



FOR ENTERPRISES

Control

Fast-paced tight-deadline projects with moonshot ROI



If you are an engineering decision maker at an enterprise and are looking for a team

- that does not believe in 50 page decks
- that can conduct root-cause analysis thoroughly
- that can make a short term plan to keep the ship afloat
- that can get their hands dirty by simply getting things done

and more...

Then Control is for you!

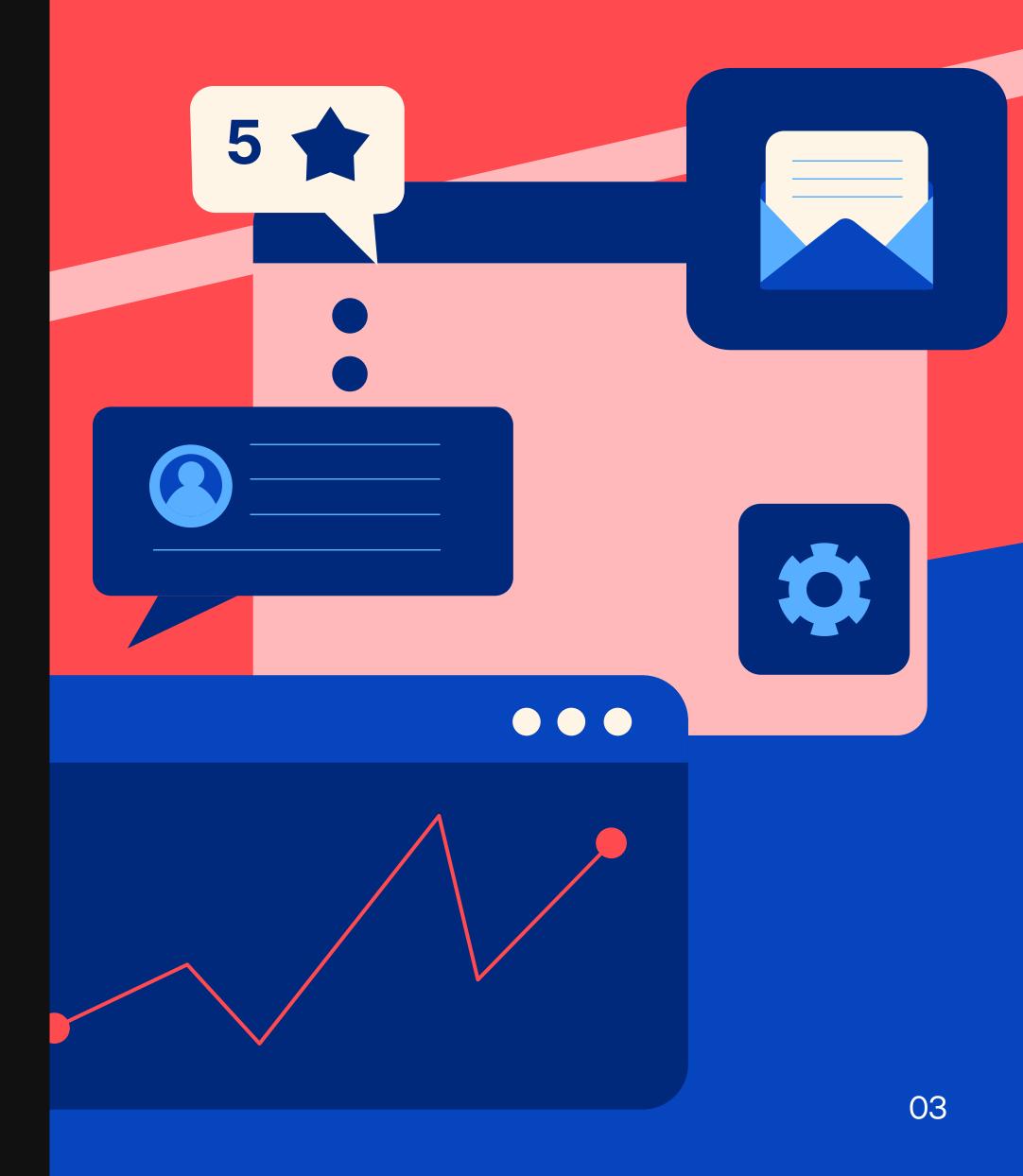


We conduct root-cause analysis to solve recurring system failures.



WEDNESDAY

We study the infrastructure setup and make optimisations to improve customer experience while reducing IT costs.





We do not believe in a 50 page deck, we get our hands dirty and get things done.

What do we do in Control?





Identify problem context and root cause



Lay out short-term actions to foster a long-term plan



We get things done

Selected Work



In 2021, we helped
Kotak Securities
turn around their 1.5
year data engineering
investment in three
weeks.







Ship turnaround stories

Our teams come-in, take quick actions and turn things around to create space for a long term roadmap.



Improvement in Key System Metrics

Metrics such as time-to-recovery, release frequency, time-to-build features and tech-debt are improved.

Our Portfolio



We have partnered with

Startups - Scaleups - Enterprises

T buildd	spot.ai	capido	KUNAI
Juno	Pe Paycore	ZALORA	Kalshi
R PharmEasy	docon	Simpl	PayU

Our Team



Our Founders



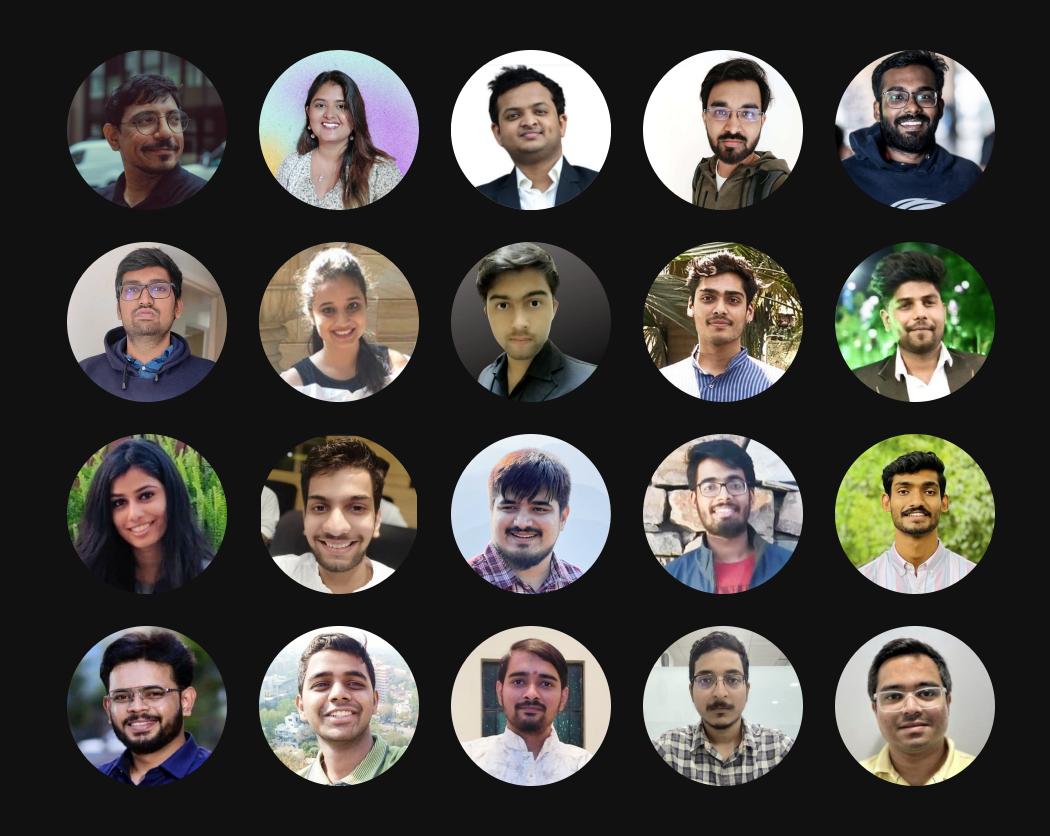
Ali Hafizji
CEO
LinkedIn ×



Mac
CTO
LinkedIn ×



Our team of 60+ Craftsmen/women



Our Contributions



The Wednesday Show

We run a podcast where we talk about the design, development, marketing, and business of digital products.

We want to understand what it takes to build a digital business. So we can find better ways to build better and faster.

Listen here



3000+

Listeners

10+

Episodes and Counting



Thought leadership

We've written down how we work and practice our craft through our playbook.

Over 10,000 words were made public.

Visit our playbook

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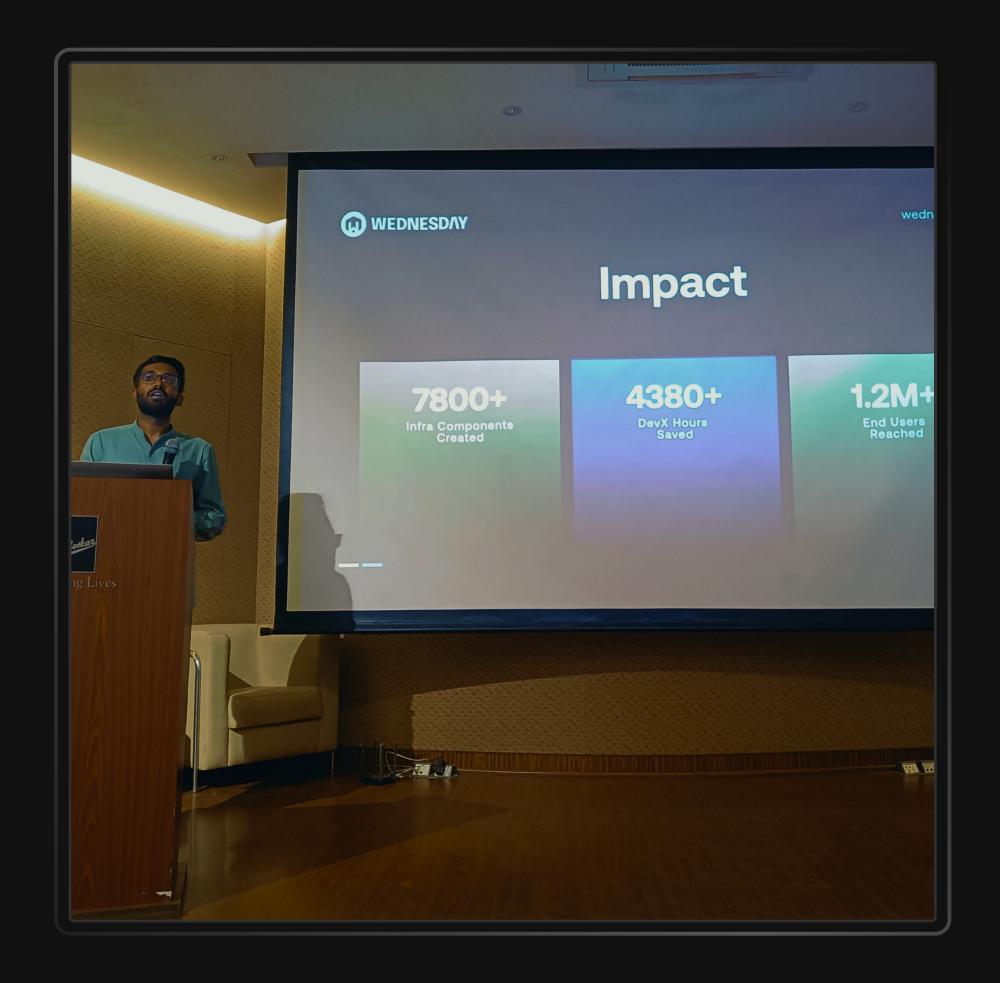


Webinars & Meetups

Practitioners attend sessions we conduct to learn about our methods. We are known for the attention to detail and the craftsmanship we put into our work.

Watch now



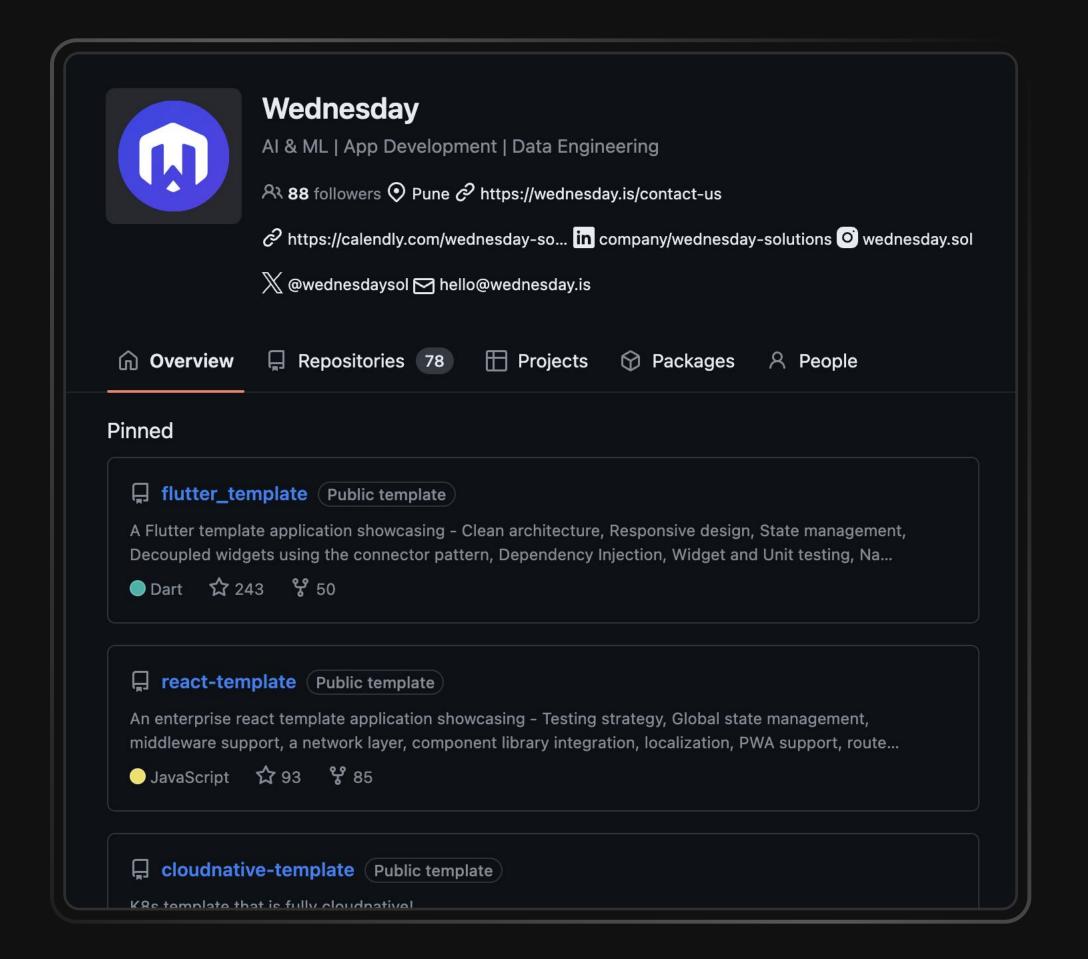




Open Source

We've contributed to several popular frameworks you use. We also maintain repositories showcasing how we build software on our GitHub.

GitHub ->

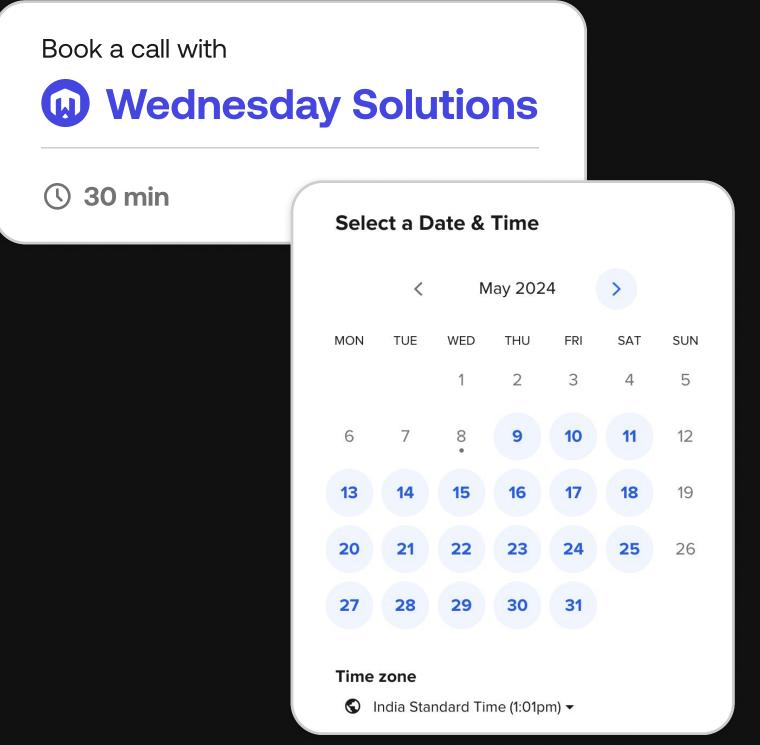




Take control of your ship during turbulent times with the best engineering teams.

Book a call to get an exclusive offer.

Book on Calendly ->





Thank You!

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