

# Safeguarding the Los Angeles Football Club (LAFC) with **Touchless Access**



## Case Study: Stadium

As organizations resume on-site operations, health and safety are top priorities. One survey found that two-thirds of employees are concerned about their physical safety as they return to work, prompting many leaders to rethink their existing security infrastructure and protocol implementation.

Eager to welcome personnel back to their facilities after a pandemic year, LAFC made physical safety a top priority, enhancing its safety protocols by implementing contact tracing and real-time mitigation procedures at their home, Banc of California Stadium. The team was committed to protecting all personnel while continuing to secure stadium entrances. That's why LAFC chose Alcatraz's facial authentication technology to enhance their defensive posture.

## The Problem

Guarding a professional sports stadium can be incredibly challenging even without pandemic-inspired safety requirements. For starters, entry is often highly restrictive with inconsistent site access from players, personnel, maintenance staff, and more. When coupled with contact tracing standards and other mitigation efforts, stadium officials faced a difficult problem: optimizing security without compromising usability.

Ineffective or inefficient solutions can diminish security efforts by discouraging people from returning to team facilities or tacitly encouraging people to disregard security protocols. At the same time, LAFC needed a sustainable security solution that met the challenges of this unique moment while also enhancing facility security for years to come.

## The Solution

To holistically enhance physical safety at Banc of California Stadium, the team is deploying Alcatraz's facial authentication technology, Rock. This technology replaces or augments badges for physical security and access control, reducing touchpoints

## Client

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Los Angeles Football Club (LAFC)

## Challenge

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Protecting facility perimeters of stadium's high secure spaces with touchless authentication

## Solution

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Facial biometric authentication using Alcatraz Rock

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while streamlining building access protocols.

LAFC will install the Rock at 7 access points, allowing the club to more successfully resume on-site operations after the recent pandemic. With touchless entry, operations leaders can account for access security while also accommodating new health and safety protocols.

In addition, LAFC now has a future-proof security solution with features like enrollment intelligence for easy onboarding, frictionless authentication for enhanced identity verification, and tailgating detection for improved access control.

What's more, Rock will perform mask verification, granting building access only when this requirement is met, allowing the stadium to avoid deploying security personnel to enforce compliance.

For LAFC, protecting their people is the top priority. Rock increases LAFC's building security and user convenience while enhancing ongoing health and safety measures.

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*"We are excited to work with the Alcatraz team to bring the future of security to all LAFC facilities. We will be implementing the touch-less building/space access solutions for our personnel to automate contact tracing and real-time mitigation all in one device."*

Christian Lawu,  
LAFC Chief Technology Officer

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Schedule a free demo and learn how Alcatraz can strengthen your access control: [alcatraz.ai/contact/demo](https://alcatraz.ai/contact/demo)

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