

Evgenii Astapov

UI/UX DESIGNER

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WORK EXPERIENCE

CAPS Studio, Tbilisi (Georgia)

UI/UX Designer, 2021-2024

- More than 45 successfully executed projects Worldwide over the last year in the role of UI/UX Designer and Art Director, including US, Australia, UAE, Singapore, and Russian markets.
- Restructured and designed a web interface of the platform for a nationwide project of scientific student activities. More than 1.5 million individuals registered on the developed platform, over 250.000 of whom were selected as project participants through the platform, in addition, the platform helped to attract and register more than 13.000 project ambassadors.
- Reimagined the old design system and designed a website for the new department of the company, which is ranked among the top 20 SaaS companies in Russia. I worked closely with the company's project team of 10 members, which included product managers, copywriters, and developers to ensure the best and predictable outcome. As a result, the design became the foundation for the company's new design system.
- Designed and developed an e-commerce website, which was aimed at redirecting the customers' flow from marketplaces to their new website. As a result, sales numbers increased by approximately 21% in the first 3 months of the site's operation.
- For the past year, I received 4 Awwwards Honorable mentions, 3 CSSDA Special Kudos awards (including the UI Design award and UX Design award), and 15 Madeontilda inclusions.

Kudos, Moscow (Russia)

CEO, 2019-2021

- Managed initiatives to optimize the company's operations that led to the company ranking among the top 100 translation companies in Russia for 2021.
- Developed and implemented strategies to expand presence in the target market for medical translations, resulting in the work with high-profile international companies such as Pierre Fabre, Croda, Orion Pharma, Rohde and Schwarz, and Vietnam Airlines

Translink LLC, Moscow (Russia)

Lead Project Manager/Head of Department, 2014-2019

- Led and maintained high-profile projects that required exceptional attention to detail, cross-team collaboration, and meticulous project oversight, such as the Krasnoyarsk Universiade, the 2018 FIFA World Cup, Gazprom, and WADA reports.
- Rebuilt the Translation and Localization Department to meet 24/7 operational needs and fostered a strong, dynamic team of young professionals, ensuring round-the-clock service delivery while elevating team performance.
- Played a key role in maintaining and optimizing the Translation Department workflow, which led to timely and efficient project execution and helped me earn the recognition of the most productive manager, completing 360 translation projects within one month.

LEADERSHIP EXPERIENCE

CAPS Studio, Tbilisi (Georgia)

UI/UX Designer, 2021-2024

- When acting as lead designer coordinated a design team (including 2 copywriters and 3 web designers), and acted as a go-between for the design and the development teams, including implementing an iterative approach to the process.

EDUCATION

Moscow Academy of Humanities and Technology, Moscow (Russia)

Bachelor of Arts in Linguistics and Intercultural Communication, Linguistics, February 2018

Coursera

Agile Project Management by Google, March 2023

Netology, Moscow (Russia)

Professional retraining, UX/UI design, February 2024

SKILLS & INTERESTS

Skills: UI/UX, Figma, Webflow, Tilda, Agile Project Management, Scrum Framework

SUMMARY

Before UI/UX, I worked in the field of linguistics in the position of project manager (later Head of department), coordinating international projects with teams of more than 10 people (it was then that I first discovered web design, as my work was also related to web products localization). Also interacted directly with clients, acting as a one-stop shop manager for the client. Here are some of the skills gained from my previous job that are relevant to UI/UX design - time management, resource management, problem-solving, team building, and sales skills. I use these skills to this day in my UI/UX designer role.