

BambooBox - B2B Marketing UnBoxed

Event Privacy Policy

Your privacy matters to us at BambooBox. We are committed to protecting your personal information and being transparent about how we handle it. This Privacy Policy explains how we collect, use, store, and share information in connection with our event services, including the official B2B Marketing UnBoxed app.

What do we mean by “personal information”?

“Personal information” means any information that can identify you, such as your name, email address, company, or job title. Information that does not identify you is considered “non-personal information.”

If we store your personal and non-personal information together, we treat the combined data as personal information. If all identifying details are removed, the remaining data is non-personal.

How do we collect your information?

We collect personal information when you choose to provide it — for example, when you register to participate in B2B Marketing UnBoxed or use features in the event app. We may also collect limited usage data automatically to help us improve your experience.

We use your information only for the purposes you expect — mainly to deliver your event experience. We never misuse, sell, or share your personal information for unrelated purposes.

How do we use your information?

Your information is used to:

- Register and verify your participation
- Enable QR code check-in for the event
- Give you access to event details, agendas, speaker bios, and booth information
- Allow you to book and manage 1:1 meetings with B2B Marketing Leaders
- Share your contact information with trusted third parties as needed to deliver event services
- Send you important updates and notifications related to the event

Your trust is important to us.

When do we share your information?

We may share your information only:

- When required by law: If legally necessary, and only when we have a good faith belief that we must comply with the law.
- To prevent harm: If we believe it is reasonably necessary to protect the rights, property, or safety of you, other users, BambooBox, or the public.
- If our company changes: In the event of a merger, acquisition, or restructuring, your information may transfer as permitted by law.

How do we protect your information?

We use physical, administrative, and technical safeguards to protect your personal information. While no system is 100% secure, we will notify you promptly if we learn of any security breach that may affect you.

We retain your information only as long as necessary to deliver the event experience or as required by law. When your information is no longer needed, we securely delete or anonymize it.

Where is your information stored?

Your data may be processed or stored on servers in various countries. By providing your information, you consent to its transfer where required, in accordance with applicable data protection laws and this Privacy Policy.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted online. If the changes are significant, we will notify you through our usual channels, such as email or in-app notifications. Continued use of the app means you accept any updates.

Contact BambooBox

If you have any questions, need to correct your information, or have concerns about your privacy, please contact us at:
pragya@b2bmarketingunboxed.in