

PLYRS CRCL AGENT MEMBERSHIP AGREEMENT

Effective Date: [Insert Date]

This agreement is entered into by and between PLYRS CRCL Ltd. (“PLYRS CRCL”, “we”, “our”, or “the Platform”) and the undersigned football agent (“you”, “your”, or “the Agent”).

1. Purpose of the Agreement

PLYRS CRCL is a private, members-only platform created to safeguard, elevate, and streamline access to trusted professionals across the football ecosystem. As a vetted agent on the platform, you will be granted controlled access to a curated network of footballers, service providers, and industry stakeholders.

This agreement governs your conduct, commitments, and commercial activity within the PLYRS CRCL ecosystem.

2. Agent Vetting & Eligibility

- Only a limited number of agents are granted access at any given time to preserve exclusivity.
 - All agents must undergo a thorough vetting process, including:
 - Proof of license (e.g., FIFA-licensed agent or equivalent local registration)
 - Background checks
 - Two industry references
 - Agreement to Code of Conduct (Appendix A)
 - Access is granted at PLYRS CRCL’s discretion and may be revoked at any time for breach of conduct or integrity.
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3. Membership Tiers & Fees

Agents agree to one of the following tiered pricing models, each requiring a minimum 12 month commitment:

Tier	Monthly Fee	Who It's For
Pro Agent	£150/month	Licensed agents looking to build their roster and network
Pro+ Agent	£275/month	Mid-career agents with active clients in the pro game
Elite Agent	£475/month	Highly experienced agents with high-profile clients and deals

- Pro Agents will also incur a **one time** onboarding fee of £250
- Pro+ Agents will also incur a **one time** onboarding fee of £375
- Elite Agent will also incur a **one time** onboarding fee of £500

Note: If a years membership subscription is purchased all onboarding fees will be waived and a 15% discount will be applied.

4. Scope of Access & Representation

- You may only communicate with players once an introduction has been cleared and facilitated by the platform.
 - You are not permitted to cold contact or poach players using their presence on the platform.
 - You must disclose your representation status when connecting with any player, and you may not falsely represent affiliation.
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5. Code of Conduct & Ethics

Agents must adhere to the highest professional and ethical standards, including:

- Respecting the privacy and autonomy of all players
- Maintaining confidentiality at all times
- Acting in good faith and avoiding any conflict of interest
- Never exploiting vulnerable players for financial or commercial gain
- Promptly disclosing any business, media, or commercial interest involving platform players

Breach of these standards will result in immediate termination and possible legal action.

6. Non-Circumvention Clause

You agree not to solicit, approach, or work with any player, service provider, or third party introduced via PLYRS CRCL outside the platform for a minimum of 24 months postinteraction.

- This includes forming separate agreements or services without the knowledge and consent of PLYRS CRCL.
 - Breach of this clause may result in:
 - Termination
 - A non-circumvention fee of 25% of any business done outside the platform or a minimum of £10,000 whichever is greater.
 - Possible blacklisting and legal enforcement.
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7. Commission Protocols

- If the platform facilitates or assists in the negotiation of any commercial deal involving your player or agency, a platform commission of 10–15% of the total deal value will apply.
- This may include endorsement deals, sponsorships, consultancy referrals, or brand activations.

You agree to report all commercial outcomes stemming from platform interactions.

8. Confidentiality & Privacy

You agree to:

- Maintain absolute confidentiality regarding any platform activity, player contact, or communications.
 - Never screenshot, share, or repurpose content or communications from within the platform.
 - Comply fully with UK GDPR and all data protection regulations.
 - Avoid passing on player data or contact details to third parties without explicit written consent.
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9. Use of Platform & Messaging

- All interactions must take place within the platform's secure environment.
 - You may not export or attempt to replicate any portion of the PLYRS CRCL ecosystem for external use.
 - Invoicing for any services or commissions must be submitted through the platform.
 - Platform misuse may result in removal and legal consequences.
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10. Branding, IP, & Representation

- The platform name, design, content, database, and structure are the intellectual property of PLYRS CRCL Ltd.
 - You may not use or imply endorsement, representation, or partnership with PLYRS CRCL for commercial gain unless permitted in writing.
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11. Termination

- This agreement will remain in force unless terminated in writing.
 - You may terminate after your 6-month minimum term with 30 days' notice.
 - PLYRS CRCL reserves the right to immediately terminate access for breach of agreement or misconduct.
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12. Dispute Resolution & Legal Jurisdiction

- This agreement shall be governed by and construed in accordance with the laws of England and Wales.
 - All disputes shall be resolved via arbitration or legal proceedings in London, unless otherwise agreed in writing.
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13. Entire Agreement

This document, along with the PLYRS CRCL Terms of Service, Privacy Policy, and Code of Conduct, comprises the entire understanding between the parties. No verbal or written agreements outside of this document shall be considered binding.

ESignature & Acknowledgement

By signing or electronically accepting this agreement, you confirm that you:

- Understand and accept the terms laid out above
- Agree to abide by the Code of Conduct and platform rules
- Commit to all payment and legal responsibilities outlined

By signing or electronically accepting this agreement, you confirm that you agree to comply with all terms herein and acknowledge the responsibilities of your role within the PLYRS CRCL platform. By clicking “I Agree,” checking the acknowledgment box, or electronically signing during onboarding, you confirm acceptance of this legally binding agreement.

By joining PLYRS CRCL, you acknowledge that you have read, understood, and agree to abide by this Agreement and all related policies.