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A dining room and gallery wall designed by Charles & Co. Photo: Matthew Williams

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Charles & Co.: Meet the AD100 2023

By Stefanie Waldek

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Vicky Charles. Photo: Courtesy of Charles & Co.

Don't be fooled by Vicky Charles of Charles & Co.'s pedigree as the former global head of design for Soho House or her galaxy of celebrity clients. When it comes to crafting soulful homes, Charles, along with partner Julia Corden, has little patience for strained theatrics or artificial poses.

"Good design starts with good listening—to the clients, the architecture, the landscape, and the wider environment," she avers. "We aim to create spaces that are not merely photo ready but living ready." It's a message received loud and clear by her power couple clients including David and Victoria Beckham, George and Amal Clooney, Ashton Kutcher and Mila Kunis, and Matthew Rhys and Keri Russell. When not working on residential projects, the AD100 designers keep busy making over work spaces for storied brands, like the Bon Appétit test kitchen, which the pair refreshed in 2018.

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