

# Bachelor of Business

## Major in Hospitality Management

Undergraduate | CRICOS Code 108859G | AQF Level 7

### Course Details

The Bachelor of Business with a major in Hospitality Management is designed to prepare students for dynamic careers in one of the world's most vibrant and globally interconnected industries. Building on a strong foundation of core business knowledge in the first year, this major offers students the opportunity to deepen their understanding of the hospitality sector through targeted study and practical engagement.

**DURATION** 3 years

**DELIVERY MODE** On Campus

**INTAKES** January, April, July, October

**LOCATION** Sydney, Australia

### Entry Requirements

For admission into the Bachelor of Business with a major in Technology Management you will need one of the following:

- Successful completion of Year 12 or equivalent; or
- Satisfactory completion of an approved Tertiary Preparation Program, Tertiary Orientation Program, or a Foundation Year Program at a registered Australian provider of tertiary education; or
- Satisfactory completion of one year of accredited full-time study in a related discipline at a registered Australian provider of tertiary education at Certificate IV or higher level.

International students must also meet the minimum English language requirements (IELTS Academic 6.0 with a minimum sub score of 5.5 in writing, reading, speaking, and listening or equivalent).

### Career Outcomes

The Bachelor of Business with a major in Hospitality Management will prepare graduates for a diverse range of roles across many industries, including:

- Hotel or resort manager
- Food and beverage manager
- Accommodation services coordinator
- Guest experience manager
- Hospitality operations supervisor
- Events coordinator (in hospitality settings)
- Tourism business developer
- Hospitality entrepreneur

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## Course Structure

The Bachelor of Business with a major in Hospitality Management comprises twenty-one (21) core units and electives over 100, 200 and 300 levels to meet the requirements of with the Australian Qualifications Framework (Level 7), and Higher Education Standards Framework.



### Level 100

### Level 200

### Level 300

#### Core Units

Foundations of Academic Skills  
Business Communication  
Accounting in Society  
Introduction to Information Technologies  
Fundamentals of Management and Organisations  
Fundamentals of Marketing  
Quantitative Methods  
Introduction to Programming

#### Core Units

Organisational Behaviour  
Introduction to Hospitality  
Fundamentals of Business Analytics  
Business Law  
Food and Beverage Management  
Hospitality Operations Management

#### Electives\*

Global Trends and Sustainability in Hospitality  
Accommodation Services  
Quality Service Management  
Human Resource Management  
Financial Management for Managers  
Marketing Management  
Global Culture and Leadership  
Digital Influence in Global Markets

\*Choose two

#### Core Units

Strategic Planning and Ethical Leadership in Hospitality  
Emerging Technologies in Hospitality  
WIL/Capstone Preparation  
HOTS Capstone Project  
HOS WIL  
WIL/Capstone Review and Finalisation

#### Electives\*

Services and Experience Management  
Gastronomy  
Strategic Management  
Leadership and Change Management  
Global Business Strategies  
Ethics, Social Responsibility and Corporate Governance  
Winning in the World Market  
Global Marketing, Branding and Platforms  
Social Media and Global Brand Management

\*Choose two