



Te Runanga o Ngati Porou NATI LINK

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Major opportunities for tourism

January 1, 2000 may be well and truly over but the national and international focus on Hikurangi Maunga continues, and Ngati Porou are beginning to see a return on their investment.

The opportunities for Ngati Porou in terms of tourism are vast, runanga chief executive Amohaere Houkamaui says.

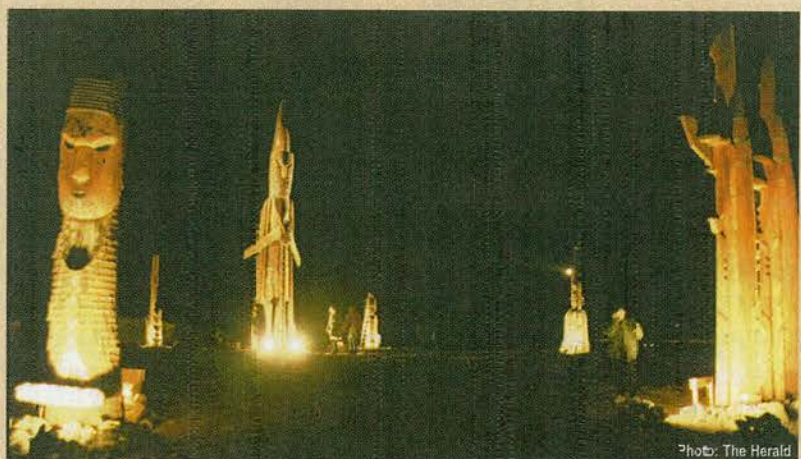
Two one-hour documentaries on Ngati Porou's millennium celebrations are being developed with the runanga working in conjunction with Maraki Parata, who has secured funding from Te Mangai Paho. One focuses on the months of lead-up to the millennium dawn celebrations and the other features the December 31-January 1 period itself.

A two-hour video and a stunning collection of still photographs of Hikurangi was shot for the runanga by acclaimed photographer Gareth Ayres at a cost of \$20,000.

The video footage and photographic images feature close-ups of Hikurangi, the Waipatu River and Hikurangi as seen from the many communities along the Coast.

"That was part of our investment. We wanted to position ourselves in a marketplace which was capitalising on images of our maunga."

Continued on page 9



Negotiating terms for Maui image

Tourism New Zealand has completed a photo shoot of the Maui Whakairo on Hikurangi Maunga in the hope it can use an image of Maui as one of the 16 new images to be launched as part of its marketing strategy 2000.

Runanga chief executive officer Amohaere Houkamaui is currently negotiating terms that ensure a mutually-beneficial outcome with Tourism New Zealand Advertising and Branding Manager Carol Gurn.

"I have indicated that Ngati Porou will require an upfront lump-sum payment based on the

value that Tourism NZ places on the image of Maui in terms of the tourism dollar it will generate for New Zealand. It's all very well to be civic-minded, but when does the country start paying its way for the use of our icons, motifs and images," she says.

"When you consider the current economic circumstances that we are wrestling with it's almost laughable that the million-dollar tourism industry would want to get something from us for nothing. Haven't they heard of user-pays?"

Continued on page 8

Report from the chairman

Apirana Mahuika

Ngati Porou tena ra tatau katoa i o tatau mate e whakangaro atu nei ki te po. Tangihia, poroporoahia atu ratau kua ngaro atu nei ki te tirohanga tangata. E nga mate, haere! Tena hoki tatau nga morehu kei muri nei.

This issue of Nati Link deals specifically with the new millennium, and the various activities

and projects that were initiated to enhance the mana of our respective whanau and more generally that of our iwi.

The development of a tourism enterprise and venture is clearly articulated in this feature of Nati Link. This has great potential in Ngati Porou without compromising the beauty of our area and environment. Opportunity abounds

in this field and what is possible depends on the breadth, width and depth of our imagination, or to put it another way, "the sky is the limit".

Innovation is the key to development in tourism and I am sure all of us have keen and good ideas.

Continued on page 2

INSIDE

Chief executive officer's report	2
Judy Ruru inspires weight loss	3
Whaia te iti kahurangi	4-5
Hikurangi Maunga Dawn Event	6-7

Poroporoaki	8
How millennium funding was used	9
Uapohatu, then and now	10-11
Inter-Marae Sports Day	12



Report from the chief executive officer

Amohaere Houkamau

Tena tatou nga uri o nga hapu o Ngati Porou mai i Potikirua ki te Toka a Taiau. Tena tatou i o tatou mate, te iwi kua whiti atu ki tua o te arai, ki te po. No reira e te iwi kei te wahangutanga o te tangata takoto marie koutou. Tatou nga waihotanga iho tena tatou.

Greetings and best wishes for the new year and the new millennium, although some are suggesting it's 1 January 2001.

The year 2000 started with a "burst of light" in Ngati Porou and not the proverbial bang! Beacons lit the darkened eastern skies mai i Potikirua ki te Toka a Taiau, and while we could not physically see all 11 beacons, we did feel united by the light. We were also uplifted and invigorated by the experience of celebrating our Ngati Poroutanga, whether it was on Hikurangi Maunga, at Te Hatepe, the local marae or at home with the whanau, it was great to be home.

1 January 2000 was about "us" as much as it was about the millennium and the sunrise. I had the privilege of witnessing a demonstration of true "Nati" grit and staunchness that left me teary and left an international audience of 1.5 billion people stunned by the "mistical" performance of men, women and children braving the elements against the stunning backdrop of Te Takapau



o Maui on Hikurangi Maunga. You may ask now that the celebration is over what benefit does Ngati Porou get out of the millennium. The benefits are significant and even two months down the track the fact that hundreds, possibly thousands of Ngati Porou people have ventured up the maunga to visit Te

Takapau o Maui and have been "blown away" by the majesty of the maunga and the site and inspired by the whakairo is only one such benefit.

Groups of Natis are holding informal wananga to learn and share korero about the maunga and Maui which is contributing to the achievement of Te Runanga o Ngati Porou's number one key goal "the promotion, enhancement and protection of our unique cultural heritage".

The Runanga is currently in discussions with Tourism NZ who want to use an image of the Maui Whakairo and Te Takapau o Maui as one of 16 new images to launch their tourism marketing strategy for campaign 2000. The Runanga is happy to assist Tourism NZ on the basis that a fair financial arrangement is achieved. The Runanga wants to:

- Take the Maui Whakairo image out into the international tourism arena; and
- Retain intellectual property rights over the images.

If agreement is reached then this will become a significant breakthrough for iwi/Maori in respect to usage of iwi/Maori icons for advertising and promotional purposes by other interest groups.

These tourism developments are one of many exciting initiatives that the Runanga is involved with at the moment including the transition for Whaia te iti kahurangi, the new Runanga housing team's innovative approach to affordable housing for Ngati Porou and the continued efforts to build and enhance relationships with a number of key Government agencies across all levels, i.e. ministers, chief executive officers, managers and fieldworkers to advance Ngati Porou developments.

The new millennium brought with it a new beginning, a burgeoning sense of confidence among Ngati Porou and a re-emergence of leaders in art, culture and whanau/hapu development. Under-pinning it all is a greater sense of unity.

I was at a hui recently when a person said "for the first time in two years of attending hui on this kaupapa I finally understand what the kaupapa is". He attributed it to our "improved delivery". I believe it is a combination of that and an increased willingness among Ngati Porou to listen to the message rather than focusing on the messenger.

Tena tatou katoa

Na Amohaere Houkamau

Kaihautu mo Te Runanga o Ngati Porou

Report from the chairman (continued from page 1)

Apirana Mahuika

"Whaia te iti kahurangi" is about strengthening education in Ngati Porou and East Coast communities.

In this regard, Whaia te iti kahurangi is focusing on supporting the delivery of quality education in all of our schools while looking at broader Ngati Porou education developments.

The Runanga and Ministry of Education are partners in advancing, strengthening and improving the education of our people.

Other interesting and inspirational projects happening are the Weight Watchers



programme in Uawa, Uepohatu Marae report, and of course the topics of note and value to us all that are regularly featured.

In future issues of Nati Link we will highlight our Treaty claims against the Crown for the confiscation/alienation/raupatu of our lands, our mana and therefore our tino

rangatanga. It is vitally important that we have our understanding of the nature and extent of our Treaty claims and in the process we all own and contribute towards the realisation and implementation of these claims.

Other matters such as fisheries and the pending court cases brought by some Maori groups against Te Ohu Kaimoana and iwi have taken up much of my time, as also with the case brought by Dr Hugh Barr against ownership of Mt Hikurangi by Ngati Porou. These are pressing issues, which we should all take part and interest in because these things are about us. I hope therefore to get some of those involved in these matters to make brief reports about them in the next Nati Link.

Ma te Atua tatau e manaaki e tiaki.

Kia ora

A Mahuika



Inspiring healthier lifestyles

For the first time in over 20 years, Judy Ruru weighs less than 100 kilograms – quite a lot less.

In a year she has shed 22.43 kg through the Weight Watchers 123 Success programme. For most of that time she and seven other Tolaga Bay locals drove into Gisborne once a week for their weekly weigh-in meetings.

Now they need go no further than the Tolaga Bay Golf Club, and their numbers have swelled to 51 since the first meeting there on Tuesday, January 18, 2000.

Judy thinks her weight loss has probably inspired others to join, and not having to travel into Gisborne for meetings is an added incentive.

"When I started in February last year I had to consider carefully the commitment," she says.

Judy, a nurse, made the decision in 1990 to come home to Tolaga to care for her sick mother.

"Going to Weight Watchers meant finding a caregiver for Mum while I went to the meetings, and I had to decide whether the cost of travelling into Gisborne once a week, a 100 kilometre round trip, was worth it." In the end, Judy decided the money and time required was an investment in her own health. It's an investment that's paid off. She is well on the way to her personal goal weight of 75kg and is feeling "heaps better".



The new-look Judy Ruru – an inspiration to dozens of weight watchers in Gisborne and the East Coast.

A keen golfer who plays off a 12 handicap, Judy never found her extra weight held her back on the golf course – "I've always had plenty of stamina and I could burn round the course" – but can certainly appreciate the loss of those 20-odd kilos.

Exercise – other than a round of golf – did not figure in Judy's weight loss regime until last October, when Gisborne Weight Watchers leader Dianne Kirkland encouraged her classes to join her in the Chef Quarter Marathon.

"We knew that to qualify for the spot prizes you had to finish the course in under two hours, so we started walking to get in training," says Judy. Much to their delight, they finished the 10.55km course in just 90 minutes, and they have kept on walking.

A favourite route is up Mt Titirangi at Tolaga Bay, as well as various paths and

roads around the township. A local has counted 25 walkers out early one summer's morning!

Dianne Kirkland says Judy "just made it happen" in Tolaga Bay. And the community was ready to start looking at healthy eating.

"Last October I had a gut feeling that we should try and start a group up there and I mentioned it to Judy. Three days later she rang back and said she had found a venue and had drummed up a whole lot of new members.

"She's such a figure in the community," says Dianne. "People have been watching her and they're just following her. It's so exciting."

The Weight Watchers organisation has supported the Tolaga Bay group, having posters and promotional material translated into Maori for display at the meetings.

Members come from Ruatoria, Te Puia, Tokomaru Bay, Tolaga Bay and Whangara. Families have joined up together, with as many as six from one family following the 123 success

programme.

They are all as keen as mustard and Dianne has enjoyed helping them find low-fat ways of cooking such traditional dishes as paua fritters or a boil-up.

"And they're coming up with their own ideas."

Judy says her cupboards are full of the same food she has always eaten – "it's just a question of finding different ways of cooking, and satisfying the hunger with low fat foods, more fruit and vegetables as well as the occasional treat."

She acknowledges her whanau and friends for their encouragement and support over the past year and thanks June Tangohau and Alison Waru for their help in setting up the Tolaga Bay Weight Watchers group.

"Finally I pay tribute to my Weight Watchers leader Dianne Kirkland for her inspiration and encouragement in keeping me motivated and focused on one of the most exciting and challenging journeys I have ever taken in my life," says Judy.

"I know the Weight Watchers 123 Success programme does work and I say to all my fellow Weight Watchers members, good luck and good health for the year 2000 and beyond."



Judy Ruru in 1995 – this photo has been made into a poster to adorn the Weight Watchers meeting place as an incentive to fellow Weight Watchers.

Whaia te iti kahurangi enters transition year

Whaia te iti kahurangi, the project to improve education outcomes in Ngati Porou, East Coast communities has embarked on a year of transition and exploration.

Ministry of Education liaison officer David Goldsmith is in Ruatoria working out of the Runanga office for three months to encourage and support the processes of change. He is the "front face" of the unique Ministry and Iwi partnership, a first for education in this country. As the first two phases of the project draw to a close, advertisements have been placed for a Ngati Porou-based education team – a strategic development director and operations manager. Their tasks will include ensuring the initial phases of facilitating good governance and performance management systems in East Coast schools are followed through. Another task is to investigate the options in establishing a separate Ngati Porou educational entity, but not before exhaustive consultation with Ngati Porou.

David Goldsmith is overseeing the start of the transition period – travelling the rohe, meeting

"anyone, anywhere" to bring them up to date with Whaia te iti kahurangi, and to discuss what's ahead. He is also organising, in conjunction with



Gisborne Education Services, professional development for teachers on the Coast. He is impressed with the high-quality material already produced for Whaia te iti kahurangi. "Some wonderful tools have been established and I have had good feedback about these. The performance management and governance documents are of a high quality." The next step is to see these processes are in place in all schools on the East Coast, and to ensure they are sustained.

"We must put in systems so that if someone leaves, there are competent people to carry on. You can change attitudes quite quickly but sustainability and enhancement need to be accommodated in the changes." He is excited by the general air of optimism surrounding the project.

Community concerns and a 1997 Education Review Office report criticising the



Liaison officer David Goldsmith checks out the work of Manutahi School pupils.

performance of East Coast schools were the beginnings of Whaia te iti kahurangi with change managers Gardiner and Parata Ltd contracted to deliver the first two phases of the project for the Crown-Ngati Porou partnership.

Twenty-one individual school strategic plans and a strategic development framework were completed in the first phase. The second phase focused on

developing performance management tools and systems for the schools; exploring shared governance options; and designing and implementing appropriate assessment tools that would enable teachers and parents to assess how students were performing against national standards. A binding factor is the value of Ngati Porou aanga.

The contract with Gardiner and Parata Ltd finished at the end of 1999 but the company is providing transition support.

GPL director Apryll Parata-Blair says it is

timely for Whaia te iti kahurangi activities to be driven from within an iwi infrastructure.

The new arrangement will provide an opportunity for the runanga to develop its capacity to strengthen education outcomes on the East Coast.

GPL believes it will also strengthen Ngati Poroutanga, and allow communities to become more involved in determining the future direction of education within Ngati Porou, and the East Coast.

"Despite the potential risks in the transition, such as some communities and schools not being comfortable with the rate of change, these risks will continue to be proactively managed by the partners," Apryll says.

"There are also tremendously exciting opportunities for local capacity to be built that allows Ngati Porou to determine its own education directions and future."



Manutahi School teaching principal Keriana Grant with some of her pupils.

Considering separate Ngati Porou education entity

Te Runanga o Ngati Porou, with Ministry of Education support, is to undertake a feasibility study into the establishment of a Ngati Porou education entity. Runanga chief executive Amohaere Houkamau envisages this body will cover the educational needs of Ngati Porou "from the womb to the tomb".

"People have become locked into the notion that schools are the only base for education and learning. But learning happens anywhere at any time. We want all Ngati Porou to be engaged in learning, and contributing to learning whanau, hapu communities."

She expects a local, rather than national, education body to better suit the needs of the community.

"Our experience of national organisations is that they tend to take on a life of their own and lose sight of the needs of their constituent members. We want to avoid that." Ngati Porou, like other runanga around the country, are interested in the education needs "of their own people".

"We're interested in a system where we are accountable for and to ourselves and where we are in the driving seat. It is timely for us to investigate this option."

The timeliness is acknowledged by Catherine

Gibson, the Wellington-based Ministry of Education project manager for Whaia te iti kahurangi.

"There is a need to have more institutional arrangements for the ongoing management and delivery of education change and development on the Coast," she says.



Manutahi teacher Kuini Grant recognises the different learning styles of children.

Ms Gibson, who has been with the project since February 1998, says it is one of the most exciting and professional exercises with which she has been involved since it has prompted issues and established models able to be applied in other parts of the education system.

The former chief executive of the Ministry of Youth Affairs was asked to take on the East Coast project at a time she was considering retiring.

She travels to Ruatoria at least twice a month

and is in constant contact with the project staff. Her role is to link what is happening on the East Coast with national developments in education, ensuring the project is kept up to date. She has regular meetings with the School Trustees Association, the New Zealand Educational Institute (the primary teachers' union) and the Principals' Association, as well as education agencies Careers Service and Education Review Office.

Amohaere Houkamau says when the 1997 ERO report on East Coast schools was released, the fear was the East Coast would be inundated with well-meaning people coming into Ngati Porou "to do for us what we should be doing for ourselves. We did not want short-term quick-fix solutions that would not stand the test of time, be sustainable or underpinned by a Ngati Porou development framework."

"We feel a range of factors contributed to decades of poor performance and an equal amount of time is required to undo that. We are looking at a long-term commitment to the project."

It is critical, says Amo, to involve Ngati Porou and East Coast communities, including schools but not exclusively.

"Whaia te iti kahurangi is striving for the ultimate, we believe we can achieve that."

Back home to provide visible face of fascinating project

A phone call at the beginning of this year brought David Goldsmith home to Ruatoria.

The call was on behalf of the Secretary for Education, Howard Fancy, wanting to know if David, a Ministry of Education liaison officer based in Hamilton, would spend three months in Ruatoria. This was followed by the comment that Ngati Porou had made the request. That was the key, the password – Ngati Porou.

The Ngati Porou-Ministry of Education partnership that is Whaia te iti kahurangi needed someone to be the "visible face" of the project during its transitional phase.

David started in February, but he is on familiar ground. He was born in Ruatoria and went to Manutahi District High School before going on to Ardmore Teachers College in the late 1950s. He later taught and was principal at Manutahi Primary School. He is also a former principal of Hiruharama School.

In Hamilton he was responsible for turning around the fortunes of Fifth Avenue School, now

Te Ara Rima, which had an 80 percent Maori roll and was "really struggling" when he arrived.

In 1990 he joined the Ministry of Education as a liaison officer, based in Napier. For the past four years he has been back in Hamilton.

Most recently he has been an integral part of the Ministry's Hamilton Management Centre team, helping draw up iwi and Ministry partnerships for Tuhoe and Tuwharetoa.

While these formal agreements are similar in intent to the Ngati Porou partnership, each iwi is keen to stamp its own mark on the arrangement, which is as it should be, says David. Over the years he has never been a stranger to the East Coast, coming back regularly to visit his mother and his children and grandchildren. He is a stakeholder in the Whaia



Ministry of Education liaison officer David Goldsmith...back home to help.

te iti kahurangi project, for his grandchildren are at kura in the rohe. He also brings to the position expertise in the private sector from his years as managing director of the family transport company Wattie Goldsmith & Sons. This mix of private and public sector experience has helped his understanding of the direction for Whaia te iti kahurangi.

It is a fascinating experience for him coming back to the Coast after 13 years away and he is impressed with the standard of work completed so far.

"It was an honour to be asked and there are very high expectations involved. We are after a world-class education system."



Farewelling the 20th century, welcoming the 21st

You had to be there.

From dusk to dawn. Hikurangi Maunga was the place to be to welcome in the new millennium.

The script for the event was written years beforehand when Ngati Porou ancestors began their occupation of the rohe.

Rain and winds failed to dampen the spirits of the 700 or so people on the mountain for the occasion. And it did little to affect the excitement of the estimated two billion people in around 130 countries worldwide who watched the event from the comfort of their living rooms or big screen coverage in the open-air.

The farewell to the setting sun of the 20th century turned from saluting the deeds, events and heroes of the past to a celebration and unification of people from all over the world. In addition to tangata whenua and invited guests, many senior Ngati Porou people, some on their first visit to the mountain, travelled from all over New Zealand to join the event.

International visitors from Scotland, England, Germany, China, France, Israel, Japan and Greece also took the opportunity to witness the spiritual and cultural dimensions of the



C.R. Taylor workers carefully load one of the pieces of the Maui Whakairo on to a truck for transportation in November 1999 to Hikurangi Maunga. Photo: The Herald.

unique event.

Included in the planned schedule of events, all of which went ahead despite the rain, was the lighting and dedication of the Maui Whakairo sculptures which cast eerie shadows on the mist and low cloud. Their stories were explained by designer and principal carver Derek Lardelli at the blessing and dedication in the early hours of the morning. The statues were lit one by one with Maui a fitting finale.

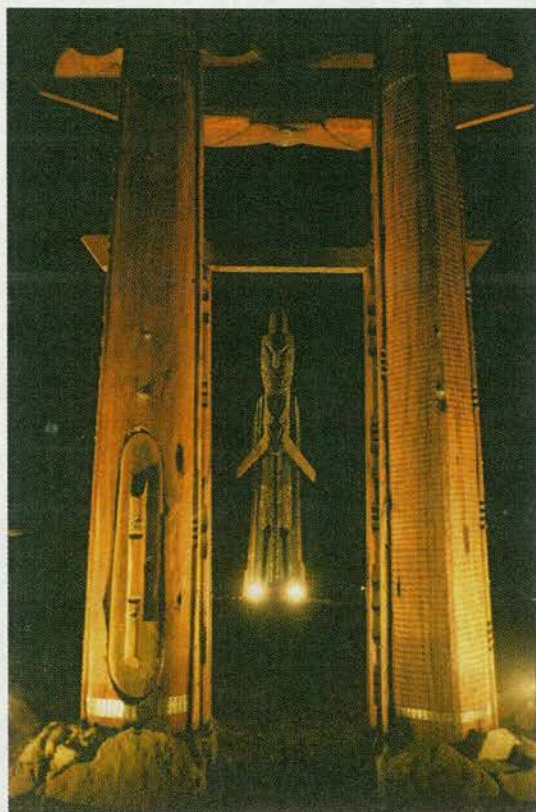
Standing in the 35-metre diameter compass setting Te Ana o Murirangawhenua, the carvings tell the story of Maui and express the mana atua, mana whenua and mana tangata (the spiritual, physical and human dimensions) of the Ngati Porou. They were created by a 15-strong carving team from Tairāwhiti Polytechnic's Toi Houkura Maori arts and design course. The central figure of Maui weighs 20 tonnes, including the concrete base, and is 11.5 metres high.

The final resting place of the statues is on steep country at nearly 1000 metres above sea level and about 400 metres above the original farm track. Hikurangi Maunga Dawn Event co-ordinator Selwyn Parata says that while the

millennium is a platform for sharing with others, the Maui Whakairo is an affirmation of the relationship between Hikurangi, Maui and Ngati Porou.

One of the Maui Whakairo whanau, Paieka, is situated at Whangara's Pukehapopo, linking the Maui and Paieka traditions – both important connectors for Ngati Porou people.

Eighty-three-year-old kuia Tuahine Hauraki, welcomed the dawn with a karanga followed by performances from a spirited kapa haka group led by Kuini Moehau Reedy, Bobby Morrice, Prince Ferris and Selwyn Parata. Prime Minister Helen Clark, who flew in by helicopter just after 4am, said the rain provided much significance to an already "amazing occasion". She recognised the maunga's



Maui Whakairo, the centrepiece of Te Ana o Murirangawhenua, framed by the gateway. Photo: The Herald.



Rapaea Parata was one of the children involved in the historic millennium dawn celebrations. Photo: The Herald.



This photograph by Gareth Ayres may not have been taken on January 1, 2000, but it is the sight enjoyed many days of the year.

significance as one of the first places in the world to see the dawn of the new millennium and its significance to Maori and all New Zealanders.

Runanga chairman Api Mahuika felt the dawning of the new millennium on Hikurangi in the rain was the mountain's way of saying, "Now you enjoy my special force that I am giving you."

"The Helen Clark persevered, despite the weather, should augur well for the future – not just for Maori but for all of us."

The Rāwhiti MP Parekura Horomia in turn said he was privileged and humbled to be part of the dawn ceremony. Meanwhile, the blustery conditions at midnight nearly put paid to the lighting of beacons linking 11 key spots throughout the Ngati Porou rohe but Auckland and Synergy

representative Mike Milne anchored down the two-metre diameter globe on Hikurangi to ensure the spirit of the act was not lost. A total of 11 beacons were lit on different vantage points from Potaka to Titirangi. NZ Millennium Office general manager Sharon van Gulik in late January said that Hikurangi and

Gisborne were the piece de resistance of the nation's millennium celebrations and as such earned every cent the Government had invested in them. Hikurangi Maunga and Gisborne were "very, very special dawn celebrations" and fully justified the Government's decision some time ago to select them as official sites in New Zealand. Sharon van Gulik and her team met with

representatives from the Ngati Porou runanga, Ruamano 2000 and Gisborne District Council and the Year 2000 co-ordinating committee to dissect the region's millennium celebrations. They covered everything from infrastructure, event organisation, support services, communication, media and promotions – analysing what did and didn't work and if it was done again, what would be done

differently so that lessons could be learned from the programme. But there was not one thing that didn't work.

Nationally the whole millennium celebration was a huge success story. "It was because hundreds of thousands of people gave that bit extra. Those contracted to work went the extra mile and communities of volunteers contributed in many ways – all the way to those making the tea and sandwiches.

"For us the major goal was participation and it happened."

"One of the challenges for the East Cape Coast and Gisborne region will be to take this positioning and build on it – particularly within a tourism perspective but also as a community celebrating."



A haka group practises from a prime vantage point overlooking the Waiapu Valley and (below) Ngati Porou elders (from left) Queenie Te Maro, her daughter Lois Reid, Dr Tamati Reedy, runanga chairman Api Mahuika and Tom Te Maro farewell the 20th century. Photos: The Herald.



Poroporoaki

Ko te tai ka hoki atu, ka hoki mai, ka hoki atu, ka hoki mai. He pera ano te kakahu, e kiia nei e tatou, ko Te Kakahu o te Mate. He maha ratou, e kawea atu ana e te kakahu nei. Ana tonu a Lawrence, i here i tona mohiotanga, i tona kaha, ki te awhina, ki te arataki i tona iwi, a Ngati Porou, engari, na te mate, kaore i tipu, i rea, tenei tumanako ona.

No reira, kei te tangi atu ki a ia, me ratou hoki, i haere atu i mua, i a ia, me ratou hoki, i whai atu i a ia.

Takoto mai koutou, i roto i te rangimarie.

Takoto mai hoki, i te aroaro o to tatou

Kaihanga.

Takoto! Takoto! Takoto!

Be quick for education grants

Education and training grants are once again being offered by Te Runanga o Ngati Porou. This will be the sixth year that the Runanga has utilised some of its profits from fisheries and farming to support Ngati Porou education. To date the Runanga has paid out about \$252,450 worth of grants to 1261 Ngati Porou students of which 75 percent are Ngati Porou living away from home.

A total of \$31,000 is available this year.

Applicants must be of Ngati Porou descent and registered with Te Runanga o Ngati Porou, although they can register when they make their application.

They must attend either a university, polytechnic, Te Whare Wananga or a Private Training Establishment.

Grants available in 2000 are for tertiary studies

only. Priority will be given to students in their final year of study for diplomas, undergraduate and post graduate degrees.

Subjects favoured by the runanga for grant assistance include management (iwi/hapu management, accounting, commerce, economic development and resource development); science and technology (information systems, marine biology); the humanities (law, social sciences, fine arts and te reo); farming, fishing and medicine and nursing, on the basis that Ngati Porou require more graduates and/or practitioners in these disciplines.

Copies of application forms are available from the offices of Te Runanga o Ngati Porou in Gisborne, at 195 Wainui Road, or in Ruatoria. The applications must be in by March 31.

Seeking new trustee for Rohe 4

The Runanga is interested in receiving expressions of interest for the nohokainga vacancy in Rohe 4. Unfortunate circumstances, the premature death of trustee Lawrence Tukaki-Millanta, have led to a

vacancy for a new trustee. The process is similar to that for triennial Runanga elections. Interested people need to complete the official nomination form which needs to be signed by five eligible voters in that rohe. The candidates

must also be living within Rohe 4 which stretches from Whangara to north-east of the Gladstone Road bridge. The Runanga has 20 trustees, five per rohe. For further information, contact one of the runanga offices.

Aiming to protect Ngati Porou interests

Continued from page 1

"It is also appropriate for Ngati Porou to take the Maui Whakairo image out into the international tourism market, because we are the only ones who understand the depth and detail of the artwork and intellectual property invested in the whakairo.

"I believe Tourism NZ should recognise the added value Ngati Porou would generate by taking Maui into the international arena, because this is an example of living art and cultural uniqueness. We also want to safeguard our copyright on the image and therefore it is essential that we, Tourism New Zealand and the photographer reach a clear understanding about who has access to and use of the images. "If we can resolve these issues, then it may provide a platform for other iwi and Maori to address similar concerns and issues that have been raised over the use of Maori motifs such as the koru.

"Tourism is one of the potential growth industries for Ngati Porou and the East Coast and we want to ensure that we are protecting our interests and getting a return on our investments."



No peeking at quiz answers yet

See page 12 for the quiz on Ngatiporoutanga but here are the answers.

1. Potikirua in the north and Te Toka a Taiau in the south.
2. Raukumara Ranges
3. Mata, Tapuwaeroa, Mangaoporo and Poroporo.
4. Orally in moteatea/korero tukuiho and in arts and crafts and waiata.
5. Sheep and cattle farming and dairy farming
6. The Shearing Song (kei to tangi a Big Ben) – Tuini Ngawai and The Cream Song (E rere ra te kirimi) – Sir Apirana Ngata.
7. Rugby
8. Hicks Bay in 1914, Hikurangi in 1920, Ruatoria City in 1922
9. Matakaoa, Waiapu, Uawa, Cook county councils
10. The height is 1752 metres, Te Roto o Takawhiti.

Ensuring images used in appropriate way

Continued from page 1:

Now the runanga will develop products including postcards and greeting cards featuring appropriate Ngati Porou greetings. T-shirts and calendars featuring some of the photographs have already been produced.

"We are also looking at a joint venture with a publishing house for a photographic essay focusing on The Faces of Hikurangi which shows the changing face of the mountain throughout the year – with the sun, the moon, the snow — and incorporate into that stories from each hapu about the mountain."

TV3's video footage of Hikurangi during the millennium period is now poised to reap dividends for Ngati Porou.

While the television network had exclusive rights to use the footage for 60 hours past January 1 for promotional purposes only, anyone wanting to use that footage is now required to seek permission. If the footage is to be used for commercial gain, then people will have to pay either upfront payments or royalties to Ngati Porou.

Approaches have been received from the BBC in England and ABC in the United

States, both of whom want to produce special millennium videos. National Geographic in the States has asked to use the footage for a resource kit for schools.

"We were planning for tourism spin-offs but didn't expect them two months after the event.

"We're putting ourselves out there in the tourism market and are able to drive that. We are not just concerned about the financial return, we are concerned about our intellectual property rights, ownership and the context in which our images are used."

Whakairo "wise and enduring" use of funding

The use of millennium funding for Ngati Porou's Maui Whakairo has caught the attention of Tu Mai magazine.

In its February issue, columnist Julie Paama-Pengelly says she was impressed and even a little envious of Ngati Porou's ability to realise "tremendous sculptures" paying homage to Maui, to their ancestors and to the significant site of Hikurangi.

"They signify the wise and most enduring use of secured millennium funding; this impressive artistic enterprise realised the customary functioning of Maori art for Maori communities and its

potential to enhance Maori advancement.

"The project provoked immense community effort and perpetuated the sharing of knowledge and artistic skills. It signalled the ability of Maori art to adapt and speak to evolving communities while ensuring firm control over physical and spiritual resources significant to the iwi.

"This offers far more than frenzied media-driven exercises that have little if even residual benefit for Maori groups. They on the other hand merely serve as sales pitches to the potential tourist markets."

The ta moko practitioner and Maori design lecturer at Massey questions how the entire millennium media exercise actually benefited Maori. The celebration of "Maori stuff" in the millennium, she says, amounted to a "cruel con" if government policy failed to address

equal participation of Maori in the social, economic, political and cultural fabric of New Zealand society.

So what money did Te Runanga o Ngati Porou receive for the purposes of millennium celebrations and how was it used?

- travel and accommodation, \$3629

- meetings, \$880

• \$69,000 went on promotions and publicity for the event

• \$53,000 to upgrade the track and develop the Hikurangi site.



The Millennium Office provided \$400,000 (including GST). Of this \$350,000 (excl GST)

- \$103,000 for the sculptures' installation and transportation to Hikurangi and Whangara
- \$29,000 for transporting the 45-metre waka built at Whangara and moving it to the Waipatu
- \$29,000 for the champagne breakfast at Te Uepohatu which included hiring all the crockery, cutlery, tables and chairs plus cost of food
- \$35,000 for toilets and marquees on the mountain
- \$30,000 for the beacons which lit different vantage points from Potaka to Titirangi
- \$64,000 on;
 - administration support, \$30,434
 - salary/wages, \$20,089
 - communications, \$4797
 - legal, \$4310

The NZ Lottery Grants Board granted \$570,000. Of that:

- \$270,000 went to 30 marae who agreed to participate in a joint proposal prepared by the Runanga on behalf of Ngati Porou Marae.
- \$250,000 for the design and construction of the Maui Whakairo
- \$55,000 for the cradle and bogie units for the carved waka and loading it into the cradle.

The Runanga also paid out the following for the annual C2000 events:

- \$2222 for the January 1 golf tournament, at Te Puia Springs
- \$1000 for the January 1 bowls tournament
- \$13,452 to marae for the prizes and staging of the Inter-Marae Sports Festival.



Uepohatu built as memorial to the two great wars

Ruatoria's Uepohatu Marae is the centre of Ngati Porou activity, according to Tame Te Maro. Based in the thick of the town's action at Whakarua Park, Uepohatu was built under the guidance of Sir Apirana Ngata as a memorial to the two great wars. It is believed to be the biggest house to be built under Ngata's leadership, he says.

The 10-acre Whakarua Park was a centre of sporting activity with a pavilion and grandstand in place before Uepohatu was constructed during 1944-1947.

As Whakarua Park Board chairman, Tame Te Maro says that when the pavilion was built, the district's young people approached their elders and Sir Apirana for "something for the young people. The hapu in Ruatoria needed a centre."

Tame Te Maro knows the Uepohatu house intimately. He was one of six young men to be taken out of school to help master carvers Pine and John Taiapa and Rua Kaika in its construction, under the leadership of Apirana Ngata. The carvings were created in the existing pavilion and other sheds on the park. The tukutuku were created by both men and women under the guidance of Apirana Ngata, who also took part in the tukutuku work.

Uepohatu was opened on September 14, 1947 at which time the legendary rugby player George Nepia played fullback in a celebration game on the Whakarua grounds. The Ngarimu VC hui in 1943 and the opening of Uepohatu were the biggest hui held there



Whakarua Park Board chairman Tame Te Maro outside Uepohatu.

although the 1999 NPC Third Division final may have come close.

Uepohatu's simple European exterior belies its rich carved, tukutuku-panelled interior.

Uepohatu recognises the old people and the leaders including Rutu Manutawhiorangi (whose daughter Whakarua is the park board's namesake), Eru Pahau descendants, Wi Tahata descendants, Pehikuru Awatere, the Te Wera whanau and other elders of the area including the late Pene Whaipooti, ara atu.

It also recognises Te Moananui-a-Kiwa Ngarimu, the only Maori to win the Victoria Cross, who died in battle in 1943.

The name Uepohatu originated from when Maui fished up the North Island and Hikurangi emerged from out of the sea, he tokai, Kohatu.

"They called the people Iwi Kohatu, of which we are all descendants. In time this became known as Iwi Pohatu and from there Uepohatu originated. Part of the title of Hikurangi is Te Papatipu o Uepohatu, or the rock foundation. The main kuia of the house

was Rutu Manutawhiorangi, who is represented in the tukutuku panelling."

First cousins Umuariki, a champion chief, and Tahitorangi – both descendants of Uepohatu – are also represented in the panels.

The dining room complex, Te Poho o Nga Uri, was built in the mid-1980s and dedicated in March 1997.

"Uepohatu is one of the main centres of Ngati Porou. That's where we commenced our countdown for the Year 2000, when Ngati Porou won the NPC third division championship. East Coast needed that win to be on the map.

"I saw and heard Sir Apirana Ngata during its construction. I picked up the history and the korero. I feel it's my duty to the old people to be involved with whatever goes on with the tribe, with the people.

"The most exciting part in that development is what has been done at Uepohatu. It has been a major development from the 20th century to the 21st century." To page 11



Inside Uepohatu – setting up for Te Tini a Maui rugby tournament in early March.



The Whakarua Kohanga Reo has its own premises within Whakarua Park. Kaiako Piki Piki writes the children's names on their artwork.

In the few months since October 1999 much redevelopment has taken place. The kitchen was extensively upgraded with new benches and appliances to make it more easily operational.

New drainage around the marae and dining room complex allows the water to run away from the buildings. New spoutings were

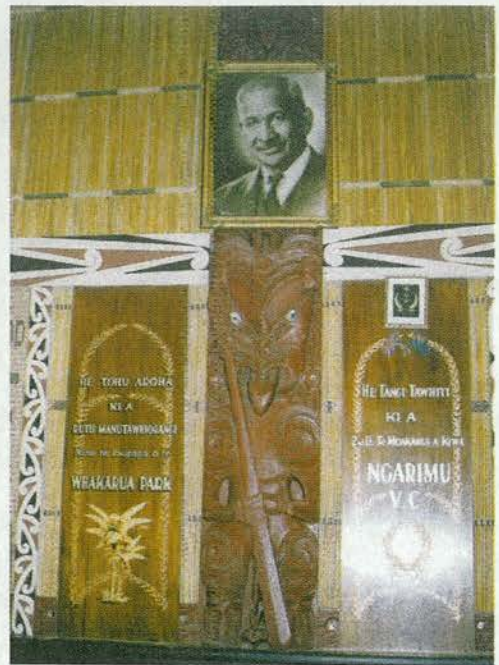
installed to take the roof run-off into large tanks. The areas in front, between and behind the meeting house and dining room complex have been cobblestoned.

"The next job is a new roof and some repairs to Uepohatu, which is now over 50 years old."

Whakarua Park has three rugby fields, an active bowling club and kaumatua flats. The six tennis courts have been dismantled and will be reinstalled once the reconstruction work around the marae, dining hall complex and grandstand area is complete. The Whakarua Kohanga Reo also operates from a building within the park.

In Ruatoria's heyday, there were about six rugby teams, two tennis clubs – Ruatoria and Horouta – and a strong hockey competition throughout Ngati Porou.

"Saturdays would be taken up with hockey up until lunchtime, junior rugby would run from about 1pm, then senior rugby would kick off at 3pm. Ruatoria was a busy place then but it's coming up again with the rugby and touch rugby. Today, there are three rugby teams – Hikurangi, City and United.



Te Tini a Maui rugby tournament, in which men's and women's teams from the central North Island compete, was held at Whakarua Park during the weekend of March 3-5.



Tame Te Maro and East Coast Rugby Football Union acting CEO Anthony Nelson enjoy Uepohatu's new paving.

Marae workers' contribution to breakfasts appreciated

The champagne breakfast held at Uepohatu Marae was 10 years in the making. Ten years in which most of the marae around the Ruatoria area took turns to prepare the breakfasts each New Year's Day.

Whakarua Park Board chairman Tame Te Maro says the breakfasts were part of the build-up to the Year 2000 celebrations.

"It's not easy to get people to do the champagne breakfasts every year since Christmas and New Year belong to the whanau. So we owe all those people who were involved our thanks and appreciation," he says.

Each year different teams of marae workers worked behind the scenes to ensure a successful champagne breakfast took place at Uepohatu. The Runanga has been principal sponsor of the breakfasts. Gisborne winemakers and the Ruatoria hotel have assisted with the sponsorship of wine and other beverages, and this year the New Zealand Millennium Office provided sponsorship via its funding for the Hikurangi Maunga Dawn Event.

Up to 1500 guests were expected for the hakari, but about 700 people attended

including 60 international guests from the Hikurangi Maunga Dawn Event and the general manager of the New Zealand Millennium Office, Sharon Van Gulik.

The coming-together of the marae for this occasion is important, Tame says.

"It means we are moving forward collectively into the Year 2000. It doesn't take away the right of each individual marae to make decisions on their own issues but when we come to big issues, it's important to come together for our area and have a consensus of opinion."

Competition fierce at inter-marae sports

The annual Ngati Porou Inter-Marae sports are no laid-back summer romp. The fiercely competitive teams play for a sizeable winner's purse across a range of activities from touch and swimming to trivial pursuits and line dancing.

Twelve marae, with teams varying in size from about 50 to over 100 people, took part in the millennium sports held at Ngata College on January 4. Conservative estimates put total numbers at close to 2000, including spectators. Hinemaurea ki Wharekahika was judged the best team in "march past" which kicked off the event at 9am.

But in the other nine activities, the small but well-oiled team from Tuatini Marae, Tokomaru Bay picked up enough firsts and seconds to take first place in the aggregate section, and received a total of \$4150 provided by sponsors Te Runanga o Ngati Porou. This year support was also received from the Lion Foundation and Ruatoria Hotel.

Second place went to Te Aowera, and Whareponga took third place. A total of \$10,000 prize money was presented.

For the first time since the competition began six years ago, a Trivial Pursuits contest was included in the activities. Teams were allowed to have a minimum of six and a maximum of 10 people, and all ages were involved from youngsters to kaumatua. Once contestants were admitted to the school hall, where the competition took place, all teams had up to one hour to complete the quiz. This was no exploration of Hollywood trivia – 40 questions were on different aspects of Ngati Poroutanga and the remaining 60 covered general knowledge, music and literature subjects. Team members were allowed to discuss their answers.

Selwyn Parata, who along with Kate Walker set

How well do you know your Ngatiporoutanga?

They stretched the brain cells this year. Apart from the 60 general knowledge questions in the Trivial Pursuits section of the Ngati Porou C2000 Inter-Marae Sports, participants also faced 40 questions on Ngatiporoutanga.

If you missed out on taking part in the popular event, you will get your chance over the next few issues of NATI LINK to answer the Ngati Porou questions. Here are the first 10 questions and their answers can be found on page 8.

No peeping yet though.

1. Name the Northern and Southern boundaries of Ngati Porou.
2. In what mountain range is Wharekia?
3. Name four rivers that flow into the Waiapu River.
4. Name two ways in which our early history

was preserved and handed down.

5. Name two major industries that contributed to the early economic development of Ngati Porou.
6. Name two famous songs dedicated to those two industries and their composers.
7. What is the most popular sport in Ngati Porou?
8. Name the first three clubs and what years they were formed.
9. What were the county councils in the Ngati Porou area prior to the formation of the Gisborne District Council?
10. What is the height of Hikurangi Maunga and the name of the lake?

Answers on page 8.

the Ngati Porou questions, says the quiz was so successful it will be part of the day's activities from now on.

"In fact people were thinking of other activities like Scrabble which we could include."

Whareponga and Kariaka shared first place in the Trivial Pursuits contest with third equal place going to Hinemaurea ki Wharekahika, Rongohaere and Te Horo.

The inter-marae sports, an established event on the Ngati Porou East Coast sporting calendar, are an all-day affair, with events winding up about 8pm. Hikurangi Sports Club were contracted to run the event with the Ruatoria Lions Club providing some refreshments.

Hikurangi Sports Club vice-president Blue Kaiwai says about four marae used the event as an opportunity to raise money by providing food. And it's not just the local marae that get into providing food. Each year former Ruatoria

resident Wetini Haerewa travels from Wellington to the sports to sell hot dogs from his caravan.

RESULTS: -

Aggregate: Tuatini 1, Te Aowera 2, Whareponga 3. **Team parade:** Hinemaurea ki Wharekahika 1, Te Aowera 2, Whareponga 3.

Kiwi Sports: Te Aowera 1, Tuatini 2, Hinemaurea ki Wharekahika, Whareponga and Rongohaere 3 equal. **Junior Touch:** Tuatini 1, Tu Auau 2, Hiruharama and Ohine Waiapu 3 equal. **Senior Touch:** Te Aowera 1, Te Aowera 2, Ohine Waiapu and Iritekura 3 equal.

Swimming: Kariaka 1, Tuatini 2, Whareponga 3. **Volleyball:** Tuatini 1, Awatere 2, Hiruharama and Tu Auau 3 equal. **Trivial Pursuits:** Whareponga and Kariaka 1 equal; Hinemaurea ki Wharekahika, Rongohaere and Te Horo 3 equal. **Line Dancing:** Te Aowera 1, Tuatini 2, Tu Auau 3. **Tennis:** Kariaka 1, Awatere 2, Whareponga 3. **4 x 100m relays:** Whareponga 1, Ohine Waiapu and Tuatini 2 equal.

Te Runanga o Ngati Porou

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