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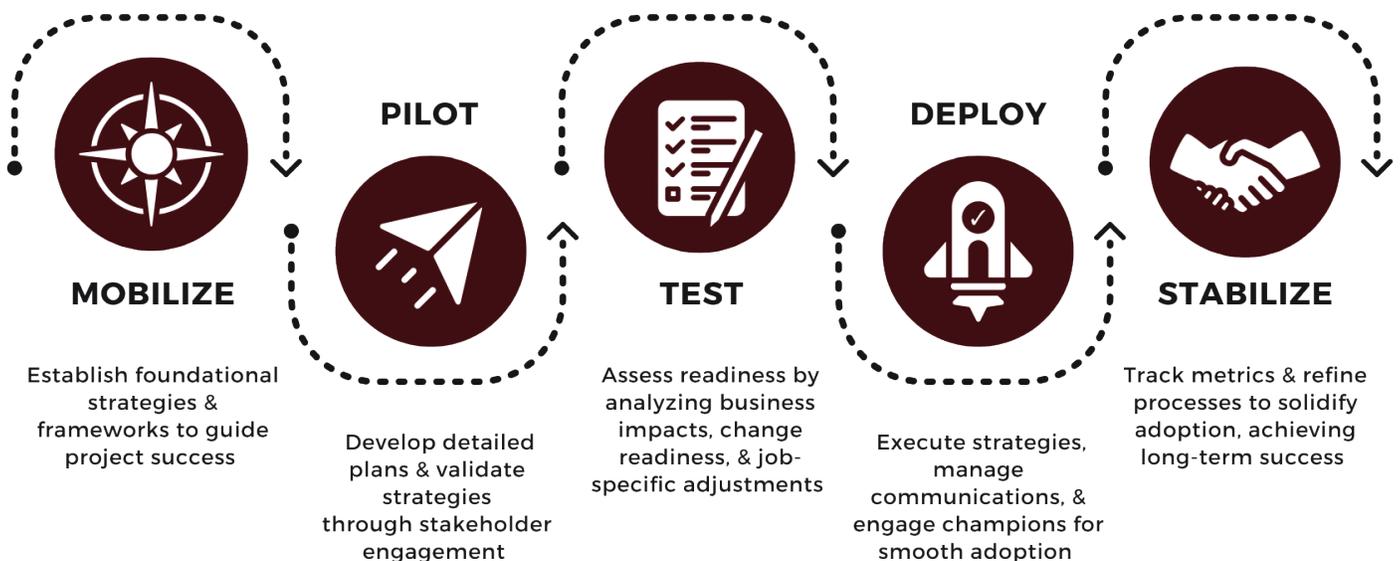
Organizational Change Management

Elire's Organizational Change Management (OCM) service offering is tailored to meet the unique needs of each client to ensure the efficient adoption of new technologies. This model prioritizes addressing the impact of technology and process change on both businesses and individuals.

Our Approach: Five Foundational Pillars

- 1. Change Strategy:** Establishes an overarching approach to drive successful design, development, and deployment of new technologies and processes
- 2. Stakeholder Engagement:** Aligns and manages stakeholders, ensuring engagement throughout the project
- 3. Communications:** Defines and delivers communication plans to keep users informed and engaged
- 4. Impact and Readiness:** Measures change impact across people, processes, and systems to ensure readiness for change
- 5. Learning:** Provides training and resources to enhance user skills and adopt new tools

OCM Activities for Each Project Phase



Why Elire

Elire creates a tailored strategy for each client, driving better user adoption and mitigating change impact based on individual client needs and company culture. Our framework aligns stakeholders, engages users, and supports all phases of transformation. With our proven expertise, Elire ensures organizations are ready to embrace new technologies and workflows.

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