



SMARTCITYLAB

MILANO



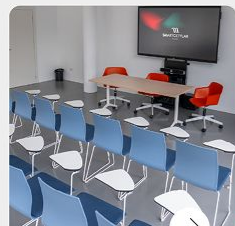
WELCOME KIT – EVENTS



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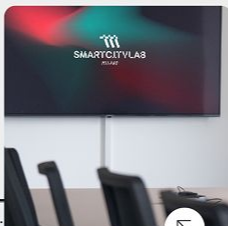
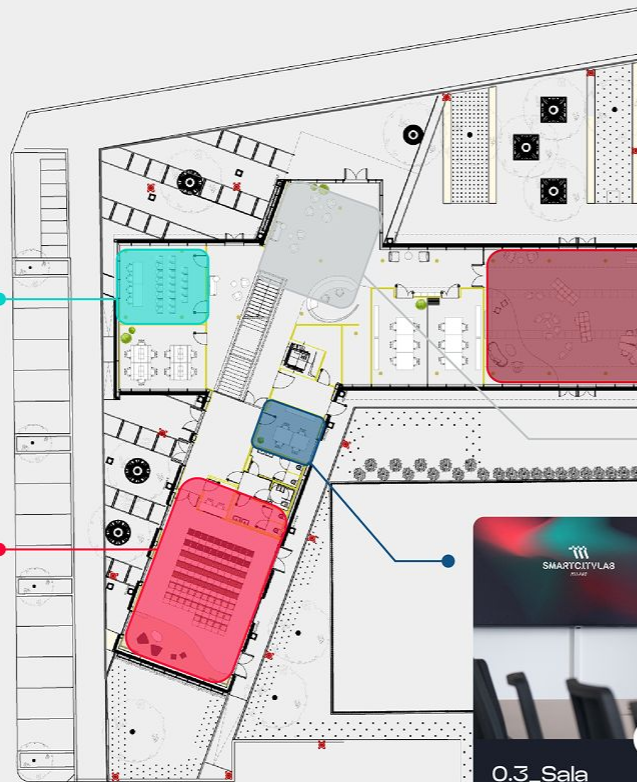
FLOOR PLAN: Ground floor



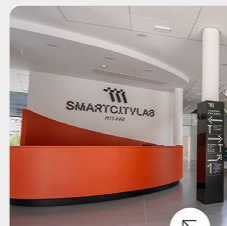
0.1_Sala
Formazione



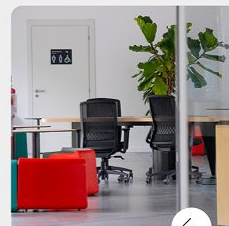
0.2_Auditorium







0.3_Sala
Content



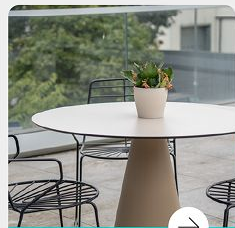
0.4_Reception



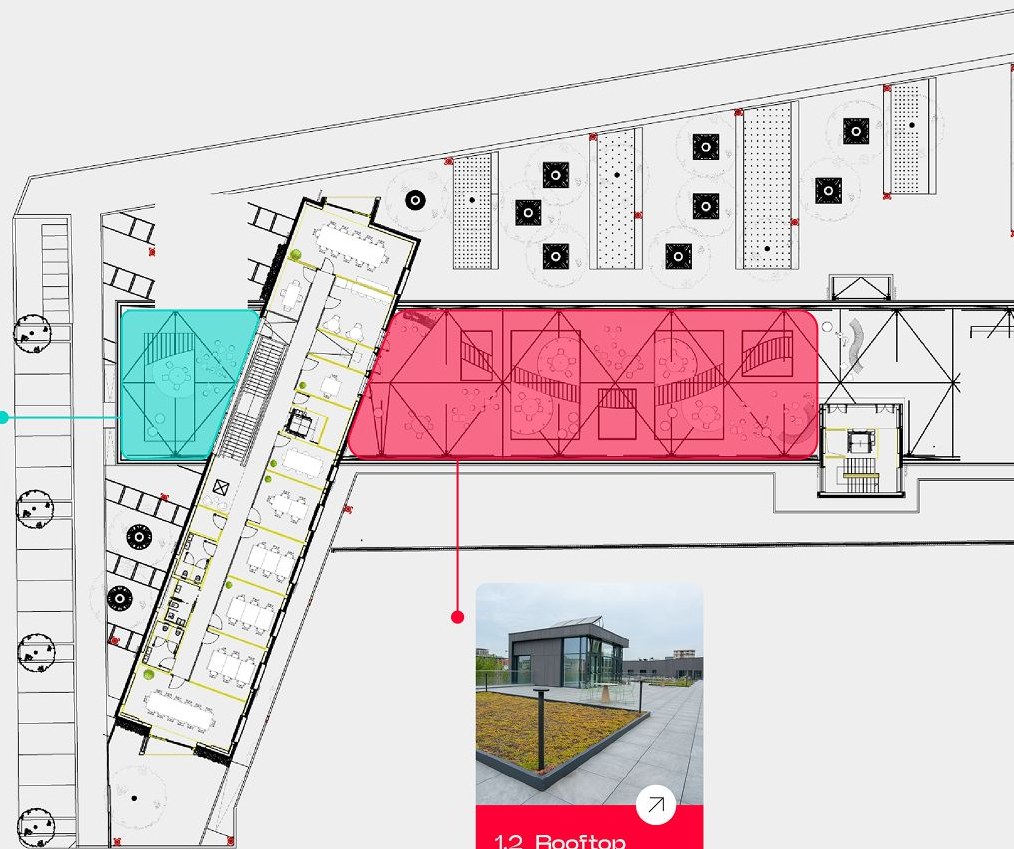
0.5_Area
Tech Aggregator

-  TECH AGGREGATOR
-  UFFICI
 - Ufficio Uo.1
 - Ufficio Uo.2
 - Ufficio Uo.3
-  SALA FORMAZIONE
-  AUDITORIUM
-  SALA CONTENT

FLOOR PLAN: First floor



1.1_Rooftop
Privé



1.2_Rooftop
Main

 **UFFICI**

Ufficio U11	Ufficio U12
Ufficio U13	Ufficio U14
Ufficio U15	Ufficio U16

 **AREA BREAK**

 **SALE MEETING**

Meeting M11	Meeting M12
Meeting M13	

 **ROOFTOP**

Privé	Main
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THE ROOMS OF SMARTCITYLAB MILANO

Description of the rooms inside the structure

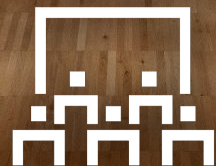


WELCOME KIT_EVENTS

THE ROOMS: Auditorium



AUDITORIUM



AUDITORIUM

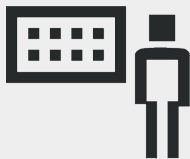
The auditorium is an elegant and functional space, designed to host press conferences, institutional presentations and important events. The environment, with attention to detail and technically equipped, favors a professional atmosphere, ideal for representative meetings and official communications.

AUDITORIUM FACILITIES

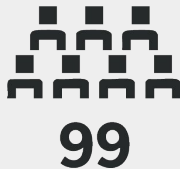
CONTROL ROOM



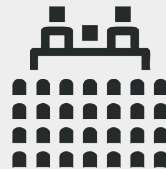
LEDWALL



TOTAL CAPACITY
99 PEOPLE



86 PUBLIC SESSIONS +
4 SPEAKERS SESSIONS

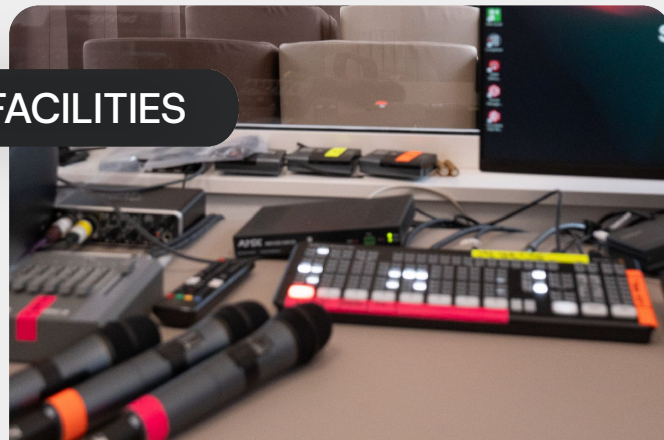




AUDITORIUM FACILITIES

Technical Rider

- Ledwall 16:9 | pixel 2560×1440
 - Dolby 5.1: 5 Column Self-Stand Wired
- Audio System + Yamaha Subwoofer
- 3 Sennheiser handheld microphones or lavalier microphones
 - Pan, Tilt, Zoom Full HD resolution cameras
- + Controller



Control Room

- PTZ camera targeting control
- Streaming software (vMIX)
- Wireless BARCO presentation system
- Mixer Audio Behringer X32 Compact
- Controller display LED Novastar MX30 COEX
- ATEM Mini Extreme ISO

TECH AGGREGATOR



TECH AGGREGATOR

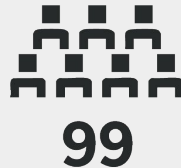
Multifunctional space, designed for showcases, workshops and other events, cutting-edge technological equipment, stage for speakers with maxi ledwall.

TECH AGGREGATOR
EQUIPMENT

LEDWALL



TOTAL CAPACITY
99 PEOPLE



39 PUBLIC SESSIONS +
5 SPEAKERS SESSIONS



TECH AGGREGATOR EQUIPMENT



Technical Rider

- Ledwall 16:9 - mt. 3,60 × 2,00 - pixel 1920×1080
- ATEM Mini Extreme ISO
- YAMAHA digital mixing console DM3
- XS wireless Sennheiser
- Optiplex Dell Inter Core i7
- M-audio M-track duo
- 2 radiomicrofoni palmari o lavalier Sennheiser
- X2 monitor Hikvision 30"
- TZ 20x Full Camera

TRAINING ROOM



TRAINING ROOM

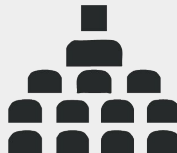
The training room is a modern and versatile space, designed to host educational sessions, workshops and professional development courses. Equipped with state-of-the-art multimedia equipment, it promotes effective learning in an orderly, bright and functional context.

TRAINING ROOM EQUIPMENT

MULTIMEDIA WHITEBOARD



25 STALLS SEATS



3 SPEAKER SESSIONS



2 TABLES



TRAINING ROOM EQUIPMENT



Technical Rider

- 85" multimedia whiteboard with liyama touch display
- Video conferencing system
- Dolby 5.1 Wired Audio System – 4 Speakers
+ Wall Bar + Subwoofer
- Microphone system with digital mixer
- Pan, Tilt, Zoom Camera Full HD resolution

ROOFTOP



THE ROOMS: Rooftop



ROOFTOP MAIN



80

TOTAL CAPACITY
80 PEOPLE



607 Mq



ROOFTOP PRIVÈ



30

TOTAL CAPACITY
30 PEOPLE



465 Mq

OFFER: Services offered

SMART PACKAGE

The request for use of the rooms always includes the following standard services:

- Room rental
- Technological equipment of the room
- Wifi connectivity
- Housekeeping
- Security personnel
- Event staff support
- Control room service technician

SMART PLUS-PACKAGE

The request for use of the rooms always includes the following standard services:

- Photographer – Reportage and shooting dedicated to the event
- Videomaker – Video shooting and editing to enhance the most important moments
- Additional technological devices –
- Equipment and devices on request for specific needs
- Catering service – Customized solutions for coffee breaks, lunches or aperitifs
- Staff to support the event

PACKAGE



- Promo code can be activated directly in the app
- Individual activation and valid for single journeys
- Service available to and from SCL
- Flexible service based on the needs of event organisers
- Example of use: organisation of group transport to/from Central Station for guests arriving from outside the city, etc.
- Promo code can be activated directly by app – contact SCL staff to receive the code

EVENT REGULATIONS

- SmartCityLab uses exclusive partners for the management of certain services, including security and control, catering and technical services. Therefore, it is necessary to use the suppliers affiliated with the facility.
- We request that all content referring to SmartCityLab be shared in order to ensure adequate and consistent external communication.
- Payment method: bank transfer.
- Payment terms: 100% advance payment of the amount due, to be made before the date of the event.
- If the event falls within the scope of the regulations governing public entertainment and/or public events, the organiser is required to comply fully with all procedures, authorisations and obligations under current legislation.

To proceed with the request, you must fill out this form

<https://forms.gle/Q73KZxeKkrWLPmH28>





THANK YOU

