qualified personnel; the success of market initiatives and the ability to grow brand awareness; the ability to distribute Company’s services; and the ability to successfully deploy the new business strategy. While the Company considers these assumptions to be reasonable, they may be incorrect.

Forward looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results to be materially different from any future results expressed by the forward-looking information. Such factors include risks related to general business, economic and social uncertainties; the sufficiency of our cash to meet liquidity needs; legislative, environmental and other judicial, regulatory, political and competitive developments; the inherent risks involved in the cryptocurrency and general securities markets; the Company may not be able to profitably liquidate its current digital currency inventory, or at all; a decline in digital currency prices may have a significant negative impact on the Company’s operations; the volatility of digital currency prices; the inherent uncertainty of cost estimates and the potential for unexpected costs and expenses, currency fluctuations; regulatory restrictions, liability, competition, loss of key employees and other related risks and uncertainties; delay or failure to receive regulatory approvals; failure to attract qualified personnel, labour disputes; and the additional risks identified in the “Risk Factors” section of the Company’s filings with applicable Canadian securities regulators.

Although the Company has attempted to identify factors that could cause actual results to differ materially from those described in forward-looking information, there may be other factors that cause results not to be as anticipated. Readers should not place undue reliance on forward-looking information. The forward-looking information is made as of the date of this report. Except as required by applicable securities laws, the Company does not undertake any obligation to publicly update forward-looking information.

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