

Privacy Policy for The Sweet Spot Done Right

Last updated: July 15, 2025

This Privacy Policy explains how *The Sweet Spot Done Right* ("we", "us", or "our") collects, uses, and protects your personal data when you visit our website or interact with its features. This includes your rights under the **General Data Protection Regulation (GDPR)** and **California Consumer Privacy Act (CCPA)**.

1. Definitions

- **Website** refers to *The Sweet Spot Done Right*, accessible via [Webflow-hosted domain].
 - **Personal Data** means any information that relates to an identified or identifiable individual.
 - **Usage Data** means data collected automatically, such as your IP address, browser type, or page visit duration.
 - **Affiliate Links** refer to links to third-party services (e.g. Amazon) where we may earn commission if you click and make a purchase.
 - **Consumer** (under CCPA) means a California resident.
 - **Data Controller** (under GDPR) means the person who determines the purposes and means of processing personal data — in this case, Emira Dokovic.
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2. What Information We Collect

A. Information You Voluntarily Provide

We may collect your personal data when you:

- Fill out the contact form
- Submit recipe suggestions or feedback

This may include:

- Your name
- Your email address
- Any message or content you submit

B. Automatically Collected Data

We may automatically collect data through cookies and analytics tools, such as:

- Browser type

- Device information
 - Pages visited and time spent on the site
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3. How We Collect Data

We collect data in three ways:

- Directly from you via forms and emails
 - Automatically through cookies and tracking tools
 - Via third-party platforms (e.g., Instagram embeds)
 - Monitor and analyze website performance
 - Improve content and user experience
 - Track affiliate link performance (e.g., Amazon Associates Program)
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4. How We Use Your Information

We use your data to:

- Respond to your inquiries
- Improve our website's performance and user experience
- Monitor site analytics
- Display embedded third-party content (e.g., Instagram Reels)
- Fulfill legal obligations

We do not sell or rent your personal data.

5. Affiliate Marketing Disclosure

We participate in the **Amazon Associates Program**. Some pages may include affiliate links. If you click on these links and make a purchase, we may earn a small commission at no additional cost to you. We only link to products we genuinely use or recommend.

6. Embedded Content & Third-Party Services

Some posts may include embedded content (e.g., videos from Instagram). These behave just like if you visited the third-party site directly, which may:

- Track your interaction
 - Use cookies
 - Collect usage data
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7. Cookies and Tracking Technologies

We use cookies to:

- Understand how users interact with our site
- Improve page speed and performance
- Track affiliate link clicks

You may disable cookies in your browser settings, but doing so may limit site functionality.

8. Google Analytics

We may use **Google Analytics** to track:

- Page visits
- Time spent on pages
- Referring sources

This data is anonymized. You may opt out using the Google Analytics Opt-out Browser Add-on.

9. Who We Share Your Data With

We may share your data with:

- **Webflow** – our website hosting platform
- **Google Analytics** – for performance tracking
- **Amazon** – via affiliate links
- **Other service providers** – for technical and analytical purposes

We do **not** share your data with third parties for marketing purposes.

10. Data Retention

We keep your personal data only as long as necessary:

- To respond to your messages
 - To analyze website usage
 - To meet legal requirements
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11. Your Rights

Under GDPR (for EU visitors):

You can:

- Access, correct, or delete your data
- Restrict or object to processing
- Request data portability
- Withdraw consent anytime

Under CCPA (for California residents):

You can:

- Request details about the data we collect
 - Request deletion of your data
 - Opt out of data sharing (note: we do **not** sell personal data)
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12. Children's Privacy

We do not collect data from children under 13. If you believe your child has submitted data to us, contact us to have it removed.

If you're a parent or guardian and believe your child has submitted data, please contact us at **emiradokovic78@gmail.com** to request deletion or review.

13. Data Security

We implement industry-standard safeguards to protect your data. However, no online method is 100% secure.

14. International Visitors

Our website is hosted in the **United States**. If you are located outside the U.S., your data may be transferred and processed in the U.S., where privacy laws may differ.

15. Do Not Track Signals

Our site does **not** respond to browser-based “Do Not Track” (DNT) signals at this time.

16. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be noted by an updated "**Last updated**" date. We encourage you to check back regularly.

17. Contact Us

For questions or to exercise your data rights, please contact:

Name: **Emira Dokovic**

Email: **emiradokovic78@gmail.com**

Website: **thesweetspotdoneright.com**