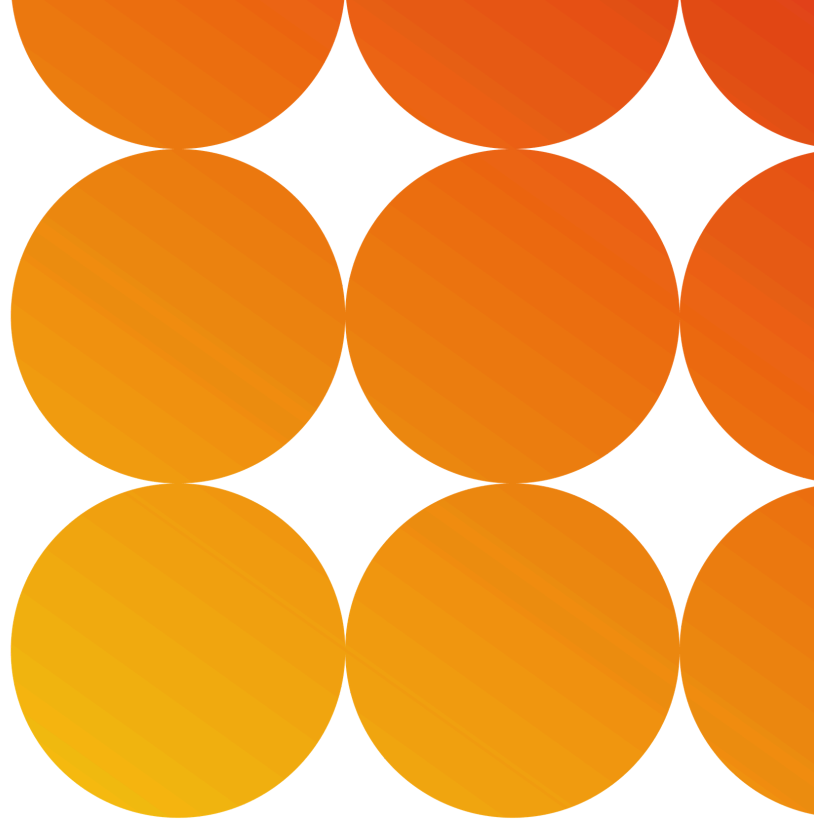




# QS Master's Summit 2026: Day 1

Baltimore Marriott Waterfront  
Third Floor - Grand Ballrooms



**Tuesday, April 7**

- **Check-In** **12:00- 1:00PM**  
Grand Ballroom - Salons I & II

Check-in will be available at the registration desk, where attendees can collect their event badge and materials before entering the summit.

- **Introduction to QS Master's Summit** **1:00-1:10PM**  
Grand Ballroom - Salons I & II

**Ryan Hess**

Regional Partnerships Director, USA East

- **Global Student Flows** **1:10-2:00PM**  
Grand Ballroom - Salons I & II

**Jeff Yacup**

Regional Partnerships Director, USA Midwest

- **Peer Learning Sessions Day 1** **2:00-5:00PM**  
Grand Ballroom - Salons I & II, III & IV

See next page for detailed schedule.

Grand Ballroom - Salons I & II		Time
<p><b>Global Student Flows: Roundtable</b></p> <p><b>Julie Collins</b> Northwestern University</p> <p><b>Angela Montgomery</b> Drexel University</p> <p><b>Michael Shaver</b> Widener University</p>		2:00-2:45PM
Grand Ballroom - Salons I & II	Grand Ballroom - Salons III & IV	
<p><b>Beyond the Table: Redefining Recruitment Strategy</b></p> <p><b>Eliza Dickey</b> Bowling Green State University</p> <p><b>Jennifer Sayre</b> Bowling Green State University</p>	<p><b>The Best Recruiters Don't Work Full-Time: Ambassador Programs That Deliver</b></p> <p><b>Paul Mucciarone</b> Johns Hopkins University</p> <p><b>Stephanie Opalinski</b> University of Pittsburgh</p>	3:00-3:45PM
Coffee/Tea Break		3:45-4:15PM
Grand Ballroom - Salons I & II		
<p><b>AI in Admissions</b></p> <p><b>Jeff Yacup</b> Regional Partnerships Director, USA Midwest</p>		4:15-5:00PM

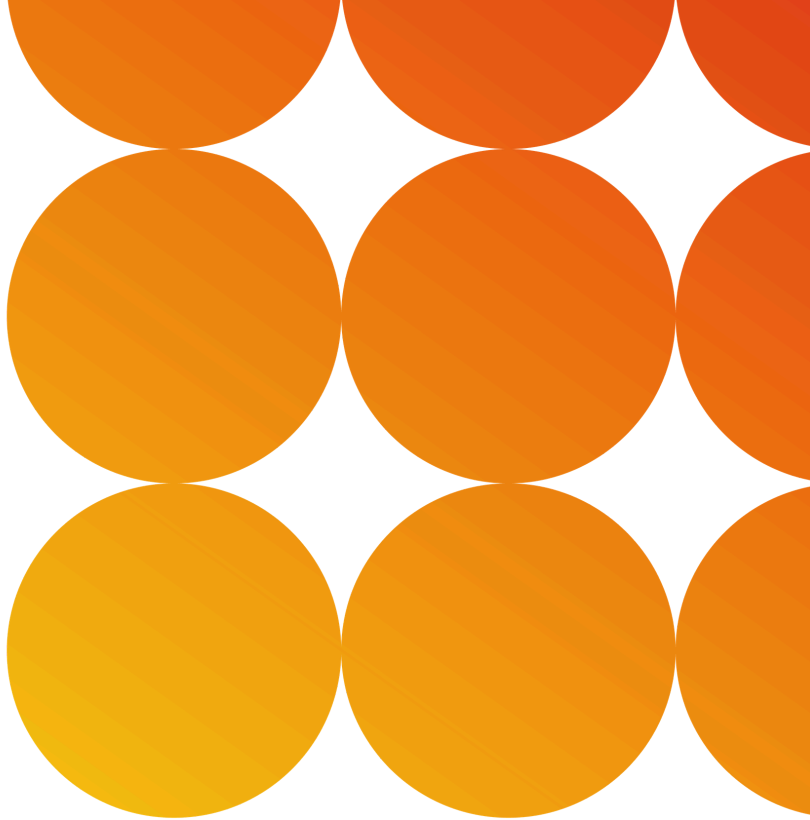
**Happy Hour Reception Hosted by QS 6:30- 8:30PM**

Join us for a relaxed happy hour hosted by QS at **James Joyce Pub**—an opportunity to unwind, network, and connect with fellow attendees.



# QS Master's Summit 2026: Day 2

Baltimore Marriott Waterfront  
Third Floor - Grand Ballrooms



Wednesday, April 8

- **Reimagining Graduate Enrollment Through the Skills-Alignment Lens** 9:00- 9:45AM  
Grand Ballroom - Salons I & II

**Spenser Smith**  
Regional Partnerships Director, USA Southeast

- **Peer Learning Sessions Day 2** 10:00- 11:45PM

Grand Ballroom - Salons I & II	Grand Ballroom - Salons III & IV	Time
<p><i>Strategic Pathways: Building a Resilient Graduate Growth Engine in a Volatile International Market</i></p> <p><b>April St. John</b> Binghamton University</p>	<p><i>Developing a Holistic Admissions Rubric</i></p> <p><b>Jordan Holladay</b> Auburn University</p>	<p>10:00-10:45AM</p>

Grand Ballroom - Salons I & II	Grand Ballroom - Salons III & IV	Time
<p><b><i>Protect This House: Recruiting Master's Students from your Own Campus</i></b></p> <p><b><i>Kevin Connor</i></b> <i>George Mason University</i></p> <p><b><i>Maria Pineda</i></b> <i>Univeristy of Maryland</i></p>	<p><b><i>Building the Village: A Scalable Model for High-Impact Graduate Recruitment</i></b></p> <p><b><i>Allison Anderson</i></b> <i>Emory University, Goizueta School of Business</i></p> <p><b><i>Bailey Li</i></b> <i>Emory University</i></p>	<p><b>11:00-11:45PM</b></p>
<p><b>Networking Lunch</b></p>		<p><b>12:00PM-1:00PM</b></p>

● **End of Master's Summit**

**1:00PM**

**Thank you** for attending this year's **QS Master's Summit!**



**2026 GEM SUMMIT BALTIMORE MD**  
APRIL 8-11, 2026  
Marriott Baltimore Waterfront

**NAGAP**  
The Leader in Graduate Enrollment Management

**Heading to the NAGAP GEM Summit?**  
Find us at **Booth 201**