

SUMMARY

User Experience Designer with 7+ years of experience in inclusive design, accessibility auditing (WAVE, Fable Engage, Dovetail), and WCAG 2.1 compliance. Skilled in creating accessibility-first design systems, supporting dev handoff, and aligning digital products with user and business needs. Advocate for accessibility as a core design principle.

PROFESSIONAL EXPERIENCE

UX Designer (ViMi Labs – Vancouver, BC - Feb 2025 – July 31)

- Conducted accessibility audits across digital platforms using tools like **WAVE**, **Fable Engage**, and **Dovetail**, prioritizing critical issues based on impact.
- Built and published an accessibility-first UI kit in **Figma**, streamlining **developer handoff** and reducing implementation time by 20%, while ensuring consistent and inclusive brand application across teams.
- Supported **QA testing** to verify accessibility fixes; documented improvements and tracked their effectiveness.
- Led the creation of a **stakeholder case study**, showcasing improvements in accessibility scores, usability, and team adoption.
- Collaborated on multimedia and marketing assets while aligning product visuals with accessibility and brand standards.

Data Analyst, UI and UX Designer (Aedo AI Inc. – Toronto, ON - Aug 2022 – Feb 2025)

- Worked with cross-functional teams to embed accessibility early in the design process and align on inclusive design principles.
- Used **Azure DevOps** to manage accessibility tasks and track resolutions during product development cycles.
- Conducted manual accessibility testing and collaborated with QA to identify and validate barriers.
- Read and debugged **HTML/CSS**, enabling smoother **developer handoff** and alignment with accessibility guidelines.
- Developed internal accessibility **guidelines** and assisted in educating teams on inclusive design practices.
- Produced a case study to communicate findings, improvements, and ROI to stakeholders.

Multimedia Designer at ViMi Labs (ViMi Labs – Vancouver, BC - Sep 2020 – Jun 202)

- Designed inclusive interfaces for early-stage startups in health and education sectors.
- Created web layouts and storyboards with a focus on contrast, readability, and navigability.
- Provided guidance on content structuring for improved digital accessibility and SEO.

EDUCATION

MSc in Systems Science, University of Ottawa, Ottawa, Canada (2019-2022)

Bachelor of Architecture, Azad University, Tehran, Iran (2013-2017)

CERTIFICATIONS & TRAINING

- WAI0.1x: Introduction to Web Accessibility– **W3C**
- Foundations of User Experience (UX) Design – **Google**
- Webflow Practitioner – **Webflow**
- Bronze Medallion & Bronze Cross, and Standard First Aid – **Lifesaving Society**

CORE SKILLS & TOOLS

User-Centered Design • Inclusive Design • WCAG 2.1/2.2, ARIA, Fable Engage • Customer Journey Mapping • Wireframing & Prototyping • UX Research & Testing • Figma • Webflow • Adobe Suite • HTML/CSS • JavaScript • CMS (WordPress, Webflow) • Agile Collaboration • Developer Handoff • Documentation & Component Libraries • Jira