

Giaco Suito

Multidisciplinary Art Director + Visual Artist with experience in brand development, audiovisual production, and creative writing. I am an adaptable and systematic individual with a strong capacity for human connection and problem-solving, driven by a sensitive heart and a sharp mind. I believe in a process guided by curiosity, collaboration, and excellence across disciplines.

Barcelona, Spain

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Experience

Multidisciplinary Independent 2020 +
Led the end-to-end development of creative campaigns, shaping conceptual direction, strategy, and visual design across brand design, visual and content creation, and copywriting.

Visual Producer Naked Space (Barcelona) 2024 2025
Collaborated on spatial design and storytelling projects, blending photo, filmmaking, and sound design in partnership with interdisciplinary artists and institutions such as Vasto Gallery, CRG, and Espíritu Club.

Art Director Playroom (Lima) 2022 2024
Developed the art direction for e-commerce and commercial audiovisual productions, encompassing campaign development, client relations, and production oversight for retail clients such as Oechsle and Tottus.

Art Director Plastic (Lima) 2022 2023
Coordinated event logistics and production, including art direction, set design, PR & communications and online/offline collateral design material for cultural experiences such as Culpa and Brutal.

Content Producer Latex Magazine 2020 2022
Conducted editorial interviews and research on art, music, and culture across Latin America, managing the entire content pipeline from story pitching and content curation to collaborative campaign deliverables.

Education

2025	Program in Interdisciplinary Arts	ESCAC + ESMUC
2021	Specialization in Visual Language	Centro de la Imagen
2019	Diploma in Art Direction	Brother
2019	Studies in Communications	Universidad de Lima

Disciplines

Art Direction
Campaign Development
Brand/Editorial/Digital Design
Creative Writing/Copywriting
Photography/Filmmaking
Event/Audiovisual Production
Sound Design

Software

Adobe CC/Affinity/Figma
CMS systems Drupal/WP+
Keynote/Google Workspace
AI tools Midjourney+
+

Languages

Spanish	Nativo
English	Bilingüe
Italian	Conversacional
Catalan	En aprendizaje

Portfolio

giacosuito.com/role
instagram.com/giacosuito