

FOR IMMEDIATE RELEASE

September 19, 2025

Build Baton Rouge Welcomes Josh Jefferson as Land Bank and Real Estate Counsel

Baton Rouge, LA – Build Baton Rouge (BBR) is pleased to announce the addition of Josh Jefferson as Land Bank and Real Estate Counsel. In this role, Jefferson will oversee legal processes in partnership with Parish municipalities. He will also manage title clearing work on BBR and partner properties and provide counsel for all BBR land transactions.

“Josh brings a unique combination of legal expertise, passion for real estate development, and a strong commitment to community-driven projects,” said Deidre Deculus Robert, President & CEO of Build Baton Rouge. “His background and skills will help us advance our mission of transforming Baton Rouge through equitable development and strategic land use.”

Before joining BBR, Jefferson served as Contract Manager at Tulane University, where he was responsible for drafting, reviewing, and negotiating complex contracts while collaborating with university stakeholders to mitigate risk, ensure compliance, and align agreements with institutional objectives.

Born and raised in Baton Rouge, Jefferson earned his law degree from Loyola University New Orleans and a bachelor’s degree in criminal justice from Prairie View A&M University, where he also played Division I baseball as an infielder. His time as a student-athlete helped shape his team-first mindset, strong work ethic, and problem-solving approach—qualities that continue to drive his professional success.

“I am excited to join Build Baton Rouge and contribute to projects that create opportunities for residents, strengthen neighborhoods, and improve quality of life across the city,” said Jefferson.

With Jefferson’s expertise, Build Baton Rouge will continue to expand its capacity to manage complex land processes and advance transformative community development initiatives.

About Build Baton Rouge

Build Baton Rouge is the Redevelopment Authority of East Baton Rouge Parish. Our mission is to promote equitable investment, innovative development, and thriving communities by transforming underutilized land and revitalizing neighborhoods.