



**Build Baton Rouge Board of Commissioners
Regular Meeting**

Date: Thursday, October 16 2025

Place: 100 North St #800, Baton Rouge, LA 70802

Time: 9:00 A.M.

Minutes

Attending Board Members: Rodney Braxton, Chairman; Charles Landry, Vice Chair; Will Campbell, Treasurer; Bobby Hamilton (each a "Commissioner")

Excused Board Members: Suzanne Turner, Secretary

Also attending: Deidre Robert, President and CEO; Marlee Pittman Miller, Vice President and COO; Kendra Hendricks, Senior Development Coordinator; Tricia Prewitt, Administrative Officer; Joshua Jefferson, Land Bank & Real Estate Counsel; Dexter Alexander, Community Real Estate Coordinator, Kelly Hudson, VGraham; Kincaid Jackson, Kean Miller; Rinaldi Jacobs; Charlie Davis; Byron Turner

Meeting Called by: Rodney Braxton

Type of Meeting: Build Baton Rouge (BBR) Board of Commissioners – Regular Meeting

Note Taker: Tricia Prewitt

❖ **Action Item**

- a. Mr. Braxton called the meeting to order at 9:03 a.m.
- b. Mr. Braxton confirmed receipt of proof of notice of meeting and the posting of public notice.
- c. Mr. Braxton confirmed the number of Board Commissioners present and the constitution of a majority.
- d. The Board reviewed the minutes from the BBR Board of Commissioners September 18, 2025, Regular Meeting. Mr. Landry made a motion to approve the minutes, and Mr. Hamilton seconded. The motion carried unanimously.

❖ **Discussion Item: Presentation from the Mayor's Office on Thrive EBR**

- a. Mr. Braxton requested a motion to adjust the agenda, moving this item to later on in the meeting. Mr. Landry made the motion; Mr. Hamilton seconded.

❖ **Discussion Item: Budget**

- a. Ms. Hudson presented the profit-loss actual vs. budget, program statement of activity, and cashflow projections for the period ending September 30, 2025. Ms. Hudson reported that revenue and income are in line with expectations. Expenses are a little bit less than budgeted. There were no concerns.



❖ **Discussion Item: CEO Report (Deidre Robert)**

- a. Ms. Robert gave a very detailed CEO Report detailing the progress Build EBR has made on various projects, meetings, and administrative items.

❖ **Redevelopment and Land Bank Update (Marlee Miller)**

- a. Ms. Miller updated the Board on projects related to Redevelopment and Land Bank. Ms. Miller reported on the Rolling RFEI for Florida and the Rolling RFP for Plank & Scenic and other projects.

❖ **Discussion Item: Presentation from the Mayor's Office on Thrive EBR**

- a. Mr. Braxton reopened the agenda item that had been moved. Charlie Davis gave a presentation to the Board on Thrive EBR and opened up a discussion that included members of the public.

❖ **Action Item: Discussion and Approval of Agency's Rebranding**

- a. Ms. Miller introduced the new logos and branding to the Board, changing Build Baton Rouge to Build East Baton Rouge, to include the entire parish in the the logo and branding. Mr. Campbell made a motion to accept the new logo; Mr. Landry seconded. The motion passed unanimously.

❖ **Action Item: Review and Approval of Procedures for Public Comment**

- a. Mr. Jefferson introduced the item. Mr. Braxton reminded the Board that this was discussed in the last meeting and agreed upon. Mr. Braxton entertained a motion to approve; Mr. Landry made a motion to approve; Mr. Campbell seconded the motion. The motion passed unanimously.

❖ **Action Item: Review and Approval of RDA Committee Appointees Relating to the EXXON Mobile CEA with the City Parish**

- a. Ms. Robert stated that per the CEA, approval was needed in order for Mr. Braxton and Mr. Landry to continue to serve on the Committee. Mr. Landry moved that Mr. Braxton be appointed to serve; Mr. Campbell seconded; Mr. Braxton obtained. The motion passed unanimously for Mr. Braxton to serve.
- b. Mr. Braxton moved to appoint Mr. Landry to the Exxon Mobile RDA Committee; Mr. Campbell seconded; Mr. Landry obtained. The motion passed unanimously for Mr. Landry to serve.

❖ **New Business: (Discussion)**

- a. No new business

❖ **Old Business**

- a. There was no old business

❖ **Action Item: Public Comment**

- a. Mr. Jacobs congratulated the team for keeping things moving forward.



- ❖ **Action Item: Adjourn to Executive Session to discuss negotiations between the authority and prospective seller(s), purchaser(s), lessor(s), or lessee(s) of immovable property owned by the Authority pursuant to LA. R.S. 4720.151(G)(12)**
 - a. Mr. Braxton entertained a motion to go to Executive Session. Mr. Campbell made the motion; Mr. Landry seconded. A roll call vote was entered. Mr. Braxton, yes; Mr. Landry, yes; Mr. Campbell, yes; Ms. Turner and Mr. Hamilton were absent from the vote.
 - b. Upon Executive Session adjournment and return to Regular Session, Ms. Robert notified members of the public still waiting during Executive Session that the Board returned and confirmed that no one was left waiting in the lobby.
 - c. Mr. Braxton reported that no action was taken during Executive Session.
- ❖ **Action Item: Adjournment**
 - a. Mr. Braxton entertained a motion to adjourn. Mr. Landry made a motion to adjourn; Mr. Campbell seconded. The meeting was adjourned at 9:59 a.m.