Giaco Suito

Multidisciplinary Creative

Barcelona, Spain

@giacosuito

giacosuito@gmail.com

giacosuito.com

(+34) 658 038 500



Profile

Art Director & Visual Artist passionate about uncovering identity through visual storytelling and narrative design across art, music, fashion, and culture.

I believe in a collaborative and multidisciplinary process shaped by curiosity, simplicity, and attunement. My professional background spans art direction, brand development, graphic design, strategic communications, audiovisual creation, event production, and more.

Skills

Art Direction

Brand Design

Editorial Design

Photography

Campaign Development

Filmmaking

AI / Prompt Eng.

Creative Writing

Production

Content Creation

Experience

Art Director & Visual Artist

<u>Independent</u>

2022

Now

Led the end-to-end development of creative campaigns for diverse clients, shaping conceptual direction and visual design across brand design, photo, video, and content creation.

Creative Assistant & Designer

TTAG

Creative Direction & Talent Studio

2023

2025

Collaborated on brand and strategy development with the core team and supported art direction across editorial and audiovisual productions for local and international brands.

Creative Producer & Art Director

Plastic

Cultural & Experience Agency

2022

2023

Coordinated event logistics and production, including art direction, public relations, and collateral design material for cultural experiences such as Culpa and Brutal.

Writer & Editor

Latex Magazine

Magazine & Digital Platform

2020

2022

Tools

Adobe CC

InDesign

Illustrator

Photoshop Premiere Pro

Lightroom Figma

Webflow

Keynote

Midjourney

Education

Studies in Communication

Universidad de Lima

2019

Diploma in Art Direction

Brother Lima

2019

Specialization in Visual Language

Centro de la Imagen

2021

Specialization in UX/UI Design

California Institute of the Arts

2023

<u>Digital CV + Portfolio</u>

<u>Instagram</u>

Cosmos

Led editorial interviews and research on art, music, and culture across Latin America and curated written content,

open calls, and collaborative campaigns.