

PROTECT YOUR RIDE. SAVE BIG. **EXCLUSIVE APPEARANCE PROTECTION = LONG-TERM VALUE + ZERO HASSLE**

Keep your vehicle looking its best with our advanced Appearance Protection. Using cutting-edge surface technology, we help preserve both the interior and exterior — so you can enjoy your vehicle longer and maximize its future value.

If covered damage happens to your paint, fabric, leather, or vinyl, we'll repair or replace it — with no deductible, no out-of-pocket cost, and no stress. It's protection made simple.

YOUR BENEFITS INCLUDE:

- Repair or replacement of covered damage
- No per-incident limit
- \$0 deductible
- Easy, hassle-free claims process
- Mobile service available when possible

EASY 3-STEP CLAIM PROCESS

1) START YOUR CLAIM

Notice damage? Just file a claim within 30 days.

2) WE REVIEW & APPROVE

We'll check it out. If approved, we'll assign a technician to fix or replace the damage.

3) BOOK YOUR REPAIR

Pick a time and place that works for you — and we'll handle the rest!

NEED A RIDE WHILE YOUR CAR'S IN THE SHOP?

Our plans include rental car reimbursement — up to \$50 per day, with a maximum of \$250 over the life of your contract. If your repair puts your vehicle out of commission, we've got you covered!

PRESERVE YOUR VEHICLE'S VALUE — **KEEP IT LOOKING NEW, INSIDE & OUT!**

There's a big difference between a car that's just been washed and one that's been truly protected — both inside and out. When it comes time to trade-in or turn in your vehicle, that difference can really pay off.

A small investment in Appearance Protection today can help you avoid costly wear-and-tear charges and boost your future trade-in value.

LOOK INSIDE TO LEARN HOW APPEARANCE PROTECTION FROM EDS HELPS SAFEGUARD YOUR VEHICLE FOR THE ROAD AHEAD!

ADMINISTERED BY:



P.O. Box 58 | Salt Lake City, UT 84110

CLAIM SUBMISSIONS & SUPPORT

Toll-Free: 800-453-8470

Online Claims: www.permaplate.com



APPEARANCE PROTECTION

**INTERIOR/EXTERIOR SURFACES
PREVENTION, REPAIR & REPLACEMENT
+ RENTAL CAR BENEFITS!**





PROFESSIONAL INTERIOR & EXTERIOR APPLICATION, LONG LASTING PROTECTION.

PAINTGUARD®

Our paint protection has been developed over decades to provide long-lasting coverage for your vehicle's exterior surfaces. Without this protection, your vehicle's finish can quickly fade and lose that fresh "new car" shine.

FIBERGUARD®

Formulated to shield your vehicle's fabric upholstery and carpet from spills, splatters, and everyday accidents – helping prevent stains before they set in and keeping your interior looking clean and fresh.

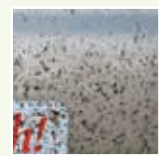
LEATHERGUARD®

Designed to defend your leather and vinyl surfaces against sun damage, drying, and temperature extremes – preserving their look, feel, and durability over time.

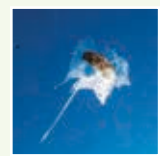
This is a general outline of coverage for marketing purposes only and does not constitute your contract. Actual terms and conditions may vary by state. See your contract for complete provisions, exclusions and limitations. All Appearance Protection Plans are administered by PermaPlate, P.O. Box 58 | Salt Lake City, UT 84110.



SURFACE TREATMENTS PROTECT YOUR VEHICLE FROM COMMON INTERIOR & EXTERIOR DAMAGE INCLUDING:



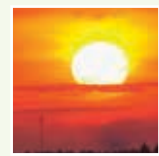
INSECTS & LOVE BUGS



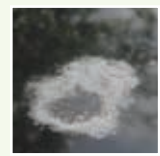
BIRD DROPPINGS



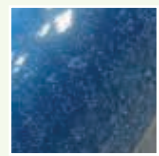
TREE SAP



SUN DAMAGE



FADING & OXIDATION



HARD WATER SPOTS



HEADLIGHT & LENS FADING



WATER SPOTTING ON CHROME



BRAKE DUST STAINING



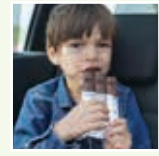
FAST FOOD SPILLS



PET STAINS



FOOD & BEVERAGE SPILLS



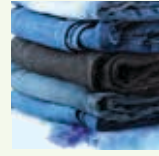
KID SPILLS



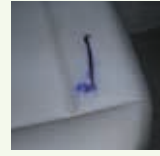
ODORS



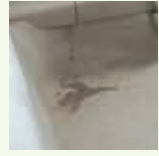
GREASE STAINS



BLUE JEAN DYE TRANSFER



INK STAINS



CARPET STAINS

	COMMON DAMAGES	COST TO REPAIR/ REPLACE	COVERED BY APPEARANCE PROTECTION
INTERIOR	JUICE STAIN ON CARPET <i>Replace carpet</i>	\$200	✓
	FAST FOOD SPILLS <i>Replace seat panel</i>	\$550	✓
	RIP, TEAR OR BURN IN SEAT* <i>Repair damage</i>	\$250	✓
	BLUE JEAN DYE TRANSFER <i>Replace seat cover</i>	\$650	✓
	OIL STAIN IN BACK SEAT <i>Replace seat panels</i>	\$1,250	✓

EXTERIOR	HARD WATER SPOTS ON TRUNK <i>Reconditioning of trunk cover</i>	\$250	✓
	INSECT DAMAGE ON BUMPER <i>Repaint front bumper</i>	\$650	✓
	TREE SAP DAMAGE TO HOOD <i>Repaint hood</i>	\$850	✓
	BIRD DROPPINGS ON ROOF <i>Repaint roof</i>	\$1,250	✓
	PAINT OXIDATION ON HOOD <i>Repaint hood</i>	\$1,250	✓

*Rips, tears or burns to leather are limited to reconditioning only.
*Rip, Tear & Burn coverage not available in New York.