

How to Use AI to Brainstorm Business Ideas

From startup concepts to taglines —
use AI to get your ideas flowing.



Business models, product names, elevator pitches



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Start with a Seed

**Feed ChatGPT a small idea, passion, or skillset —
and ask it to brainstorm ways to turn that into a business.**



Prompt example:



“I love photography. What kind of online business could I build around that?”



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Explore Models & Niches

Ask ChatGPT to suggest based on your theme:



- ✓ Business types
- ✓ Niche audiences
- ✓ Monetization ideas

Prompt example:



“Give me 5 niche business models around helping parents manage their time.”

Why it Works:

This expands your thinking and avoids generic business types.



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Refine Your Offer

**Use AI to craft sample offers, elevator pitches,
and descriptions that you can test or iterate.**



Prompt example:



“Write 3 tagline ideas for a mobile app that helps freelancers manage finances.”



Refining your message early helps shape your whole



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Name It, Test It, Validate It

Ask ChatGPT to:



- Generate name ideas
- Suggest domain names
- Draft landing page copy
- List ways to test demand

Prompt example:



“Give me brand name ideas for a remote coworking business — short, modern, and .com available.”

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