

# **PLYRS CRCL – Privacy Policy**

Effective Date: [Insert Date]

Last Updated: [Insert Date]

## **1. Purpose**

This Privacy Policy describes how PLYRS CRCL (“we,” “us,” “our”) collects, uses, and protects the personal data of all Users.

## **2. Scope**

This policy applies to all users, including football players, service providers, and agents accessing the platform, and covers data collected via the website, app, messaging service, concierge services, and third-party integrations.

## **3. Data We Collect**

- Identity Data: Full name, club, nationality, contact information
- Subscription Data: Tier level, payment status, engagement logs
- Communications: All messages, audio/video logs, and concierge communications
- Usage Data: Access times, clicked providers, referral tracking

## **4. Legal Basis for Processing**

We collect and process data on the basis of:

- Contractual necessity
- Consent
- Legitimate interests (fraud prevention, improving service)
- Legal obligations

## **5. How We Use Your Data**

- To match Players with appropriate Providers or Agents
- To monitor for non-circumvention and contractual breaches
- To process payments, verify users, and prevent fraud
- To contact you with service updates, changes, or legal notices

## **6. Strict Confidentiality**

- All player identities, conversations, and preferences are kept strictly confidential.
- Only verified internal staff or concierges may access player-provider chats.
- We will never share or sell your data to external third parties.

## 7. Data Retention

We retain all communications and identity data for the duration of account use and up to 6 years afterward to comply with regulatory, dispute, and auditing obligations.

## 8. Security Measures

- End-to-end encrypted messaging
- Secure HTTPS/SSL platform access
- Admin-only access to sensitive user profiles and chats
- Enforced 2FA login for Providers and Agents

## 9. Third-Party Processors

We may use Stripe (payments), Firebase (backend), or other GDPR-compliant services. Each is contractually bound to comply with data protection laws.

## 10. Your Rights

You have the right to:

- Request access or deletion of your data
- Withdraw consent at any time
- File a complaint with the ICO or relevant authority

## 11. Contact

For all privacy-related inquiries, contact:

[help@plyrscrcl.com](mailto:help@plyrscrcl.com) subject: privacy

PLYRS CRCL HQ,  
7 Bell Yard  
London  
England  
WC2A 2JR

## Electronic Signature & Acknowledgment

By clicking “I Agree,” checking the acknowledgment box, or electronically signing during onboarding, you confirm acceptance of this legally binding policy.

By joining PLYRS CRCL, you acknowledge that you have read, understood, and agree to abide by this Agreement and all related policies