

JAY BRENNAN

CREATIVE MEDIA SPECIALIST



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☎ 603-943-2024

📍 Boston, MA

🎬 Editor · Videographer · Director · Designer

ABOUT ME

An award winning creative media professional with 20+ years of experience in production and motion design. (I also dabble in scripting and automation). I'm most passionate about video editing as I enjoy crafting story, sound, graphics and music harmoniously together with a meticulous focus on detail to bring an idea to life. I often handle multiple projects simultaneously and deliver against tight deadlines. Every production has it's own set of problems to solve and I take pride in my ability to collaborate and find creative solutions.

EXPERIENCE

COORDINATING VIDEO EDITOR | DRAFTKINGS 2016 - Current

Management of a small team of editors and collaboration on an array of different projects with varying roles and responsibilities including:

- Directing, shooting, editing and/or motion design for broadcast TV spots, short broadcast features, internal and external corporate videos, docu-style videos, product demos and event sizzles.
- Develop graphic, motion design and brand identities for tv spots, live programming, web shows and events.
- Create processes and efficiencies for editors and producers including designing dynamic/responsive motion graphic and editing templates through Adobe's MOGRT system. Develop an automated graphics system which allows batch creation and exporting of lower thirds, full-page graphics, stat profiles and more through Google Sheets and Adobe After Effects.
- Collaborate to develop creative concepts and ideation for TV spots, short broadcast features, teasers and internal/external corporate videos.
- Research, recommend and implement video equipment (cameras, lighting, gimbal etc) across team workflows. Manage footage and project asset organization.

DIGITAL CREATIVE DIRECTOR | MADDASH E-MEDIA 2014 - 2016

Originally brought onboard to concept and direct the brand identity graphically and tonally for the projects MadDash was producing, I quickly began honing my skillset in other aspects of production.

- Videography, editing and/or motion design for commercial and corporate internal and external videos, docu-style videos, web ads and event sizzles.
- Develop graphic, motion design and brand identities for all projects.
- Collaborate to develop creative concepts and ideation for all productions.

SKILLS Based on experience

VIDEO EDITING (Pr)

DIRECTING

VIDEOGRAPHY

GRAPHIC DESIGN (Ps, Ai)

GRAPHICS AUTOMATION

WRITING/CONCEPTING

MOTION DESIGN (Ae)

SCRIPTING (JAVASCRIPT)

MANAGERIAL

EDUCATION

BACHELOR OF SCIENCE IN MULTIMEDIA & WEB DESIGN Art Institute of New England (Boston) 2003 - 2007

AiNE was very hands-on with a focus on practical training in the field.

- Gained a wide variety of practical and technical skills needed to be a multipurpose editor/designer/videographer for the companies I have worked for.
- Focused my electives to minor in video production and graphic/motion design.

LINKS

PORTFOLIO
jaybrennan.com

LINKEDIN
linkedin.com/in/jasonmbrennan

AWARDS

2026 BOSTON 48 HOUR FILM PROJECT | 🏆



REFERENCES

Matthew Durrigan | Senior Producer | DRAFTKINGS
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• 774-218-1853

Samir Daouk | Senior Producer | DRAFTKINGS
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