

Neural Inverse x Pesu venture labs

To build first enterprise on-chain IDE



Problem

Smart contract exploits cost billions, and development workflows are dangerously immature for both Dev and Enterprise.



Solution

Our IDE enforces secure, compliant workflows, turning development into a disciplined, auditable engineering process



Why Now

As enterprises move high-value assets on-chain, the demand for institutional-grade security and governance is absolute.



How we first

Other On chain IDE are developer-centric . We are the first to build for the enterprise's need for governance with Intelligent workflow.

Revenue Streams

Enterprise (Licensing):

Everything in business with advance collab & manage features.
\$400/Seat/Month+Licensing Charge(\$10k to \$150K)

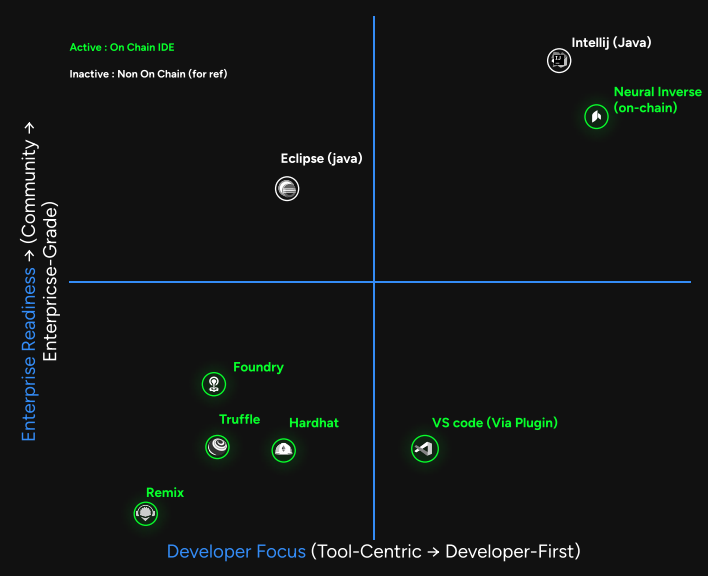
Business (Licensing):

Enforceable Policy set to meet their own standards .
\$250/Seat/Month + Licensing Charge(\$10K-\$100K/year)

Non Revenue : Open Source (CE):

Foundational IDE with default best practices.

Competitive analysis



Market growth is expected to grow at a 23% CAGR over the next five years,

\$1.5B

Total Addressable Market

Market opportunity 2027

\$600M

Serviceable Available Market

\$30M

Serviceable Obtainable Market

Our Go-to market strategy



Pilot Program

Secure 3–5 industry Design Partner to validate our thesis and co-build trusted solutions.



Flagship Client

Convert top design partner into enterprise client, proving market value with flagship case study.



Growth Engine

Leverage flagship case to win similar clients and build a repeatable, data-driven sales model.



Market Expansion

Adapt proven model for a new enterprise vertical through a high-value pilot deployment.