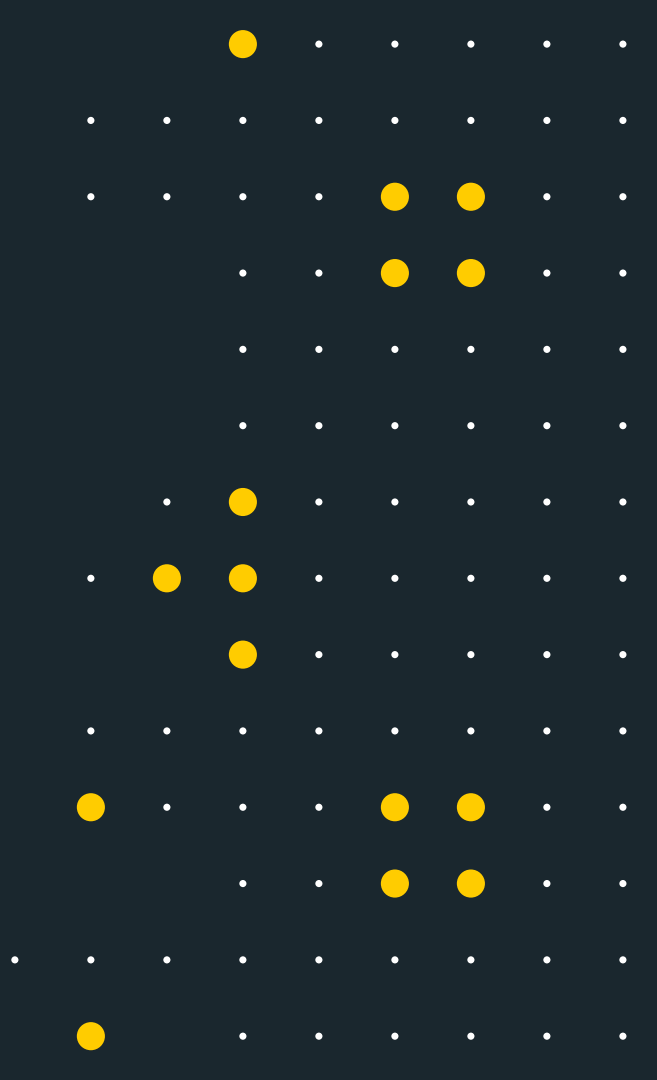




# QS One

Connecting leaders,  
shaping **tomorrow**



# For those defining direction worldwide

QS One is the **curated global membership network for senior university leaders** guiding long-term institutional success – from international reputation and resilience to student mobility and skills alignment.

It brings together a select community of globally engaged institutions to **exchange insight and perspective** among peers.



# The power behind the network

Across a sector defined by complexity, true authority belongs to those who **see the whole system**.



QS combines **unparalleled higher education data** with **deep sector insight** and **global convening power** – uniting institutions, governments, employers, and learners through collective forums, strategic intelligence and partnership enablement.

Operating at the intersection of performance, student demand, skills, and innovation – and as the only organisation dedicated solely to higher education at this scale – QS delivers the connected perspective that turns **complexity into coordinated action** and **insight into decisions that shape the future**.

# Convened by QS, positioned for **influence**

QS One extends this vantage point, transforming discrete moments of insight and dialogue into continuous institutional leadership. Built on the data, expertise and trust QS is known for, members gain sustained visibility, influence and access insights and networks shaping the sector's future.

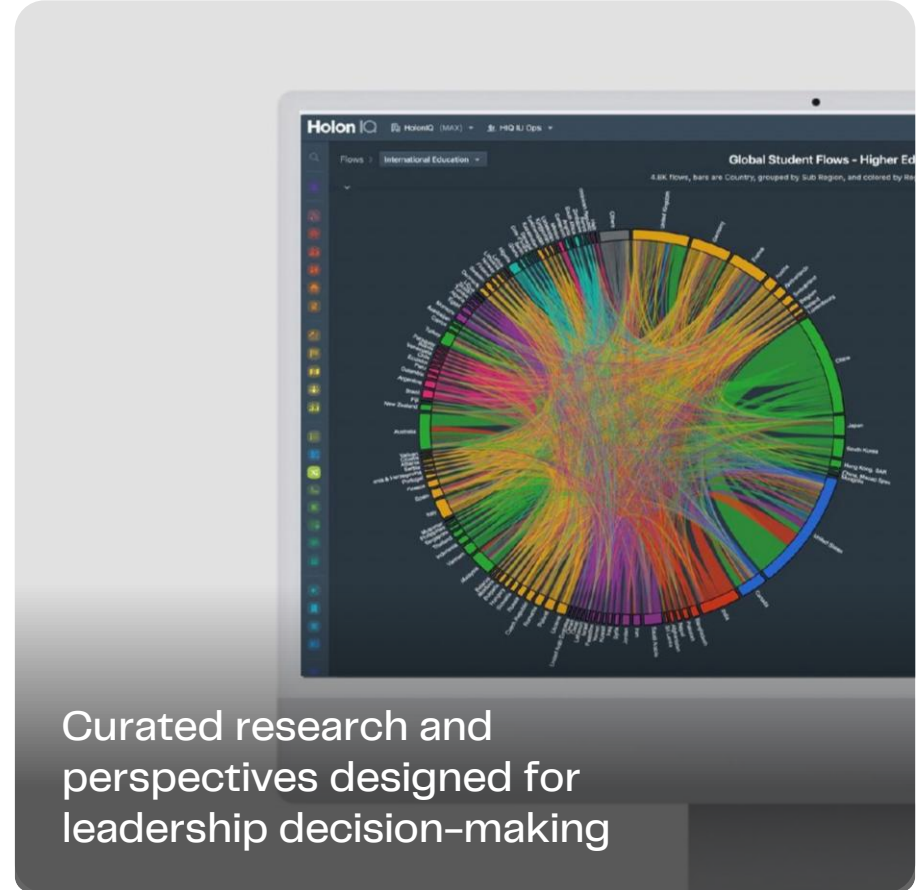
Membership represents authority, ambition and enduring commitment among those defining the path forward for global higher education.



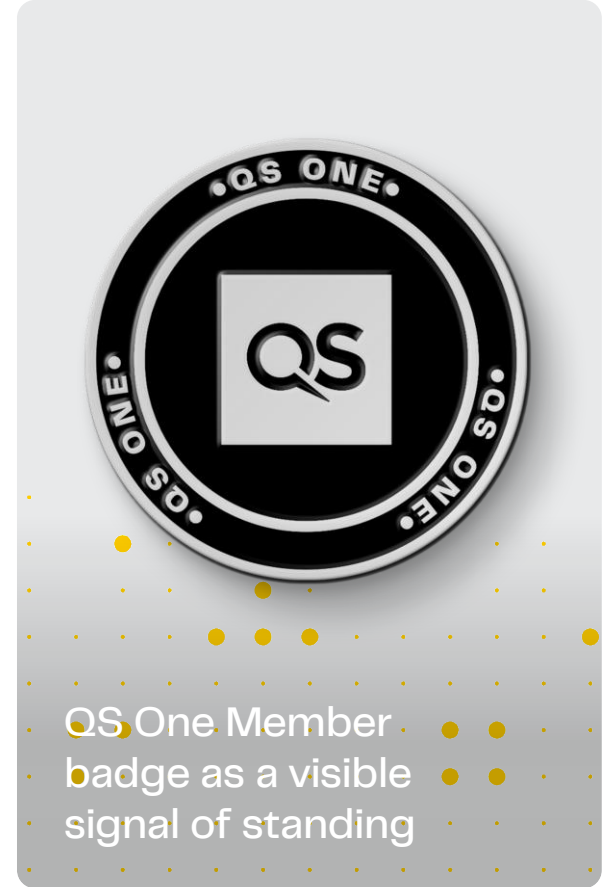
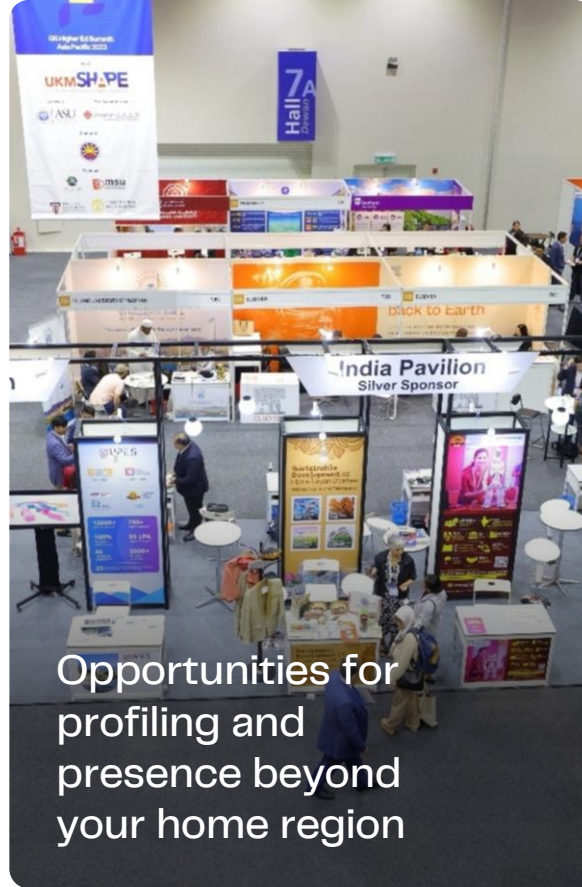
# Membership benefits: **Leadership and networking**



# Membership benefits: **Insight and access**



# Membership benefits: **Visibility and recognition**



# QS One Members



UCAM  
UNIVERSIDAD CATÓLICA  
DE MURCIA



# Partnership tiers

## QS One Member

\$20,000

### Exclusive insight

- Early rankings release
- Annual Education Outlook report

### Formal recognition

- Official badge
- Membership certificate

### Elevated profiling

- QS Insights Magazine placement
- QS Partner Discovery listing<sup>1</sup>
- Advanced Profile or banner campaign on TopUniversities.com<sup>2</sup>

### Global network

- Five summit passes
- Exclusive members-only sessions

## QS One Member Plus

\$60,000

### Exclusive insight

- Early rankings release
- Annual Education Outlook report
- QS Market Insights subscription

### Formal recognition

- Official badge
- Membership certificate

### Elevated profiling

- QS Insights Magazine placement & interview
- QS Partner Discovery listing<sup>1</sup>
- Advanced Profile or banner campaign on TopUniversities.com<sup>2</sup>

### Global network

- Eight summit passes
- Exclusive members-only sessions
- Exhibition sponsorship outside home region (\*)

<sup>1</sup> Live from H2 2026

<sup>2</sup> Introductory offer: Advanced Profile to first 100 registered members

**For those who  
shape the sector, the  
conversation starts here**

Take the next step →

Express your interest in joining the  
QS One membership network.

