

ESSENTIKA — SQA

The new benchmark in premium
olive-origin emollients



(NATUROL)^o

The Key to Formula Success: Why Your Emollient Choice Matters Most

The emollient is the sensorial heart of any cosmetic: it defines first impression (spread), tactile memory (settling), and repeat purchase (how skin feels minutes later).

If the touch is heavy, leaves residue, or drifts in odour/colour, no active or fragrance can compensate for the poor experience. Choosing the oil phase is a strategic decision that impacts your brand's positioning, customer loyalty, and time-to-market.



Contemporary textures: true dry-touch, elegant silkiness, and controlled glow.



Clean & Traceable Ingredients: Clean labels with European traceability and origin storytelling.



Sensory stability: colour and odour that stay consistent over time.



Efficient Development: Faster, more predictable developments with fewer R&D interactions.

Our Value Proposition: Premium base + à-la-carte sensorial tuning

Essentika is a family of minimalist, ready-to-use blends ("one blend, multiple solutions"). Each reference combines olive-derived squalane ($\geq 92\%$) with natural tocopherols and a functional co-emollient that steers the finish (ultra-dry, silky, glow, or "all-olive"). They are 100% plant-based, silicone-free, PEG-free, with no added preservatives, and come with full regulatory documentation (REACH, COSMOS Natural, IFRA 51). Recommended use range: 10–50% w/w of the final formula.

Why "olive origin" elevates your formula (squalane + tocopherols)

Olive squalane: lightness, bio-affinity, and stability

Natural tocopherols: the integrated antioxidant reserve



Saturated structure → high oxidative stability and controlled odour/colour.



Mitigate rancidity and odour/visual drift under thermal and light stress.



Cutaneous bio-affinity: comfort without residue and excellent spreadability.



Extend shelf life (≥ 24 months in a closed pack) and preserve the natural storytelling.



Strict specifications (purity, odour, colour) and European provenance for consistent performance.



Typical viscosity 4–10 cP at 25 °C: ideal for serums and light-finish O/W emulsion.

ESSENTIKA.

Six sensorial personalities

Accelerated Development:

30–50% reduction in development time thanks to optimised blends.

Guarantee Consistency:

Lot-to-lot sensory uniformity and tight control of polarity/viscosity/refractive index.

Ensure stability:

Built-in natural antioxidant system to protect the oil phase.

Meet Formulation Goals Applications:

Serums, facial oils, O/W, makeup, suncare, and body care.

| | Reference | Base INCI + Co-emollient | Sensorial Hook | Use Range | Focus applications |
|---|------------|---|--------------------------------------|-----------|---------------------------------------|
|  | ESS BASIK. | Squalane, Tocopherol | Neutral base + antioxidant reserve | 10–50% | Universal facial, O/W, sticks. |
|  | ESS CALM. | Squalane, Bisabolol, Tocopherol | Immediate comfort for sensitive skin | 10–50% | Dermocosmetics/ sensitive, after-sun. |
|  | ESS SILK. | Squalane, Isoamyl Laurate, Tocopherol | "Silicone-like glide" + soft-focus | 10–50% | Primers, colour, hair serum. |
|  | ESS GLOW. | Squalane, Limnanthes Alba (Meadowfoam) Seed Oil, Tocopherol | Even glow + cushion | 10–50% | Illuminating oils/balms. |
|  | ESS OLIVE. | Squalane, Ethyl Olivatate, Tocopherol | "All-olive" + elegant slip | 10–50% | Premium facial, suncare. |
|  | ESS DRY. | Squalane, Coco-Caprylate/Caprate, Tocopherol | Very dry touch / fast dry-down | 10–50% | Oil-free, facial SPF, matte. |

Note: Start with 10–15% as a drop-in over the existing oil phase and adjust to the target sensorial profile.

Technical functionalities and reference prototypes

- **Silk Day Base – Lightweight O/W serum / primer**
Comp: 30% lipids (22% ESS SILK, 4% C12-15 Alkyl Benzoate, 5% C8-10 triglycerides). Aqueous phase with humectants & PEG-free O/W emulsifier (polyglyceryl esters). Fragrance $\leq 0.1\%$. Sensory: Silicone-like glide, soft-focus slip, satiny sheen, non-greasy. Use: Daily serum, primer, color base. Note: Customer must validate final pH, viscosity, and stability (40°C/RT/5°C, light, centrifuge).
- **Dry Shield Base – Oil-forward W/O fluid for UV filters and mineral pigments**
Comp: Oily phase (30% ESS DRY, UV filters/pigments). Low-HLB W/O emulsifiers (eg. polyglyceryl-3 polyricinoleate + sorbitan isostearate at ~2-4 % total. Silica (1-3%) for dry-touch. Sensory: High slip, near-zero oily residue, matte finish. Use: Face fluid, tinted bases, daily protection. Note: Not SPF-ready; final brand owns claim validation.
- **Glow Oil Base – Anhydrous radiance oil**
Comp: ESS GLOW (50%), light ester (~10 %, eg. coco-caprylate/caprata), optional pearlescent pigment (0.2-0.5%). Built-in antioxidants (tocopherols). Sensory: Even radiance, non-sticky. Use: Glow oil, highlighter, overnight booster. Note: Customer must test oxidation stability and colour/odour drift.

Value Highlights

- Less complexity: one blend reduces raw materials and incompatibility risks.
- Speed: up to 30–50% less development time thanks to clear use ranges (10–50%) and pre-tuned sensoriality.
- Sustainability: upcycling of oleic fractions; olive-squalane carbon footprint $\approx 60\%$ lower than synthetic or cane alternatives.
- Deliver three-times higher stability vs. standard olive squalane.
- Incorporation temperature: 20–45 °C (cold processing viable).

Formats:



25 Kg.



10 Kg.



5 Kg.



180 Kg.



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GENERAL DISCLAIMER

"All concepts above are starting points to speed up lab work with ESSENTIKA blends. They are not marketed as finished formulas by Naturol. Each customer is responsible for final regulatory compliance, performance validation (including SPF/UVA where relevant), safety assessment, IFRA compliance for any fragrance added, and full cosmetic notification under the applicable jurisdiction."