

Modern Slavery and Human Trafficking Statement

Financial Year 2025

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes the slavery and human trafficking statement for Simplicity Marketing Limited (UK), Flash Topco Limited (UK), Flash Bidco Limited (UK), and Innovid EU Limited (UK) (collectively, the "Mediaocean UK Entities").

Steps Taken During the Financial Year

Pursuant to section 54(4) of the Modern Slavery Act 2015, the Mediaocean UK Entities disclose the following steps taken during the financial year to ensure that slavery and human trafficking is not taking place in our supply chains or in any part of our business:

- Maintained Modern Slavery Policy posting on our website.

Approval and Signature

This statement has been approved by the Boards of the Mediaocean UK Entities.

Signed:  Signed by:
Nick Galassi
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Name: [INSERT NAME] Nick Galassi

Title: Director

Date: [INSERT DATE] 6/15/2026