



ISSN 1177-2735

Ngā Kohinga o Ngāti Porou

SUBSCRIBERS ONLY

June 2010 Issue 35

Prime Minister visits Porou Ariki



Left to right: Dr Apirana Mahuika, Makere Beale, Prime Minister John Key, Justine Matete, Hinemihiata Lardelli, Bruce Taiapa, Maria Wynyard, Dr Monty Soutar **Front:** Karli Rickard, Hineteariki Parata-Walker. These Ngāti Porou students have been working with TRONP and Ka Pai Kaiti in surveying the needs and aspirations of secondary school students in the Gisborne and Uawa regions. (photo courtesy of Nori Parata.)

Te Runanga o Ngāti Porou had the pleasure of hosting Prime Minister John Key in May when he visited Gisborne. This was part of a regional tour led by Maori Affairs Minister Pita Sharples to check out Maori initiatives in Tairāwhiti. They were joined by Ministers Georgina Te Heuheu and Anne Tolley.

"The visit was an important one for us," said Te Runanga o Ngāti Porou (TRONP) Chairman Dr Apirana Mahuika, "in that we were able to talk with the Prime Minister and the Minister of Maori Affairs in particular, about the achievements we have made for our people without Treaty Settlements, and therefore the need for ongoing injection of capital into Ngāti Porou." A few of the achievements highlighted by TRONP CEO Dr Monty Soutar included:

- 1987 Radio Ngāti Porou established.
- 1988 Pakihiroa Station purchased.
- 1988 Ngāti Porou Whanui Forests established.
- 1990 Hikurangi maunga transferred back to Ngāti Porou.
- 1991 Te Whare Wananga o Ngāti Porou established.
- 1992 TRONP begins delivering Social Services.
- 1994 Puanga Station purchased.
- 1995 Ngāti Porou education grant fund established.
- 1995 Ngāti Porou Hauora (NPH) established.

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Chairmans Mihi

He mihi tenei ki a Ngati Porou puta noa. Tena tataui o tataui mate; tena hoki tataui i nga haere a te ao e kawea haere nei i a tataui mai i tetahi topito o te ao, me ona raruraru, ki tetahi topito me ona raruraru. Na reira, kia nui nga whakamoemiti ki Te Atua mo tataui e noho pai nei ki to tataui whenua, aa, e noho raru kore nei i raro i wana manaakitanga.

We have yet another publication with items of interest to Ngati Porou, and, I only wish to add one or two issues which maybe informative to our readers.

1 FORESHORE AND SEABED

The Governments offer to iwi is:

- a) To Repeal the Act
- b) To Repeal Clause 13 of the Act which gives ownership of the Foreshore and Seabed to the Crown
- c) Restore access to iwi to go to Court to test their rights

The Crown also added that 'no one' will own the Foreshore and Seabed.

These were the issues that Minister Finlayson took to iwi throughout the Country. Iwi Leaders are still meeting to discuss the offer and until decisions have been made, it would be presumptuous of me to predict an outcome. I can add however, that the Ngati Porou Foreshore and Seabed Deed is safe and we will proceed with it, with or without a "Repeal".

2 WAIAPU RIVER

Erosion is a major problem and Te Haeata is pushing hard to have this addressed with urgency. I have asked Huia Kopua, Deputy C.E.O. of the National Film Archives to prepare footage of the Waiapu River going back to the early 1900's to now. This will provide us with further evidence to advance our case on the Waiapu with the Crown. While advocating for the Waiapu River, our process covers the Waiapu Catchment.

We will keep you informed in Nga Kohinga in respect to matters that impact on us.
Kia ora

A T Mahuika

Te Runanga o Ngati Porou

Editorial

by Erana Keelan-Reedy

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I still get warm 'fuzzies' when I see Mt Hikurangi resplendent in a blanket of fresh snow. Last night's sprinkling certainly confirms that winter is here. So does the torrential rain which lasts two to three days resulting in flooded rivers, endless road works, closed roads and power cuts.

The rain exacerbates erosion which inevitably ends up choking our rivers. The Waiapu is the most sedimented river in the world. It literally swallows acres of Ngati Porou land, washing it all out to sea as far as the volcanic plates. And Ruatoria township is right in its path. To hear that Te Runanga o Ngati Porou have picked up the challenge to work with the Crown to control the Waiapu's destruction of land is fantastic news.

We are another step closer to confirming an entity to replace the Runanga and receive our treaty settlement. There's a Te Haeata update in this issue of Nga Kohinga about the next lot of hui to be held at home and around the country. And while we're in huihui mode, Te Whanau a Hunaara have called a wananga to discuss rahui and the management of seafood resources in July.

GM of Ngati Porou Seafoods Group Mark Ngata

has returned from a whirlwind tour of China, Japan, Mongolia, Italy, Denmark, Netherlands, Germany and North America looking at how we can get our seafood products to the right market at the right time.

We celebrate Ngati Porou achievement in this issue as well. All Whites striker Rory Fallon is currently representing his country and his iwi, Ngati Porou, at the FIFA World Cup in South Africa. It was Rory's 'header' that won the qualifying game for the All Whites and got them to the World Cup.

Ngati Porou Hauora and Ngati Porou Whanui Forests Ltd have awarded their scholarships for 2010 and Ngati Porou has a new Doctor whose passion is moteatea.

Radio Ngati Porou will launch its new sound in the next couple of months which will include revised and improved Maori language programmes. It's Matariki time – the Maori New Year where we celebrate change and new beginnings.

Horahia e Matariki ki te whenua, hei maramatanga mo te motu e! So stoke up the fire, relax and enjoy another issue of Nga Kohinga!





If You or Your Trust Own Property – You Need to Read this

*Regular Nga Kohinga contributor and lawyer **James Johnston** explains how some changes in the Income Tax Act can impact on your Trust.*

Grant, a self employed marketing consultant, set up a family trust many years ago. As is common, he was the settlor and one of the trustees of that trust. His Trust owned his family home and late last year bought a holiday home.

He was also a property investor and had a company which held other investment properties. Grant's investment property strategy was to buy dated houses, renovate and then sell them at a profit.

Unfortunately Grant's marketing consultancy lost a big contract and all of a sudden cashflow was tight. So when the Family Trust received a good offer and sold the holiday home his accountant informed him that the transaction may be subject to new tax laws. He had thought that because it was owned by the Family Trust, the beach house was protected from tax on any profits. Grant was wrong.

Late last year there were very significant changes made to the Income Tax Act 2007. Those changes amended the definition of an "associated person" with the intention of catching those persons who previously avoided tax by using multiple entities to own property. Under the changes more property investors could now be liable for extra tax for being "associated" with other entities or structures owning their property.

How it was ...

New Zealand does not have any capital gains tax and in the past a person in Grant's situation would not incur a tax liability on the sale of their holiday home or investment property. This was unless:

- The person bought a property with the intention of on-selling it for a profit;
- The person was a builder, developer or trader;
- The person undertakes a development or subdivision of the land; or
- The value of the land has increased because of a zoning change or a granting of a resource consent (e.g. for a particular activity to occur on the land.)

And now ...

Under the changes, examples of those who can now be "associated" are:

- The settlor of a trust and the trustees of that trust;
- Two trusts with the same settlor;
- Two companies where more than one shareholder is associated and between them hold 50% or more of the shares in the company;
- The settlor of a trust and the beneficiary of that trust;

- A trust and the person with the power to appoint and remove trustees.

The new legislation also creates a new three way test whereby if person A is associated with person B, who is in turn associated with person C, then person A is seen as being associated to person C. Spouses and de facto partners can also now be seen as associated, depending on the circumstances. In the example above Grant was associated with his company and his Trust so when the Trust sold the beach house Grant was personally targeted and taxed on the profit from the sale.

Generally speaking the changes widen the range of persons who can be classified as associated and means that many more transactions will be subject to income tax. The intention is to indirectly close up perceived "loopholes" in the associated persons definition. What was previously a tax free capital gain has now become taxable income.

One slight relief for investors is that the changes are not retrospective. The rules in relation to land came into force on the date of enactment in October 2009.

If you have structures in place for ownership of your property which worked for you under the old regime, now is a good time to talk to your lawyer and accountant about whether you need to reassess your structures. Your current structure may not protect you under the new regime in the way it previously did.



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James Johnston is a Partner with Rainey Collins Lawyers. He invites comments and feedback to jjohnston@raineycollins.co.nz or PO Box 689, Wellington, by telephone on 0800 RCW LAW. For further articles of interest across a wide range of legal subjects please visit www.raineycollins.co.nz.

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LAWYERS





Prime Minister John Key, Minister Pita Sharples, Minister Anne Tolley listening to the TRONP presentation at Porou Ariki.

continued from Page 1...

- 1998 First iwi education partnership formed with Ministry of Education.
- 2003 Ngati Porou Fisheries Ltd established
- 2006 Housing, education, health and social services programmes integrated within TRONP's Whanau Oranga & Maturanga units
- 2006 Porou Ariki Trust established.
- 2007 Secured mandate to negotiate to settle all historical Ngati Porou Treaty Claims
- 2008 Nga Hapu o NP FSSB Deed of Agreement signed
- 2009 Funds distributed to 50 Marae over 10 year period now totals \$1.8m



Prime Minister John Key with Sir Henare Ngata at the dinner at Whangara marae. (Photos courtesy of Nori Parata)

The Prime Minister made a number of significant comments:

- 1 He told our young people that 'life is what you make of it' and that they should believe in themselves to be successful in whatever field they wished to pursue for the future.
- 2 The Maori economy, while already making a great contribution to the nation's economy, will increase further in the coming years.
- 3 Treaty Settlements allow iwi a cash injection to grow themselves economically and will provide major impetus for this country's future economy.
- 4 In the next 25 years more than half the population will be of Polynesian descent. The nation must realize the impact of the changing demographics in this country and invest in our Maori and Polynesian children if we are to grow our economy.
- 5 He was pleased with Ngati Porou's progress towards settling Treaty issues/claims.



Te Runanga o Ngati Porou Chairman Dr. Apirana Mahuika with TRONP Trustee Nolan Raihania and Whangara pakeke Hone Taumaunu at Whangara marae.

High-achieving Ngati Porou students from Gisborne and Uawa joined TRONP staff for the presentation. These students are conducting surveys with Ngati Porou secondary school students in the Gisborne and Uawa regions so that TRONP can better understand their needs and aspirations. After the presentation the ministerial party was treated to a fish n' chip lunch courtesy of Ngati Porou Seafood Limited.

The Prime Minister and his party were also guests at Whangara Marae where he had dinner with many people from the Tairawhiti region.

TE HAEATA

The Entity that will represent Ngati Porou after Treaty Settlement

Thank you to all the Naatis who braved the weather and attended the recent PSGE hui held in the Tairāwhiti and around the country.

Two-options for a Post Settlement Governance Entity (or the organisation that will represent Ngati Porou after Settlement) have been developed from feedback received at consultation hui with Ngati Porou. You can read about the two PSGE options by visiting the Te Haeata website: www.tehaeata.co.nz

Te Haeata welcomes your feedback on the options proposed. You make your comments on the website or by emailing: korero@tehaeata.co.nz

TREATY SETTLEMENT OFFER

The Te Haeata negotiators are confident that they are close to reaching an agreement on a comprehensive settlement package for Ngati Porou. An update on the settlement negotiations will be provided at a number of hui to be held with Ngati Porou around the country, in August. Stay tuned for more details!

NGATI POROU REGISTER

If you have Ngati Porou whakapapa, we encourage you to register on the Ngati Porou Iwi Register. You can register online at: www.ngatiporou.com or call 0800 NPOROU (0800 67 67 68) for a registration form to be sent to you.

NATIMAIL

And for all you Hearty-Natis out there, don't bother with Hotmail or Gmail, show-off to your friends and whanau with your very own Natimail email address. It's free to sign-up and the only condition is Ngati Porou whakapapa.

Registering is easy, just go to the Te Haeata website or www.Natimail.com and follow the sign up instructions.

No reira, kia kaha ki a tatau!

For more information on the Ngati Porou settlement negotiations check out www.TEHAETA.co.nz or call the Ngati Porou hotline 0800 NPOROU (0800 67 67 68)

Ngati Porou – He Iwi Moke, He Whanoke!

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Te Rangitawaea Digital Photo Exhibition to Open at Toihoukura



Students from Tolaga Bay Area School & Kuranui were the first to participate in the senior photography workshops. Pictured looking at images taken during a photo exercise are (L-R) Roseanne Proffit, India Waru-Atkinson, Ngawai Rogers, teacher Hoana Forrester, Tiri Thompson on laptop, Jayden Saywell, photo workshop tutor Brennan Thomas and Bucanyon Middleton-Rewita

Political, environmental or social issues within Ngati Porou will be explored in an upcoming digital photographic exhibition by Ngati Porou East Coast secondary students. The working title of the exhibition is "Ahi Kaa: Through Our Eyes" and is a visual expression of how rangatahi relate to and interpret the concept of Ahi Kaa (which loosely translates as "People who keep the home fires burning") within Ngati Porou. E Tipu E Rea is organizing the exhibition which will be hosted at Toihoukura gallery from the 6th to the 20th August.

The exhibition extends beyond the initial scope of the annual Te Rangitawaea Festival run throughout Ngati Porou schools, and will showcase the digital photography skills of our secondary students in a broader arena. The exhibition provides an opportunity for the talent of our rangatahi to be viewed in an authentic and culturally appropriate art context by the art community and general public in the Tairāwhiti region. It also means their work will be acknowledged beyond the classroom environment, into the worlds of art and commerce.

To further develop the photography skills of the students E Tipu E Rea held a series of one day workshops at each of the participating secondary school sites on the Coast during April and May. These schools included Te Waha o Rerekohu, Ngata Memorial College, TKKM o Kawakawa Mai Tawhiti, TKKM o Te Waiu o Ngati Porou, Tolaga Bay Area School and Kuranui.

Professional photographer Brennan Thomas, from Strike Photography, was commissioned to visit each school and students learned how to create more visually interesting photographs and to get the most out of the

settings on their cameras. Brennan encouraged the students to think outside the square when composing their images, and to use their whanau as a starting point when beginning their visual exploration of the Ahi Kaa theme.

The deadline for Coast based secondary students to submit entries for the exhibition is June 18th and photos must be taken between 1 Jan, 2010 and June 18, 2010. A panel led by Toihoukura principal tutors Derek Lardelli and Steve Gibbs will make the final selection of photos to be displayed at the exhibition.

If you would like to attend the opening of the exhibition at Toihoukura on the 6th of August please email Leanne Morice at Te Runanga o Ngati Porou lmorice@trnp.org.nz to be included on the Exhibition mailing list.

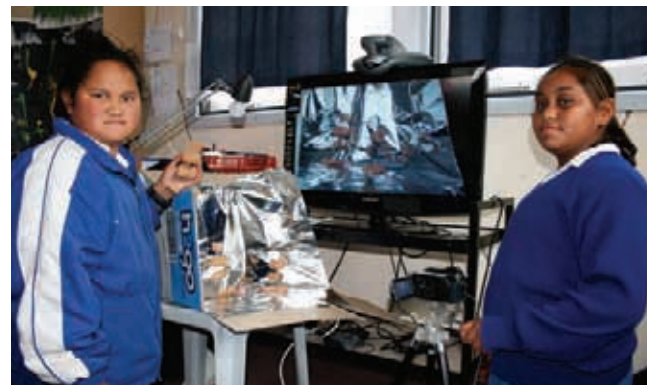


Workshops Prepare Rangatahi for 2010 Te Rangitawaea Festival

As the Ngoi Pewhairangi hit "Poi E" climbs the charts again twenty six years after its release, and with Matatini 2011 just around the corner, the kaupapa for this years Te Rangitawaea Festival is hitting all the right notes. "Nga Haka me nga Waiata o Ngati Porou" is the theme for the Ngati Porou East School's digital media event which will be held in Ruatoria on September 15th. The festival has been organized annually since 2004 by E Tipu E Rea (ETER), the Te Runanga o Ngati Porou/Ministry of Education Partnership for schooling improvement.

Ngati Porou East Coast schools from Potaka to Waikirikiri are eligible to submit entries to the festival, and to help upskill students to create their projects multiple workshops were held by E Tipu E Rea at Ngata Memorial College over a two day period in May. The workshops were delivered by a range of professional tutors, who shared both their passion and expertise for their respective digital media industries with the students. American film-maker Polly Green took students through the process of telling a story visually, while Nga Aho Whakaari representatives Kath Akuhata-Brown and Pita Turei helped taura to deconstruct the components of a movie script.

Tania Short and her partner Martin D. Page from National Treasures Design gave students tips about improving their graphic design skills and encouraged them to think about the meaning behind their creative concepts. The wet weather during the digital photography session did not deter tutor Walton Walker and his students. Rain was the kaupapa for their photographs, which they visually interpreted using a range of composition and framing techniques. Musician Lawrence Rangi brought along his full set of band and production equipment to his workshop, and assisted students to compose and then perform a song during his session with them.



(L-R) TKKM o Tewaiu students Horiaana Haenga and Roimata-Bo Nepia at the animation workshop.

The final workshop was delivered by multi-media professional Jimi Hills who provided a hands-on animation workshop, incorporating modeling and computer graphics.

Te Rangitawaea Festival spokesperson Nori Parata said "Ngati Porou has a proud and prolific history of composers. In fact I would say that our waiata and haka are the most performed not just in Ngati Porou or Tairāwhiti but around the country. Many of our items are considered 'classics' and clearly have stood the test of time - a testament to the quality of composition. This year is the 100th anniversary of Tuini Ngawai's birthday, one of our greatest composers, her song 'Arohaina mai' is sung all over the country at many national gatherings. So this year's theme is asking our children to explore our rich waiata and haka history while applying their developing technical skills learnt in these workshops. Equally we want to encourage and nurture budding composers and provide a platform for them to showcase their early works."

The close off for Nati Awards entries is Friday July 30th. E Tipu E Rea is currently looking for sponsors for this years Festival. If you would like to sponsor a Nati Award please go to our website www.terangitawaea.com <<http://www.terangitawaea.com>> or contact Leeanne Morice at Te Runanga o Ngati Porou.

Email: lmorice@tronp.org.nz

Tel: 06 8649 004



Students participating in the music workshop.



Te Reo o te Iwi

One of the biggest moans about Radio Ngati Porou is that there's way too much Maori. It's a hard balancing act – to promote Ngati Porou language and tikanga, which is what the station is funded to do – and to keep Ngati Porou listeners engaged, informed, entertained and inspired. But it isn't impossible.

We've slowly been reviewing our Broadcast Schedule to develop new programmes sponsored by Ngati Porou and Tairāwhiti organizations to achieve that balance and in the next couple of months will launch our new programmes and the station's new sound. That includes refreshing our jingles, promos, station ids and tags.

We're fortunate to have our archive of interviews with our pakeke who speak classic Ngati Porou reo, like the late Waho Tibble and Whaia McClutchie. And we're cranking up to package those interviews in to short programmes that can then be slotted in to our programme, repeated and/or made available for those who want them. They are valuable resources for those wanting to learn te reo ake o Ngati Porou or the history of our people.

Our 6hr ANZAC day special 'Ka maumahara tatou ki a ratou' is an example of the type of programming Radio Ngati Porou will make in the future. We've had great feedback from our listeners about the show and from the other iwi stations who took the feed. It was a bilingual show with all segments nicely packaged which means they can be easily slotted in to future ANZAC shows.

To keep us honest and to maintain the integrity of the reo on the station we've slowly been pulling together a Kahui Pakeke, who will monitor the language used, make sure we're using the right words and terminology and also provide content for our programmes. Our pakeke are tuned to RNP 24/7 so who better to ensure we are fulfilling our role as 'Te Reo o te Iwi'.

There is a Ngati Porou perspective and opinion on everything happening in our world. There are Ngati Porou people around the world doing weird and wonderful things. Radio Ngati Porou will strive to be the conduit of that information to Ngati Porou whanui.

Celebrating being Ngati and Healthy Mothers

On Mother's Day I usually sleep in, have a big cooked breakfast, open a present from my boys and then worry about how I'm going to work off the bacon and eggs benedict later. But this Mother's Day I was pulled unceremoniously out of bed and dragged to the Ngati and Healthy Mother's Day Triathlon. I'd made the brave decision to enter a Radio Ngati Porou team to support the kaupapa thinking the youngies would take the lead. Not to be. Our swimmer baled at the last minute leaving myself, 'Miss Nga' Walker and Poppy Kaiwai flying the flag for Team RNP!

I set the pace for the team by doing the power walk



L-R Erana Keelan, Ngarangi Walker and Poppy Horomia-Kaiwai

with my cousin NPH board member Molly Para, who later likened us to a couple of nags (even though I still regard myself as a bit of filly!). Poppy ran for us, Miss Nga did the bike ride and then braved the icy waters of the Ngata College pool. While we didn't take out any major prizes, it was great to participate and tautoko the kaupapa.

The wairua of the day was beautiful. Every lady who finished their section was welcomed with clapping and shouts of encouragement. We had hot and nutritious kai on tap provided by the Ngata College students fundraising for their Japanese tour, including fruit smoothies. It was such a wonderful way to spend Mothers Day morning, with over 120 Mums, Nannies and daughters. In fact it's inspired us all to start training for next Mother's Day.

Thanks to the Simone Poi of Ngati and Healthy, the After School Leaders Group and the support crew who made it a fun day. Nga mihi nui kia koutou katoa.

Staff Changes

Radio Ngati Porou welcomes three new Announcers to the waka. Karla Mae Rickard is our new Drive Time host. Karla Mae is the Chair of the Tairāwhiti Youth Council and a Prefect at Ngata College, so she will use her networks to make Drive Time a show which focuses on Youth issues.

Ngarangi Walker, aka Miss Nga, is relieving host for the Nga Take o te Wa show while Darylene Rogers is in China and will continue when Darylene takes maternity leave later in the year. Nga Take o te Wa will eventually become a Monday to Friday show and we have plans to run monthly talkback sessions.

Ben Paenga is our new Chops for Lunch Host and he'll also be filling in on the Brekky show when required.

We also farewell Rene Robati (Tibble) our Accounts Manager who is moving to Gisborne to take up a new position at Kiwibank. Rene will be close to her daughter



and mokopuna. The staff and Board of Trustees of Radio Ngati Porou would like to thank her for all the good work she has done for the station and wish her all the best for the future.

Embracing Technology

Radio Ngati Porou is now on Facebook! Social networking is another avenue for engaging Naatis and letting our people know what we're doing and also a way for us to get feedback on our programmes. So to all you Ngati Porou Facebook addicts check out our Facebook wall!

We also have a studio mobile phone to enable listeners to text in comments or requests. The mobile number is: 021 268 2183

We will soon begin streaming audio from our programmes via You Tube and BEBO so check out the next Nga Kohinga for more details.



New announcers Karla Mae Rickard and Ben Paeng



Check the Radio Ngati Porou face book page on www.facebook.com



**Anzac Day Programme CD for sale
place your order now \$39.95 inc**

**reception@ringtongatioporou.co.nz
Ph (06) 864 8020**

**Text your song requests to Radio Ngati Porou
021 268 2183**

**And don't forget the Radio Ngati Porou website
you can find it online at ringtongatioporou.co.nz
for up to the minute information, community news, panui,
photo gallery & more!**





Dancing with the Pa's

Over a 150 people braved torrential rain to attend the inaugural Dancing with the Pa's evening held at Rahui Marae in May and had a 'ball' of a time! Dancing with the Pa's marked the revival of dances at the pa which were popular in the 1940's, 50's and 60's. Back then, everyone knew how to waltz, do the foxtrot and rock n roll – those dances were as popular as hip-hop is today with rangatahi.

Organiser Tamati Reid said the evening was huge success. "Memories came flooding back to the old days when the Waltz, Foxtrot, Quickstep, Gay Gordon, Palegli, Statue Waltz, Rock n Roll were the dances and our halls were packed."

Marae around the rohe sent their best dancers to compete and everyone who attended enjoyed themselves. "The elderly and rangatahi dancing together was something to remember. The skills and body co ordination and movements shown by our rangatahi couples were sensational," said Tamati.

Tamati said the main objectives of the event were met.

"It was about promoting whakawhanaungatanga and an active, healthy and violence free Tairawhiti."

A live band provided the music and the atmosphere was festive and fun. Behind the scenes, everything went according to plan with caterers, decorators, Wardens and kaitautoko working to make it a great success.

Even the judges were impressed. Local MP Parekura Horomia, a bit of a mover in his time, Mayor Meng Foon, Patrick Tangaere and Emily Hohapata chose the winners:

- 1st Mangatuna & Hinemaurea Marae
- 2nd Hauiti Marae
- 3rd Tikapa Marae

"A special mihi to Audine Grace and NZ Lotteries Grant Board and all our sponsors and supporters and to my co-host Peggy Kerr, for making it a night to remember," said Tamati.

The next Dancing with the Pa's will be hosted by Hauiti Marae in Tolaga Bay next year.



Ngati Porou dancers take to the floor at Rahui Marae Tikitiki.



*1st place
Jojo Tibble & Hanna Tawera.*



*2nd place
Shannon Gray & Shelly Haira*



Sam Morete and Harata Daymond.



Liza Reihana and Maui Tamohau





**Go for your
breast screening
so you can be
around for those
who love you.**

*"A home without a
mother or grandmother
is a sad place. I know
because I lost my mother
to breast cancer when
I was young and it's
affected me and my
whānau ever since.
My girls never knew the
love of their grandmother.
If breast screening had
been around in her day,
she might still be with us."*

Jack Thatcher

Ngāti Porou, Ngāti Awa,
Ngai Te Rangi, Ngāti Ranginui,
Ngāti Pukenga.

Husband, father, son,
navigator.

Breast screening every 2 years
could save your life.

Call 0800 270 200 for an appointment.

Free for women aged 45 to 69.

BSA1465



www.breastscreen.govt.nz

New Zealand Government



Key To Achieving Our Business Goals Will Be Understanding Where Our Future Markets are, What Products Consumers Want, And Whether We Can Deliver.

By Mark Ngata (General Manager – Ngati Porou Seafoods Group)

I was honoured to represent Ngati Porou recently in an intensive Marketing based scholarship programme, which took me and other agribusiness leaders to China, Japan, Mongolia, Italy, Denmark, Netherlands, Germany, and North America. The FAME programme is sponsored by Massey, Otago, and Lincoln Universities as well as the ASB Bank and AGMART. Its primary focus is agribusiness and identifying how New Zealand can get the right product, to the right market, at the right time.

This programme aligned perfectly with Ngati Porou Seafoods Group (NPSG) vision and strategic plan which is all about developing a sustainable and profitable business using knowledge, experience, and innovation in key areas of product and market research, and brand identity. The global consumption of seafood is increasing due to consumer awareness of the health benefits of seafood and the ongoing concerns over safety of intensively farmed meats. Consumer interest is also moving towards environmentally managed and harvested seafood products. Access to seafood has also increased with people long distances from the sea being able to access a wide range of fresh and frozen products from around the world.

NPSG current market channel focus is heavily weighted towards Ace leasing, and national wholesale distribution.

Exports of fresh chilled quality fish to Australia commenced this year and with implementation of our



Mongolian Supermarket – live fish



Modern Asian Consumer

marketing strategy these percentages will change significantly over the next several years to reflect export at 40%, foodservice at 26%, and Ace trading at 15%.

Key to successfully achieving our goals is effectively marketing our products globally, therefore, understanding where are our key markets are, what products consumers want, and can we deliver on time are critical.



Using market research like the FAME programme experience to confirm how NPSG will succeed in putting the right product, to the right market, at the right time is equally important.

While my focus is on seafood, it does not take long to see other opportunities that fit with Ngati Porou's and the regions assortment of produce that these markets are crying out for, ie: meat products, wine, fruit, vegetables, and added value products like manuka honey, and dairy.

Offering a food basket rather than individual products opens up a whole new range of opportunities and I believe Maori are uniquely placed to take advantage of that opportunity.



Where Are Our Future Primary Markets?

We have identified that global supply or export will be our major market channel. While New Zealand exports 90% of its seafood, we are less than 2% of the global supply network, therefore, we need to focus our products in key market locations rather than trying to spread ourselves too wide globally as we are simply too small.

"The right product, in the right market, at the right time" is therefore critical and the result of getting this right is significantly improved profitability, potential new opportunities for growth, market share, preferential priority, and efficiencies within our own supply chain.

So, where is the optimal market location given our asset base, well we don't need to look far, which in itself is a key attribute.

Certainly population statistics suggest Asia is a rapidly growing population base in the future. Consumers in this market are also becoming more sophisticated and are increasingly looking for high value, quality, and nutritional products which can be consistently supplied.

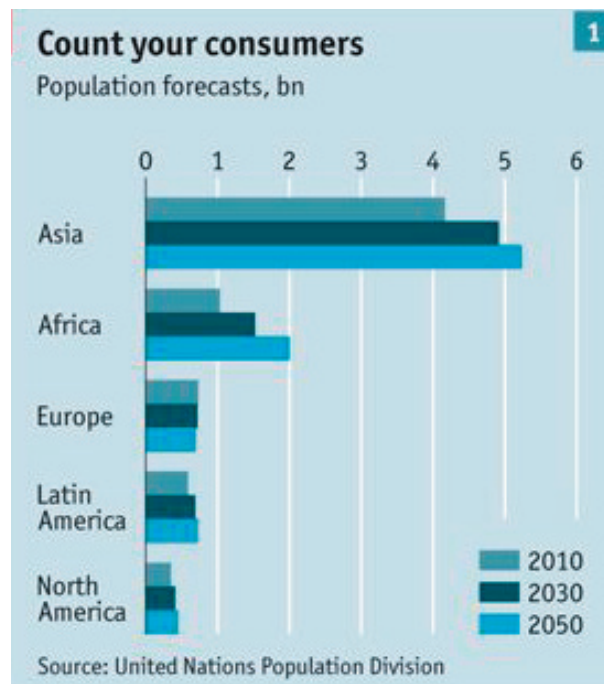
NZ already exports the majority of its food and forestry produce to Asia and Australasia who make up a significant

portion of New Zealand annual tourism numbers as well.

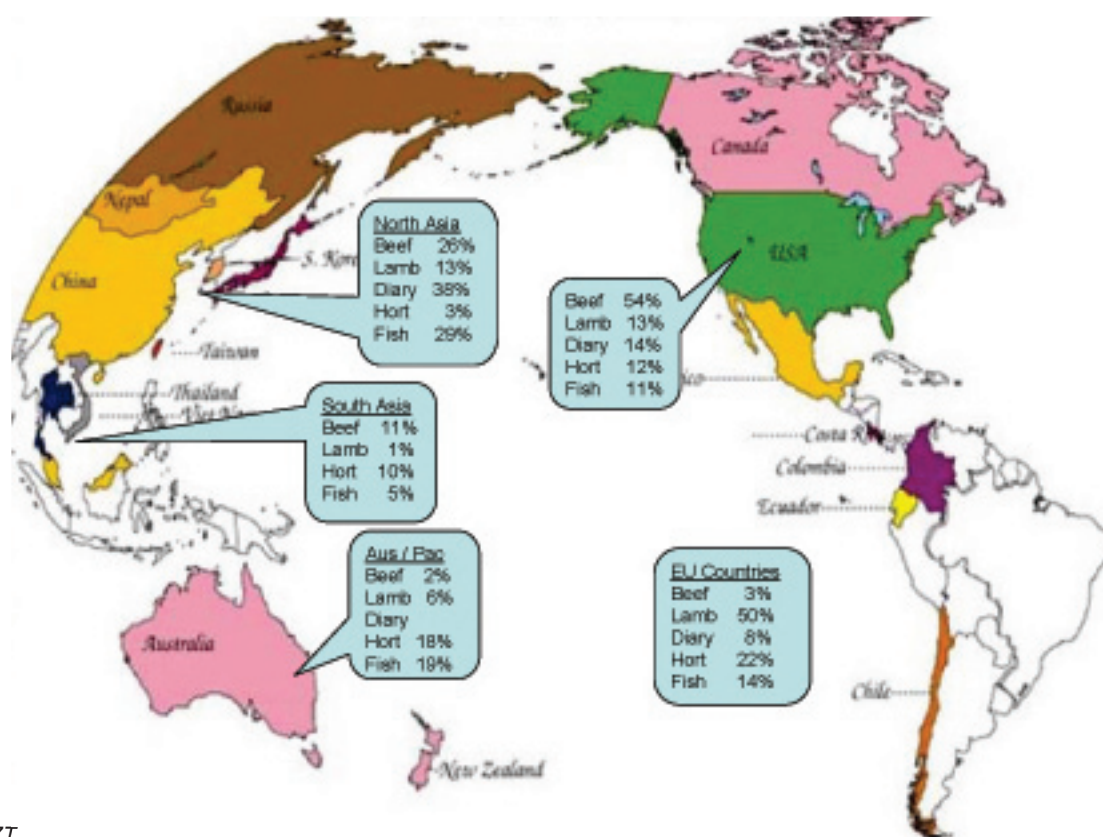
The global map herein highlights this existing fit with Asia, Australasia, and other Pacific Rim countries.

Therefore, if the goal is "The right product, in the right market, at the right time" certainly this is more easily achievable for NZ producers through collectively focusing our produce into Asia, Australasia and other key Pacific Rim destinations. We can further define this by saying that Australia, China and Japan are our key export markets now and into the future.

These destinations are close, provide huge opportunities, and are already part of the food supply chain and are looking for more of our produce each year. Lamb, fruit, and seafood have key markets in the EU as well, although seafood is mostly frozen commodity or value added products, ie: half shell mussels, hoki. While the USA is already a market destination for fresh fish and frozen commodity product, more effort is required to fully develop key relationships and opportunities.



UN Population data



NZT

What Products Do Consumers Want ?

All countries we visited had a variety of store types from bulk value focused hyper market (Pak n Save) to higher value supermarkets (New World supermarket) to sophisticated food markets & delicatessens (MooreWilson in Wellington, and Noshe in Auckland). Consumers overwhelmingly were conscious about price, but placed significant emphasis also on quality, freshness, nutritional elements, food safety, and consistency of availability.

Products from NZ were highly regarded as safe and reliable but difficult to source. The main products seen were fruit (kiwifruit, oranges), dairy products (cheese, butter, milk) and wines.



Live crayfish - Chinese store

Consumer Trends

Asian consumers have historically preferred live or fresh seafood products and certainly live tanks in supermarkets and street shops are still very popular. But you can definitely see a change towards more pre-packed trays of fresh fillets, tuna, prawns, and seafood salads to accommodate the growing young and middle classes who want food that is portion specific, easily handled, but still fresh, safe and high quality. Species from NZ like Tuna, Snapper, Lobster, Mussels, Kina, Abalone (Paua), were well known in the Asian market but not readily available because of price and supply issues.



Fresh Fish Consumer Packaging - Japanese Store

European consumers have already moved to the portion sized pre-packed trays of fresh product in supermarkets like the 'Fish Monger'. Fresh fish markets still exist but are very much limited to traditional regional locations. The most common NZ products seen were fruit and dairy products.

American consumers tend to support their own produce, like Alaskan salmon, crab, and shellfish products. But with significantly changing population dynamics in American, ie: Asia, Indian, and Middle Eastern, consumer tastes and trends are also changing.

Again the most common NZ products seen were fruit and dairy products.



Fresh Fish Consumer Packaging - EU Store



Fresh Seafood Display - USA Store



The Power Of Information

Packaging and labelling is undergoing major changes globally. Country of origin is now required on most products. Consumers want to know more about where the product is from, is it a safe country of origin, and was it caught from sustainable fisheries. Environmental issues are also becoming a topic of interest for consumers, particularly in the EU and USA markets.

Can we Deliver Our Product On Time?

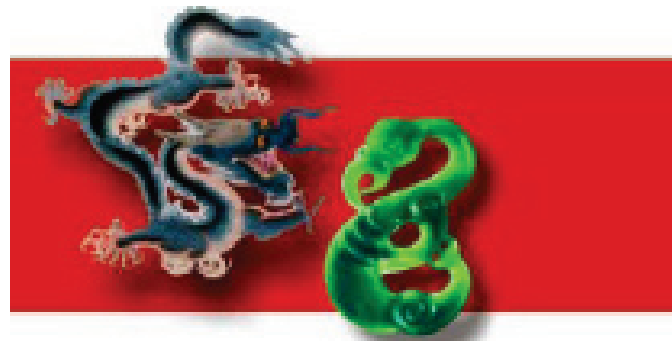
Yes, we can deliver high quality live and chilled product to key market channels globally on time. Understanding your market and its internal regulatory, transport, and distribution networks is critical in getting your product to the consumer on time and in an acceptable state. Supply chain networks to Asia are getting more efficient and cost competitive all the time and really the only limiting factor for live and fresh product is airfreight space. Forging strategic alliances with key supply chain companies in these key markets will be important. We currently use Priority Fresh Distribution Company based at Auckland Airport, they have pre-booked space on all major destination flights. Our produce to Australia is palletised with other client produce to ensure fully loaded containers are sent thus reducing the overall freight cost to us.



They have key destination representatives globally also which provides further advantages in getting our product to key markets on time and in the state the customer wants it. NPSG can deliver live, fresh, frozen, and value added products to all these destinations. This is the direction we are focusing on as part of our wider Marketing strategy.

What Is Our Competitive Advantage?

Being 100% indigenous is definitely a key advantage as owners of large often natural resources there is a growing indigenous business market developing globally. The common thread is culture and whakapapa derived from generations of customs around values, principals and guardianship of resources. Our foot steps have been traced over 5000 years from the holy land in the middle east through Asia and into the Pacific. So we have the keys to open economic doors, we just haven't used them for a few thousand years. As indigenous peoples we share similar customs which are important in long term business relationships. Kanohi ki te kanohi is how we prefer to do business. We have an inter- generational focus about resources and business which makes us the perfect long term partners.



15

In Summary:

Clearly, the major part of our future business is exporting of seafood products. The locations have been identified and we have a better understanding of what products they require now and into the future, and we are able to deliver those goods on time and in the right state. We will use our competitive advantages to re- open doors and develop long term, even inter- generational, relationships with key strategic partners in key market locations. This focused strategy will also provide Ngati Porou businesses with significant opportunities in providing a wider range of branded food goods as key markets are looking for key suppliers of a 'food basket' into the future. So, its time to dust off those keys, open the 'brown door' and do the mahi. I will be bringing you ongoing updates on how we are progressing with our strategy.



All Whites Rory Fallon

When a headed goal from All Whites striker Rory Fallon attracted world-wide media attention, most reports failed to mention he was Maori, let alone Ngati Porou. The twenty eight year old soccer player scored New Zealand's winning goal (1-0) over Bahrain last year, guaranteeing them a shot at the 2010 FIFA World Cup finals in South Africa. When the All Whites play at the tournament, it will mark almost three decades since the team first made their 1982 World Cup debut in Spain. Jasmine Kaa talked to Rory's sister Bianca about her younger sibling's Coastly connections just days before she flew out to Johannesburg to support her brother.

Natural athletic abilities must run in the blood of the whanau of Rory Fallon. His father Kevin was the coach of the All Whites, mother Mere was a top representative netballer, and older brother Sean was a professional footballer. Numerous aunties, uncles and cousins also have demonstrated exceptional talents in a mixture of sporting codes. However as the Head of Makeup for Maori Television in Auckland, sister Bianca did not follow in the muddy soccer boot steps of her father. "Dad wanted his children to be financially independent in life, and thought the best way to do that was to teach us kids a trade from an early age and what he knew well was football." When Bianca's younger brothers were born their father Kevin had the opportunity to pass on his knowledge and helped kick start both sons' professional sporting careers as teenagers.

Kevin Fallon was a professional footballer when he came over to New Zealand from England to play for Gisborne City in the early 1970s. It was in Gisborne where he met Mere Sadlier, a young nurse and Poverty Bay representative netballer. Mere's father was the late Ahipene (Pipoi) Sadlier, from Whakawhitira. Ahipene was a well known representative for the East Coast rugby team. Mere's mother Evelyn Peachey came from Tikitiki, where Mere spent her formative years before moving to Gisborne with her whanau. Bianca says her Sadlier whanau are well known on the Coast and in Gisborne for their sporting achievements. "All of Mum's sisters were good at netball and softball, and Aunty Cherry excelled at soccer." Bianca says as a young child her world revolved around sport and the Gisborne City Soccer Clubrooms was like their second home. "Many of the soccer players had young children, so we were all brought up together. We were really close to the Gillies whanau growing up."

At age eleven Bianca and her family moved to Auckland

but the family continued to come back to visit. "Rory would have only been four or five at the time when he began going home with Mum to stay with our Nana Evelyn, who still lives in Gisborne." Bianca says she and her other brother Sean would also come back for holidays, and spent time up the Coast with their Ngati Porou cousins. "Through our Nana we whakapapa to Manuel Hose and Lima. I've been to every Hose Reunion since they began in 1980."

Bianca explains that Sean's regular visits to the Coast ended when he scored a professional contract to play for Liverpool. "That was part of Dad's vision for both Sean and Rory to play professional football in England when they came of age. But he had prepared them long before then of the professional obligations expected of them." When both sons turned ten they had to sign a football contract with their father. In return for their wages they were expected to not miss any 6:00am training sessions and clean their football boots. This dedication paid off when Sean and then Rory won English football contracts where Bianca says the opportunities to develop their skills were better. Rory continues to live in England where he is currently contracted to English Championship team Plymouth Argyle.

As a teenager Rory represented England in their national Under 21 year old side, a first for a New Zealander. The opportunity to play for his country of birth came up last year when Rory received official sanction to play for the All Whites in their World Cup qualifier rounds. It was in these games that Rory scored the winning goal, which automatically admitted the team into the prestigious global tournament.

Bianca says of her brother's achievements, "It is no surprise that Rory is where he is now. If your destiny is set for you when you are aged ten, of course you are going to be successful at what you do when you reach your mid-20s. The majority of people I know at that age still don't know what direction they want in life."

Bianca and her mum Mere will join Rory's wife Carly in South Africa to cheer on Rory and the rest of the All Whites team. This important occasion also brings back sentimental memories for the whanau. At the 1982 FIFA World Cup Rory's father was an Assistant coach of the All Whites squad who represented New Zealand in Spain.

Rory Fallon joins fellow Ngati Porou compatriots Wynton Rufer and Harry Ngata who have both represented the

national side in the past, and are also advocates for more Maori to play the “beautiful game” professionally. With the inclusion of Rory in this year’s World Cup squad, this may provide some incentive for Ngati Porou East Coast rugby supporters to turn from all blue to all white during the month long tournament which begins on June 11.



Caption: (left to right) : Mere, Rory and Bianca. Rory with his mother Mere and sister Bianca on his wedding day in Plymouth England.

Rahui Wananga

Calling descendants from Te Whānau a Hunaara, Te Whānau a Hinerupe, Te Whānau a Tuwhakairiora, Te Whānau a Te Aotaihi, Te Whānau a Te Kahika, Te Whānau a Kahu, Te Whānau a Tapaeururangi, Te Whānau a Ohinewaiapu, Te Whānau a Hinepare, Te Whānau a Rahui, Te Whānau a Putaanga, Te Whānau a Kaiwaka, Te Whānau a Karuai, Te Whānau a Waihoru, Te Whānau a Taumata o Tapui, Te Whānau a Maraehara, Te Whānau a Te Aohou home or away from home. The Matahi Marae Committee will be holding a Rahui Wananga.

Keynote Speakers Include;

Dr Te Kapunga Dewes, Dr Apirana Mahuika, Ministry of Fisheries, Department of Conservation, Hal Hovell, Campbell Dewes, Rei Kohere.

The purpose of this wananga is to look at:

- Management of Local Seafood Resources
- Review of local Rahui
- Maitaitai and Marine Reserves
- Training by Ministry of Fisheries

Date for the Rahui Wananga:
Venue:

Saturday 10th July 2010
Matahi o te tau Marae
Horoera Road
Te Araroa
9.00am

Powhiri:

Contact People:
Programme Coordinator
Telephone:
Email:

Michelle Wanoa
06 8644592
whakaeaparadise@hotmail.com

Chairman of Matahi Marae
Telephone:

Hal Hovell
06 8644823

Please contact Michelle Wanoa to confirm your attendance at the wananga for catering purposes.



Matahi o te tau Marae



Ngati Porou Celebrates the First Mothers Day Triathlon

While most mums enjoyed a lie-in on Mothers Day, over 120 mothers and nannies got 'physical' in Ngati and Healthy's inaugural Mother's Day Triathlon organised by the After School Leaders group. It was a huge success with an excellent turnout of Tairawhiti women who shared the morning with other mums to celebrate being Ngati, being mothers and being healthy!

Twenty-seven individuals and eight teams participated in the triathlon which was held at Ngata College in Ruatoria. The circuit consisted of a 4.2km run or 2km walk, followed by a 6.2km bike and ending with a 150m swim in the icy waters of the Ngata College pool.

Participant safety was a high priority. There was clear signage and volunteer course marshals and water stops were strategically placed throughout the course with a safety vehicle patrolling during the races.

Supported by cheering fans and enthusiastic bystanders the majority of participants completed the course in less than 55 minutes.

"Acknowledgement must go to our inspirational ASL tamariki and whanau for their vision and hard work that made this event possible. Encouraging communities to be active with their tamariki strengthens families and communities," says Ngati and Healthy's coordinator Simone Poi.

"Thanks to our sponsors, race marshals, CIPP and local Police for their assistance. A huge shout out to the mums, nannies, cousins, sisters, aunts and friends who participated! We hope you had a wonderful day and look forward to seeing you again next year," says Simone.



(L-R) Marama Beach, Mena Harrison & Sonya Tamalo going for gold.

Results:

Individual Running Circuit: 1st Materoa Poi 42mins, 2nd Roimata Mangu 49mins, 3rd Jo Mataira 49.30 mins.

Individual Walking Circuit: 1st Porky Kahaki 42mins, 2nd Tania Milner 48mins,

3rd Te Riu Raihania 50mins.

Team Circuit: 1st Pae-o-te-riri 49mins, 2nd P&O Cruisers 52mins, 3rd equal Gears and Te Aowera 53.10mins.

ANA to Kai!

Healthy eating and physical activity projects being run in Tairawhiti were showcased at the 'ANA to Kai' hui held at Pakiri Marae, Tokomaru Bay in May.

Organised by the Agencies for Nutrition Action, the theme of the hui was to 'Showcase our own to our own' and provided opportunity for locals and visitors from around the country to learn more about local nutrition and fitness initiatives in the Tairawhiti region.



Shane Ngatai - guest speaker of the day and school principal of Rhode Street School, Hamilton captivated his audience. He spoke about his school's enthusiasm, commitment and passion for promoting a healthy, inclusive school approach through ACTION. This included using 'Kai' as the curriculum and basing learning around 'Kai'.

Initially the school planted one planter box with a variety of kai in it and this quickly increased to multiple planter boxes of kai. This expanded to include the transformation of the school's pool into a hydroponics area as well as the installation of a commercial kitchen with wood fire oven and a qualified chef.

"A whole range of kai is now grown by the school for school lunches which are made in the commercialised kitchen and sold to students and other schools," said Mr Ngatai.



Other presentations included NPH's Ngati and Healthy Roger White speaking about Mana Tane East Coast - Empowering men, Robin Te Moana Thompson – traditional gardener, Amy Wray of Kia Mama about breastfeeding support, YMCA regarding the Y-Ora Programme in Tokomaru Bay, Supergrans – Eating on a budget and Kate Sykes of Tairāwhiti District Health (TDH) about Marae food safety.

Ngati Porou Hauora (NPH), YMCA and the Cancer Society provided displays and handouts with organisational information.

Tairāwhiti Healthy Eating Healthy Action (HEHA) Network organised the hui with funding made available by Ministry of Health through Agencies for Nutrition Action (ANA) - a group of eleven organisations with a mission to support New Zealanders to eat healthy and exercise regularly.

Thanks to Pakiriri Marae committee and the hui organising committee:

S Pihema (HEHA), N Mathieson/T Takarangi (Te Puna Waiora), MTuhura (TRONP), T Maru/N Torrance (YMCA), J Lyon (ANA), C Pewhairangi (Pakiriri Marae) and S Poi/R White (NPH - Ngati and Healthy).

Follow the Signs

If you drive through Te Puia Springs now, you won't be able to miss the hospital which now proudly bears brand new signage for Te Whare Hauora o Ngati Porou.

New signs now adorn Te Whare Hauora o Ngati Porou's front entrances on SH35 and the McKenzie Street entrance to Te Puia Hospital.

The corner of SH35 and McKenzie St has a new yellow Hospital sign and a sign with the international Hospital symbol (blue with a white cross) which points to the buildings.



Nurse Educator - Nikki McHugh

Ensuring all Ngati Porou Hauora nurses, including midwives and caregivers, have the necessary qualifications and skills to practice at the hospital, in rural practice, in the clinics and the Mental Health unit is the role of NPH's Nurse Educator Nikki McHugh.

Nikki McHugh is responsible for the orientation of all new staff and ensuring their certification for CPR & IV courses is current and other safety requirements. The role also involves updating staff on new procedures, equipment and initiatives. She coordinates lectures and courses and assists staff with professional development and post graduate study.

Nikki started at Gisborne Hospital in Intensive Care 18 years ago, then became Education Coordinator. After three years in that position she worked as a Medical Practice Manager while raising her children.

In 2009 she decided to return to the Health Services which meant regaining nursing certification. This involved gaining a Certificate in Contemporary Nursing through EIT in Hawkes Bay and included work in Gisborne Hospital's Emergency Department for 160 hours.

Nikki is of Ngai Tahu descent, was born and raised in Dunedin and also completed her nursing training there. Her husband - Dr Patrick McHugh is employed by Tairāwhiti District Health in a GP Liaison capacity and sometimes works on the coast.

Their three children are; Hugh (18) studying Health Science at Otago University, Tom (15) a student at Lindisfarne College in Hawkes Bay and Lucy (12) attending Gisborne Intermediate.

Nikki also runs a farm where she and her children indulge their passion for horses.

"We have more horses at home than I would like", she says.



It
takes
Three

Tētahi mea hei ārai atu.

Ka taea tō ārai ake i ngā kōtiro me ngā taitamāhine o tō whānau mai i te mate pukupuku i te waha whare tangata. He kore utu te kano ārai mate e āraihia ngā momo āhua e whā o te human papillomavirus (HPV), mā ēnei hoki e pā ai te nuinga o ngā mate pukupuku i te waha whare tangata me ngā kiritona taihemahema.

- E whā mai i te rima tangata ka pāngia e te HPV i a rātou e ora ana engari kāore tonu te nuinga e kite, e rongu i ngā tohumate. Ko te nuinga o ngā mate urutā HPV ka pai mai, kāore te tangata e mate i te mate pukupuku i te waha whare tangata.
- Ki te kore ngā mate urutā HPV e pai mai, ka pupū ake ngā pūtau tino rerekē ki te waha whare tangata, arā, te taha whakararo o te whare tangata. Ki te kore ngā pūtau tino rerekē e kitea, e whakapaingia hoki, ka pau te wā ka puta ake pea te mate pukupuku i te waha whare tangata.
- Ki te werohia te kōtiro, te taitamāhine rānei ki te kano ārai mate HPV, ka heke te tūponotanga hē o te whakamātautanga pani, te pāngia rānei e te mate pukupuku i te waha whare tangata, te pāngia rānei e te kiritona taihemahema ina wahine rātou.
- Mā te kano ārai mate HPV e ārai atu ngā momo mate e whā o te HPV ka puta te 70% o ngā mate pukupuku i te waha whare tangata, me te 90% o ngā pānga o ngā kiritona taihemahema.
- Neke atu i te 100 ngā whenua o te ao kei te nanao ki te kano ārai mate nei; kāore he raruraru.
- E toru ngā werohanga ki runga ake o te ringa, i roto i te ono marama.
- He kore utu te kano ārai mate HPV ki ngā kōtiro me ngā taitamāhine i whānau mai i muri i te 1 o Kohitātea 1990. Ko ērā kōtiro i whānau mai i ngā tau 1990 me te 1991 me whai kano ārai mate ā mua tonu i te 31 o Hakihea 2011. Ko rātou i whānau mai i muri i te tau 1992, ka whakaaetia te tīmata mai ki te hōtaka nei kia 20 te pakeke.
- E wātea ana hoki i roto i ētahi kura, i ngā whare hauora whānau, i ngā whare hauora ā-rohe me ngā whare haumanu Family Planning.
- Mā ēnei āhuatanga, arā, te kano ārai mate HPV me ngā tirohanga waha whare tangata auau ngā wāhine e tiakina i tēnei mea te mate pukupuku i te whare tangata.

Mā koutou te whakarite e kōwhiri

Mēnā kei raro iho tō tamāhine i te 16 te pakeke, ka riro māu e whakarite kia tuku i te tuku awhikiri HPV i tōna kura. Kōrerohia tēnei take me tō tamāhine – mā kōrua tahi e whakarite.

Ehara i te mea mā te kano ārai mate HPV he aukati i ngā mahi tirohanga waha whare tangata. Ehara i te mea e ārai ana te kano ārai mate HPV i ngā momo HPV katoa. Me haere ngā wāhine e 20 ki te 70 te pakeke ki te whakamātautanga pani i ia toru tau, mēnā kua mahi ai rātou.

Mō ētahi atu mokamoka kōrero haere ki www.cervicalcervaccine.govt.nz waea rānei ki 0800 IMMUNE (0800 466863)

New Zealand Government





Ngati Porou Hauora Scholarships Awarded

Two nursing scholarships and two health studies scholarships have been awarded by Ngati Porou Hauora to worthy recipients in its recent annual round.

Molly Para and Hanareia Ehau-Taumaunu received Des Williams (HCCT) Scholarships of \$2,000 each, for health related study to gain qualifications to provide local health care services. These scholarships are made available from funds from the former Hikurangi Community Clinics Trust.

Laura Pepere and Mel Ratapu received Georgina Paerata (Nursing) Scholarships of \$1,000 each, to support rurally based NPH nurses to contribute to improving the quality of primary, secondary or palliative care. These scholarships are made available from contributions by Dr Don Matheson and Dr Julia Carr on the retirement of Georgina Paerata, after a long and distinguished career in health for Ngati Porou.

Investigating Medicinal Properties of Rongoa Maori

Ko Hanareia Ehau-Taumaunu ahau. He uri tenei o Ngati Uepohatu otira nga karangatanga hapu katoa, mai i te tihi o Hikurangi Maunga tae noa ki te moana, a kati ko Waimatao Te Whata (Tahata) raua ko Wairemana (Bones) Ehau oku tipuna. I kuraina ahau i Te Kura Kaupapa Maori o Te Waiu o Ngati Porou, aa i te tau 2008 i wehe atu ki te heikura o Ritana i reira hoki i riro ai te turanga Head Girl i te tau 2009.

I am currently studying a 4 year BSc/BA conjoint degree majoring in Pharmacology, Writing Studies and Maori Studies at the University of Auckland. Once completed, I intend to link up with a Health and Development Research Facility or a Medical Laboratory Institute.

I am highly interested in looking into rongoa Maori and testing for its medicinal properties using current scientific technology in conjunction with nga tikanga a ratou ma.

My desire is to complete my PhD in a field that is related to Maori Health and eventually return to the Tairawhiti.

No reira, nei ra te mihi ki a koutou o Ngati Porou Hauora mo to koutou tautoko, to koutou awhina ki a ahau i roto i aku mahi i te Whare Wananga o Tamaki Makaurau.

Exploring the Effects of Mate Maori on Whanau



Ko Molly Para toku ingoa
Toku whanau hoki ko nga Keelan no Whakapaurangi, me Hiruharama.

Oku Matua Tipuna ko Teorare me Ngawini Keelan.

Ko nga haapu piripono ko Te Aitanga-a-Mate, me Te Aoweramapera, me Iritekura, me Tuwhakairiora, me Te Aitanga-a-Hauiti me Ngati Konohi me era haapu hoki o toku whanau. Nga Brooking, nga Temple, nga Moeke, nga Tuari, me nga Rangiuia.

Ko tenei taku mihi ki a koutou katoa te hau kainga, me mihi hoki ki te Poari o Ngati Porou Hauora me te komiti whiriwhiri i nga karahipi o Ngati Porou Hauora. Kare au i te pirangi ki te korero moku ake, engari mo te karahipi kua riro mai i au mo taku tohu matauranga, ara te karahipi o Des Williams (HCCT). Ko te kaupapa o taku tuhinga whakapae ko 'Nga Turoro Wairangi - he aha ai i pera? he aha te Mate Maori?'

I am most grateful to the Ngati Porou Hauora Board and its Scholarship Committee for selecting me as a recipient for the Des Williams (HCCT) Scholarship for 2010.

The scholarship will enable me to commence my thesis research to complete my Master of Arts Degree within Ngati Porou. My topic is on 'Mate Maori'. It is sensitive topic for many however understanding what 'mate maori' is and how it manifests itself and its effects, will be valuable resource information for Maori mental health practitioners.

The guidance and support of Sir Mason Durie has been tremendously encouraging. With Mason's tautoko I have decided to research this particular kaupapa, aided of course with the support of kuia, kaumatua and tohunga. I hope to complete my thesis by the end of the next year. A copy of the thesis and research notes will be vested in the Ngati Porou Hauora archive.

My discipline has always been in mental health and my studies have been very broad from whanau, hapu and





iwi development to applied mental health sciences. It is within this discipline that I will progress my vocation which will be working towards a position within NPH mental health services as a clinical and Maori practitioner and counsellor.

Nursing a Natural Choice for Mel



Ko Maoritiri te maunga
Ko Mangahauini te awa
Ko Ruataupare me Te Aotawarangi nga hapu
Ko Ngati Porou te iwi
Ko Mel-Tuihana Crystal Ratapu (Reti) ahau. My parents are Michael Ratapu and Hine Reti and my sisters are Maora and Kataraina Ratapu.

I have chosen a Nursing career in the Health Services with the intention of one day becoming a Theatre Nurse and after gaining knowledge and experience my goal is to complete a Masters Degree in Nursing.

However, at one stage I didn't know what I wanted to do or become when I left school. So, I considered my sister's career choice and thought about what she does as a paramedic in the Navy. I liked what she could accomplish by being a paramedic and although I didn't want to be in the Navy, I did want to help and fix people so Nursing seemed to me an obvious choice.

I am honoured to receive NPH's Georgina Paerata Nursing scholarship which will assist my studies. Nga mihi nui.

Drive and Passion for Nursing



Ko H kurangi me Maunga Pohatu nga Maunga,
Ko Waiapu me Waikaretaheke nga awa,
Ko Ngati Porou me Tuhoe nga Iwi,
Ko Ngati Horowai me Ngati Hinekura nga Hapu,
Ko Te Horo me Kuha me nga Marae,
Ko Horouta me Maatatua nga Waka,
No Waiomatatini ahau.

Ko Laura Pepere taku ingoa. Ko Gordon rāua ko Rose ōku mātua. Ko Te Amohaere rāua ko Mignonette ōku tipuna i te taha o taku Papa. Ko Kenneth rāua ko Kathleen ōku tipuna i te taha o taku Mama. Ko Keita raua ko Raana oku teina. Ko McKenzie taku tamāhine. Kia ora e te whanau me nga iwi katoa.

My name is Laura Pepere and I am honoured to be a successful recipient of the Georgina Paerata Nursing Scholarship. I am currently in the final year of my nursing degree and until the end of the year my timetable is full with exams and assignments, attending the National Maori Nurses hui, completing a Mental Health placement as well as a Transition into Nursing Practice placement - all these prior to sitting my State Finals exam.

My dream to become a nurse developed when I was young and watched my parents nurse one of my dad's uncle Rawiri Pepere, during his battle with a terminal illness. Despite the indefinite outcome they continued to comfort, support and nurse him the best way possible.

I am fortunate to have the continuous and ongoing support from my mum and dad, grandma and nanny, whanau and friends. But most importantly, my underlying drive and passion to succeed to become a Registered Nurse and young Ngati Porou role model is my daughter McKenzie Pepere.



NGATI POROU WHANUI FOREST UPDATE

By Tina Porou

This quarter has been busy for Whanui Forests with continued silvicultural work leading to its completion in 2011. This work has seen much activity in the forests and this will extend through the winter months where weather permits. This month we report on our Forestry Scholarship winner and a planned programme for history retention and celebration in the Company.

NPWFL Scholarships

We received a good response to our request for applications for our scholarships. We were pleased to know that such a high caliber exists out there and we are happy to let you know who this year's forestry winner is.

Forestry Scholarship Winner

Cameron Nepe who is directly affiliated to the Ngamoe A10A block and is of Te Whanau a Hinekehu descent is the 2010 recipient of our forestry award. He is currently in his final year of a National Diploma in Forestry at the Waiariki Institute of Technology. He has an interest specifically in Geographic Information Systems and is working with Ernslaw One in this area. Cameron is also in her second year of a Bachelor of Iwi Environmental Management. We are pleased to be able to support Cameron in his studies and future career.

Pakeke Project

The NPWFL strategy for the next five years is comprehensive and includes key aspirations in the area of Taonga, People, the Company and the Ngati Porou Culture. The goal for NPWFL in this area is to "create a strong Ngati Porou Culture both within the Company and through its operations". One way to achieve this has been to look at the history of the company and more specifically the whenua and its whakapapa, the connection that Ngati Porou have to those lands and how to ensure this wealth is not lost, but instead is celebrated.

NPWFL is establishing a project that seeks to record and invigorate Ngati Porou cultural knowledge by pulling together the histories of the lands that make up the Ngati Porou Whanui Forests. The objective of the project is to record, preserve and share the combined whakapapa and history of the NPWFL lands.

The key outputs for the project are as follows;

- Waahi tapu and other sites of significance GIS system stored on behalf of the owners for their benefit and with their permission. This system would identify locations of the sites on a mapping overlay system.
- An associated database that records map co-ordinates/photographs (where appropriate) and history around sites.
- Associated policy for the recording, protection and management of the waahi tapu information as confirmed by the landowners. This may include formal processes of protection through the historic places Act as appropriate.
- Digitally recorded interviews and Wananga with small edited videos connected to the GIS system to be linked to the GIS positions and digital photos.

We intend to contract a project manager who has a detailed work plan with reporting structures. The manager will be directly responsible to the Kaumatua panel overseeing the project and NPWFL. Currently NPWFL is seeking some external funding from a range of agencies to get the project started and we will keep updating you all on its progress.





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