

BE PART OF THE MOVEMENT TAKE HONG KONG DESIGN GLOBAL

# CALL FOR SUB MISSIONS

HKIDW  
2027

MILAN  
+  
HK

ENROLLMENT DEADLINE EXTENDED  
**7 SEP 2026 (6:00PM)**

## T I M E L I N E

- **7 Sep 2026** Deadline extended
- **Sep 2026** Selection process by independent selection panel
- **Sep 2026** Notification of results
- **Sep 2026** Pairing session
- **Oct 2026** 1st Draft of furniture design and space design
- **Nov 2026** Final draft of design
- **Late Nov 2026** Sample of furniture
- **Early Jan 2027** Completion of production and video shooting
- **Mid Jan 2027** Shipping of furniture to Milan
- **Apr 2027** Exhibition, design forums and designer tour in Milan
- **Jun 2027** HKIDW exhibition and design forums in Hong Kong

## SUBMISSION REQUIREMENTS

### For Interior Designers

#### Eligibility Requirements:

- Local interior designers (holders of HKID cards) must have a minimum of 6 years of experience in interior design, architecture, or a related field in Hong Kong. Alternatively, design firms must have been established for at least 6 years in Hong Kong and have relevant project experience.

#### Selection criteria:

- The selection panel will review the self-introduction or company profile of each designer and also the design of furniture, assigning scores based on the following criteria:
  1. Project experience
  2. Functionality of the furniture
  3. Originality and innovation
  4. Aesthetics
- 10 selected designers will collaborate with 10 manufacturers to create at least 1 piece of furniture for each exhibition upon confirming their participation in the project (Designers are allowed to invite their preferred manufacturer to enroll as well).
- Selected designers will be required to use the co-created furniture to apply for at least three international awards, enhancing their visibility on global platforms. Cash subsidies will be provided for award application fees and winning packages.
- Selected designers and manufacturers will be required to shoot promotional videos together, showcasing the furniture, design concepts, and company profiles.
- Selected designers will be required to participate in all exchange tour activities in Milan in Apr 2027. It will be a 6-day-5-night tour to visit Italy's renowned design sites, studios, showrooms, and participate in a sharing session.
- Selected designers are expected to participate in design sharing sessions in both Milan and Hong Kong, where they will present their design inspirations and share their experiences from this project.
- The participation fee for each designer is HKD 5,000. This fee is only required for selected participants, there is no initial entry fee for enrollment. On the other hand, the project will cover the costs for airfare and hotel accommodations; a welcome lunch and dinner, and visit to Salone del Mobile will be arranged.

## S U B M I S S I O N   D E T A I L S

### For Interior Designers

- The theme for submission is “Modern Design to Bridge HK and the World”. Each applicant can submit sketch, 3D rendering photos or other graphic format of their furniture. To encourage a diverse range of design submissions, applicants must select two different furniture categories from below and provide at least one design image for each category they intend to develop in the next stage. The furniture categories include:

- |                    |                               |
|--------------------|-------------------------------|
| 1. Lighting        | 7. Hardware                   |
| 2. Chair           | 8. Door                       |
| 3. Table           | 9. Window                     |
| 4. Sofa            | 10. Fabric & soft furnishings |
| 5. Storage cabinet | 11. Paint                     |
| 6. Smart Living    | 12. Wall & floor coverings    |

\*Designers are allowed to invite their preferred manufacturers to enroll for this project. Please note that both the designer and the manufacturer must be selected by the external judges as part of the top 10 finalists to proceed.

## B E N E F I T S

### For Interior Designers

- To showcase your design concept and creativity during Milan Design Week 2027 and also HKIDW 2027.
- To collaborate with manufacturers to create furniture which is sellable and profitable.
- Air ticket and hotel accommodation for the exchange tour to Milan will be included.
- Subsidies will be provided for project participants using the project furniture to apply for international design award competitions.
- A tailor-made video will be created to highlight designers, manufacturers, and the furniture.
- Promotional opportunities via multiple media channels in Hong Kong and internationally.

## S U B M I S S I O N   R E Q U I R E M E N T S

### For Manufacturers

#### **Eligibility Requirements:**

- Companies must be established in Hong Kong or have a branch store in Hong Kong.
- Must have substantial experience (at least 8 years) in producing furniture-related products.
- Material supplier shall submit their product with photos via online registration platforms. If a material supplier is selected to join this project, the company name, logo and introduction will be displayed on project booklet, website and related materials.
- Please submit a self-introduction or company profile along with product photos during the enrollment period (deadline by **31 Aug 2026**).

#### **Selection criteria**

- The selection panel will review the self-introduction or company profile of each manufacturer, assigning scores based on the following criteria:
  1. Manufacturing experience
  2. Design and customization capabilities
  3. Originality and aesthetics
  4. Sustainable development of product materials

#### **The furniture categories include:**

- |                    |                               |
|--------------------|-------------------------------|
| 1. Lighting        | 7. Hardware                   |
| 2. Chair           | 8. Door                       |
| 3. Table           | 9. Window                     |
| 4. Sofa            | 10. Fabric & soft furnishings |
| 5. Storage cabinet | 11. Paint                     |
| 6. Smart Living    | 12. Wall & floor coverings    |

#### **Other requirements**

- Minimum 1 final product for Milan exhibition, and another 1 piece for Hong Kong exhibition
- 10 selected manufacturers will be required to collaborate with selected designers to create furniture once they have confirmed to join this project.
- Selected manufacturers will be required to shoot video together with designers to promote the furniture, their design intention, and also the brand.

## B E N E F I T S

### For Manufacturers

- To showcase your productivity and creativity during Milan Design Week 2027 and also HKIDW 2027.
- To collaborate with designers to create furniture which is sellable and profitable.
- No application fee is required for joining this project.
- Subsidies will be provided for furniture production.
- A tailor-made video will be created to highlight designers, manufacturers, and the furniture.
- Promotional opportunities via multiple media channels in Hong Kong and internationally.

## INTRODUCTION OF MILAN EXHIBITION VENUE



Loft@Superstudio Più, Milan

Superstudio Più, a venue renowned for its vast, iconic and flexible spaces of different sizes, is the result of the redevelopment of a former General Electric factory. During Milan Design Week 2025, there were 87500 registered visitors and about 49,169 visitors visited HKIDW Urban Reflection Exhibition in Milan.

There will be a hall inside Superstudio Più (~4000 sq. ft.) to display the furniture pieces and interior design showcases that will be co-created by Hong Kong interior designers and manufacturers.

Exhibition dates: 12-18 Apr 2027

End

## INTRODUCTION OF HK EXHIBITION VENUE



### Arts Pavilion@West Kowloon Cultural District

The Arts Pavilion is a flexible, mirror-clad exhibition and event space located inside the Art Park at the West Kowloon Cultural District. It serves as a hub for independent art exhibitions, cultural displays, pop-up events, and private fashion shows, featuring a popular open balcony that overlooks the Victoria Harbour skyline.

Exhibition dates: Jun 2027 (4-days exhibition)

# 公開 招募

HKIDW  
2027

## 香港室內設計周

# 2027

攜手並進，讓香港設計走向世界

截止日期延長至

**2026年9月7日(下午6:00)**

米蘭  
+  
香港

## 時 間 表

- **2026年9月7日** 截止日期已延長
- **2026年9月** 由獨立評選委員會進行遴選
- **2026年9月** 通知獲選參加者
- **2026年9月** 組別配對活動
- **2026年10月** 提交家具設計與空間設計初稿
- **2026年11月** 提交家具設計最終稿
- **2026年11月末** 製造家具模板
- **2027年1月初** 完成家具製作及宣傳影片拍攝
- **2027年1月中** 家具運送至米蘭
- **2027年4月** 米蘭設計周展覽、設計論壇及交流團
- **2027年6月** 香港室內設計周展覽及設計論壇

## 提交要求

# 室內設計師

### 資格要求：

- 本地室內設計師（持有香港身份證）必須在香港擁有至少6年的室內設計、建築或相關領域的經驗。設計公司必須在香港成立至少6年並具備相關項目經驗。

### 評選標準：

- 評選委員會將審核每位設計師的自我介紹或公司簡介，並根據以下標準進行評分：
  1. 項目經驗
  2. 家具的功能性
  3. 獨創性與創新性
  4. 美學
- 10位入選設計師將與10家製造商合作，為每個展覽創作至少1件家具，並在確認參加項目後開始合作（設計師可邀請其心儀的製造商一同報名）。
- 入選的設計師須以合作完成的家具作品，申請至少三個國際設計獎項。其參賽及獲獎所需費用，將獲現金補助。
- 入選的設計師和製造商將需要共同拍攝宣傳影片，展示家具、設計概念和公司簡介。
- 入選的設計師必須參加2027年4月在米蘭的所有交流團活動。這將是一個為期6天5夜的行程，參觀意大利著名的工作室和展廳，並與參與設計論壇。
- 入選的設計師將參加在米蘭和香港舉行的設計論壇，並在論壇上分享自己的設計靈感和參與這個項目的經歷。
- 每位設計師的參與費用為港幣5,000元。此費用僅對入選者收取，報名時無須繳納任何費用。此外，項目將承擔機票和酒店住宿費用，並安排歡迎午餐和晚餐及參觀米蘭家具展。

## 提交要求

# 室內設計師

- 本次徵稿主題為「現代設計連結香港與世界」。每位申請者可提交家具草圖、3D渲染圖或其他圖形格式的作品。為避免所有設計師都提交同一類別的作品，申請者必須選擇兩種類型的家具，並為每個類別提供至少一張設計圖。家具類別包括：

- |         |             |
|---------|-------------|
| 1. 燈具   | 7. 五金       |
| 2. 椅子   | 8. 門        |
| 3. 桌子   | 9. 窗        |
| 4. 沙發   | 10. 布藝及軟裝   |
| 5. 置物櫃  | 11. 油漆      |
| 6. 智慧家居 | 12. 牆面及地面鋪裝 |

\*設計師可邀請其心儀的製造商參與本項目。請注意，設計師和製造商均須由外部評審選出，進入前十名方可參與此項目。

## 參與項目的優點

### 室內設計師

- 在2027年米蘭設計周和香港設計周展示您的設計概念和創意。
- 與製造商合作創造可銷售且可獲取盈利的家具。
- 參加米蘭的交流團將包括機票和酒店住宿。
- 將提供參加國際設計獎項的補助。
- 將製作量身定制的影片，突顯設計師、製造商和家具。
- 通過香港及國際多個媒體渠道提供宣傳機會。

## 提交要求

### 製造商

#### 資格要求：

- 公司必須在香港成立或在香港擁有分店。
- 必須在生產家具相關產品方面具有豐富經驗（至少8年）。
- 透過線上報名平台提交產品照片。若被選中參與本項目，其公司名稱、標誌及簡介將刊登於項目手冊、網站及相關資料中。
- 請於報名期間（截止日期為2026年8月31日）提交公司簡介或公司資料以及產品照片。

#### 評選標準：

- 評選委員會將審核每位製造商的自我介紹或公司簡介，並根據以下標準進行評分：
  1. 製造經驗
  2. 設計與客製化能力
  3. 原創性和美觀性
  4. 產品材料的永續發展

#### 製造的家具類型：

- |         |             |
|---------|-------------|
| 1. 燈具   | 7. 五金       |
| 2. 椅子   | 8. 門        |
| 3. 桌子   | 9. 窗        |
| 4. 沙發   | 10. 布藝及軟裝   |
| 5. 置物櫃  | 11. 油漆      |
| 6. 智慧家居 | 12. 牆面及地面鋪裝 |

#### 其他要求

- 米蘭展覽至少需要一件成品，香港展覽需要另一件成品。
- 10家入選的製造商在確認參與本計畫後，需與入選設計師合作創作家具。
- 入選的製造商需與設計師共同拍攝視頻，以宣傳家具、設計理念和品牌。

## 參與項目的優點

### 製造商

- 在2027年米蘭設計周和香港設計周展示您的生產力和創意。
- 與設計師合作創造可銷售且可獲取盈利的家具。
- 參加該項目不需任何申請費。
- 將提供補助以製作家具。
- 將製作量身定制的影片，突顯設計師、製造商和家具。
- 通過香港及國際多個媒體渠道提供宣傳機會。

## 米蘭展覽場地介紹



### Loft@Superstudio Più 米蘭

Superstudio Più 是一個以其多樣化、標誌性和靈活的空間而聞名的場地，是由一個前通用電氣工廠翻新而成的。在2025年米蘭設計周期間，訪客達到87500人，而大約49169名訪客參觀了米蘭的HKIDW Urban Reflection展覽。

Superstudio Più內將設有一個約4000平方尺的展廳，展示由香港室內設計師和製造商共同創作的家具作品和室內設計。

展期: 2027年4月12-18日

## 香港展覽場地介紹



### 藝術展亭@西九文化區

藝術展亭(Arts Pavilion)是一個靈活的、以鏡面裝飾的展覽和活動空間，位於西九文化區的藝術公園內。它作為獨立藝術展覽、文化展示、快閃活動和私人時裝秀的中心，設有一個廣受歡迎的開放式陽台，可以遠眺維多利亞港的天際線。

展期: 2027年6月 (4天展覽)