



FOR POST-PMF COMPANIES

Amplify

Engineering and design services



If you have Product Market Fit and

- need design systems that reduce errors and time-to-market
- require release automation for rapid experimentation
- require an engineering team experienced in the 1-n journey
- need help strategising and implementing PLG experiments
- require a data-driven approach to analyse usage trends

and more...

Then Amplify is for you!

We conduct structured workshops to identify your key performance indicators and business goals.





We conduct competitor research, run small experiments and create MVPs to validate product strategy.



We build a product roadmap using validated strategies that help you meet your business goals.





We design and build building blocks that allow you to experiment, test and release quickly.

What do we do in Amplify?





Identify missing systems stopping you from scaling



Systematise product delivery and experimentation



Craft and execute a well thought-of implementation strategy

Selected Work



In 2022, we helped Rapido rewrite their android application to meet demand for half a million rides per month.







Team members apply PLG practices.

Work with a team that thinks both like the user and as an owner of your business.



56%

Reduction in time to build new features.

Design systems, release automation, automated testing, rollbacks and much more.

Our Portfolio



We have partnered with

Startups - Scaleups - Enterprises

T buildd	\$spot.ai	capido	KUNAI
Juno	Paycore Past & Secure	ZALORA	Kalshi
? PharmEasy	Odocon	Simpl	PayU

Our Team



Our Founders



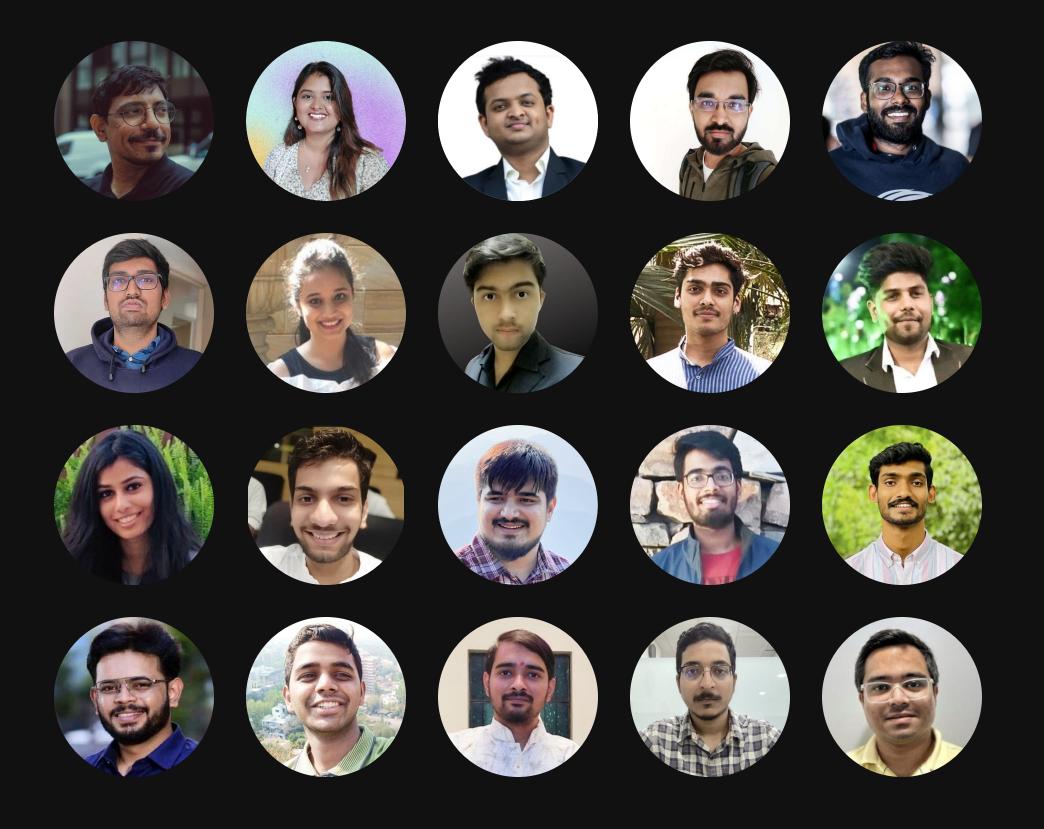
Ali Hafizji
CEO
LinkedIn ×



Mac
CTO
LinkedIn **



Our team of 60+ Craftsmen/women



Our Contributions



The Wednesday Show

We run a podcast where we talk about the design, development, marketing, and business of digital products.

We want to understand what it takes to build a digital business. So we can find better ways to build better and faster.

Listen here



3000+

Listeners

10+

Episodes and Counting



Thought leadership

We've written down how we work and practice our craft through our playbook.

Over 10,000 words were made public.

Visit our playbook

+



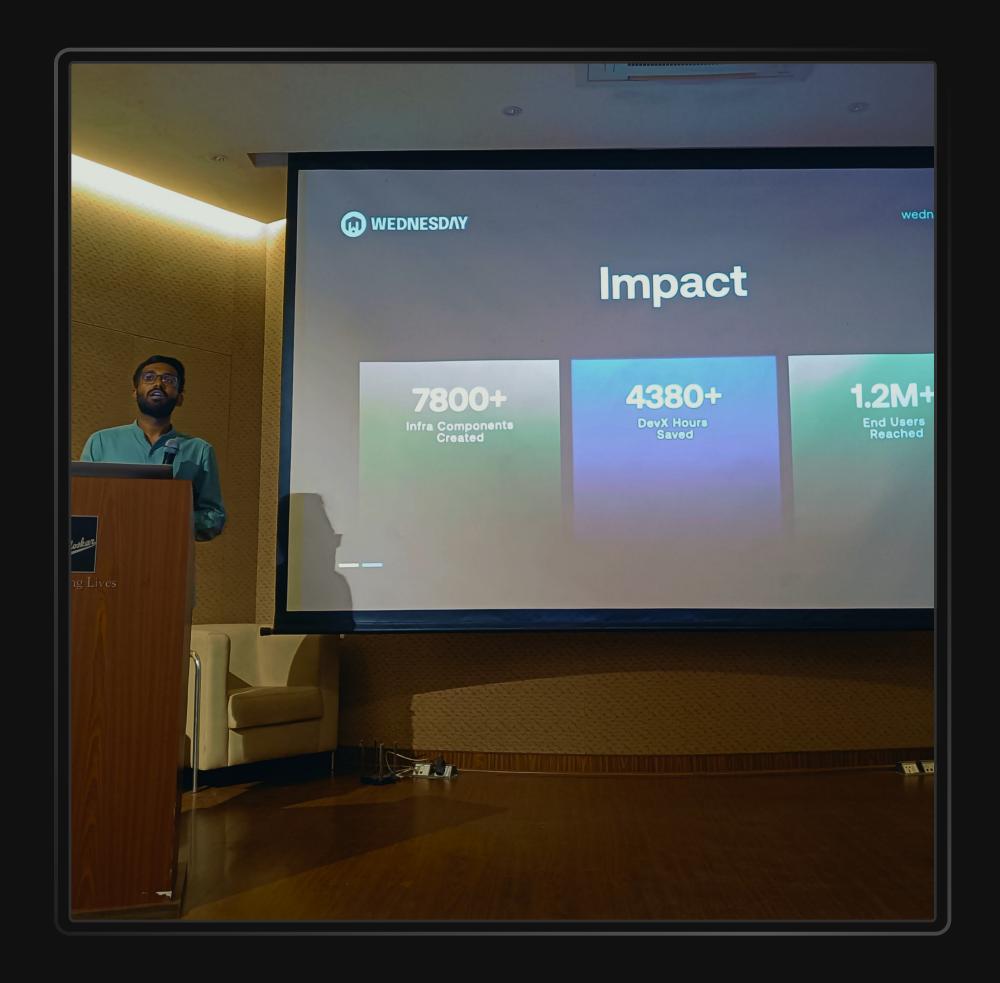


Webinars & Meetups

Practitioners attend sessions we conduct to learn about our methods. We are known for the attention to detail and the craftsmanship we put into our work.

Watch now



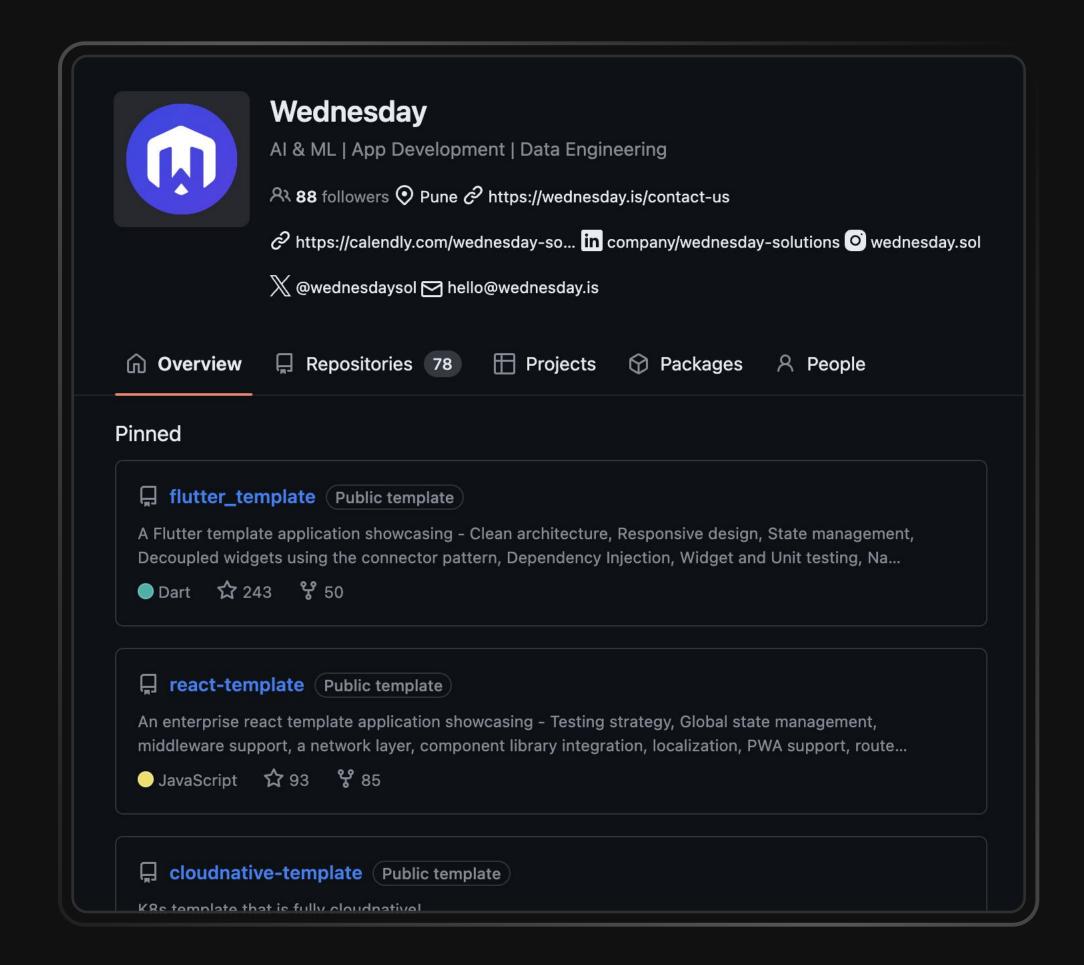




Open Source

We've contributed to several popular frameworks you use. We also maintain repositories showcasing how we build software on our GitHub.

GitHub -



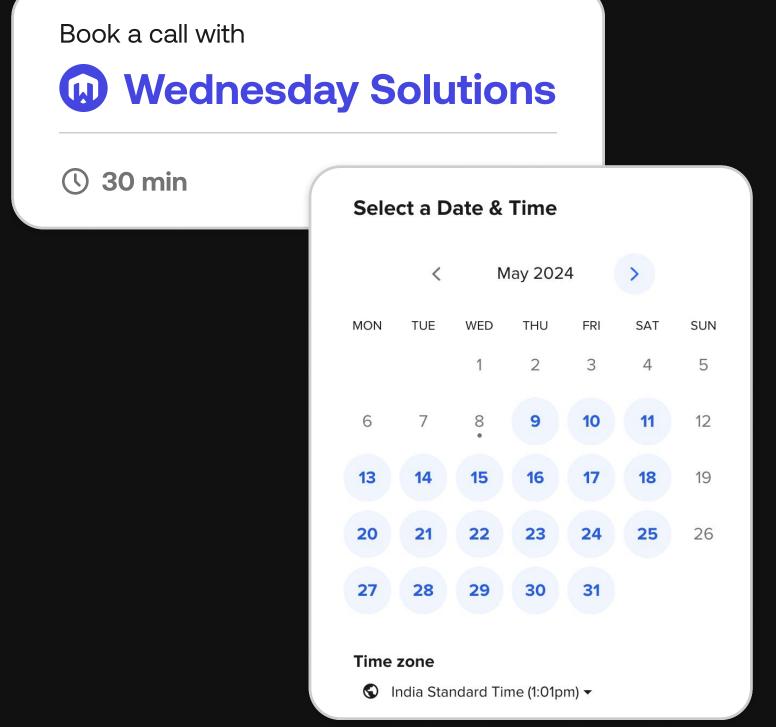


Grow your digital business with teams that wear product hats.

Book a call to get an exclusive offer.

Book on Calendly







Thank You!

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