



Designing digital and
physical experiences

Privacy Policy

This privacy policy applies to all services and activities of Bas Duijst, an independent graphic designer based in the Netherlands. It explains what personal data is processed, and how it is handled in the context of delivering design services and maintaining professional communication. Privacy is treated with care and respect. All personal data is processed in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

Data Collection

Personal data is collected when you get in touch, request a service, or collaborate on a project. This may include:

1. Name
2. Company name
3. Email address
4. Phone number
5. Billing and payment details
6. Information shared during a project or collaboration

When visiting this website, certain technical data may be collected automatically, such as:

1. IP address
2. Browser type and version
3. Device information
4. Pages visited and interaction data

Purpose of Processing

Data is processed to support the delivery of design services and maintain clear communication throughout projects. This includes:

1. Responding to inquiries and project requests
 2. Delivering design services
 3. Managing invoices and payments
 4. Improving website and service performance
 5. Fulfilling legal and administrative obligations
- *Processing is based on legitimate legal grounds, such as contractual necessity, consent, or legal obligation.*

Collaboration & Project Data

During a project, files, communication, and feedback are processed to ensure a smooth and consistent workflow. → *Project-related data is treated as confidential and is only shared when necessary to deliver agreed services.*

Data Retention

Data is not retained longer than necessary for the purposes for which it was collected. Where required by law (for example tax or accounting obligations), data may be stored for a longer period.



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Third Parties

Data is not sold or used for commercial resale. Where necessary, third-party services are used to operate and support the business. These may include:

1. Payment providers
2. Hosting providers
3. Analytics tools

→ *These parties are selected with care and are expected to process data securely and in compliance with applicable regulations.*

Cookies

This website uses cookies to ensure proper functionality and to gain insights into website usage.

→ *Cookie preferences can be managed or disabled through browser settings.*

Security

Appropriate technical and organizational measures are in place to protect personal data against loss, misuse, or unauthorized access.

Your Rights

Under GDPR, individuals have the right to:

1. Access personal data
2. Correct inaccurate data
3. Request deletion of data
4. Restrict processing
5. Data portability
6. Object to processing

→ *Requests can be submitted via the contact details below.*

Updates

This Privacy Policy document may be updated when necessary.

→ *The most recent version is always available on www.basduijst.nl*

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