

You're part of the picture Let's get started!



Your guide
to fundraising
for CAFOD



Thank you for fundraising with CAFOD!

We're so excited you're joining our big family! Thank you for being inspired by your faith to create a world full of hope and joy – as God wanted it to be.

Now, let's put the 'fun' into your fundraising event!

In this guide, you'll find:

- creative fundraising ideas
- advice and tips
- help planning and promoting your event

You are one of many supporters coming together to build a better world for everyone.

Thank you for fundraising with us - Let's get started!

If you would like any extra help or advice for your event, please give us a call or email.



020 7733 7900



events@cafod.org.uk

Who are CAFOD ?



Maria,
Ukraine



CAFOD supporters,
UK



Kavira,
DRC

Our mission

You are with us, fighting for a better world! Your fundraising, volunteering and prayers mean we can take on challenges together, from Cardiff to Colombia to Cambodia.

Our connection with the Catholic Church means we work with people from all around the world. We believe everyone should have the chance to fulfil their potential.

Through your fundraising, you have joined one big family – a family who listens to one another's struggles and chooses to act.

FUN FACTS



90p

from every
£1 raised goes
towards our mission*



165

countries –
that's how far your
support could reach



1

big community –
together we will make
a real difference!

*From the 2023 Annual report



As Christians, let us always make charity, faith
and hope the basis of our lives and our actions.

POPE FRANCIS



Where we work





Getting started

What kind of event will help you reach your fundraising goal?
And where will the money you raise go?



To raise **£50**

- Round up your parish for a mini lottery or raffle with a chance for them to win a prize!
- Parishioners at St John the Evangelist church in Tadworth contributed £1 per month for a chance to win a prize. The rest of the money raised was donated.



To raise **£150**

- Run a bake sale in your office or at your local parish! Ask your friends to bring tasty treats to sell for charity.
- Jess, from London, hosted a bake sale in her office and raised £260!



To raise **£300**

- Bring some light and sweet scents to your parish by selling homemade candles.
- Parishioners in Twyford church melted down left-over candle ends to make new ones to sell. They raised an incredible £466!

→ **£50 can provide emergency food supplies to families fleeing conflict.**

→ **£150 can provide a cow and vital training to a farmer overcoming the climate crisis.**

→ **£300 can provide life-saving support through a medical outreach team after a disaster has hit.**



Hope, to me, is the belief that our circumstances will improve, leading to a better life.

MEERA, PAKISTAN



CAFOD fundraising ideas

The sky's the limit when it comes to your ideas.
But if you're looking for some inspiration, try these!



CAFOD CONCERT

Make your event pitch-perfect by hosting a music night! Sing your heart out at a karaoke, showcase your talents at an open mic or invite a local band and dance with your friends.



ART SHOW

Whether you're an artist, or you'd like to get your child or grandchild painting, an art show is a creative way to raise donations.

Either sell art or run an art class and ask for an entry fee for donations.



FOODIE FUNDRAISER

Get your MasterChef on! Have a curry or jollof rice cook-off, a pancake breakfast, or how about a BBQ to bring people together and raise donations.



OUTDOOR GAMES

Get sporty and run your own outdoor games in your garden or local park. You could do a running race, long jump or even create a mini obstacle course. Fundraise by charging per competitor or spectator.



DISCO

Throw a party with all your favourite music and people - salsa, afrobeats or bangura.

Stuck for ideas? Check out more here: cafod.org.uk/ideas

Your event 'To-Do' list

Now it's time to plan your event!
Here are a few questions to consider:

✍️ ☒ **What** is your event?
This is the fun bit!
Decide how you want to fundraise.

↓
☒ **Where** is your event?
Pick a location like your parish, school or home.

↙
☒ **When** is your event?
Think about the weather. Should it be indoors or outdoors?

☒ **Who** do you know?
Your family, friends and parish can help find a venue, bake cakes and support your event.

↓
☒ **How** to make it a success?
Check out our tips below to help you raise as much as possible - and use our simple "safe and legal" checklist to help you stay organised.

☒ We'd love to see your event!
Share and tag us @CAFOD



Top five tips to fundraise online

Now that you have an idea for your event, it's time to start fundraising!

1. Set up your fundraising page

You can raise donations online! Visit [JustGiving.com](https://www.justgiving.com) or [Wonderful.com](https://www.wonderful.com) to set up your fundraising page. It's free, quick and secure.



EXTRA TIP!

Donate to your page first - People who donate to their page can raise 84% more.

2. Personalise your page

Add a profile picture to your fundraising page – it could boost your donations by **14%**!

Pages with a personalised story raise **65%** more on average.

3. Aim high with your target

A fundraising goal can keep you motivated and encourage others to donate. See [page 6](#) for where your donations can go.

4. Get social

Share your fundraising page with your friends, family and parish through WhatsApp, social media, email or text.

5. Fundraise online and offline

Use the sponsorship form in this pack to collect cash donations.

Also, you can get a QR code from your JustGiving page! Go to your page, add '/qrcode' to the end of your URL, save and print on posters.

Visit: [justgiving.com/for-crowdfunding/qrcode-for-your-page](https://www.justgiving.com/for-crowdfunding/qrcode-for-your-page)



SCAN ME



DON'T FORGET!

Fundraise at your event if you're doing a sponsored challenge!

Sell snacks, raffle tickets or CAFOD World Gifts.

Keep it safe and legal

It's important to get the legal side of things right, and we're here to help!

PERMISSION



- a. **Venue** – If you're holding your event away from home, get permission from the property owner or local authorities.
- b. **Licences** – Public collections, serving alcohol and lotteries may need a licence.

Call our team to check:
020 7733 7900.

LEGAL



- a. **Insurance** – Does your event involve the general public? It's important to have Public Liability Insurance. Check if your venue already has this (lots do!).

- b. **Data protection** – Only collect the information you need and do not share it.

Give us a call if you're unsure:
020 7733 7900.

SAFETY



- a. **First aid** – For large events involving around 500 people, there should be a minimum of two qualified first aiders.
- b. **Risk assessment and food safety** – Write down the risks for your event and how you're reducing those risks.

MEDIA



- a. **Photos** – We love seeing your photos! But please make your attendees aware you're taking them.



If you're still a bit unsure or need some advice, please contact us at:



020 7733 7900



events@cafod.org.uk

How to send us the donations

Thank you so much for fundraising! Your work has been incredible and with the money you've raised, we can continue to support our sisters and brothers all around the world.

Please send in the money you've raised using the methods below.
Thank you again for being part of the bigger picture.

ONLINE

Pay your donations online:
cafod.org.uk/pay-in

PHONE

Call us on 0303 303 3030 and make a card payment over the phone with our Supporter Care team.

POST

Send us a cheque made payable to the address below:

CAFOD,
Romero House,
55 Westminster Bridge Road,
SE1 7JB.

Please include the name of your parish, group or organisation.

Please don't send cash in the post – we don't want your vital donations to get lost!

If you'd like to thank someone for their help with your fundraising event, contact us for a certificate to display at church, school, or home.

Email: **events@cafod.org.uk**

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social media!



facebook.com/CAFOD



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x.com/CAFOD



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CAFOD, Romero House, 55 Westminster Bridge Road, London, SE1 7JB

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