

spac

SCHOOL & SPORTS PHOTOGRAPHERS ANNUAL CONFERENCE



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2026

Las Vegas, Nevada USA

Where Volume Grows



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Who Are We?

SPAC is a non-profit organization composed of independent high-volume photographers and is operated by volunteers dedicated to the continued growth of the industry through “Engagement, Education, and Enrichment”.

Founded in 1955 with fewer than 20 members from California, SPAC has grown into a global association with over 4,000 photographers in its worldwide community.

What We Do

SPAC hosts the largest International School, Sports and Volume Photography Conference in the world. The annual conference showcases the latest products and technologies in the imaging industry. Held annually in Las Vegas, Nevada, USA, this conference showcases the latest products and technologies in the imaging industry.

The SPAC community is dedicated to recording milestones and achievements through the art of photographing students in schools and sports organizations.

SPAC hosts a weekly broadcast, "SPAC Chat LIVE," every Tuesday at 2 PM (PT). This program discusses current industry topics, interviews industry leaders and partners, and shares tips and ideas.

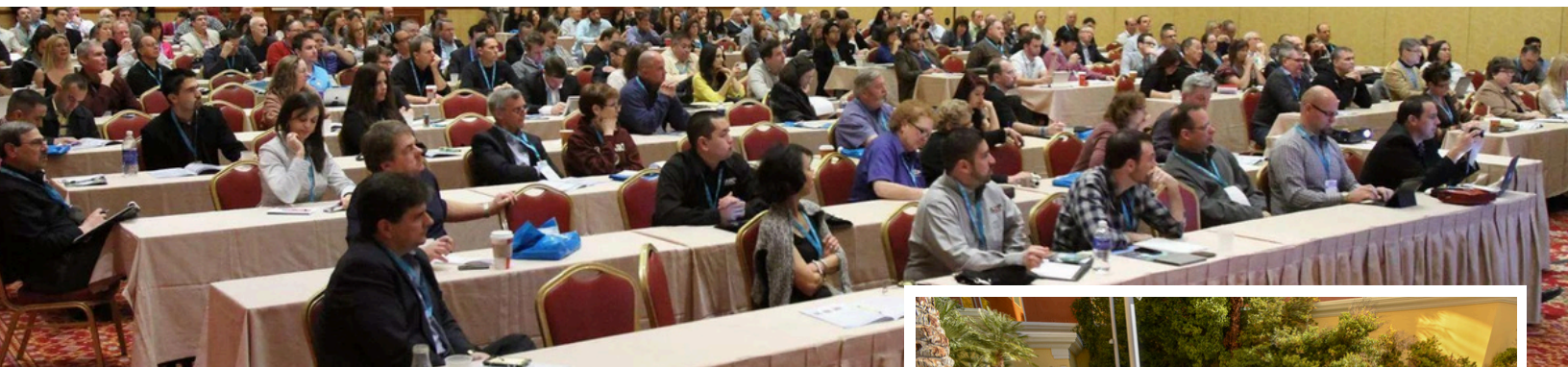
Additionally, the SPAC "Young Creatives" scholarship program provides scholarships to high school seniors to further their education, fostering skills and talents to support the future of the industry.





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Record Setting Attendance
3 years in a row!
2025: over 1,200 attendees!



Attendee Profile:

High Volume Photographer-Full Time
85% USA, 10% Canada, 5% Other
Service Area: Local to Multi-States
Company Size: Solo Operator to Multiple Locations

Unique Trade Show Details:

9 Hours Dedicated Trade Show Time.
Meals served inside Trade Show.
Exhibitor Package includes meals.
Lead Generation included in your package!
Side Show Rooms available for presentations and demonstrations.
Whova Event App provides a virtual booth that is live and accessible for a year!
Opportunity to host a Hospitality Suite!



EXHIBITOR BOOTHS

Platinum

Gold

Silver

Bronze

Exhibitor Packages Include:

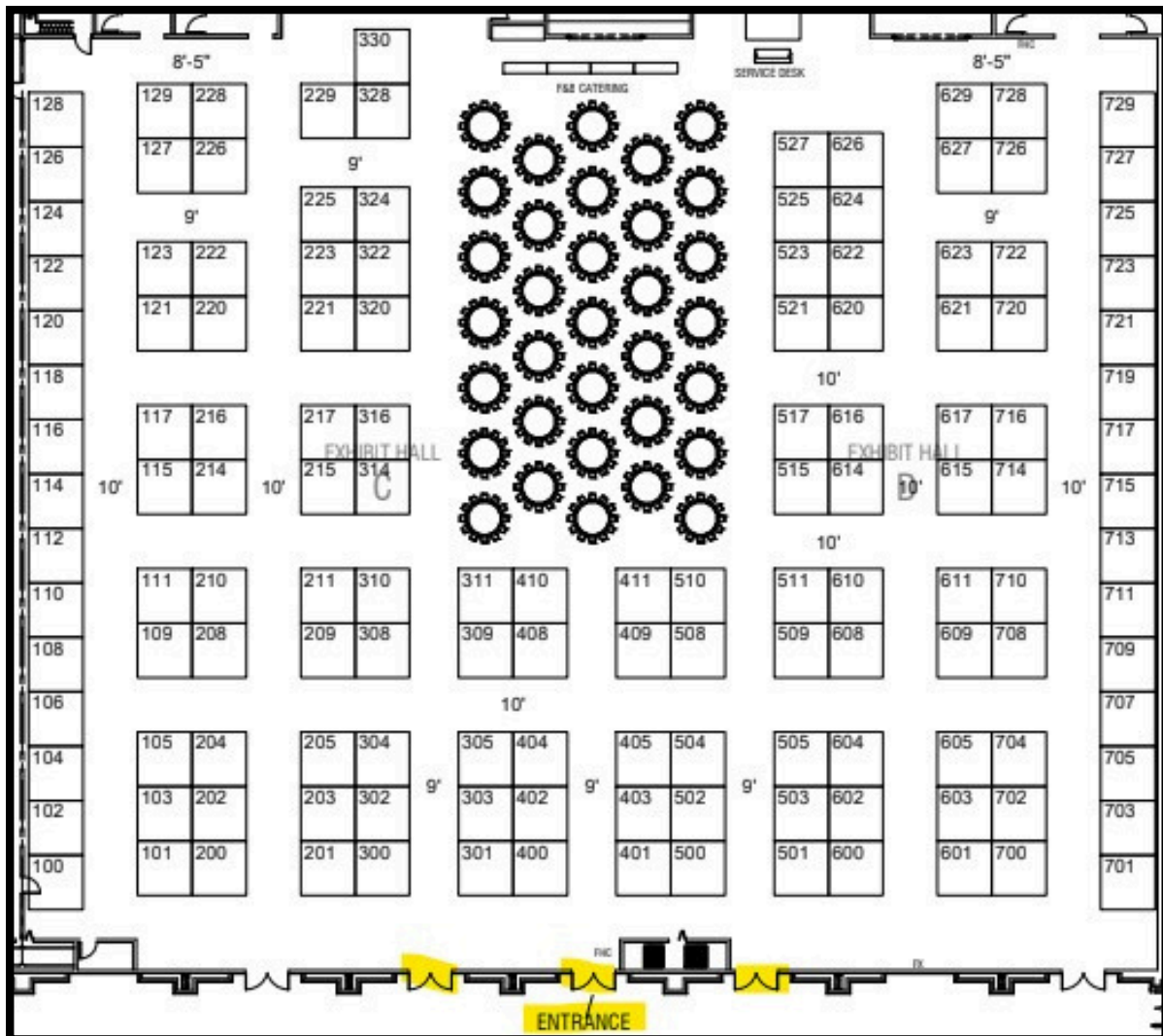
- Booth Space
- Staff Badges
- Table, Drape, Trash Can and Chairs
- Printed Program Ads
- Lead Generation App

PLATINUM & GOLD:

- Additional branding signage space

PLATINUM ONLY:

- Logo scrolling in event app



We've Added MORE Booths!



Platinum

\$10,500

ALL GOLD BENEFITS and MORE!

10x30 Booth Space

Sponsorship banner scrolling on the event app

SPAC Chat Live Pre-Conference Featuring Your Company

One of the following events:

Wednesday Kick Off Social

Thursday Lunch

Thursday Evening Event

Coffee Talk

or other negotiated perk.

Gold

\$8000

Tradeshow Booth (10x 20 ft)

Virtual Booth via Event App for a Year.

1-2 Draped Tables, 2-4 Chairs, Wastepaper Basket

Staff Meal Passes: 6

1 Banner (max. 4x6 ft) in Conference/Trade Show

Logo on SPAC Website Home Page

Full page Ad in Resource Guide

Lead Generation and Event App

Silver

\$6000

Tradeshow booth (10x10ft)

Virtual Booth via Event App for a Year.

1 Draped Table, 2 chairs, Wastepaper Basket

Staff Meal Passes: 4

Company Listed on Website for a Year

Half Page Ad in Resource Guide

Lead Generation and Event App

Bronze

\$4500

Tradeshow Booth (10x10ft)

Virtual Booth via Event App for a Year.

1 Draped Table. 2 chairs, Wastepaper Basket

Staff Meal Passes: 2

Company Listed on Website for a Year

Quarter Page Ad in Resource Guide

Lead Generation & Event App



EXHIBITOR INFORMATION

Trade Show & Exhibitor Schedule:

Check In: Thursday, January 22, 2026 @ 12:00pm

Move In: Thursday, January 22, 2026 @ 12:00pm- 4:00pm.

Additional Move-In time: Friday, January 25, 2026 8am-11:00am

Vendor Meeting and Lunch: Friday, January 24, 2026 @ 11:00am

Trade Show Hours: **Friday, January 24, 2026 @ 11:30am- 5:30pm**

Saturday, January 25, 2026 @ 11:30am-3:00pm

12:30 Educational Sessions continue.

Tear Down/Exit 3:00pm-4:30pm

SPAC 2026- January 21-24, 2026

South Point Hotel & Casino

Conference Center & Exhibition Hall

Other Details:

Meals Included: Friday : Lunch and Happy Hour Appetizers

Saturday: Breakfast and Lunch.

Discount Code for Hotel Rooms.

Trade Show booth selection begins with returning Sponsors in order, Platinum, Gold, Silver and Bronze. Any open and available booths will be offered to the waiting list, then open to the public.

JOIN THE CELEBRATION !!!

Krantz Awards and Dinner Exhibitor Ticket- \$90.00 per ticket (limited space available)
(Thursday 5:00pm- 7:00pm in Grand Ballroom)

Additional Exhibitor Staff Tradeshow & Meal Pass: \$399 each *(available January if space is available)*

Additional tables or booth needs (electric, internet, pallet delivery etc.) to be coordinated by DECEMBER 1st,
Details will be in the Welcome Email and Exhibitors Packet. Emailed after registration is complete.

All participants must agree to our Code of Conduct and terms outlined in the Contract. This will be sent when Registration is complete.

Other options for Exhibitor Engagement:

Door Prizes: (coordinate with Coree)

Swag Bag Donations: (coordinate with Coree)

Hospitality Suites: Friday 5:30- 10:00 pm, Saturday 4:30-Open . Coordinate with Coree.

Additional Meeting Rooms by Exhibit Hall (Side Show)

\$200 per hr. Minimum 2 hours. Maximum 4 hours *(Restricted to Trade Show Hours)*

- 4 Rooms available. NEW Size: 1,200 sq ft, 30x40 with 100 theater or 40 classroom seats!
- Room Use: Training, Meetings, Sales Presentations
- NEW! Will be published in the Whova App.
- Any refreshments must be coordinated through Coree and South Point. No outside food or beverage allowed to be brought in.
- Reservations will be handled in priority of 2025 Sponsorship levels. Available in September.
- Space Limited time limits may apply.