

Bachelor of Business

Major in Technology Management

Undergraduate | CRICOS Code 108859G | AQF Level 7

Course Details

The Bachelor of Business with a major in Technology Management delivered by ASA Institute of Higher Education is designed to develop confident, competent business professionals specialising in information technology management with a key understanding of how systems can drive business success.

DURATION	3 years
DELIVERY MODE	On Campus
INTAKES	January, April, July, October
LOCATION	Sydney, Australia

Career Outcomes

The Bachelor of Business with a major in Technology Management will prepare graduates for a diverse range of roles across many industries, including:

- Information and Organisation Professional
- ICT Manager
- ICT Project Manager
- IT Service Delivery Manager
- ICT Business Development Manager

Entry Requirements

For admission into the Bachelor of Business with a major in Technology Management you will need one of the following:

- Successful completion of Year 12 or equivalent; or
- Satisfactory completion of an approved Tertiary Preparation Program, Tertiary Orientation Program, or a Foundation Year Program at a registered Australian provider of tertiary education; or
- Satisfactory completion of one year of accredited full-time study in a related discipline at a registered Australian provider of tertiary education at Certificate IV or higher level.

International students must also meet the minimum English language requirements (IELTS Academic 6.0 with a minimum sub score of 5.5 in writing, reading, speaking, and listening or equivalent).

Enquire now

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Course Structure

The Bachelor of Business with a major in Technology Management comprises twenty-three (23) core units and electives over 100, 200 and 300 levels to meet the requirements of with the Australian Qualifications Framework (Level 7), and Higher Education Standards Framework.



Level 100

Core Units

Foundations of Academic Skills
Business Communication
Accounting in Society
Introduction to Information Technologies
Fundamentals of Management and Organisations
Fundamentals of Marketing
Quantitative Methods
Introduction to Programming

Level 200

Core Units

Organisational Behaviour
Business Logistics Management
Fundamentals of Business Analytics
Database Fundamentals
Business Law
Strategic Leadership
Human Resources and Technology

Electives*

Managing People and Culture
Digital Marketing Analytics
Business Ethics and Social Responsibility
Driving Value Through Innovation
Introduction to Cyber Compliance and Risk Management
Introduction to Hospitality
Hospitality Operations Management
Managing International Operations

***Choose one**

Level 300

Core Units

Data Visualisation
Information and Cyber Security
Enterprise Systems Applications
Project Management
Capstone/Work Integrated Learning

Electives*

Knowledge Management and Data Governance
Integrating Networks and Communication
Entrepreneurship
Information Security in Cyber Compliance
Emerging Technologies in Hospitality
Social Media and Global Brand Engagement
Corporate Governance and Social Responsibility
Strategic Digital Marketing

***Choose two**