



FOR STARTUPS

Launch

From MVP to PMF

If you have deep domain insight and

- ✓ Have triple checked your value proposition.
- ✓ Have found a minimum segment of users who are desperate for your product.
- ✓ Need to iterate quickly to design & build features so you gain market share.

and more...

**Then Launch is
for you!**

We conduct structured workshops to learn about your unique value proposition and target customer segment.



Our design workshops and processes put us in your customers' shoes. This allows us to design the ideal experience that focuses on the small things.



**What do we do
in Launch?**

We plan ahead of time which helps us choose

 Right Practices

 Technologies

 Frameworks

allowing you to
release and iterate
quickly without
compromising
on quality.

Selected Work



In 6 months we took Betu,
the first peer-to-peer **sport
betting platform** of the US
from idea to design to
launch!





96%

Funding Success Rate

We attend investor calls, help design decks, and help you iterate quickly to find PMF.



75%




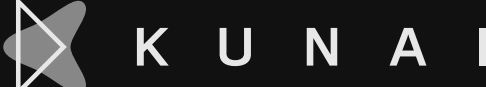








Time reduction in iterations to find PMF

With experience our teams know what to do and with expertise we do it faster and well.

Our Portfolio

We have partnered with

Startups - Scaleups - Enterprises

Our Team

Our Founders



Ali Hafizji

CEO

[LinkedIn](#) ↗



Mac

CTO

[LinkedIn](#) ↗

Our team of 60+ Craftsmen/women



Our Contributions

The Wednesday Show

We run a podcast where we talk about the design, development, marketing, and business of digital products.

We want to understand what it takes to build a digital business. So we can find better ways to build better and faster.

Listen here



3000+

Listeners

10+

Episodes and Counting

Thought leadership

We've written down how we work and practice our craft through our playbook.

Over 10,000 words were made public.

Visit our [playbook](#)



Webinars & Meetups

Practitioners attend sessions we conduct to learn about our methods. We are known for the attention to detail and the craftsmanship we put into our work.

Watch now




Open Source

We've contributed to several popular frameworks you use. We also maintain repositories showcasing how we build software on our GitHub.


GitHub



**Wednesday**
AI & ML | App Development | Data Engineering
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Pinned

 **flutter_template** Public template


A Flutter template application showcasing - Clean architecture, Responsive design, State management, Decoupled widgets using the connector pattern, Dependency Injection, Widget and Unit testing, Na...

Dart 243 50

 **react-template** Public template

An enterprise react template application showcasing - Testing strategy, Global state management, middleware support, a network layer, component library integration, localization, PWA support, route...

JavaScript 93 85

 **cloudnative-template** Public template

K8s template that is fully cloudnative.

Take your product from MVP to PMF with us.

Book a call to get an exclusive offer.

Book on Calendly



Book a call with

 **Wednesday Solutions**

 30 min

Select a Date & Time

< May 2024 >						
MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Time zone

 India Standard Time (1:01pm) ▼

Thank You!

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