# How to Use Al to Brainstorm Business Ideas

From startup concepts to taglines — use AI to get your ideas flowing.



Pusiness models, product names, elevator pitches

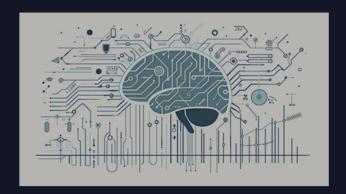


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## Start with a Seed 🌱

Feed ChatGPT a small idea, passion, or skillset — and ask it to brainstorm ways to turn that into a business.



#### **Prompt example:**



"I love photography. What kind of online business could I build around that?"





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## Explore Models & Niches



## Ask ChatGPT to suggest based on your theme:



- Business types
- Niche audiences
- Monetization ideas

#### **Prompt example:**



"Give me 5 niche business models around helping parents manage their time."

#### Why it Works:

This expands your thinking and avoids generic business types.





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## Refine Your Offer 💬

Use Al to craft sample offers, elevator pitches, and descriptions that you can test or iterate.



#### **Prompt example:**



"Write 3 tagline ideas for a mobile app that helps freelancers manage finances."



Refining your message early helps shape your whole





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## Name It, Test It, Validate It 🧪



#### Ask ChatGPT to:



- Generate name ideas
- Suggest domain names
- Draft landing page copy
- List ways to test demand

#### **Prompt example:**



"Give me brand name ideas for a remote coworking business short, modern, and .com available."

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