

THE TEAM

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Competition Terms and Conditions (“Terms”)

The following Terms form the promotion information for the Runna X Cambridge Half Partnership Launch (“Competition”).

THIS COMPETITION IS VOID WHERE PROHIBITED.

1. These Terms are entered into by THE TEAM Mass Participation SME, (“Promoter”), and the entrant.
2. By entering this Competition, the entrant will be deemed to have read and understood these Terms and to have agreed to be bound by them. If the entrant does not agree with any of these Terms, they should not enter the Competition.
3. The Competition will run from Friday 18 September 10:00 and closes on Sunday 27 September 23:59. Entries received after this time will not be valid for entry into the Competition. Entries or claims that are incomplete or late or those not in accordance with all the entry instructions are invalid.

4. Eligibility

- 4.1 Entrants must meet the eligibility requirements as specified herein. Failure to meet the eligibility requirements may result in an entry being invalid and/or forfeiture of any prize.
- 4.2 The Competition and its prizes are open and available to residents of United Kingdom aged 18 years or over, excluding employees of the Promoter and their immediate families, the Promoter's agents or anyone professionally associated with the Competition.
- 4.3 Entrants must be eighteen (18) years old and over. Proof of identification and age may be required at the request of the Promoter. If under the age of eighteen (18), the entrant cannot participate in the Promotion. If an entrant under the age of eighteen (18) enters the Promotion, the entry will be disqualified.
- 4.4 By entering, the winners agree to participate in any publicity or promotional activities as may be reasonably required by the Promoter with no recompense. Further the Promoter reserves the right to use the names and counties of winners in any publicity relating to the Competition.
- 4.5 [No purchase is necessary to enter the competition].

5. Method of Entry:

- 5.1 **Free Entry:** The Competition can be entered for free via Instagram at @CambridgeHalfUK
- 5.2 In order to enter the Competition, entrants will need to follow both @CambridgeHalfUK and @Runna and comment on the relevant post, by tagging a friend on Instagram.
- 5.3 **If an entrant’s Instagram, Facebook or Twitter account is set to “private,” updates/responses may not be visible in Promoter’s @CambridgeHalfUK timeline and may not be received by Promoter unless an entrant previously consented to permit @CambridgeHalfUK to see your Instagram updates.**
- 5.4 **Each comment by an eligible account (that following both @CambridgeHalfUK and @Runna will be eligible to win each Competition.**
- 5.5 All entries must comply with the applicable policies of Instagram available at the Instagram Web Sites.
- 5.6 If entrants opt to access Instagram via their wireless mobile device, data rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your network carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers’ rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Contest. Mobile device service may not be available in all areas. Entrants should check their phone’s capabilities for specific instructions.

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Be specific.

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- 5.7 Each entry is subject to approval by the Promoter at their absolute discretion.
- 5.8 Any entry that is deemed as offensive, inappropriate, obscene, unlawful or otherwise objectionable content or information will not be granted approval and will therefore be excluded from the Competition.
- 5.9 The Promoter accepts no liability for entries not successfully completed due to a technical fault (technical malfunction, computer hardware or software failure, satellite, network or server failure, network incompatibility) of any kind. The Promoter accepts no responsibility for any entries which are not completed for any reason.
- 5.10 All entries will be moderated to ensure they meet the criteria set; any not meeting the minimum criteria will be disqualified.
- 5.11 Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. No entries from agents, third parties, organised group or entries automatically generated by computer will be accepted. No bulk entries.

6. Prize

- 6.1 The winner will receive the following for themselves and the friend nominated in the comment:
- VIP entry place
 - 1 Year RUNNA subscription
 - Pair of Shokzs headphones
 - A full RUNNA race day kit
- 6.2 The prize does **not** include travel or accommodation expenses to the Cambridge Half Marathon 2027.
- 6.3 A winner will be chosen at random on Monday 28 September 2026. Selection of the winner will be based on a random computer draw supervised by a third party.
- 6.4 The winner will be notified via by direct message from the Promoter's verified social media account @CambridgeHalfUK within seven (7) days of the Competition closing. If a winner does not respond to the Promoter within seven (7) days of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner. It is recommended that entrants confirm their Instagram notifications settings are turned on and Instagram account is not set to "protected mode," or "private." Promoter expressly disclaims any and all liability due to inability to contact entrant because of such entrant's Instagram privacy settings.
- 6.5 Each prize is non-exchangeable, non-transferable and non-refundable and there is no cash alternative in whole or in part unless otherwise stated above. The Promoter reserves the right to terminate or modify the Competition, modify these Terms prior to the closing date, vary details of the prize, or substitute a prize of equivalent value should unforeseen circumstances require it. The Promoter is entitled to terminate or modify the Competition or to modify these rules prior to the closing date by prior notice.
- 6.6 The Promoter shall not be liable for any prizes which are lost, delayed or damaged in the post or otherwise not received by the winner.
- 6.7 The odds of winning will depend on the total number of valid entries received.

7 Liability

- 7.1 In the fullest scope admitted by generally binding provisions of local law:
- 7.1.1 The Promoter and each of their group companies, agencies and contractors shall not be liable (to the extent permitted by law) for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting the Prize. Each winner understands that the Prize

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is being made available to the winner on condition that the winner will hold safe the Promoter from any claims or liability arising from any loss or damage, injuries, illness, loss or expenses arising from the Prize.

- 7.1.2 The Promoter and each of their group companies, agencies and contractors shall not be liable for any problems or technical malfunction of any computer on-line systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, or at any website, including any injury to or resulting from participation or downloading of any materials in the Competition.
- 7.1.3 The Promoter and each of their group companies, agencies and contractors shall not be liable for any indirect or consequential losses.
- 7.1.4 However, nothing in these Terms shall exclude the liability of the Promoter and each of their group companies, agencies and contractors for (i) death or personal injury as a result of their negligence, (ii) fraud or fraudulent misrepresentation; and/or (iii) any other matter for which it would be unlawful for parties to exclude or attempt to exclude their liability.
- 7.1.5 This Competition is in no way sponsored, endorsed or administered by, or associated with, the owners of www.instagram.com. Any information which an individual discloses in the promotion is provided to the Promoter and not to these social media entities. Individuals who enter the promotion acknowledge and agree that such social media entities shall not be held liable for any damage whatsoever arising from their participation in the Competition.

8 General

- 8.1 The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which the entrant must provide within [14] days) and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the Competition and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms or any instructions forming part of this promotions entry requirements or otherwise where a participant has gained unfair advantage in participating in the Competition or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into in relation this clause.
- 8.2 [If you are under the age of 18, you must obtain written parental or guardian consent to enter and claim your prize. The Promoter may ask the winner to provide proof of age.
- 8.3 Winners' account will be tagged in the caption of the post via Instagram.
- 8.4 The prize is supplied by Cambridge Half Marathon, RUNNA and Shokzs
- 8.5 Entrants should send any questions regarding the competition or their entry to info@cambridgehalfmarathon.com
- 8.6 You consent to your data being stored, transferred and processed in the United Kingdom or overseas by the Promoter (which includes outside of the European Economic Area), its group companies and its authorised third parties for the purpose of administering this Competition and to contact you if you win a prize and to organise its delivery. Further details as to how your data will be processed are available here: insert Privacy Policy.
- 8.7 Personal data supplied during the course of this promotion may be passed on to third party suppliers only insofar as required for fulfilment/delivery/arrangement of the prize.
- 8.8 Force Majeure: Promoter shall not be held responsible for failure or delay to perform all or any part of these Terms including whether any event or match takes place, due to any act or omission beyond the control of the Promoter, including but not limited to epidemics, pandemics, flood, fire, earthquake, drought or other natural disaster, war terrorism, civil unrest, riots or threats of war, terrorism, civil unrest or riots, any action taken by a governmental or public authority of any kind (including not granting a consent, exemption, approval or

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- clearance), an event of national significance (including any day of national mourning) or any other events, which could not be predicted, controlled, avoided or overcome by the Promoter (“**Force Majeure Event**”).
- 8.9 The Competition is, to the fullest extent permitted by the local laws of the territory of the entrant, governed by English law and jurisdiction.
- 8.10 Under English law, Promoter shall not be liable to pay any tax on the Prize. If any applicable taxes are due on any element of the Prize such taxes shall be paid by the winner, to the fullest extent permitted by the law of each applicable jurisdiction. It is the responsibility of winners to report their Prize to the relevant authorities and to pay any applicable tax or duties including without limitation custom duty and related taxes, if and when applicable.
- 8.11 A person who is not a party to this agreement shall not have any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any of these Terms.
- 8.12 The invalidity, illegality, or unenforceability of the whole or any part of the Terms does not affect or impair the continuation in force of the remainder of the Terms.
- 8.13 Promoter’s details: Cambridge Half Marathon web. cambridgehalfmarathon.com tel. 01522 699950

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Appendices Guidance:

- Do not use the clauses contained in the below appendices without reading them first.
- If any amendments are needed, please contact the EMEA team.
- These clauses will need to be incorporated into the main body of the text.

Appendix [X] – Method of Entry

Video:

No purchase is necessary to enter the Competition.

The competitions can be entered online at [WEBSITE (entrants will have to create a Facebook account if they have not already done so)], and upload a video [or drawing] answering the question [Question e.g. “What’s the best way to survive an asteroid attack?”].

- a. Duration of videos should not be longer than [thirty (30) seconds] and may be submitted in English language or one of the recognised languages of the regions included in this Competition.
- b. Entrants pledge that any content submitted within their entry has been created by themselves and is not the property of any other individual, group, organisation, company or government.
- c. Each entry is subject to approval by Promoter. Any entry that is deemed as offensive, inappropriate, obscene, unlawful or otherwise objectionable content or information will not be granted approval and will therefore be excluded from the Competition.
- d. Entries must not contain or refer to any third party brand and must not contain or reference any third party names, logos and/or trademarks.
- e. Entries must not use images which are under copyright nor images of third parties without their consent. The entrant hereby irrevocably consents to the use of their personal image in the videos (if any) by the Promoter, in any media or platform whatsoever, worldwide.
- f. All entries will be moderated to ensure they meet the criteria set by the Promoter and any not meeting the minimum criteria will be disqualified.
- g. Entrants and specifically the winner of the Prize irrevocably agree that the ownership of all intellectual property rights in their video, including but not limited to copyrights, shall belong exclusively to Promoter and are hereby assigned to Promoter worldwide and in perpetuity. As one of the conditions for confirmation of a winner of the Prize, and entry to the Competition, an entrant shall, if required by the Promoter, execute any such document as may be necessary to evidence or secure to the Promoter the rights granted under this paragraph.
- h. The winner of the Prize will be required to comply with the laws, regulations and customs the winner’s country of residence, host countries, and conditions stipulated by prize providers.
- i. It is the entrants’ responsibility to ensure that they are aware, and abide by, any additional laws and regulations as required by their country in order to enter the Competition.