



**The Grid Partnership
Agreement for our
Farmers & Vendors Market**

**211 Taylor Rd, SE
Owens Cross Roads, AL
35763**

**Terms, Rules, Guidelines
Do's, Don'ts and more..**



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Market Mission, Location, and Market Season

Mission:

The Grid “Farmers Market” operates weekly to provide a venue in which farmers and vendors, local to North Alabama and the Tennessee Valley (*who work their butts off*) a venue for the community to patronize & support local vendors.

Goal. The Grid Farmers & Vendor Market

- ...will promote community and support local business
- ...will be a team sport by all vendors (Latin for “don’t be a butthead”)
- ...will be successful for we are stronger if we pull together than if we pull apart

Focus is local...it is not a Flea Market.

The Grid Farmers Market’s focus is to provide opportunities for farmers, growers, artisans & artists, ranchers, chefs, makers, craftsman/craftswomen & musicians to engage with the community and market your products.

Market Location & Mailing Address

The Grid, 211 Taylor Road, SE Owens Cross Roads, AL 35763

Market Director/Contact person: Russ Dunford

- TheGridOXR@Gmail.com
- RDunford21@Gmail.com
- *Text Russ at: 256.457.5355*

Online: Website:

Facebook: <https://www.facebook.com/ExploreTheGrid>

Webpage: ExploreTheGrid.com



Market Dates - Season:

- Bottom line: Year-round.
- Dates of Closure:
 - Holidays: Dates will be coordinated and announced.
 - Weather. To be determined.

Market Season: Special Events & Holiday Events

- Special Events.
 - Yes, The Grid will host “Special Events”

 - When: Special events examples.
 - Oct:
 - Fall Festival
 - Fri-Sat night Smores
 - Nov:
 - Thanksgiving
 - Fri-Sat Night Smores
 - Dec:
 - Holiday Market
 - Fri-Sat Night Smores
 - Other

The Grid Team Support Provided:

- *Setup areas:*
 - *Pole Barn: 10-15 slots. Includes table*
 - *Outside area: ~35 slots. Bring your own table+tent if so desired*

- *Waste management - Onsite waste dumpster.*
- *Restrooms in pole barn*
- *Parking. Vendor parking designated area(s)*
- *Commissary Ice. None. .*
- *Electrical service. Coordinate with Market Director.*





Vendor Requirements:

Overview

- *The Grid Farmers Market is not a “Flea Market”.*
 - *Therefore, only producers will sell at The Grid Farmers Market. Our focus is supporting local small businesses.*

- *Producers. A “producer” is defined as the person(s) who grows or makes the product themselves and resides within ~150 miles of The Grid Farmers Market at The Grid, 211 Taylor Rd, SE Owens Cross Roads, AL 35763. Yes, the mileage is negotiable on a case-by-case basis.*
 - *May include immediate family, partners, and employees, neighboring farmers or local cooperatives.*

 - *Franchise vendors are on a case-by-case basis.*

 - *All vendors must be approved by The Grid Farmers Market Director.*

 - *Age of Vendors/Producers.*
 - *Must be at least 16 years old.*
 - *Producers under 15 years old and younger must be accompanied by an adult **who remains onsite** with the youth in the booth.*

How do I become a vendor at The Grid Farmers/Vendor Market?

- Complete, sign & return the following:
 - Annex B: Vendor Application
 - Annex C: Hold Harmless
 - Annex C: Participation Agreement
 - How to return documentation?
 - Scan and email to the Point of Contact for Questions page :

Vendor Duplication – Multiple Vendors - same Product



- *The Grid may have ~2 vendors selling the same product.*



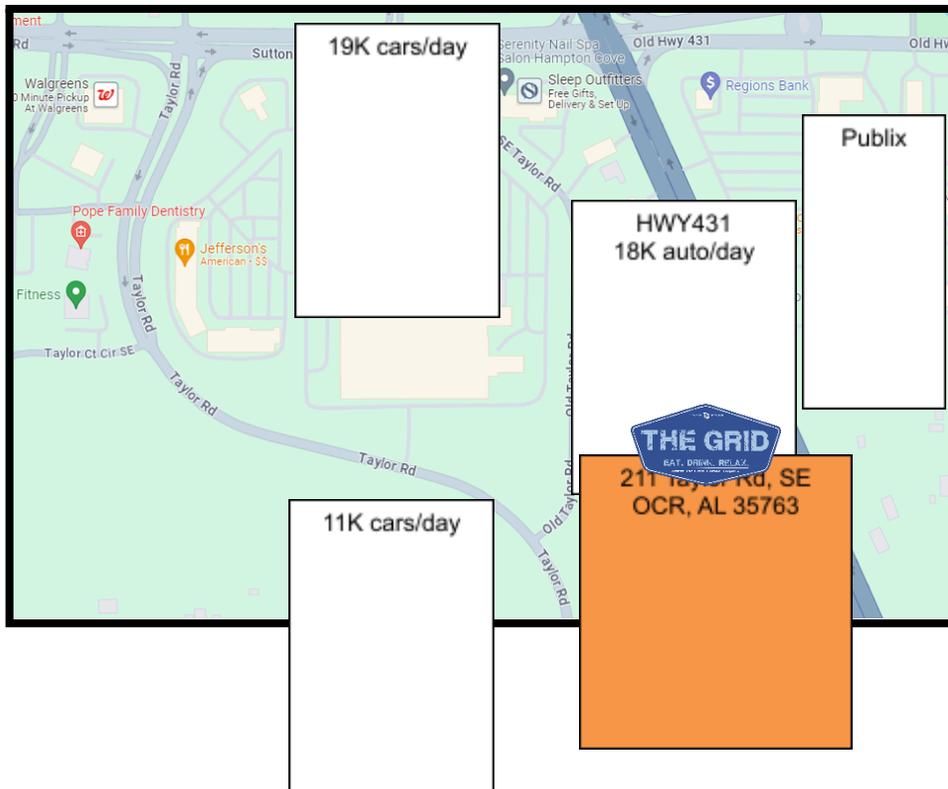
Overview: The Grid Farmers Market, Layout, Site Plan

Address:

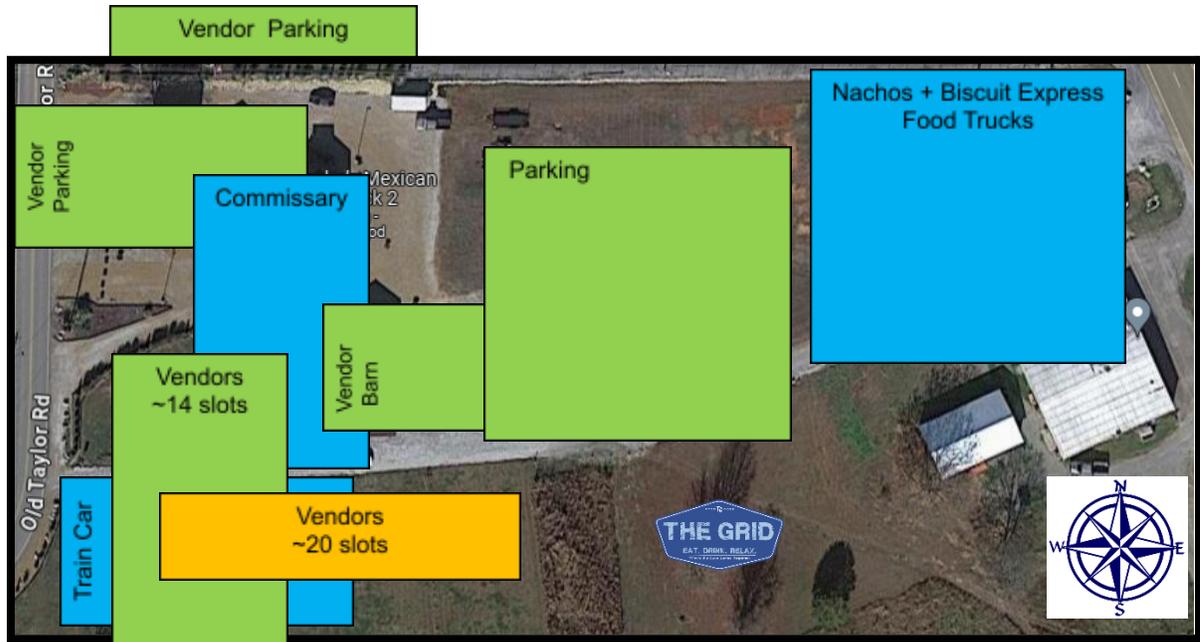
- The Grid Farmers/Vendors Market location:
- 211 Taylor Road, SE Owens Cross Roads, AL 35763.

Customer & Traffic Demographics: Hampton Cove

- Traffic: ~46,000 daily commuters (2020) as indicated on the road map image below.
- Patrons: ~20K w/in 5 mile radius of The Grid; median household income \$130K



Layout Over view of The Grid Farmers/Vendors Market.



Parking: Vendor and Patrons

- *Designated*
- *Please ensure that you park in the designated vendor parking area.*
- *Don't get all "bowed up" if ask to relocate your vehicle. We're working to make this a "Win" for everyone.*



Pole Barn: Vendor Setup

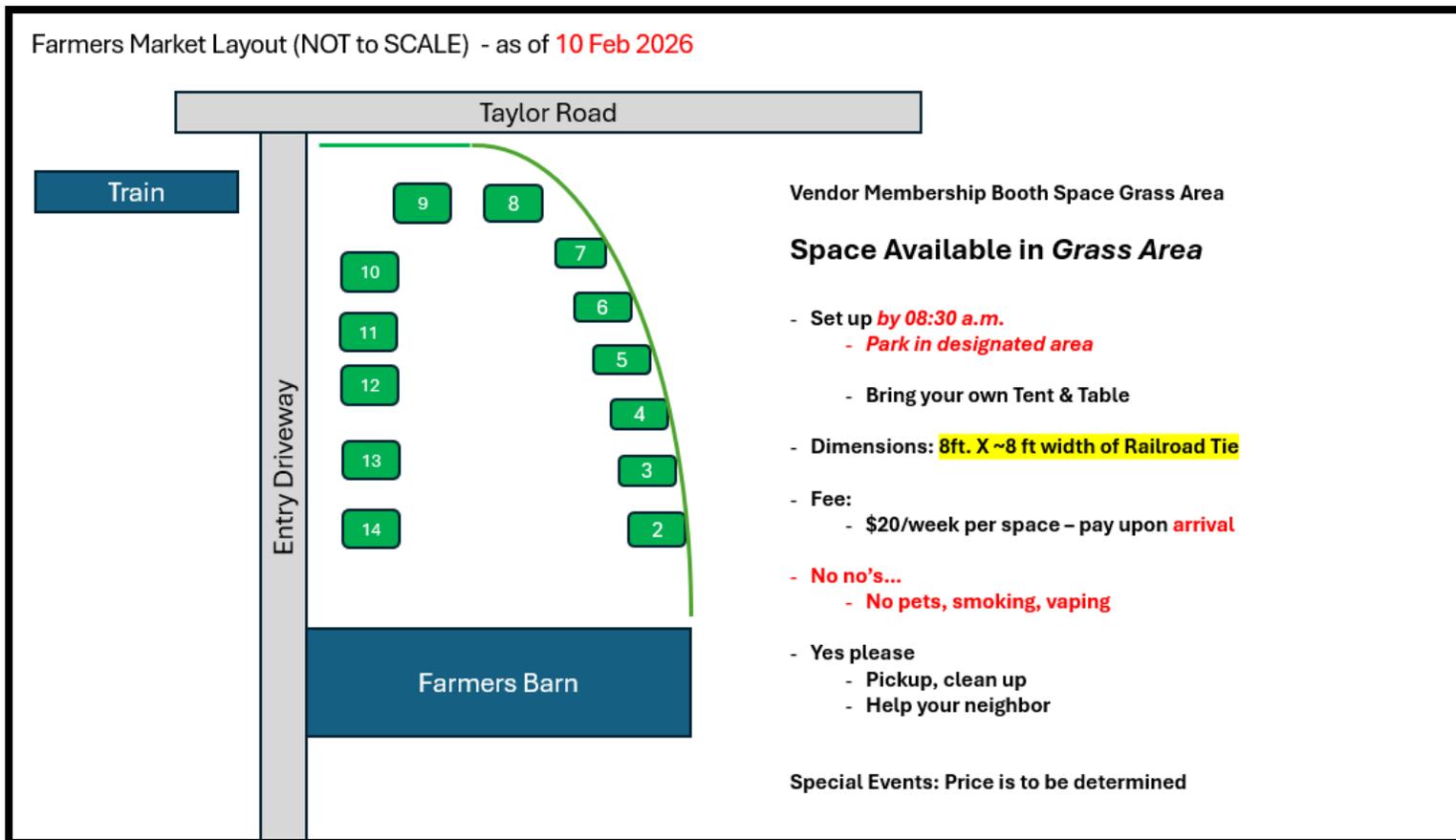
The GRID Farmers' Market Layout: Pole Barn Layout (NOT to SCALE) – As of 09-Feb-2026

File Name: Farmers Market Barn Vendor Layout

Vendor	Period
12 Month @ \$100/month 6 Month @ \$120/month	
1. Rocket City Charcuterie	Jan-Dec'26
2.	
3. Nana-Nana's	Jan-Dec '26
4. Miche-Miche Bakery	Mar'26-Feb'27
5. Hogwash Skincare	Jan-Dec '26
6. Sligo Farms	Jan-Dec '26
7. Triple F Woodworks	Mar-31Aug'26
8.	
9. Short Creek Homestead	Jan-Dec '26
10. Papas Ceviche	Jan-Dec '26
11. Cozy Cove Bakery	Jan-Dec '26
12.	
13. Farm 47	Aug'25-Sept '26



“The Pasture”/Grass: Vendor Setup





Vendor Setup & Take Down

Setup

- Bottom line: Vendors will be setup **30 min prior to “Market Start Time.”**
 - Setup: 0800-0830
 - Farmers/Vendors Market Open Hours: 0900-1200 a.m. (CT)
 - Departure/Break-Down: 1201-1230 -- NO break-down prior to 1201 p.m.
 - What if I’m late setting up?
 - You’ll make The Grid owner the bad guy and you’ll be informed that you cannot participate, we’ll burn your car, etc.
 - Tardiness is a habit and like baseball – 3 strikes and you’re out. No **refunds**.
 - Why so “strict” about setup and departure time? **SAFETY FIRST!** Setup precludes patrons “dodging” vendor autos

Selling before “The Grid Farmers Market Officially Opens”

- Bottom line: Yes. Proceed with sales. However, this may change.

Load out, Departure and Vendor “Break Down”

- Departure/Break-down:
 - **No departures** prior to 1200 hrs (CT)
 - Can you leave early in the event of an emergency, certainly...but if you keep having the same flat tire...Houston, we have a problem. This does not foster the market climate we desire to build.

Inclement Weather

- *Make your best decision. Text 256.457.5355 if unable to attend due to weather is appreciated.*



- *Refunds. None. Membership is weekly, rain or shine.*
- *Cancellation Criteria includes but not limited to.*
- *Sustained winds over 25 MPH, lightning, hail, extreme rain.*
- *As a result of inclement weather, we may cancel The Grid Farmers Market, delay the start, take a break, or end The Grid Farmers Market early.*
- *If at any point a vendor feels unsafe, the vendor may sit in their car, seek covered shelter, or leave The Grid Farmers Market (if safe to do so). The Grid Farmers Market at The Grid encourages vendors to prioritize their personal safety.*
- *Storm Shelter. The train car can and will be used as a storm shelter. It's 60 tons so it does offer protection.*



The Grid Farmers Market Vendor Requirements

Signage.

- Vendors are required to post the name of their business via
 - a “table cloth cover”
 - or on a 8.5” x 11” minimum table top sign
 - while vending at The Grid Farmers Market
 - home location of business is preferred as well
 - No nailing or hooks, etc...to any structure to post a sign is permitted.

Pets.

- Vendor pets not permitted.

Children.

- Vendors are responsible for their children.
- There are games on site for children to include Connect4, Jenga, Airplane see-saw they can utilize.
- SAFETY...there will be much traffic.

Smoking. Vaping, Tobacco

- **None** of the above permitted.

Product Approval

- Vendor products must be approved by The Grid via the application.
- No reselling is permitted. Grow, produce your own products is our mantra.

Timeliness.

- You appreciate it when your team is on time... we're no different.
- On time, set up ...so we all benefit.



The Legal Stuff

Vendors

- *Vendors are responsible, will secure, comply and maintain all federal, state, county, municipal, city, EPA, FDA, USDA and every other organizational requirement, permit, license that is required.*
- *All farmers, ranchers, and growers must have proper licenses and insurance to sell at The Grid Farmers Market at The Grid. (Yes, this is repeated throughout)*
- *“Cottage Food” vendors. Know the State, county, city rules and comply.*
- *Insurance. Yes, you need it. Get it. Maintain it.*
- *“Hold Harmless” notice in the Annex required. Bottom line-all participating vendors agree to mediation and/or arbitration.*
- *No firearms, drugs, smokes, vapes permitted.*
- *No potty mouths - All profane, abusive, or malicious language/ conduct is not allowed at The Grid Farmers Market.*
- *Fraudulent, dishonest or deceptive practices are not allowed*
- *Refunds. Regrets. Breaking the law, disobeying The Grid Farmers Market rules, or acting in a way that jeopardizes The Grid Farmers Market at The Grid and their honest vendors is unsatisfactory and no refunds.*



What can be sold - Farmers/ Ranchers/ Growers/ Producers may sell...etc... and with all required State of Alabama guidelines for compliance

- *Vegetables*
- *Fruits, nuts, berries*
- *Ornamental plants and flowers*
- *Eggs*
- *Milk and cheese*
- *Meat and poultry*
- *Seafood, farm-raised or wild-caught*
- *Honey*
- *Edible plants and plant starts. Non-invasive.*
- *Baked goods*
- *Other: If not listed, inquire with The Grid for confirmation.*

Artisans/ Makers/Producers of Products other than food:

- *Artisans must submit 2-3 photos of the products they wish to sell at The Grid Farmers Market at The Grid. This will be used to promote your product on The Grid Facebook page as well.*
- *Submit photos via email with this vendor application to the Point of Contact for Questions, Comments, Concerns, Good Ideas, Email for Vendor Documents, page .*
- **No Go:** *Franchise, imported, pre-made items.*



More Legal: Licenses and Permits – All Vendors

- *Have available all current licenses/permits for on-site inspection.*
- *Are responsible for remitting any applicable taxes.*
- *A Madison County Department of Health permit as well as business licenses from the City of Huntsville, from Madison County, and from the State of Alabama are required for all nonexempt Processed Food vendors before selling at The Grid Farmers Market.*
- *Under the Home Processed Rule Change, certain non-potentially hazardous foods may be sold at farmers' markets w/out a permit from the Dept of Health.*
- *If the items you sell are exempt under the Home Processed Rule change, a label, tag, or placard that conforms to the size and form of the label below must be placed at the top of the product to be sold:*
- *Madison County Department of Health permits as well as business licenses from the City of Huntsville, from Madison County, and from the State of Alabama are required for all Ready-to-Eat Food vendors before selling at The Grid Farmers Market. Click each agency's name for more information.*

[READ MORE ABOUT THE COTTAGE FOOD LAW HERE:
fma.alabama.gov/pdfs/Brochure_HomeProcessed-CottageFoodLaw.pdf](http://fma.alabama.gov/pdfs/Brochure_HomeProcessed-CottageFoodLaw.pdf)

Food/ Value Added Vendors - processed & ready-to-eat

- *Value Added Products are agricultural products that are processed in order to improve the product for the customer and result in a higher net worth. Examples include:*
 - *Prepared foods*
 - *Jams and jellies*
 - *Pickles, vinegars, salsas*
 - *Seasoning mixes, sauces*
 - *Dried flower arrangements*
 - *Baked goods*
 - *Herbal lotions, soaps, teas, oils*



Attendance, Sales, Fees/ Set up/ Clean up, Policies

Attendance:

- *Please let The Grid Farmers Market Manager know not later than Wednesday prior if you are unable to attend The Grid Farmers Market.*
- *If vendors do not notify The Grid Farmers Market Manager by 10:00 pm the day before (Saturday), the vendor will be considered a no-show and the vendor is expected to pay The Grid Farmers Market fee.*

Vendor Booths Rules: Renewal, Cost Sharing, Sub-lease, Eviction

Sharing a Vendor Space:

- *If participants wish to share a space, both vendors must remain within the 8' x 8' designated area. Maximum of 2 vendors can share.*

Priority Booth Selection

- *Pre-paid vendors for a 12 month membership for an entire period are given first choice on booth location.*

Sublease. No

Eviction

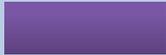
- *The Grid Farmers Market at The Grid reserves the right to deny space.*

Vendor Documentation & Application

- *Required vendor documentation follows in the various Annex's .*



Annex A: Vendor Booth Fee Schedule + Method of Payment

Business Name:			
Business EIN			
Name	First Name	Last Name	
Business Title (President, Owner...)			
Mobile Phone # (Primary)			
Email			
Produce and/or Product(s) being offered			
Membership Requested (Check a box)	12 month \$100/month Pay month in full at 1st of month Late Fee: \$5/day 	3 Month \$120/month Pay month in full at 1 st of month Late Fee: \$5/day 	Space Available @\$20/Sat Pay upon arrival No slot reservation 
Method of Payment	Primary: Zelle Alt: Venmo: @DunfordR21		
Emergency #Contact Phone #			



Annex B: Hold Harmless & Acknowledgement

_____ (Vendor/Business Name),

referred to as _____ (if doing business as) agrees and undertakes to indemnify and hold harmless The Grid, The Grid Owner and associated person and business entities to include but not limited to Plato, LLC; Renegade 06, LLC and their agents servants, and each of their respective employees from and against any and all claims, damages, actions, liability and expenses in connection with loss of life, personal injury and/or damage to property occasioned wholly or in part by any act or omission by its agents, contractors or employees while serving as a Vendor selling products at The Grid Farmers Market and includes expense, suits, claims, penalties or judgments arising in connection with the participant's participation in the The Grid Farmers Market at The Grid

The Grid Farmers Market Vendor, known as (Insert Vendor Business Name)

_____ (Business Name) also acknowledges that The Grid, The Grid Owner all doing business as Plato, LLC; Renegade 06, LLC, The Grid Owner LLC, 3A LLC do not assume any responsibility whatsoever for any property of The Grid Farmers Market Vendor used by or brought on The Grid District premises and that Market Vendor will take whatever steps it deems necessary to protect the same.

Participant acknowledges that his/her responsibilities include any and all costs and expenses incurred by The Grid Farmers Market at The Grid. Representatives in defending claims which may be brought against any of them.

Participants are liable for their own products. The Grid Farmers Market at The Grid. The Grid shall not be held accountable for the products offered by participants. Product and liability insurance is the responsibility of the participants. Participant assumes all risk of loss due to fire, theft, weather or other causes of damages or loss.

I have read each page of The Grid Farmers Market at The Grid Rules and Guidelines. I understand the commitment and will abide by the Rules and Guidelines set forth by The Grid Farmers Market at The Grid.

Business Owner	(First Name)	(Last Name)
Business Title (Owner, President)		
Mobile Ph#		
Vendor Signature		



For Official Use Only - The Grid

Accepted by: _____
Name Date

Vendor Status: Approved Disapproved Pending Follow Up

Comments: _____

Notes _____ Vendor