

## PROFESSIONAL SUMMARY

Product designer with 10 years of experience, including 6 years focused exclusively on web applications. Bring a rare combination of design craft and data fluency — delivering web applications, dashboards, and data-driven reports across SaaS and scientific research environments. Lead end-to-end design from concept to production using fast prototyping, UX research, and AI-assisted workflows, collaborating closely with engineers, product managers, and stakeholders to maintain design systems and ensure accessible, user-centered delivery.

## PROFESSIONAL EXPERIENCE

### Product Designer (Freelance) | Aedo (Client Work) | Feb 2026 – Present | Remote

- Lead design end-to-end for a SaaS web application and an HTML-based reporting tool, presenting rough concepts early to drive problem definition, using Claude to prototype UI concepts at speed and move from brief to testable interface in hours, enabling faster feedback loops and reducing design-to-development rework.
- Maintain and enhance design systems, design tokens, and CSS components, using GitHub Copilot to implement consistent HTML layouts across all pages, and submit pull requests for developer review.
- Partner directly with engineering teams using Git-supported workflows, contributing design specs aligned to component structures, and reviewing pull requests for implementation accuracy.
- Ensure all interfaces meet WCAG accessibility standards and are validated across desktop, tablet, and mobile breakpoints before delivery.
- Produce comprehensive design documentation, annotated Figma files, and decision logs to support continuity across handoffs.

### User Experience Designer | Vimi Labs UG - (Permanent Part-Time) | Feb 2025 – Feb 2026 | Vancouver, BC

- Drive end-to-end UX strategy and research for a scientific research web application and public-facing website, conducting user interviews, usability testing, and synthesis to translate insights directly into product decisions.
- Spearhead fast-cycle prototyping in Figma and Figma AI, building interactive flows and component-driven mockups to validate concepts early and align stakeholders before development begins.
- Build and maintain a component library with design tokens mapped to CSS variables, maintaining high-quality visual design, information hierarchy, and polished user flows while evolving the design system and translating stakeholder feedback into actionable design direction.
- Work in close partnership with developers using Git-based workflows, supporting pull request reviews, conducting WCAG audits, and leading breakpoint QA across desktop, tablet, and mobile to ensure accessible, performant delivery.

### Data Analyst and UI Designer | Aedo - (Permanent Full-Time) | Aug 2022 – Feb 2025 | Ottawa, ON

- Design and deliver Power BI reports and dashboards by pulling data from Azure SQL Database and leveraging Copilot for insight generation and visual creation, prototyping with real sample data to establish data modelling foundations and validate analytical views before development begins.
- Contribute to the full product lifecycle — from requirements gathering and user flows through to post-launch iteration — maintaining and extending design systems to ensure consistent hierarchy and polished user flows, in close collaboration with PMs, engineers, and stakeholders.
- Use Notion AI to document design requirements, structure research findings, and maintain project notes — leveraging data storytelling to communicate insights clearly and ensure knowledge transfer across the team.

### Web Designer | Vimi Labs UG - (Contract Part-Time) | Sep 2019 – Aug 2022 | Vancouver, BC

- Produce websites, presentations, and infographics using Adobe tools (Illustrator, Photoshop), ensuring responsiveness, accessibility, and visual consistency across all deliverables.
- Create product walkthrough animations and promotional videos to showcase Vimi Labs' applications and brand offerings using After Effects.

## EDUCATION

- MSc in Systems Science, University of Ottawa, Ottawa, Canada (2019-2022)
- Bachelor of Architecture, Azad University, Tehran, Iran (2013-2017)

## CERTIFICATIONS and SKILLS

- Introduction to Web Accessibility- W3Cx WAI1.0 Certificate

Fast prototyping using Claude, Figma, GitHub Copilot, Power BI, Adobe Illustrator/Photoshop. Accessibility audits (WCAG), Design tokens, CSS components, HTML layouts, Visual hierarchy, User flows, Responsiveness, Storytelling with Data