

PRESS IMMEDIATE RELEASE

September 19, 2025

Build Baton Rouge Welcomes Dexter Alexander as Community Real Estate Coordinator

Baton Rouge, LA – Build Baton Rouge (BBR) proudly announces the addition of Dexter Alexander as Community Real Estate Coordinator. In this role, Alexander will help advance BBR’s mission to acquire, manage, and redevelop land in ways that strengthen neighborhoods and expand equitable opportunities for residents.

“Dexter brings a wealth of experience in housing, marketing, and community development, along with a passion for expanding access to homeownership,” said Deidre Deculus Robert, President & CEO of Build Baton Rouge. “His expertise and community-focused perspective will be invaluable as we continue to build equitable development opportunities across Baton Rouge.”

A graduate of Louisiana State University with a degree in Communications, Alexander also earned a Master of Liberal Arts (MALA) with concentrations in Kinesiology and Business. A former student-athlete, he credits his time at LSU with instilling the discipline, teamwork, and leadership skills that shape his career today.

Before joining BBR, Alexander served as Business Development & Marketing Officer for the Louisiana Housing Corporation’s Single-Family Homeownership Division, where he managed statewide down-payment assistance programs, led signature outreach initiatives, and partnered with developers and local governments to expand access to affordable housing. He also coordinated the Louisiana Statewide Homeownership Think Tank, bringing together stakeholders to tackle critical issues such as scalable housing, insurance and flood policy, and innovative development models.

In addition to his public sector experience, Alexander is a licensed REALTOR® with United Properties, where he has established himself as a community-focused real estate professional helping families in Greater Baton Rouge achieve homeownership and build generational wealth.

“I am excited to join Build Baton Rouge and contribute to work that is transforming neighborhoods while creating opportunities for families to thrive,” said Alexander. “This is personal to me—I want to see Baton Rouge grow stronger and more equitable for everyone.”

With Alexander on the team, Build Baton Rouge will strengthen its ability to deliver transformative land redevelopment projects that prioritize community benefit and long-term impact.

About Build Baton Rouge

Build Baton Rouge is the Redevelopment Authority of East Baton Rouge Parish. Our mission is to promote equitable investment, innovative development, and thriving communities by transforming underutilized land and revitalizing neighborhoods.