



● Accelerator Playbook

Data Strategy Accelerator

Establish strong foundations through strategic alignment, optimized governance, modernized infrastructure, reliable data architecture, and a tailored enablement and adoption program.



What is in this playbook?

- 
- 1 Data strategy accelerator explained
 - 2 How does the accelerator work
 - 3 Why Biztory?

- What is it?

Data Strategy Accelerator Explained

5 Steps to accelerate your **data strategy**

Establish strong foundations through strategic alignment, optimized governance, modernized infrastructure, reliable data architecture, and a tailored enablement and adoption program.

01

Business & Use Case Alignment

- Strategic Goals & KPIs
- Use Cases Identification
- Stakeholder mapping
- Roadmap Development

02

Data Architecture & Metadata Foundation

- Data Architecture Audit
- Metadata Management
- Data Centralisation & Integration Strategy
- Data Models & Schemas

03

Tech Infrastructure Readiness

- Data Stack Audit
- Cloud Migration
- Infrastructure optimisation plan
- Tech Selection & Integration Plan

04

Data Governance & Management

- Governance Framework
- Data Quality & Security
- Policy, Roles & Responsibilities
- Compliance & Risk Management

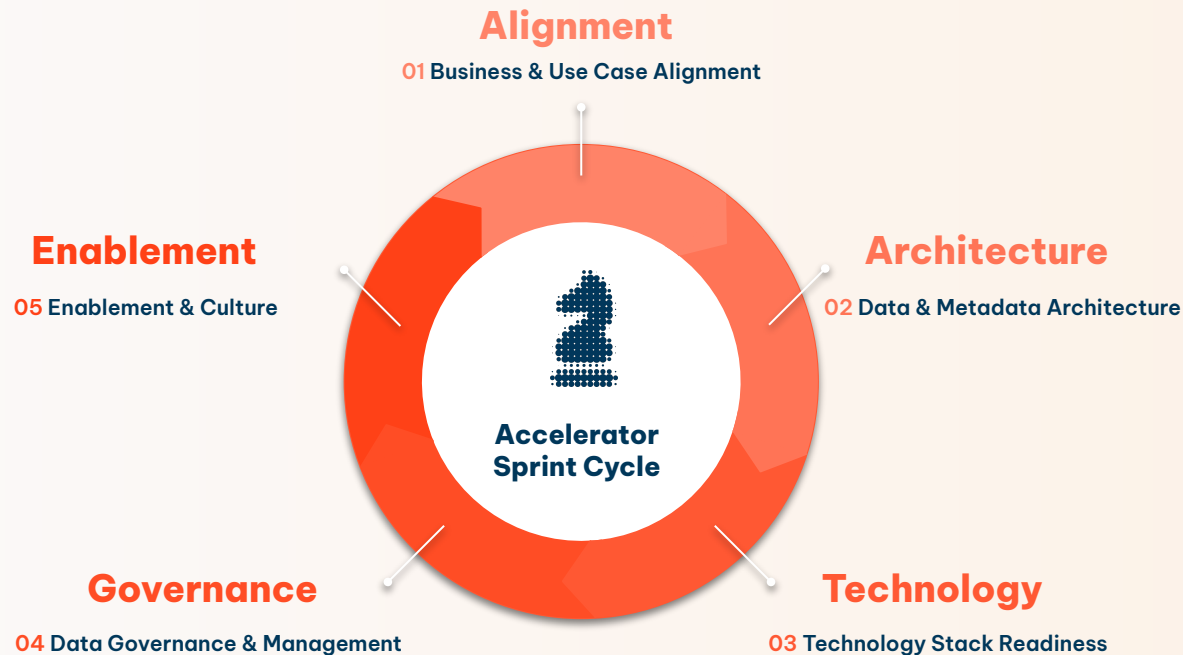
05

Data Culture & Enablement

- Data Literacy & Skills Assessment
- Tailored Training & Enablement plan
- Data Community Building

Designed to **jump in-&-out** at any stage of the cycle

You don't need to follow every step of the sprint cycle process. They can jump-in-and-out wherever needed.



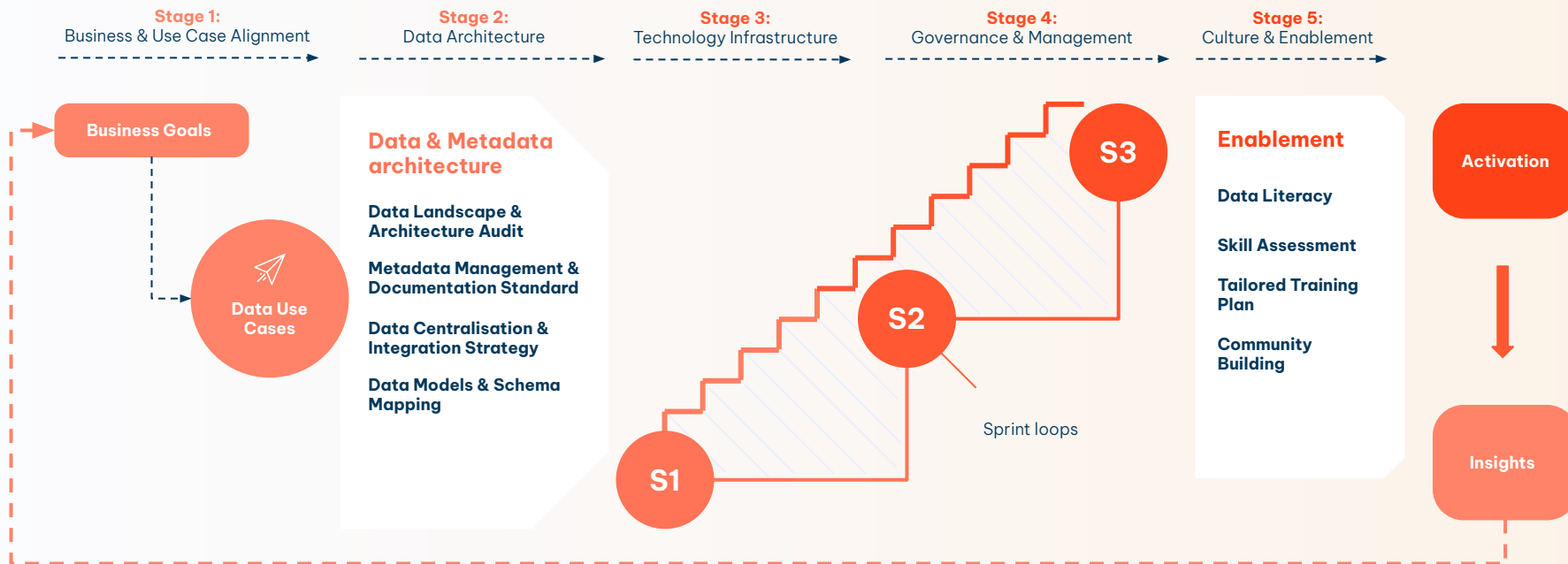
- How does it work?

Data Strategy Accelerator Explained



How does the Accelerator **work**?

The Data Strategy Accelerator is a structured 5-stage design sprint aimed at empowering your organization to build a robust, scalable, and sustainable data strategy that aligns perfectly with your business objectives. We help you establish strong foundations through strategic alignment, optimized governance, modernized infrastructure, reliable data architecture, and a tailored enablement and adoption program.



Stage 1:

Business & Use Case

Engage senior leaders to articulate clear goals and identify use cases where data initiatives can significantly impact the organization. Together, we craft a prioritized roadmap with measurable outcomes and ensure executive sponsorship to drive momentum.

Objectives:

- Ensure strategic alignment between data initiatives and business goals.

Outcomes:

- A clearly defined, prioritized roadmap of data initiatives linked to business KPIs.

Estimated delivery time:

2-3 Weeks



Stage 2:

Data Architecture

Robust data architecture ensures long-term scalability and reliability. We assess and redesign your architecture to enable centralized data management and efficient metadata handling. This ensures rapid insight generation, better data discoverability, and improved documentation standards. Your data architecture will support seamless integration across diverse data sources, enhancing data usability across your organization.

Objectives:

- Design a scalable data architecture with effective metadata management.

Outcomes:

- Defined data architecture blueprint for centralized, integrated data management.
- Standardized metadata documentation and data modeling guidelines for future projects.

Estimated delivery time:

2-3 Weeks



Stage 3: Tech Infrastructure

To build the foundation for your strategic data initiatives, we perform a comprehensive audit of your existing data infrastructure. We evaluate readiness for cloud migration and design a roadmap to modernize and optimize your tech stack. By integrating advanced technologies, we ensure your infrastructure is agile, scalable, and primed to meet your future data and analytical needs.

Objectives:

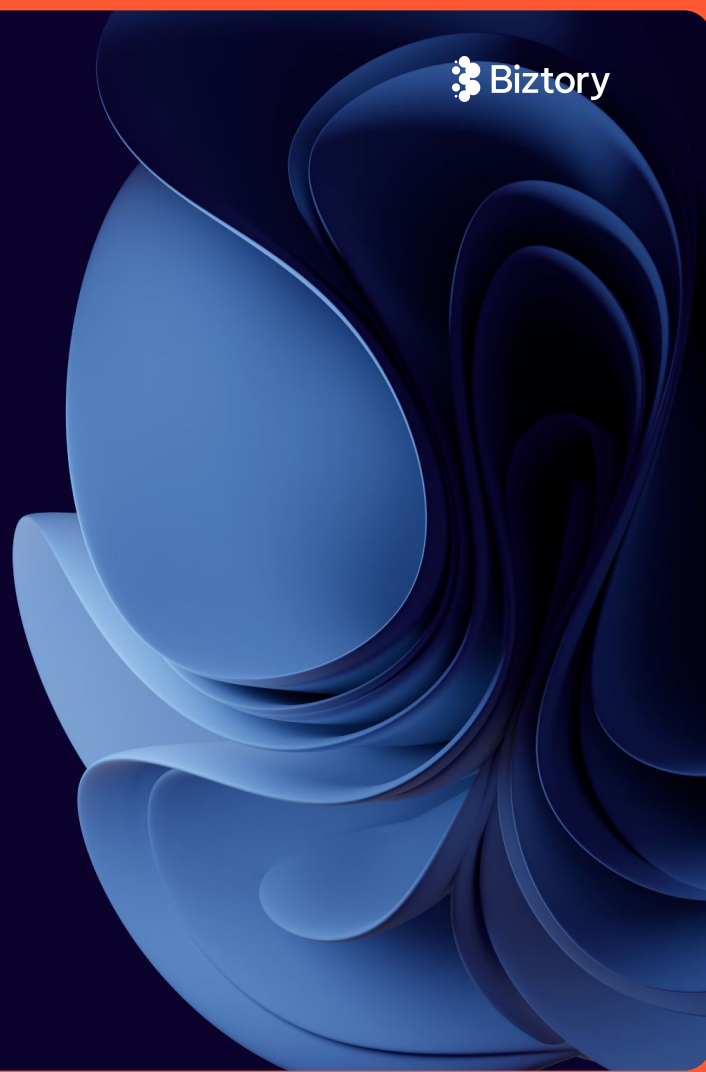
- Modernize and optimize data infrastructure to support strategic growth and scalability.

Outcomes:

- Completed tech stack audit with clear identification of infrastructure gaps and opportunities.
- Actionable migration and infrastructure modernization roadmap including cloud adoption strategy.

Estimated delivery time:

2-3 Weeks



Stage 4:

Governance & Management

To leverage your data as a strategic asset, governance is key. This stage defines your governance framework, including policies, standards, and roles clearly aligned with regulatory requirements. We conduct thorough assessments of your data quality, security practices, and compliance landscape to identify gaps and implement rigorous governance procedures that ensure trust and confidence in your data.

Objectives:

- Establish robust governance practices ensuring data quality, security, and compliance.

Outcomes:

- Defined and documented governance framework including policies, roles, and standards.
- Comprehensive data quality and security audit report with actionable improvement recommendations.

Estimated delivery time:

2-3 Weeks



Stage 5: Culture & Enablement

Sustainable success depends on your team's ability to adopt and utilize data tools effectively. We implement a comprehensive enablement and adoption program, tailored to your specific organizational needs. Our continuous feedback loop approach, including training, community-building, and champion empowerment, ensures lasting adoption and a resilient data culture across all business levels.

Objectives:

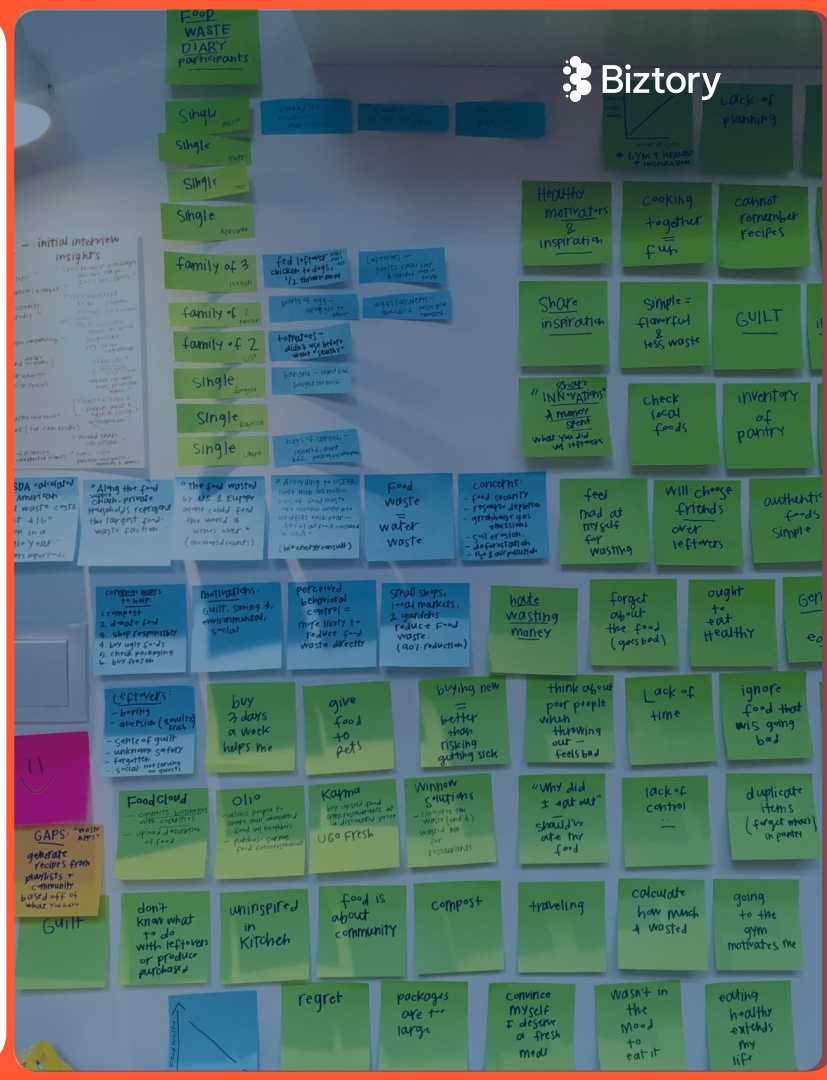
- Cultivate sustained data adoption and a data-driven culture through targeted enablement.

Outcomes:

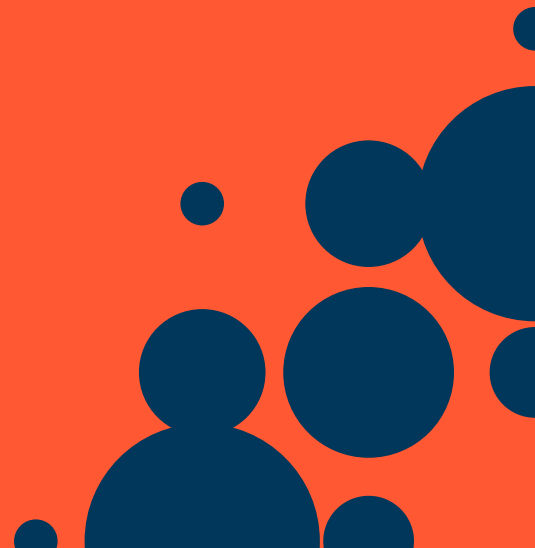
- Tailored data literacy training and certification program for key roles across the organization.
- Established internal data community and identified data champions for ongoing engagement.

Estimated delivery time:

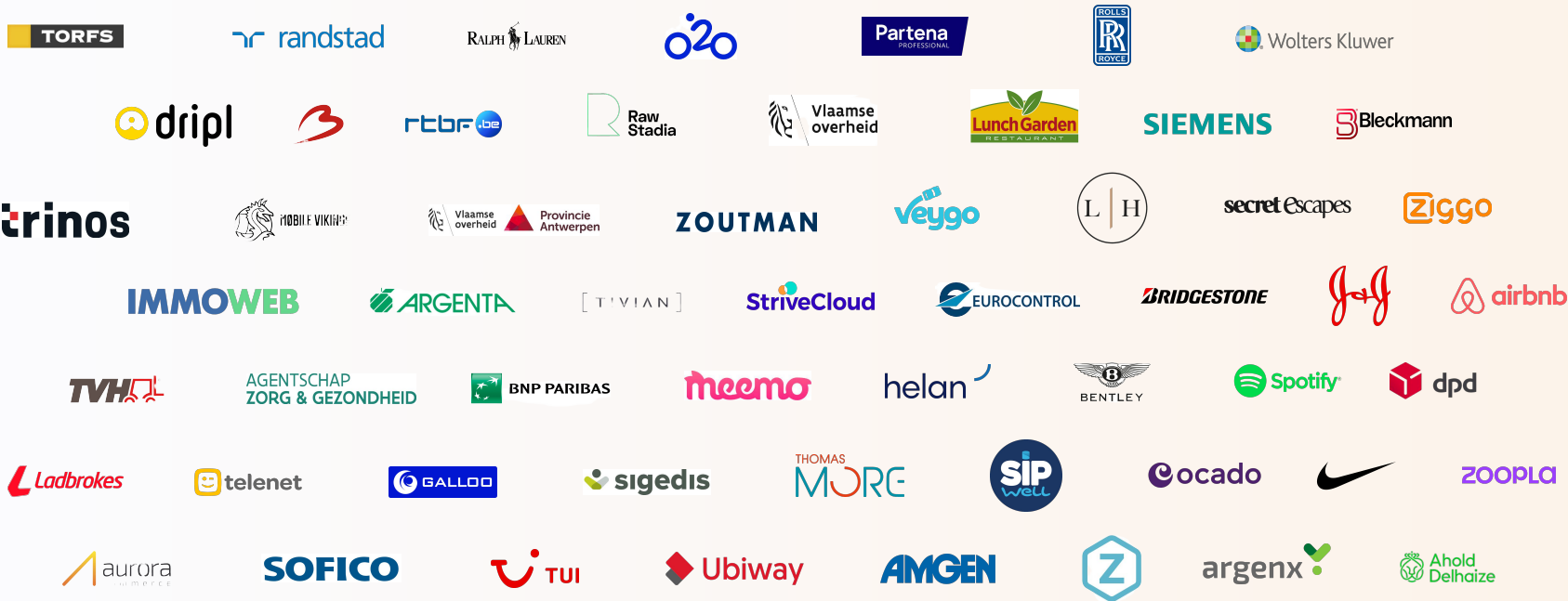
2-3 Weeks



Why Biztory?



The greatest data teams **trust Biztory**



About Biztory

Biztory helps you to be at the forefront of data & AI-driven innovation

80+

Consultants across EMEA

300+

Happy clients globally

4

Locations including UK,
Belgium, DACH & Netherlands

300+

Certifications



Mission Statement

At Biztory, a Strategic Modern Data Consultancy, we are on a mission to help your company & people achieve their highest level of data maturity. By bringing your people together with trusted data and technology we accelerate the data journey of both your business and your people.

Vision Statement

At Biztory, we believe that people and organisations truly thrive if everyone has easier, quicker access to data. By leveraging the right technology, and bringing trusted data to the fingertips of the right people in your organisation, you enable people to make better business decisions, navigate complex challenges, and build for tomorrow.

Get in touch

Nicolas Beunen

Biztory Belgium
nicolas.beunen@biztory.com

Rene Mutzbauer

Biztory DACH
rene.mutzbauer@biztory.com

Ben Thornes

Biztory UK
ben.thornes@biztory.com

Sebastian Pouw

Biztory Netherlands
sebastian.pouw@biztory.com

