

1 - THE ESTABLISHING SHOT

SHOW US WHERE YOU ARE.
WHERE DOES YOUR SHORT FILM
TAKE PLACE?
IF THIS MEANS MORE THAN
ONE SHOT THEN DO AS
MANY AS YOU NEED.

TIPS

-THE SOUND IS VERY IMPORTANT, WE NEED TO HEAR YOU CLEARLY. MAKE SURE THERE ARE NO LOUD BACKGROUND NOISES OR THERE'S WIND BLOWING ON THE MICROPHONE

-IF YOU'RE OUTSIDE MAKE SURE THE SUN ISN'T BEHIND THE CAMERA (THE SUN WILL BE IN THE SPEAKERS EYES) OR BEHIND THE SPEAKER (THEY'LL BE IN SILHOUETTE)

- REMEMBER YOU'RE NOT JUST SPEAKING TO EXPERTS. YOU'RE SPEAKING TO EVERYONE. MAKE SURE EVERYONE CAN UNDERSTAND YOU.

MAKE YOUR OWN SHORT FILM



2 - THE MASTER SHOT

THIS IS THE MAIN SHOT. IT'S WHERE YOU TELL US
EVERYTHING WE NEED TO KNOW IN THE CLEAREST AND
MOST CONCISE WAY POSSIBLE. KEEP IT SHORT AND TO THE POINT.
MAKE SURE THE PERSON OR PEOPLE SPEAKING ARE
SUFFICIENTLY IN SHOT, WITH ENOUGH ROOM TO CLEARLY SHOW
ANY DEMONSTRATIONS THEY'LL BE DOING.
IF THERE IS MORE THAN ONE PERSON SPEAKING AND YOU CAN'T
FIT THEM BOTH IN THE SHOT, THEN MOVE SMOOTHLY FROM ONE
TO THE OTHER AS THEY SPEAK.

3 - THE DETAILS

THIS IS WHERE YOU SHOW THE CLOSE-UPS OF THE IMPORTANT PARTS OF YOUR FILM.
GO BACK OVER WHAT YOU DID IN THE THE MASTER SHOT AND SHOW US DETAILS OF YOUR DEMONSTRATION CLOSE UP.
IF YOU'RE REFERRING TO ANYTHING IN YOUR SURROUNDINGS MAKE SURE YOU SHOW THAT TOO.



TIPS

- KEEP IT SHORT!
- MAKE SURE TO TELL US WHO YOU ARE AND THE NAMES OF ANY ORGANISATIONS YOU WORK FOR OR WHO ARE HELPING YOU
- LEAVE CONTACT DETAILS OR ANY OTHER RELEVANT INFORMATION