



HORSE EXPO 2025

14-16 NOVEMBER
QSEC CABOOLTURE QLD

JOIN US FOR 3 UNFORGETTABLE DAYS AND NIGHTS OF:

- Live demo's and clinics with leading equestrian experts
- Trade stalls showcasing the latest in gear, feed, fashion and more
 - Entertainment, food and fun for the whole family
 - Competitions, masterclasses and interactive sessions

Whether you're a rider, horse owner, or passionate supporter of the equine world, this event is for you!



EXHIBITOR PROSPECTUS

With over 1500 anticipated attendees this is an event not to be missed.

Limited number of exhibition spaces available on a first-in-first-served basis.



THE VALUE PROPOSITION

Display your companies products and services to your target market!

As an exhibitor you get the exclusive chance to -

- Network and collaborate with over 50 other exhibitors
- Increase your brand awareness and exposure
- Gain valuable market intelligence from your end users
- Demonstrate your products and services to a captive and engaged audience
- Put your brand in front of your competitors
- All exhibitors get a 1/8 page ad in the exhibitors section of the event program (additional advertising opportunities in the event program are also available)



Contact our team at JTE Events -
horseexpo.com.au or
sales@horseexpo.com.au



MARQUEE AND SITE PRICE LIST

OUTDOOR SITES

Sites are outdoor sites only on grass within QSEC grounds and do not include the option of power. Site only, own marquee advisable.

3x3m	\$441
6x3m	\$800
9x3m	\$1150

INDOOR SITES

These sites are within a 30x9m Marquee, totally undercover power is available at additional cost POA.

3x3m	\$945
6x3m	\$1800
9x3m	\$2550



ADVERTISING OPPORTUNITIES

The event program is a full colour A4 guide featuring full details of exhibitors, a map detailing exhibitors and events along with full program of events and articles of interest. A thousand copies of the event program will be available to be handed out at all entrances to the event.

1/8 page ad	\$120
1/4 page ad	\$240
1/2 page ad	\$480
Full page ad	\$900
Back Cover full page ad	\$1450

All packages include -

- Graphic design of advertisement if required
- Pin on the event map
- Highlighted directory listing within the event guide
- Featured exhibitor article on the event website
- Featured exhibitor article shared to social media
- Featured exhibitor article included in one event email newsletter

NON REFUNDABLE CONTRACT AND MARKETING FEE

All exhibitors contracts will incur a non-refundable administration/marketing fee that includes a standard business listing within the printed Event Guide, including contact details and category listing together with a directory listing on the event website - \$110.



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